

## Enhance Your Skills

As a CA, you will mentor a team of high school students and enhance your own leadership skills while you share your personal expertise and experiences.

Each week-long session blends the experience of returning CA's with the fresh perspectives and ideas of new Advisors (typically 20% are new Advisors each week). This commitment to be a mentor for a student team (15-18 students per team) brings a variety of opportunities to:



- mentor high school students
- engage future workforce
- network and share experiences



- establish connections
- enhance leadership skills
- team-building and collaboration
- market individual jobs
- creative and critical thinking
- impart wisdom and knowledge
- impact our future leaders!



## Join us

Thank you for your interest in being a Company Advisor (CA) for the 2024 summer Pennsylvania Free Enterprise Week program. As a CA, you will spend a week on a college campus with other business volunteers from around the country as you help teens learn about business, teambuilding, leadership, and life skills. Since PFEW's birth in 1979, over 52,000 students have participated in this hands-on experience to learn about business, teamwork, leadership, and other career and life skills. In addition, over 3,000 dedicated business volunteers have helped to create the life-changing experience that is PFEW!

Join us in 2025 and help make PFEW a positive and life-changing experience for the next generation of future leaders.

### 2025 Dates

Week I – June 28th – July 4th

Week II – July 5th – July 11th

Week III – July 19th – July 25th

Week IV – July 26th – August 1st



# Company Advisor Information

PENNSYLVANIA  
FREE  
ENTERPRISE  
WEEK





## Preparation

A full day CA Introduction session will be held in May for new CAs where a complete handbook will be distributed.

On the Saturday before each session, all CAs for that week must attend the on-campus orientation to review program curriculum and corresponding CA responsibilities. Curriculum and the week's schedule are discussed, along with the business simulation. PFEW staff and returning Company Advisors are available to share their past experience and answer questions.

Daily programming begins at approximately 8:00 a.m. and ends each day around 9:00 p.m.

Company Advisor meetings are held daily to facilitate day-to-day instructions and information sharing.

## Attire

Casual clothes (shorts, polo-shirts, etc.) are worn during the week, except at the Friday afternoon Awards Ceremony where business attire is appropriate.

New Advisors will receive a PFEW polo shirt to wear on registration day and for company pictures.

All returning Advisors are asked to bring their PFEW polo shirts with them from previous years. Shirts are available for any Advisor to purchase on the PFEW website at [www.pfew.org/pfew-shirt-order](http://www.pfew.org/pfew-shirt-order).

## Meals

Breakfast, lunch and dinner are provided for each day. Dinnertime on Tues/Wed/Thurs/Fri Advisors are free to go to out together or eat at the Dining Hall on campus these nights which is free of charge.

## Lodging

Lodging at a hotel near campus is at the individual or their sponsoring company's expense. Discounted PFEW room blocks are available. For more affordable on-campus housing, we do offer dorm apartments on campus (space is limited).

**Holiday Inn - Williamsport (\$82/night)**

**On-Campus Apartments (\$29/night)**

**\*\*If financial assistance is needed please reach out directly - we can't do this without you!**

## Application Process

To sign up, complete an online application at [www.pfew.org/pfew-company-advisor-signup](http://www.pfew.org/pfew-company-advisor-signup)

Once you register, more information will be EMAILED to you at the address you provide on your CA Signup form.

## Clearances

PFEW conducts full background checks and child abuse clearances on all Company Advisors as a prerequisite to attend as a volunteer.

## Contact Us



814-833-9576



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[www.pfew.org](http://www.pfew.org)



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*"My advisor was very effective in teaching us what we had to do throughout our week here. He helped us when we needed it, but he gave us enough freedom to really learn for ourselves. He was a valuable teacher and he always made his time with us feel welcoming; he showed us that he valued his time with us and really wanted us to succeed." - PFEW student participant*