

PFEW is Coming Fast, AND WE NEED YOU!

Time is already flying this new year. Even though our team officially kicked off the 2024 program year in October, every winter brings with it new excitement and new energy. VP of Educational Relations Michelle Warofka is in schools doing presentations as are recruiters extraordinaire Nate Cooper, Jim MacKenzie, Dave Sawtelle and Ken Snyder. The Stock Market Game Spring Competitive Session is underway, and we're preparing more great career exploration content for the Speaker Series.

And that means that WE NEED YOU. We have one simple request – **Please**

consider supporting students with a tax-deductible gift. Many hands make the load light, and ALL gifts go to sponsoring students to attend Pennsylvania Free Enterprise Week (PFEW) or play The Stock Market Game, your choice

In today's challenging environment, our students need to understand that modern business is the bedrock of a healthy American economy. They also need to know the truth – that the American free enterprise system has offered more opportunity, fueled more innovation, created more wealth, lifted more people out of poverty, and inspired more philanthropy

than any other economic system in human history. They need to understand that hard work, perseverance, positive attitude and respect matter. When you give to PFEW, the Speaker Series and The Stock Market Game, this is what happens.

Make a one-time or monthly online gift today at <https://www.pfew.org/ways-to-give/donate>, or mail your check with the coupon in this newsletter. Your gift creates our next great business and community leaders. Thank you!

Read on for more ways to get involved...

A Parent's PFEW Story...

We love it when parents take the time to write. Angel King's perspective on her daughter's 2023 Pennsylvania Free Enterprise Week experience explains in poignant detail why PFEW remains the most powerful, formative educational experience of our time.

"When my daughter Layla King first set out to attend PFEW, she thought it would be just another experience or something she could say she did. She did not expect it to impact her the way it did. Layla texted me a few times about how her experience was going and it was mainly about what she was learning and information she received. Until it happened!! The speaker/speech that would literally change her outlook, perspective, and mindset. Layla called to inform me of this life changing speech she heard. She said she would apply it to her everyday life. She has not strayed from that mindset change. She has since continued to make life changing decisions based off of that impactful week at PFEW. In addition, Layla's excitement for being on the top team and winning the overall competition was the icing on the cake. Layla gained life changing experiences in that short amount of time, and we got to see a spark in our daughter that will last forever. Thank you for giving her the opportunity."

With a story like that, we just had to reach out to Layla for her take. Here's what she shared:

"I got more from PFEW than I expected. They kept saying over and over that it had the potential to change my life, but I wasn't really sold. By the end of the camp, I learned how true that statement actually was. The opportunities from this camp allowed me to network, which was very beneficial and led to me getting a recommendation letter. The speakers I had the pleasure of watching left a lasting impression on me. And lastly, I got to build my business skills by working with my wonderful team to create our company website. I was told that the judges said that the website was by far, the best of the 21 companies. To make everything even better, we won top company!"

Powerful testimony indeed. This is the magic of PFEW – and it's why we do what we do...



SMG Off to a Great Start!



Here's a group of Bill Frick's James W. Parker Middle School students contemplating their next trade.

Last school year, The Stock Market Game (SMG) educated a record 9,747 students. If the early sessions are any indication, 2023-24 will be another record year. The Fall Competitive Session is up 14% and the Year-long Competitive Session is up 16%, with a total of 4,141 students playing in those sessions. SMG is taking financial literacy education to a whole new level.

We're proud to announce the following winners from the Fall Competitive Session:

REGION	DIVISION	SCHOOL	ADVISOR
Western	Elementary	James W. Parker Middle School	Bill Frick
	Middle	Knoch Middle School	Amy Bocci
	High	Mt Lebanon Senior High School	Thad Merriman
Central	Elementary	Union Canal Elementary School	Jeff Zelinske
	Middle	Our Mother of Perpetual Help School	Ann DiNovis
	High	Manheim Township High School	Ally Yoh
Eastern	Elementary	E M Crouthamel Elementary School	Heather Williams
	Middle	Northwest Middle School	Elizabeth Gardner
	High	Emmaus High School	Dale Fink

Our top three teams all finished with more than \$120,000 on their initial \$100,000 investment, a 20%+ return in just 10 weeks! The top team beat the S&P 500 over that same timeframe by more than 14%. These students are ready for Wall Street! Thanks to all the teachers who bring the powerful SMG education to their students.

Great Opportunity for SMG and PA Students!

With the recent passing of Senate Bill 843, PA becomes the 25th state to require PA high schools to offer a course in personal finance beginning in the 2026-2027 school year. This is a GREAT first step to helping our students become more financially literate, and it's also a great opportunity for The Stock Market Game to impact more students.

SMG is the PERFECT program to fulfill these new requirements. SMG teaches our students about investing, saving, and personal financial literacy, but the best thing is, it reignites a passion for learning. We hear from teachers all the time that students literally rush to the classroom every day just to dive right into the game. The competition, camaraderie and fun are what the students love. But the real magic is, the learning takes care of itself.



