



# PENNSYLVANIA FREE ENTERPRISE WEEK

## CompanyAdvisor Fact Sheet

### Lead. Mentor. Inspire.

*Presented by the Foundation for Free Enterprise Education*

#### About PFEW

Presented by the Foundation for Free Enterprise Education, Pennsylvania Free Enterprise Week (PFEW) is a transformative, week-long summer program where rising high school juniors and seniors learn about business, leadership, and teamwork. Since 1979, more than 56,000 students and 3,500 adult mentors have participated in this life-changing experience at Lycoming College and Pennsylvania College of Technology in Williamsport, PA.

#### Your Role as a Company Advisor (CA)

As a CA, you'll mentor a team of 18–20 students as they run a simulated manufacturing company. You'll guide their decision-making, share your expertise, and watch them grow while strengthening skills that translate directly to your own workplace success.

- Mentor and inspire future business leaders
- Network with professionals statewide
- Practice leadership, communication, and teamwork
- Share your company and career path with students
- Have fun and make a lasting impact!

### PFEW 2027

Week 1 | June 26 - July 2

Week 2 | July 3-9

Week 3 | July 17-23

Week 4 | July 24-30

#### Volunteer Requirements:

***Desire to mentor youth and foster leadership***

***Knowledge of career-ready skills needed in today's workforce***

***Comfort guiding students through real-world business and career scenarios***

***Adaptability, positivity, and humor***

***Commitment to one full week***

***Compliance with program rules and policies***

***“My CA was able to open my mind to new career fields and ways of thinking that will impact the rest of my life. He was really a mentor to each of us, and was a role model for me in how I managed my team. He taught me work ethic and a mindset that will change my life.” ~ Liam Brady, Central Catholic High School***

## Lodging & Meals

*Hotel: Holiday Inn (6-7 nights) – Williamsport (\$83/night, discounted rate).*

*On-Campus Apartments (6-7 nights): \$29/night (limited availability). Financial assistance is available. Apartments do not include towels, bedding, or TVs. Meals: Breakfast, lunch, and dinner are provided daily. Optional dinners out Tues–Thurs (~\$50 total).*

## Additional Details

- Casual attire all week; business dress for Friday Awards Ceremony
- New CAs receive a PFEW polo (returning CAs should bring theirs or order online)
- Daily programming runs approximately 8:00 a.m. to 9:00 p.m.
- Daily CA meetings provide updates and collaboration opportunities

## Preparation & Orientation

- CA Introduction: A one-day training for new CA's, handbook provided.

**MANDATORY FOR ALL FIRST YEAR CA'S.**

### 2027 Early Training Dates:

***May 11<sup>th</sup> King of Prussia (MEA)***

***May 20<sup>th</sup> Erie (MBA)***

- On-Campus Orientation (Saturday before your week): All Advisors attend a required overview of curriculum, business simulation, and schedule.

## Application & Clearances

Apply online: <https://www.pfew.org/pfew-company-advisor>. After registering, you'll receive details via email. All Advisors must complete a background check and child abuse clearances, FBI fingerprinting (if not a 10-year PA resident), and state-mandated reporter training (certificate required).

## Cancellations

***If you must cancel, please contact us as soon as possible. CAs are essential to every student's experience, and last-minute cancellations can significantly disrupt team assignments and program flow. If an emergency arises, you are required to help identify a suitable replacement for your position. Your reliability and follow-through are crucial to maintaining the quality and impact of the PFEW experience.***

# Join Us in 2027!

**Help make PFEW a positive, life-changing experience for Pennsylvania's next generation of leaders.**

**Questions? Contact: Alison Shughart, Program Development Manager, at <mailto:alison@pfew.org>.**