

PENNSYLVANIA FREE ENTERPRISE WEEK

Professional Development & Employee Engagement Opportunity

What is Pennsylvania Free Enterprise Week (PFEW)?

Presented by the Foundation for Free Enterprise Education (FFEE), PFEW is a challenging week-long summer leadership, workforce preparedness and skills development program for high school students. Teams of approximately 18 students and one adult Company Advisor run a simulated manufacturing business. Students learn about American free enterprise, explore careers, and unlock the very skills today's employers demand. This award-winning program serves nearly 2,000 students annually and creates Pennsylvania's next workforce and community leaders.



Sponsor an employee's week-long PFEW Experience!

- Provide PTO for your employee's PFEW Week
- Cover their lodging expenses (Ranges from \$174 - \$574)
- Offset travel expenses
- Provide stipend for miscellaneous expenses

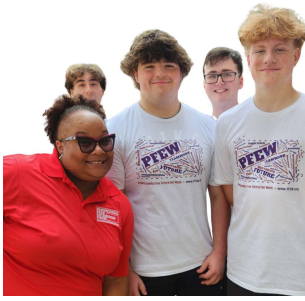
How does my company benefit?

- A smarter, more engaged, energized employee
- **Networking with other supporting companies**
- Potential future employees
- **Potential charitable deduction**
- Satisfaction that you are helping to create PA's next generation of great employees and business leaders

"At Benjamin Obdyke we have encouraged our employees to serve as company advisors for over 20 years. I believe it is truly a win win for PFEW and for the development of our people. A week with these young people gives our employees real life experience on team dynamics, what management and leadership looks like while serving as an advisor. They bring that knowledge back to our company. We cover the expenses and treat the week away as company time, because of the value of the experience."

David Campbell - President, Benjamin Obdyke

The Role of a Company Advisor



*Company Advisors are the most impactful component of the students' experience. By far, a CA's most important roles are as **peer advisors, mentors, guides, trusted adults, and friends**. CAs help students navigate the complexities of modern business and excite them about their future.*

They will:

- engage in intergenerational **mentoring relationships**
- **network and share experiences** with other business professionals and establish life-long professional connections
- practice **leadership skills** and enhance their own communication, critical thinking, team-building, leadership and collaboration skills
- be a catalyst to life-changing experiences guaranteed to **impact students forever**
- **Market individual jobs** and your company to the future workforce

For over ten years, we've been sending our CFO out to mentor at PFEW, and it has been great. Every year, he comes back energized and excited about the difference he is making, shaping the business leaders of tomorrow. And for us, not only does he return with enthusiasm, he brings new back new ideas and connections that help our business. Many of our employees have sent their children to PFEW because he has been so positive, and they return saying it has changed their kids' lives.

Bob Byers - President - Byers' Choice



Additional Questions?

Contact FFE Program Development Manager Alison Shughart!

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