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FALL BOARD MEETING HIGHLIGHTS

On November 19th, 2021, the Foundation for Free Enterprise Education Board of Directors held its annual meeting in Williamsport, PA. Directors who couldn't meet in person joined via phone. At the meeting, FFEE staff recapped a most challenging yet incredibly successful 2021 and outlined plans for all three Foundation programs for 2022. Here are some other highlights:

FFEE Budget and Program Expansion Approved

Following the resounding success of last year which saw 1,139 students educated safely at PFEW, over 6,300 students educated by The Stock Market Game, and steady growth in Speaker Series usage, the Board approved the 2022 FFEE budget which includes a PFEW program size of 1,600 students over five week-long sessions at both our host campuses, and expansion of both The Stock Market Game and Speaker Series programs. With COVID still an issue heading into 2022, the actual program sizes will depend upon successful student recruiting, fundraising, program marketing and the continued mitigation of the pandemic. The Board also will continue working closely with the FFEE COVID taskforce to ensure a safe 2022 PFEW program.

BOARD FAREWELLS AND WELCOMES

The Board bid farewell to three long-standing Directors who are moving on after years of dedicated service. Thank you to Mr. Kevin Robins of the MidAtlantic Employers' Association, Mr. Jake Rouch of the Erie Regional

Chamber and Growth Partnership, and Mr. Wico van Genderen of the Greater Wyoming Valley Chamber of Commerce for their wisdom, expertise and guidance over the years. They will be missed!

The Board also welcomed three new Directors, pictured below, who are eager to bring their experience, skills, talents and passion to the Foundation. Please join us in bidding a heartfelt farewell and hearty welcome to these six outstanding men and women.



With Michelle is Mr. George M. Book, Jr., President & CEO of the West Shore Chamber of Commerce in Camp Hill, PA. George has served for many years as a PFEW Stockholders Competition Judge and is passionate about PFEW and youth education.



Pictured here with Karen is Ms. Lindsay Griffin (r), President and CEO of the Greater Wyoming Valley Chamber of Commerce in Wilkes-Barre, PA. Lindsay takes over for retiring FFEE Director Wico van Genderen. Lindsay is also a PFEW graduate!



With Scott is Mr. Kyle P. Wherrity (r), Owner of Hau'oli Marketing & Events in Glenmoore, PA. Kyle is also a PFEW graduate and a 13-year PFEW Company Advisor and Speaker.

PENNSYLVANIA FREE ENTERPRISE WEEK

Student Recruiting Kickoff

VP of Educational Relations Michelle Warofka hit the road right after New Year's Day visiting schools across the western half of the state exciting students about this summer's PFEW program. Schools Manager Amber Goss is also scheduling visits for recruiters Nate Cooper, Dave Sawtelle, Sid Schechter, Ken Snyder and Kyle Wherrity who will concentrate on the other areas of the state. The team will also be recruiting students via Zoom and video to garner the more than 2,500 applications we'll need to fill this year's program.

See "Exciting Partnership Opportunities" and "PFEW Student Ambassadors in Action" later in this newsletter for more exciting PFEW student recruiting news.

Fundraising Update

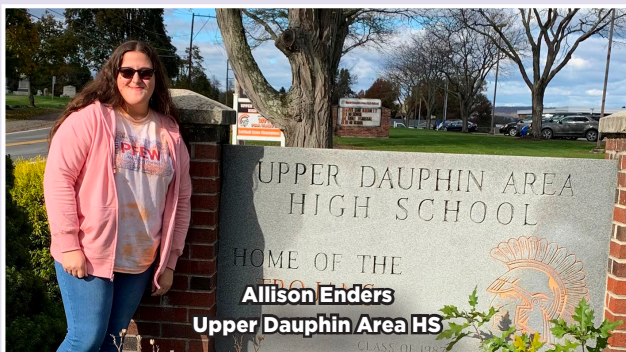
Fundraising for FFE's 2022 programming began last October, and as we enter the new year in earnest, we're asking you to consider supporting PFEW, the Speaker Series and The Stock Market Game with a gift. Our second fundraising letters will mail shortly, and with the help of our wonderful chamber partners across the state we will begin mailing to the greater PA business community very soon asking for financial and volunteer support.

