

# MENTORSHIP



## Become a Company Advisor!



Become a Company Advisor (CA) for Pennsylvania Free Enterprise Week (PFEW) and help shape future leaders. Spend a week on a college campus mentoring teens in business, teambuilding, leadership, and life skills. Since 1979, over 50,000 students and 3,000 mentors have made PFEW a life-changing experience!

**New for 2025: Earn 36 Act 48 hours! PFEW is proudly presented by the Foundation for Free Enterprise Education (FFEE), an Act 48 Approved Provider through PDE.**

### Enhance your Skills as a Mentor!

As a Company Advisor (CA), you'll mentor high school students, enhancing your leadership skills and sharing your expertise. Each week-long session blends the experience of returning CAs with fresh perspectives from new Advisors (about 20% new each week). This commitment offers opportunities to:

- Mentor students
- Engage the future workforce
- Network and share experiences
- Establish connections
- Enhance leadership skills
- Foster team-building and collaboration
- Promote individual careers
- Encourage creative and critical thinking
- Impart wisdom and knowledge
- Impact future leaders
- Provide an experience that is standards aligned

The CA role is a unique professional development experience, offering invaluable business insights and new techniques while expanding your career and community leadership capacity.

**Educators: Earn 36 Act 48 continuing education hours as a PFEW Company Advisor! Sign up now!**

For more information on becoming a Company Advisor or to sign up for a session, please visit [www.pfew.org/pfew-company-advisor](http://www.pfew.org/pfew-company-advisor).

### Questions?

Want to talk to a staff member? Contact the FFEE offices at [info@pfew.org](mailto:info@pfew.org) or 814-833-9576.



### Why You Should Consider Mentoring Beyond the Classroom

*"Some may say that being a Company Advisor is very different than being a traditional classroom teacher because we aren't standing at a podium next to a chalkboard lecturing to a classroom of students. With the technological tools available to teachers today and a strong desire to cultivate a lifelong love of learning through engaging and rigorous lessons, that perception of education is no longer the norm. In reality, the "classrooms" of PFEW, to me, are exemplars for all teachers because challenging concepts come to life through inquiry and exploration, project based learning, and collaborative and creative problem solving - all tenets of student directing learning. While my role is to build community and advise students during their PFEW journey, I am reminded why I do this - PFEW, teaching, and education in general; I get to be part of something so special - seeing students excited about learning and using their own gifts and interests to demonstrate learning. I learn so much from working with them as I hope they learn from me."*

Joseph Samuel Rogers, M.S.  
Director of Academic Support, Pope John II HS  
(pictured above with some PFEW students)

### PFEW 2025 Program Sessions:

- Week 1 – June 28-July 4 (Lycoming College)
  - Week 2 – July 5-11 (Lycoming College)
  - Week 3 – July 19-25 (Lycoming College)
  - Week 4 – July 26-August 1 (Lycoming College OR Pennsylvania College of Technology)
- All sessions are held in Williamsport, PA*

