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The Foundation for Free Enterprise Education is proud to offer the Speaker Series as an online library of video resources geared toward workforce preparedness, career exploration and preparation, motivation, and skills development. The Speaker Series is comprised of two distinct tracks, the **Life Track**, focusing on students’ inspiration and personal development, and the **Career Track**, focusing on career exploration and workforce preparedness. Speaker Series videos can be accessed by anyone at any time either on our website www.pfew.org/speaker-series or our YouTube channel www.youtube.com/c/PennsylvaniaFreeEnterpriseWeek/playlists. We will be continually adding to our library to provide even more impact in the years to come.

LIFE TRACK

The Life Track is a library of hour-long presentations that were held live each Thursday night throughout the summer of 2020. Recorded for future viewing, they featured top motivational speakers from across the country who inspired, challenged, and motivated our students to navigate the complex path to adult careers and life. After their presentations, a special non-recorded interactive meet and greet session was held where participants had their questions answered and connected with our speakers on a deeper level. These timeless messages are available for viewing by anyone at any time, especially when you need some encouragement and inspiration.

CAREER TRACK

The Career Track features professionals from a wide variety of fields who provide insight into different careers and offer useful tips to prepare for these careers. These videos address skills development, mentorship opportunities, resume building, leadership, communication, college planning, military service, and other topics that prepare for life after high school. The design and hope is to connect our viewers with mentors for a deeper dive into their topics and to help students build their network, potentially leading to internships or jobs.

Each video has been categorized with one or more labels, based on the content, and can be filtered down to show the available videos in the desired categories. Those categories include:

Agriculture	Community Resources	Health Care	Motivation
Apprenticeship	Education	I.T.	Non-profits
Arts	Engineering	Immigration	Personal Development
Athletics	Entrepreneurs	Insurance	Sales
Broadcast/Journalism	Financial Services	Leadership	Services
Career Planning	Free Enterprise	Manufacturing	Trades
College Prep	Government	Marketing	
Communications	H.R.	Military	

We are always looking to expand the number of videos in different categories. If you, or someone you know, are interested, or have a topic not yet covered, please feel free to contact our offices to schedule a time to discuss your potential video.

REGIONAL PROGRAMS

Another feature of the Speaker Series on our website is for students, families, teachers, and anyone interested in searching for personal and professional development opportunities in their area. Users can filter and search based on various PA counties. Opportunities include internships, scholarships, in-school/after-school programs, leadership classes, or other opportunities targeted to our middle school and high school demographics.

RESOURCES

Our CEW (Career, Education and Work) standards aligned Speaker Series Accompaniment Workbook is a great tool to use in conjunction with the videos. Whether used as a whole or by section, the workbook can also serve as an artifact to demonstrate implementation of each student's individualized career plan.

SUPPORT

There are a few ways you can help to support the Speaker Series:

- ◆ Share our content with an educator, student, or adult who you think might benefit
- ◆ Donate to help support and ensure the continuation of this Series for years to come
- ◆ Reach out to the Foundation staff to discuss and schedule a recording of your own video to add to our Series

Educating our youth is the paramount goal of our Foundation. Our vision is to be the recognized leader in providing quality learning opportunities and our mission is to heighten the awareness of Pennsylvania's youth about their future role in the American free enterprise system by delivering high-quality and practical hands-on learning experiences. With your help, we can ensure the future leaders of our communities are setup up with the tools to succeed and achieve great things. If you would like to partner with us in educating Pennsylvania's students, please contact us at:

FEEDBACK

As we look to expand our library of videos, feedback is crucial to keep our content relevant and meaningful to our audience. Collecting data on what was useful, what wasn't, and what are some careers, topics and conversations you would like to see more of is imperative in order to meet the needs of our audience. That's why we strongly encourage everyone to submit their feedback through our online survey - www.pfew.org/survey-speakerseries-feedback

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