

FOUNDATION FOR
FREE
ENTERPRISE
EDUCATION

excellence in learning

EDUCATING *Tomorrow's Leaders* TODAY.



CONTRIBUTORS BROCHURE



History and Purpose

Founded in 1979, the mission of the Foundation for Free Enterprise Education (FFEE) is to provide Pennsylvania's youth with high quality and practical hands-on learning experiences that promote the ideals of business and the American free enterprise system. To fulfill this mission, FFEE operates three unique, impactful educational programs that provide students a solid foundation upon which to build stable, successful careers and futures.

PENNSYLVANIA FREE ENTERPRISE WEEK

The Foundation's flagship program, PFEW was created in 1979 to teach high school students to understand and celebrate business and the American free enterprise system and help them develop skills that lead to professional and personal success.

That first program was held with approximately 100 students and 50 volunteers from northwest Pennsylvania. Since then, PFEW has grown into a statewide effort that serves over 2,100 students each summer. Today, multiple week-long sessions are held in July and August on the campuses of Lycoming College and Pennsylvania College of Technology in Williamsport, PA. To date, nearly 50,000 young Pennsylvanians have benefited from this innovative concept in economic education. PFEW is a past recipient of the prestigious Freedom's Foundation of Valley Forge's National Award for Excellence in Economic Education.



SMG is an interactive, in-class online simulation of the global capital markets. Students in grades 4-12 form teams and are given \$100,000 of virtual cash to invest in the markets. They compete against other teams in their region and age group for the highest return on their investment. The program

breaks down real and perceived barriers to investing, teaches financial literacy, and helps students take ownership of their financial future and develop skills that will lead them to financial independence.



“The students have loved the program and it has driven them to better understand the Stock Market as well as the economy. Really, when we start, the majority know very little about either thing. So, it's really wonderful. And we are grateful for the continued financial assistance which makes it possible for our students to participate. Thank you!!! So grateful!”

Liz Taylor, Julia R. Masterman Secondary School



The Speaker Series addresses the compelling and urgent issue of workforce preparedness. It consists of recorded

presentations from world-class speakers and business professionals covering a wide variety of topics and careers. The purpose of the Series is to open students' eyes to a variety of careers, provide tools to discover interests, strengths and values, develop meaningful professional mentor relationships, and help teachers and students fulfill state-mandated Career, Education, and Work (CEW) standards. The Speaker Series Accompaniment Workbook can be used by students and teachers as an official artifact for the students' required career portfolios. The Series includes the Life Track, featuring some of the country's top motivational speakers, all of whom participate in and inspire students during the summer PFEW program.



Why is it Needed?

Pennsylvania does not require any coursework in business or economics to graduate from high school. Since business pervades every aspect of our lives, this puts our students and the Pennsylvania business community at a distinct disadvantage. Our economic future depends on a well-educated and skilled workforce, and FFEE's programs provide our young people with the knowledge and skills to become the next generation of business and community leaders.

How can you help?

PROVIDE A GIFT

FFEE's three acclaimed programs provide a well-rounded economic education that prepares our young people for successful futures and the challenges of the 21st century workforce. All programs are entirely funded, staffed and taught by the PA business community and all contributions are tax deductible and gratefully accepted. The following giving levels have been established for Foundation programming.



FOUNDER'S CLUB: \$25,000 or more - Founder's Club members provide PFEW student sponsorships and support to expand the Speaker Series program. Upon your specific request, you may also choose to sponsor teams to play The Stock Market Game. You will receive the highest honor annually accorded to any donor, and your name will be prominently featured in special sections of the PFEW Program Brochure, the annual FFEE Impact Report, and The Stock Market Game banquet brochures. You or a representative(s) are invited to join a group of students for a luncheon during their week at PFEW after which there will be a special photo session featuring you and the students alongside signage with your logo. That photo, along with quotes from your students, will be included in a specially crafted press release(s) promoted in your region following the program. Your logo will be featured on our major donor recognition boards displayed prominently at the PFEW program. Additionally, Founder's Club members will be listed in a special section of the donor page on the FFEE website through December 31st of the applicable program year and your logo will scroll on the FFEE home page. We will be pleased to present you a personalized plaque recognizing your outstanding commitment to young people and economic education.

PRESIDENT'S CLUB: \$15,000 to \$24,999 - President's Club members provide PFEW student sponsorships and support to expand the Speaker Series program. Upon your specific request, you may also choose to sponsor teams to play The Stock Market Game. President's Club members will be recognized in special sections of the PFEW Program Brochure given to all PFEW participants and the annual FFEE Impact Report circulated throughout Pennsylvania in the year following the program. You will be listed on our major donor recognition boards displayed prominently at the PFEW program. We will be pleased to present you a personalized plaque recognizing your outstanding commitment to young people and economic education. Additionally, President's Club members will be listed in a special section of the donor page on the FFEE website through December 31st of the applicable program year.

KEYSTONE CLUB: \$10,000 to \$14,999 - Keystone Club members provide PFEW student sponsorships and support to expand the Speaker Series program. Upon your specific request, you may also choose to sponsor teams to play The Stock Market Game. Keystone Club members will be recognized in special sections of the PFEW Program Brochure given to all PFEW participants and the annual FFEE Impact Report circulated throughout Pennsylvania in the year following the program. You will be listed on our major donor recognition boards displayed prominently at the PFEW program. We will be pleased to present you a personalized plaque recognizing your outstanding commitment to young people and economic education. Keystone Club members also may be featured in our monthly Pulse e-newsletter or our quarterly *EDGEucator* newsletter.