Even though SB 843 won't be enforced for two years, we're not waiting. We're expanding our marketing and fundraising efforts immediately, and more importantly, we're offering FREE Teacher Prep Sessions where teachers can play the game just like their students. They can explore all the great resources and additional learning programs that are included with SMG. They'll find out what we've known for years – that SMG is the most powerful, effective and impactful financial literacy program ever invented.

Join us today and support student teams to play The Stock Market Game. It's only \$20/team, so fill out the enclosed coupon today. You'll impact students immediately and help us get a head start on 2026! Thank you.

Me, a PFEW Company Advisor?

"So let me get this straight, I give up a week of my summer, leave work, family and friends, go to Williamsport, spend it with a bunch of teenagers, and you're saying it will be one of the greatest experiences of my life?"

Yes. That's *exactly* what we're saying...

Every single PFEW Company Advisor in history has said this at one point in their life. But here's what they all have in common – they finally said yes. And once they did, they never looked back. Consider this – out of our 99 PFEW Company Advisors last year, **37 have served 10 or more years, and 13 have served more than 20 years.** Think about that.

Every CA has a reason they originally said yes. Maybe they wanted to try something new. Maybe they wanted to help a young person figure some things out. Maybe they wanted to grow their professional network. There are a million reasons, but we'll give you two to consider:

1. Our young people are desperate for direction. They want knowledge and skills, but most just want someone to care about their future.
2. You'll receive tenfold what you give.



So, if your reason is to:

- impact our young people at a critical juncture in their lives
- provide needed direction and guidance
- support the ideals of ethical business and American free enterprise
- build bridges
- create unbreakable bonds
- surround yourself with the finest people you will ever meet
- have one of the greatest experiences of your life...

then just say yes. We promise, you'll never look back.

**For more information or to sign up,
visit www.pfew.org, or call us today
at 814-833-9576 x 102.**

My Commitment

You can play an important role in a young person's successful future by enclosing your 501(c)(3) tax deductible contribution today. FFEE is an approved Educational Improvement Organization (EIO) in the EITC Program. Please make your check payable to: **Foundation for Free Enterprise Education**

- ☐ Founder's Club – \$25,000+
- ☐ President's Club – \$15,000 - \$24,999
- ☐ Keystone Club – \$10,000 - \$14,999
- ☐ Student Champion – \$5,000 - \$9,999
- ☐ Student Patron – \$1,500 - \$4,999

A gift of \$695 will provide a sponsorship for a student to attend PFEW

I would like to make a gift of \$ _____

Please designate my gift to:

- ☐ All programming
- ☐ PFEW & Speaker Series
- ☐ The Stock Market Game™
- ☐ I would be interested in monthly giving. Please contact me.

Name _____

Title _____

Company Name _____

Address _____

City _____ State _____ Zip _____

County _____ Telephone No. _____

Email _____

☐ I will sponsor students in areas of greatest need.

☐ I would like to sponsor students from the following counties: _____

☐ Check Enclosed (**Payable to FFEE**)

☐ Invoice me on: _____ (date)

The Foundation for Free Enterprise Education is an educational not-for-profit corporation dedicated to promoting awareness to the general public about free market economics and private enterprise. All gifts are tax deductible. A copy of the Foundation's official registration and financial information may be obtained from the PA Bureau of Corporations and Charitable Organizations. Call 1-717-783-1720. Registration does not imply endorsement.

FOUNDATION FOR FREE ENTERPRISE EDUCATION

excellence in learning

proud presenter of
Pennsylvania Free Enterprise Week
The Stock Market Game™
Speaker Series

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PFEW 2024 DATES

June 30 - July 5

Lycoming College

July 7 - 12

Lycoming College

July 21 - 26

Lycoming College

July 28 - August 2

Lycoming College

& Penn College

SMG 2023-2024 COMPETITIVE SESSIONS

Year-Long Session:

9/11/23 to 4/12/24

Fall Session:

9/25/23 to 12/1/24

Spring Session:

2/5/24 to 4/12/24

Three New Directors Appointed

Last November, the FFEE board of directors appointed three new members to its 30-member statewide board. These directors bring a wealth of experience, skills and professional expertise to the Foundation with over 36 combined years of experience with the Foundation's operations and programming.



Dr. Davie Jane Gilmour, President Emeritus at Pennsylvania College of Technology (PCT) in Williamsport, has been involved with Pennsylvania Free Enterprise Week (PFEW) since 2008 as a Keynote Speaker, program speaker and donor. Dr. Gilmour has been instrumental in building the dynamic relationship FFEE enjoys with Penn College.



Carl Marrara, Executive Director of the Pennsylvania Manufacturers' Association (PMA) in Harrisburg, has served the Foundation as a 13-year PFEW Company Advisor, program speaker, stockholders competition judge, and donor. PMA has been the primary sponsor of FFEE since its inception in 1979.



Tara Murray, Director of Marketing at Benjamin Obdyke in Horsham, has been involved with the Foundation for seven years as a PFEW Company Advisor. She has also served as a competition judge and program speaker.

These wonderful professionals are passionate about youth education and our mission, and we're excited to work with them and our entire board for many years to come.