

Preparing Pennsylvania's Youth for Success!



For all students no matter their career interest!

Our Foundation's flagship program, **PFEW**, is an award-winning week-long summer educational program offered to all current high school sophomores and juniors throughout Pennsylvania. It is a fun, interactive, hands-on program that teaches students to understand the operations of a business including marketing, accounting, supply and demand and more. PFEW also helps students develop critical skills in communication, leadership, time management, problem solving and team building all while improving their self-esteem and confidence.

The program provides students with opportunities to identify and explore careers, assess interests, build skills, and gain qualities vital to their future success. Let's not forget the value of allowing them to experience living for a week on a college campus with students from all around the state. **PFEW is for any student!**

It's a meaningful evidence-based resource that can be used to demonstrate your District's implementation and validation of high-quality career awareness, exploration, and preparation. PFEW is standards-aligned and puts students on track for meaningful postsecondary engagement and success.

Over the last 43 years, nearly 50,000 students have embarked on the PFEW experience. Perhaps you know some of your students who would like to get involved in 2023...

WAYS TO PROMOTE PFEW AT YOUR SCHOOL:

1. **Host a PFEW presenter.** Book a FREE visit and share the PFEW opportunity with your sophomores and juniors. ***In-person or virtual visits available!***
2. **Show one or more of our student promotional videos in class or during announcements.** **available on our website under educator resources*
3. **Inform your colleagues, students, and families by:**
 - a. Distributing the enclosed informational flyer to all sophomores and juniors **available in digital form on our website under educator resources*
 - b. Hanging the enclosed poster in your school.
 - c. Listing PFEW on your school/district website
 - d. Emailing information to students and parents
 - e. Sharing on school's student and parent portal
 - f. Featuring PFEW on social media and in e-newsletters
 - g. Messaging families via school's phone system
 - h. Ask us if there is an Alumni Student Ambassador in your school to help promote.

STUDENT APPLICATION PROCESS

- It's **FREE** for students to apply and there is **NO LIMIT** on the number of applications a school can submit!
- Students may apply online at <https://www.pfew.org/student-application>
- A school official is required to vet all applicants and provide an endorsement to PFEW. The PFEW staff will reach out to your school via email for recommendation as needed.
- With our rolling acceptance, we ask that all interested students submit their applications right away! **Don't wait - spaces fill fast!**

PROGRAM DATES

WEEK 1 - JULY 2 - 7, 2023

WEEK 2 - JULY 9 - 14, 2023

WEEK 3 - JULY 23 - 28, 2023

WEEK 4 - JULY 30 TO AUG. 4, 2023

For more information or to access our educator resources, we invite you to visit our website
<https://www.pfew.org/pfew-educator-resources>

or contact our office!

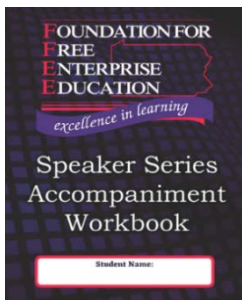
amber@pfew.org
814-833-9576 Ext. 6

Additional PFEW programs continued on reverse...

Career exploration, workforce development, CEW standards

Great for in-person or remote learning

The **Speaker Series** is an online library of video resources geared toward workforce preparedness, career exploration and preparation, motivation, and skills development. The Speaker Series is comprised of informational videos focusing on students' inspiration, personal development, career exploration and workforce preparedness. This **FREE** collection of continuously growing videos can be accessed by anyone at any time either on our website or our YouTube channel. New videos are added regularly to add relevant content and provide even greater impact.



Additionally, our CEW standards-aligned **Speaker Series Accompaniment Workbook** is a great tool to use in conjunction with the videos. Whether used whole or by section, the workbook can also serve as an artifact to demonstrate implementation of each student's individualized career plan.

Want to bring your classroom to life by furthering a class discussion about a career field?

Do you want to help your students with mentorships and career connections?

We'd be happy to facilitate an introduction with any of our speakers, so don't hesitate to contact us.

To view the collection of videos and the workbook, visit <https://www.pfew.org/speaker-series>

NEW: In development for 2023 is a new series of 5-minute, easy to watch videos that highlight the job markets in each region of the state. *Stay Tuned!*



Investing, capital markets, financial literacy

Great for in-person or remote learning

The Stock Market Game (SMG) is an online simulation of the global capital markets that engages students in the world of investing and personal finance and prepares them for financially independent futures. Students are challenged to develop a successful portfolio by investing a virtual \$100,000. They work in teams of two to five to investigate and gather data on potential investments. They then buy and sell real

world stocks, bonds and mutual funds via an online platform. Teams compete in their age group and region for highest return on their investment as they learn about the capital markets and analyze and manage the risks associated with economic and political events.

SMG maps to national state educational standards, meets the College and Career Readiness anchors, and reinforces STEM concepts and practices.

The online Teacher Support Center provides educators with accessible, easy to use lessons to engage students and contextualize the math, language arts, social studies and economics you're already teaching. Training webinars and in-person teacher workshops are also available. ***Act 48 hours included.**

For more information about SMG or to register, visit <https://www.pfew.org/stock-market-game>

Additional programs to enhance your students' SMG experience include:

- **InvestWrite** – an innovative national writing competition. Visit <https://www.investwrite.org/>
- **Invest It Forward (IIF)** - connects educators and classrooms with financial industry professionals and firms to promote youth financial capability. Visit <https://investitforward.sifma.org/>

All programs are provided by the Foundation for Free Enterprise Education (FFEE)