



Workforce Development in Action!



THE SPEAKER SERIES - PREPARING YOUR FUTURE WORKFORCE

Education is the most important steppingstone to a bright future, and it is even better when community leaders, businesses, and non-profits get involved. The Foundation for Free Enterprise Education has educated Pennsylvania's youth for over four decades. Known primarily for our award-winning summer program, **Pennsylvania Free Enterprise Week**, and our in-school program, **The Stock Market Game™**, we are proud to announce the expansion of our **Speaker Series**. The Speaker Series is career focused, providing a well-rounded foundation upon which students can build successful careers and lives. Made up of live recordings and pre-taped interviews, students can learn about a variety of careers and connect with industry professionals from all over the state. **We are now expanding the Series to include YOUR programs!** We want to provide a place where students can learn about educational and professional development offerings right in their hometowns. Run a youth leadership program? Provide college scholarships? Offer local internships? Work with us to promote the good work you are doing.

It takes an entire community to educate our youth, and when your organization partners with us, you will add incredible value to your already successful youth programs. Let us help you prepare your future workforce.

Why Collaboration is important

- It's a way for local businesses to directly invest in local youth.
- It compliments and boosts existing youth educational programming you already provide or support.
- It strengthens ongoing partnerships between businesses, organizations, and educational institutions.
- We provide continual feedback on the participation of your members.
- Your chamber gets recognized for its partnership and creates goodwill in the community.

Incentives

We would love to offer incentives to students already participating in your programs to participate in our summer PFEW sessions.

How can you help with the Speaker Series?

We want to provide a place where students can explore opportunities in their own area of the state. Many times, organizations come to us asking us to share information with students on scholarships or internships they are offering. Schools contact us for even more ideas on how to help educate their students. We know there are many youth workforce development programs that would complement our already successful Foundation programming. Let us share your programs. We know there are so many opportunities in our state for students to learn, thrive and prepare for their futures. Why not work together and give them all the tools they need.

How do I share information on our programs?

- It's easy! Simply go to our website at <https://www.pfew.org/speaker-series-partner-signup> and fill out a form for each program you would like us to share. Programs must be available to students in Pennsylvania and must be approved by our Foundation staff before they will be included.
- Each program must be submitted individually.
- All links and contact information are your responsibility so we ask that you keep your information current and relevant. Outdated content will be eliminated from the listing.
- Market your local jobs/internships/co-ops to the future workforce.
- Once submitted, share the listing with your members.
- Let your local school contacts know of our partnership. We will do the same!

Preparing Pennsylvania's Youth for Success!

**PENNSYLVANIA
FREE
ENTERPRISE
WEEK**

GRADES 10 AND 11

For all students no matter their career interest!

Our Foundation's flagship program, **PFEW**, is an award-winning week-long summer educational program offered to all current high school sophomores and juniors throughout Pennsylvania. It is a fun, interactive, hands-on program that teaches students to understand every aspect of modern business operations including production, marketing, accounting, finance and more. PFEW also helps students develop critical skills like communication, leadership, time management, problem solving and team building, all while improving self-esteem and confidence.

The program provides students with opportunities to identify and explore careers, assess interests, build skills, and gain qualities vital to their future success. Let's not forget the value of allowing them to experience living for a week on a college campus with students from all around the state. **PFEW is for any student!**

It's a meaningful evidence-based resource that can be used to demonstrate a school district's implementation and validation of high-quality career awareness, exploration, and preparation. PFEW is standards-aligned and puts students on track for meaningful postsecondary engagement and success.

Over the last 43 years, nearly 50,000 students have embarked on the PFEW experience



GRADES 4-12

Investing, capital markets, financial literacy

The **Stock Market Game™ (SMG)** is an online simulation of the global capital markets that engages students in the world of investing and personal finance and prepares them for financially independent futures. Students are challenged to develop a successful portfolio by investing a virtual \$100,000 in the markets. They work in teams of two to five to investigate and gather data on potential investments. They then buy and sell real world stocks, bonds and mutual funds via

an online platform. Teams compete in their age group and region for highest return on their investment as they learn about the capital markets and analyze and manage the risks associated with economic and political events.

SMG maps to national state educational standards, meets the College and Career Readiness anchors, and reinforces STEM concepts and practices.

The online Teacher Support Center provides educators with accessible, easy to use lessons to engage students and contextualize the math, language arts, social studies and economics you're already teaching. Training webinars and in-person teacher workshops are also available. ***Act 48 hours included.**

For more information about SMG visit <https://www.pfew.org/stock-market-game>

Additional programs to enhance students' SMG experience include:

- **InvestWrite** – an innovative and prestigious national writing competition. Visit <https://www.investwrite.org/>
- **Invest It Forward (IIF)** - connects educators and classrooms with financial industry professionals and firms to promote youth financial capability. Visit <https://investitforward.sifma.org/>

**All programs are offered by the Foundation for Free Enterprise Education (FEE)
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