

# Foundation for Free Enterprise Education (FFEE)

## Preparing Pennsylvania's Youth for Success!

### **PENNSYLVANIA FREE ENTERPRISE WEEK**



### **Pennsylvania Free Enterprise Week (PFEW)**

#### **Grades 10 & 11**

✓ *Entrepreneurship, leadership, skills development...*

Our Foundation's flagship program, PFEW is an award-winning week-long summer economics education program offered to all current high school sophomores and juniors throughout Pennsylvania. It is an interactive, hands-on program that teaches students to understand and celebrate the American free

enterprise system by introducing them to the inner workings of modern 21st century business. PFEW helps students develop critical skills in communication, leadership, time management, problem solving and team building all while improving their self-esteem and confidence. The program provides students with opportunities to identify and explore careers, assess interests, build skills and gain qualities vital to their future success as responsible, involved citizens in our increasingly competitive global economy. *In-person programming returns in 2021. \*Virtual if necessary*

PFEW is a meaningful evidence-based resource that can be used to demonstrate your District's implementation and validation of high-quality career awareness, exploration and preparation. PFEW is standards-aligned and puts students on track for meaningful postsecondary engagement and success.

#### **WAYS TO PROMOTE PFEW AT YOUR SCHOOL:**

1. **Host a PFEW presenter.** Book a visit and share the PFEW opportunity with all of your sophomores and juniors. *In-person or virtual visits available!*
2. **Show one or more of our student promotional videos in class or during announcements.** *\*several versions available on our website*
3. **Inform your colleagues, students and families by:**
  - a. Distributing a student application to all sophomores and juniors
  - b. Listing PFEW on your school's/district's website
  - c. Emailing information to students and parents
  - d. Sharing on school's student and parent portal
  - e. Featuring PFEW on social media and in e-newsletters
  - f. Messaging families via school's phone system

*For more information or to access our educator promotional resources, we invite you to visit our website [www.pfew.org](http://www.pfew.org) or contact our office!*

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814-833-9576 Ext. 6

#### **STUDENT APPLICATION PROCESS**

- It's **FREE** for students to apply and there is NO LIMIT on the number of applications a school can submit!
- Students may submit a paper application or apply online at [www.pfew.org](http://www.pfew.org)
- A school official is required to vet all applicants and provide an endorsement to FFEE. (FFEE staff will reach out to school for recommendation as needed)
- With our rolling acceptance, we ask that all interested students submit their applications right away! **Don't wait - spaces fill fast!\***

*\*780 students who were registered for PFEW 2020 have already transferred their participation to PFEW 2021.*

### **PROGRAM DATES**

WEEK 1 - JULY 4 - 9, 2021

WEEK 2 - JULY 11 - 16, 2021

WEEK 3 - JULY 25 - 30, 2021

WEEK 4 - AUGUST 1 - 6, 2021

*Additional FFEE programs continued on reverse...*

## Additional FFE Programs

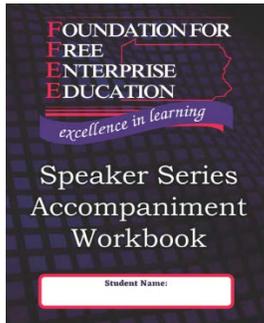
### Speaker Series

#### Middle & High School

**\*great for in-person or remote learning\***

- ✓ *Career exploration, workforce development, CEW standards...*

The Speaker Series is an online library of video resources geared toward workforce preparedness, career exploration and preparation, motivation, and skills development. The Speaker Series is comprised of two distinct tracks, the **Life Track**, focusing on students' inspiration and personal development, and the **Career Track**, focusing on career exploration and workforce preparedness. This **FREE** collection of continuously growing videos can be accessed by anyone at any time either on our website or our YouTube channel. New videos will continually be added in order to provide even more impact in the future.



Additionally, our CEW standards-aligned **Speaker Series Accompaniment Workbook** is a great tool to use in conjunction with the videos. Whether used whole or by section, the workbook can also serve as an artifact to demonstrate implementation of each student's individualized career plan.

***Want to bring your classroom to life by furthering a class discussion about a career field? Do you want to help your students with mentorships and career connections?***

We'd be happy to facilitate an introduction with any of our speakers, so don't hesitate to contact us.

To view the collection of videos and the workbook, visit [https://www.pfew.org/speaker\\_series.php](https://www.pfew.org/speaker_series.php).



### The Stock Market Game™ (SMG)

#### Grades 4 – 12

**\*great for in-person or remote learning\***

- ✓ *Investing, capital markets, financial literacy...*

SMG is an online simulation of the global capital markets that engages students in the world of investing and personal finance and prepares them for financially independent futures. Students are challenged to develop a successful portfolio by investing a virtual \$100,000. They work in teams of two to five to investigate and gather data on potential investments. They then buy and sell real world stocks, bonds and mutual funds. Teams compete in their age group and region for highest return on their investment as they learn about the capital markets and analyze and manage the risks associated with economic and political events.

SMG maps to national state educational standards, meets the College and Career Readiness anchors, and reinforces STEM concepts and practices.

A Teacher Support Center provides teachers with accessible, self-contained and easy to use lessons to engage students and contextualize the math, language arts, social studies and economics you're teaching. Training webinars and in-person teacher workshops are also available. **\*Act 48 hours included.**

For more information about SMG or to register, visit <https://pfew.org/SMG.php>.

Additional programs to enhance your students' SMG experience include:

- **InvestWrite** – an innovative national writing competition. Visit <https://www.investwrite.org/>.
- **Invest It Forward (IIF)** - connects educators and classrooms with financial industry professionals and firms to promote youth financial capability. Visit <https://investitforward.sifma.org/>.