NEVER has the Foundation's mission to teach our young people about the American free enterprise system been more important. Our young people need to understand that business is the foundation and driving force of a healthy American economy. They need to know that the American free enterprise system has singularly created more opportunity, fueled more innovation, created more wealth, lifted more people out of poverty, and inspired more philanthropy than any other economic system in human history. They need to understand the values of hard work, perseverance, positive attitude and respect. With PFEW, the Speaker Series and The Stock Market Game, they get all this and more, but only with your help.

Make a gift today at www.pfew.org/ways-to-give/donate or by filling out and mailing the coupon in this newsletter. Your gift will give our young people the knowledge and skills to assume roles as our next great business and community leaders. Thank you!

PFEW STUDENT AMBASSADORS IN ACTION

We're proud of our seventy-five PFEW Student Ambassadors statewide who work hard to recruit students to next year's program by sharing their PFEW experience with their peers. Here are four of our fabulous Ambassadors in action at their schools.





SMG WINNERS

If the Fall Competitive Sessions are any indication, this will be a banner year for The Stock Market Game (SMG). Over 1,800 students from across PA competed this fall, up a whopping 50% over last year. We're excited that so many teachers are taking advantage of the game and helping their students develop life-long financial literacy.

Congratulations to the student teams who performed just a bit better than their peers during the recently concluded Fall Competitive Sessions. The winning schools and teachers were:

<u>Region/Category</u>	<u>Teacher</u>	<u>School</u>
Eastern Elementary	Hannah Kaptur	Scott MS
Western Elementary	Bill Frick	James W Parker MS
Central Middle School	Heather Helsel	Conestoga Valley MS
Eastern Middle School	Ann DiNovis	Our Mother of Perpetual Help School
Western Middle School	Heidi Gariti	Moon Area Upper MS
Central High School	Paul McFarland	Ephrata SHS
Eastern High School	Amanda Adams	Malvern Preparatory School
Western High School	Thad Merriman	Mt Lebanon SHS

The Year-Long Competitive Session is rolling along and the Spring Competitive Session runs from February 7th through April 15th. Educators, now is the perfect time to sign up! To learn more or to sign up, visit www.pfew.org/stock-market-game or simply email SMG Coordinator Jeremy Kropf at jeremy@pfew.org.

WHY IS THE SMG EDUCATION SO IMPORTANT?

Quinn from Lakeview Middle School in Mercer County explains it perfectly – lifelong impact at an early age.

"I love doing the SMG each year. I think it's great that we can learn a little bit about the stock market at such a young age. Thank you so much for letting us play this fun and educational game! I believe that most people learn the stock market way too late in their lives and that really could affect the success of someone's life. For that reason and more, thank you for donating!"



Return On Investment? SMG Delivers...

SMG is all about the numbers – Investment, Return, Value, and there's no better value or return on your investment than helping students secure a stable financial future. The cost to sponsor a team is just \$20 for a semester, or \$30 for an entire school year. Think about that – a simple \$20 or \$30 investment can provide up to five students with months of learning that yields a lifetime of financial security!

Make an investment and a permanent impact on students like Quinn by making a gift today. Donate online at www.pfew.org/ways-to-give/donate or return your gift with the coupon in this newsletter. Thank you so much for creating a sound, secure financial future for the next generation.

ATTENTION ALL TEACHERS

Important Training Date Coming Up

A two-hour training session for all teachers who are new to SMG is being held on Wednesday, January 19th from 3pm to 5pm via Zoom. This invaluable training session will give you everything you need to know to run a successful SMG program in your classroom and school. Contact SMG coordinator Jeremy Kropf at jeremy@pfew.org or 814-833-9576 x107 to sign up today.

