



September 2020

What a summer. For the first time in our 42-year history we were forced to cancel Pennsylvania Free Enterprise Week. I think it's safe to say that this has been a most challenging summer.

But here's the strange thing. It still has been an extraordinary summer. While we will never go so far as to say the pandemic has been a great thing, many great things have come from it. The single greatest thing for us has been an overwhelming sense of gratitude. Yes, we've always been grateful, but this year has made us realize how truly blessed we are. It has given us a far greater appreciation for each other, the work that we do, and for our Foundation family.

This year, we are asking our Foundation family for their support in various ways. We hope we can count on you to help us spread the word about all of our programming, not just PFEW. Below you will find various ways you as an Alumni can be involved with our Foundation. We hope you will consider helping us educate the next generation of students.

Please share this information with any and all friends. You never know who might just benefit from one of our programs. And as always, if we can answer any questions for you or provide you with anything to help spread the word, do not hesitate to reach out to us at amber@pfew.org or 814-833-9576 ext. 6. Now more than ever we need our Foundation family to help us continue to provide quality education to our youth.

PFEW 2021 Preparations Are Underway!



Announcing our 2021 Dates

- Week 1: July 4th - 9th**
- Week 2: July 11th - 16th**
- Week 3: July 25th - 30th**
- Week 4: August 1st - 6th**

Applications will be accepted on a first come, first served basis until all open spaces are filled.

Week preference subject to availability upon receipt of application.

The Foundation Staff has been forging ahead with determination to make PFEW 2021 even better! At the time of cancellation for PFEW 2020, we had 1,517 students registered for the program. When our board officially voted to cancel this summer's program, we offered those students a chance to automatically transfer to PFEW 2021. We are pleased to say that over half (779) of the students took us up on our offer!

But don't worry, there is still plenty of room for additional students to attend next summer. In fact, the PFEW 2021 student application is now *LIVE on our website!* Students may apply online to sign up for next summer. Share the PFEW experience with another deserving student, forward them the link to our online app below.

PFEW 2021 Student Application

WE NEED YOU! JOIN OUR STUDENT AMBASSADOR PROGRAM!

Last Fall, 62 energetic and enthusiastic PFEW graduates volunteered for the Ambassador program. PFEW Student Ambassadors work with Foundation staff and school administrators to promote PFEW to their classmates and community, share their PFEW journey, be the authentic voice of PFEW and inspire others to take the incredible PFEW journey. The PFEW Student Ambassador Program is a leadership opportunity like no other, and is a great addition to resumes, college/job applications or for use as a Graduation/Senior Project.

As we begin planning for PFEW 2021, we'll need our Ambassadors more than ever to tell the PFEW story. Given the uncertainties of in-person learning and the anticipated diminished opportunities to conduct live presentations in the coming school year, their messages will be a cornerstone of our recruiting efforts this year.

We invite you to join our Ambassador team and help us spread the word about PFEW to your community. [Email Amber](#) if you are interested in joining this year's Ambassador team. There is no better recruitment tool than our graduates!



New Programming - Foundation Speaker Series

Remember at the beginning of this email when we said that great things are coming out of the pandemic? Our Speaker Series was truly one of those great things. Between our LIVE Speakers Series webinars and our Career Track Speaker Series, we were able to engage with those we missed being able to see this summer.

We are so grateful to our family of PFEW motivational speakers and volunteers who took time out of their summer to inspire, motivate, challenge, and comfort our students and viewers as they navigate these turbulent times. We brought a "taste of what makes PFEW so special" into the comforts of our viewers home. Each message is archived and is available on our Speaker Series page.

Our Career Track Speaker Series continues to grow! To date, over 60 videos have been recorded and archived for anyone to access at any time to explore careers and get tips on how to be workforce ready. The videos are also available on our Speaker Series web page listed below. If you are interested in doing a video, please feel free to reach out to our offices to discuss.

Don't see a field that interests you or have additional suggestions on this library, we welcome your feedback! You can complete an anonymous feedback form on our Speaker Series as a whole by [clicking here](#).

[Our Speaker Series Page](#)



Join Us in 2021! Help Us Educate the Next Generation!

Did you enjoy your PFEW experience so much that you'd like to join us next summer in

Williamsport? There are several ways you can be involved!

If you are still in high school or college, PFEW employs several PFEW graduates to assist, behind the scenes, as program interns and resident hall advisors. [Click here](#) to learn about these summer employment opportunities.

Are you currently in the job field? Do you want to help mentor the next generation of the PFEW family? Why not consider becoming a Company Advisor and lead your own group. [Click here](#) to learn about volunteer opportunities.



Stock Market Game Sessions Begin

Did you know that our Foundation has yet another program that educators can use in the classroom?

We have been the Pennsylvania licensee of the Stock Market Game (SMG). An exciting program that allows students to experience the thrill of investing, without all the risk of losing real money. Through the Stock Market Game, students in grades 4-12 can gain a fundamental understanding of investing and how they can make their money work for them!

To learn more about this program, please visit the page below.

[The Stock Market Game Page](#)

Foundation Impact On The Youth Of Pennsylvania



The FFEE Impact Report is our version of an annual report. This report can help you learn more about all of the Foundation's programming. Feel free to browse this year's edition and see how we Educate, Sponsor, Mentor, Inspire and Impact. Click the button below to view.

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