

# Preparing Pennsylvania's Youth for Success!

FOUNDATION FOR  
FREE  
ENTERPRISE  
EDUCATION

*excellence in learning*

Created in 1979, the Foundation for Free Enterprise Education (FFEE) addresses the compelling and urgent issue of workforce preparedness by offering interactive, impactful programs that help students develop the job-ready skills today's employers demand.

**PENNSYLVANIA  
FREE  
ENTERPRISE  
WEEK**

## Grades 10 and 11

### For all students no matter their career interest!

Our Foundation's flagship program, **Pennsylvania Free Enterprise Week** or **PFEW**, is an award-winning week-long summer educational program offered to all current high school sophomores and juniors throughout Pennsylvania. It is a fun, interactive, hands-on program that teaches students to understand the operations of a business including marketing, accounting, supply and demand and more. PFEW also helps students develop critical skills in communication, leadership, time management, problem solving and team building all while improving their self-esteem and confidence.

The program provides students with opportunities to identify and explore careers, assess interests, build skills, and gain qualities vital to their future success. Let's not forget the value of allowing them to experience living for a week on a college campus with students from all around the state. **PFEW is for any student!**

It's a meaningful evidence-based resource that can be used to demonstrate your District's implementation and validation of high-quality career awareness, exploration, and preparation. PFEW is standards-aligned and puts students on track for meaningful postsecondary engagement and success. It can be a great alternative pathway to graduation under Act 158.

**For nearly 50 years, more than 50,000 students have embarked on the PFEW experience. Perhaps you know some of your students who would like to get involved...**

### Student Application Process

- It's FREE for students to apply and there is NO LIMIT on the number of applications a school can submit!
- Students may apply online at <https://www.pfew.org/student-application>
- A school official is required to vet all applicants and provide an endorsement to FFEE. The FFEE staff will reach out to your school via email for recommendation as needed.
- With our rolling acceptance, we ask that all interested students submit their applications right away! Don't wait - spaces fill fast!

**For more information or to access our educator resources, we invite you to visit our website <https://www.pfew.org/pfew-educator-resources> or contact our office! [amber@pfew.org](mailto:amber@pfew.org) 814-833-9576 Ext. 6**

### Ways to promote PFEW at your school:

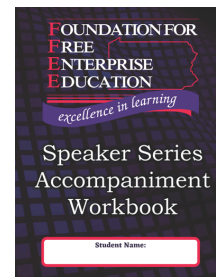
1. **Host a PFEW presenter.**  
Book a FREE visit and share the PFEW opportunity with your sophomores and juniors.  
*\*In-person or virtual visits available!*
2. **Show** one or more of our student **promotional videos** in class or during announcements.  
*\*available on our website under educator resources*
1. **Inform your colleagues, students, and families by:**
  - Distributing the enclosed informational flyer to all sophomores and juniors  
*\*available in digital form on our website under educator resources*
  - Hanging the enclosed poster in your school.
  - Listing PFEW on your school/district website
  - Emailing information to students and parents
  - Sharing on school's student and parent portal
  - Featuring PFEW on social media and in e-newsletters
  - Messaging families via school's phone system
  - Ask us if there is an Alumni Student Ambassador in your school to help promote.



## Middle and High School Career Exploration, Workforce Development, CEW standards

The **Speaker Series** is an online library of video resources geared toward workforce preparedness, career exploration and preparation, motivation, and skills development. The Speaker Series is comprised of informational videos focusing on students' inspiration, personal development, career exploration and workforce preparedness. This FREE collection of continuously growing videos can be accessed by anyone at any time either on our website or our YouTube channel. New videos are added regularly to add relevant content and provide even greater impact.

Additionally, our CEW standards-aligned Speaker Series Accompaniment Workbook is a great tool to use in conjunction with the videos. Whether used whole or by section, the workbook can also serve as an artifact to demonstrate implementation of each student's individualized career plan.



**Want to bring your classroom to life by furthering a class discussion about a career field?  
Do you want to help your students with mentorships and career connections?**

We'd be happy to facilitate an introduction with any of our speakers, so don't hesitate to contact us.

**To view the collection of videos and the workbook, visit <https://www.pfew.org/speaker-series>**

**Be sure to check out the Regional Programs section that features scholarships, internships, jobs, personal and professional growth opportunities, and development programs across all regions of Pennsylvania.**



## Grades 4 through 12 Investing, Capital Markets, Financial Literacy

The **Stock Market Game (SMG)** is an online simulation of the global capital markets that engages students in the world of investing and personal finance and prepares them for financially independent futures. Students are challenged to develop a successful portfolio by investing a virtual \$100,000. They work in teams of two to five to investigate and gather data on potential investments. They then buy and sell real world stocks, bonds and mutual funds via an online platform. Teams compete in their age group and region for highest return on their investment as they learn about the capital markets and analyze and manage the risks associated with economic and political events.

SMG maps to national state educational standards, meets the College and Career Readiness anchors, and reinforces STEM concepts and practices.

The online Teacher Support Center provides educators with accessible, easy to use lessons to engage students and contextualize the math, language arts, social students and economics you're already teaching. Training webinars and in-person teacher workshops are also available. **\*Act 48 hours included.**

**For more information about SMG or to register, visit <https://www.pfew.org/stock-market-game>.**

**Additional programs to enhance your students' SMG experience include:**

- **InvestWrite** – an innovative national writing competition. Visit <https://www.investwrite.org/>
- **Invest It Forward (IIF)** - connects educators and classrooms with financial industry professionals and firms to promote youth financial capability. Visit <https://investitforward.sifma.org/>



**All programs are provided by the Foundation for Free Enterprise Education (FEE).**