STUDENT CHAMPION: \$5,000 to \$9,999 - Student Champions provide PFEW student sponsorships and support to expand the Speaker Series program. Upon your specific request, you may also choose to sponsor teams to play The Stock Market Game. Student Champions will be recognized in special sections of the PFEW Program Brochure given to all PFEW participants and the annual FFEE Impact Report circulated throughout Pennsylvania in the year following the program. You will be listed on our major donor recognition boards displayed prominently at the PFEW program. We will be pleased to present you a personalized plaque recognizing your outstanding commitment to young people and economic education.

STUDENT PATRON: \$1,500 to \$4,999 - Student Patrons provide PFEW student sponsorships and support to expand the Speaker Series program. Upon your specific request, you may also choose to sponsor teams to play The Stock Market Game. You will be recognized as a Student Patron in special sections of the PFEW Program Brochure given to all PFEW participants and the annual FFEE Impact Report circulated throughout Pennsylvania in the year following the program. You will receive a personalized Certificate of Appreciation noting your outstanding contribution to the youth of Pennsylvania.

SPONSORSHIP CONTRIBUTOR: \$625 each - Sponsorship Contributors provide PFEW student sponsorships and support to expand the Speaker Series program. You or your organization's name will be listed in the PFEW Program Brochure given to all participants and in the annual FFEE Impact Report circulated throughout Pennsylvania in the year following the program. All Sponsorship Contributors will receive a personalized Certificate of Appreciation noting your outstanding contribution to the youth of Pennsylvania.

SPONSORSHIP POOL: < \$625 - Your Pool contribution helps provide PFEW student sponsorships and expands the Speaker Series program. PFEW students sponsored by the Pool write to our Foundation at the conclusion of the program and copies of several student letters will be mailed to each Pool donor. Additionally, you or your organization's name will be listed in the PFEW Program Brochure given to all participants and in the annual FFEE Impact Report circulated throughout Pennsylvania in the year following the program.

The Foundation for Free Enterprise Education is an Educational Improvement Organization (EIO) under the PA Educational Improvement Tax Credit (EITC) program.

All contributions are tax deductible and can be made online by visiting www.pfew.org. Checks may be made payable to the Foundation for Free Enterprise Education or PFEW.

A copy of the Foundation's official registration and financial information may be obtained from the PA Bureau of Corporations and Charitable Organizations. Call 1-717-783-1720. Registration does not imply endorsement. The IRS 501(c)(3) number is 25-1394365.

How can you help?

VOLUNTEER

Volunteers play a huge role in all Foundation programming. The number of adults willing to give of their time and talent leaves an indelible impression on our young people. Here are the many opportunities for you to make an impact.

PENNSYLVANIA FREE ENTERPRISE WEEK

Each year, over 200 business professionals from across the Commonwealth of Pennsylvania and the nation donate more than 12,000 hours to one of three roles: Company Advisor, Speaker, or Judge.

Company Advisor (CA) – CAs act as consultants, mentoring a student company and posing questions to stimulate the students' thinking and learning process. They help their team get organized and assemble information to make sound business decisions, and foster teamwork to mine the gold in each team member. This is a one-week commitment.

Speaker – PFEW Speakers address the students on various aspects of American business, free enterprise and professional development. Motivational Speakers impart inspirational, life-changing messages geared toward personal development. This is a one-day commitment.

Keynote Speaker – Keynote Speakers kick off the week with an inspiring message that ignites the students' enthusiasm for modern business and the journey they are about to take. This is a one-day commitment.

Judge – Judges evaluate one of two oral presentations at week's end, a Stockholders Annual Meeting or an Advertising Presentation, each counting 25% toward PFEW Top Company. Judges score the teams' overall understanding of these complex concepts. This is a one-day commitment.



The following volunteer opportunities are available with SMG:

Awards Ceremony Keynote Speaker –

At one of the three SMG Spring awards ceremonies, Keynote Speakers share financial wisdom and knowledge that excites SMG participants about investing, financial literacy, careers and creating solid financial futures. This is a half-day commitment.

Invest It Forward Presenter –

Volunteers visit classrooms and interact with students to share their experience, education and knowledge about future career opportunities in the financial services and securities industry. Contact FFEE SMG Coordinator Jeremy Kropf at Jeremy@pfew.org for more details on this exciting opportunity.



Pictured here is Carl consulting with his team at PFEW.

“The Foundation for Free Enterprise Education is a vital organization in the preparation of the next generation of business leaders in our commonwealth. From the strategy and exposure of The Stock Market Game™, to the living library that is the Speaker Series, to the immersive experience of Pennsylvania Free Enterprise Week, the Foundation for Free Enterprise Education has assembled a catalog of programs designed to expand young minds in ways our educational institutions can't. We support the Foundation for Free Enterprise Education because the way they support our commonwealth's students is priceless and unparalleled.”

– Carl Marrara, vice president, government affairs, Pennsylvania Manufacturers' Association. PMA is the primary sponsor of the Foundation for Free Enterprise Education.

Speaker Series FFEE Foundation for Free Enterprise Education

We are always looking for volunteers to share their experience through our Speaker Series.

Speaker – Volunteers work with FFEE staff to record a 15-30 minute video detailing their career, education, skills, tips on achieving success and much more. The videos are then marketed to schools statewide. This is a one-hour commitment.

primary sponsor



Pennsylvania
Manufacturers' Association

Foundation for Free Enterprise Education

3076 West 12th Street • Erie, PA 16505-3857

Phone (814) 833-9576 • Fax (814) 833-9850

E-mail info@pfew.org • Web www.pfew.org

We welcome you to fill one of these all-important volunteer roles. Visit our website at www.pfew.org or call us at 814-833-9576 x102 to learn how you can impact young lives and shape Pennsylvania's future!