



Presents the



Speaker Series: A Comprehensive Career Exploration Experience

The Foundation for Free Enterprise Education is proud to offer the Speaker Series, a dynamic career exploration program designed to equip Pennsylvania students with the tools they need for future success. What began as a series of live virtual events in 2020 has evolved into a robust, three-part experience that supports career readiness, personal development, and real-world application. The Speaker Series can be accessed any time on our website <https://www.pfew.org/speaker-series>. We're committed to continually expanding our library to deepen its impact on students and educators alike.

Program Overview

The Speaker Series now features over 150 career videos and continues to grow through collaboration and contributions from individuals and organizations committed to workforce development across Pennsylvania. These videos feature professionals across a wide variety of industries who share real-world career insights, workplace expectations, and personal journeys. Each video is categorized according to the 14 National Career Clusters® to help students explore aligned paths based on their interests and goals:

Advanced Manufacturing	Hospitality, Events & Tourism	Agriculture
Construction	Financial Services	Energy & Natural Resources
Supply Chain & Transportation	Education	Digital Technology
Arts, Entertainment & Design	Healthcare & Human Services	Marketing & Sales
	Public Service & Safety	Management & Entrepreneurship

Students can filter and search videos by cluster, making it easy to find relevant content that complements classroom learning and individual career interests. Our Speaker Series Library can be found at <https://www.pfew.org/speaker-series/pre-recorded-videos> or on our YouTube channel at <https://www.youtube.com/@PennsylvaniaFreeEnterpriseWeek/playlists>.

The Workbook

At the heart of the program is the FFE Career Exploration Student Workbook, a fully developed resource aligned with all PA Career Education and Work (CEW) standards and many of the newly adopted Personal Finance standards. The workbook deepens student engagement with the videos and provides structured activities for career planning, résumé development, skill-building, and self-reflection. A comprehensive Teacher Resource Guide accompanies the workbook and includes instructional tips, standards alignment, and classroom extension ideas to make implementation seamless and impactful. These resources are available at <https://www.pfew.org/speaker-series/resources>.

Regional Programs

After exploring careers and building skills, students can visit the Regional Programs page to discover real-world opportunities. This searchable database features hundreds of programs across Pennsylvania—including internships, apprenticeships, job shadows, scholarships, and leadership opportunities—all organized by county. It's a powerful next step for students to apply what they've learned in meaningful, local ways. Access our Regional Programs at <https://www.pfew.org/speaker-series/regional-programs>.

Support the Series

You can help us grow and strengthen this resource:

- Share the program with a student, educator, or parent
- Donate to support continued expansion and accessibility
- Contribute a video by reaching out to schedule your speaker session

Our vision is to be a statewide leader in delivering high-quality, experiential learning opportunities that prepare students for real-world success. Through engaging, hands-on programs like the Speaker Series, we help Pennsylvania's youth explore careers, build essential skills, and take meaningful steps toward their futures. With your support, we can equip tomorrow's leaders with the knowledge, tools, and confidence to thrive.

Feedback & Impact

With tens of thousands of views and growing, the Speaker Series has a measurable impact—but we want your feedback. Help us keep content fresh and relevant by sharing your thoughts:

<https://www.pfew.org/survey-speakerseries-feedback>

Our Commitment

The Foundation's mission is to prepare Pennsylvania's youth for success in all aspects of their future. Through the Speaker Series, we're helping students explore diverse career pathways, build essential life and professional skills, and develop the confidence to pursue their goals. Our aim is to empower a career-ready generation equipped to thrive in an ever-changing world.

For more information or to get involved, contact Alison Shughart at alison@pfew.org.

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