Speaker Series

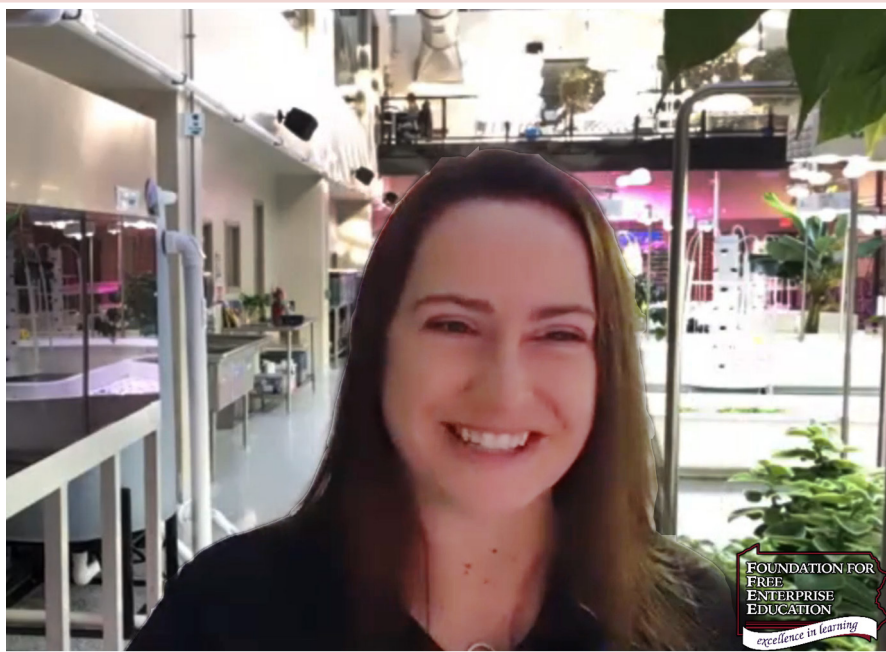
FFEE

Foundation for Free Enterprise Education

Speaker Series Grows

The Speaker Series career exploration and workforce development program is growing again! Our library currently contains more than 80 unique videos which highlight different careers, educational pathways, skills, and goals achieved by members of our local communities. We also have many useful digital resources that help students create professional resumes, prepare for job interviews, fulfill state mandated educational requirements, and much more. Total views for our 80+ video library are up 10% since the start of the 2021-22 school year, and we're adding new videos each month.

In this edition of the *EDGEucator*, we would like to feature just one of our many interesting and educational Speaker Series videos: AgWorks.



The \$81.5 billion agriculture industry is central to PA's overall economy and workforce and is a critical component of PA's past, present and future. Samantha Johnson (pictured here) is the Director of Aquaponic Programs at the Commonwealth Charter Academy. In her video, she gives viewers a tour of the AgWorks facility and all the fun and interesting careers available in Pennsylvania's agriculture industry. With this video, viewers learn that agriculture careers are more than just cows and corn! Check out this great video and all our free Speaker Series offerings at www.pfew.org/speaker-series.

Currently we're specifically looking for content from the manufacturing and medical sectors, but we always look for volunteers from any industry to impart their wisdom and experience to our future leaders. If you are interested in sharing your story, please visit our website www.pfew.org/speaker-series/volunteers or email Office Manager Liz Rosales at liz@pfew.org. We would love to feature you in an upcoming video!

My Commitment

You can play an important role in a young person's successful future by enclosing your 501(c)(3) tax deductible contribution today. FFEE is an approved Educational Improvement Organization (EIO) in the EITC Program. Please make your check payable to: **Foundation for Free Enterprise Education**

- ☐ Founder's Club - \$25,000+
- ☐ President's Club - \$15,000 - \$24,999
- ☐ Keystone Club - \$10,000 - \$14,999
- ☐ Student Champion - \$5,000 - \$9,999
- ☐ Student Patron - \$1,500 - \$4,999

A gift of \$625 will provide a sponsorship for a student to attend PFEW

I would like to make a gift of \$ _____

Please designate my gift to:

- ☐ All programming
- ☐ PFEW & Speaker Series
- ☐ Stock Market Game
- ☐ I would be interested in monthly giving. Please contact me.

Name _____

Title _____

Company Name _____

Address _____

City _____ State _____ Zip _____

County _____ Telephone No. _____

Email _____

☐ I will sponsor students in areas of greatest need.

☐ I would like to sponsor students from the following counties: _____

☐ Check Enclosed (**Payable to FFEE**)

☐ Invoice me on: _____ (date)

The Foundation for Free Enterprise Education is an educational not-for-profit corporation dedicated to promoting awareness to the general public about free market economics and private enterprise. All gifts are tax deductible. A copy of the Foundation's official registration and financial information may be obtained from the PA Bureau of Corporations and Charitable Organizations. Call 1-717-783-1720. Registration does not imply endorsement.

Exciting Partnership Opportunities

Attention Chambers, Associations, School Officials and Businesses – Many of you have ongoing workforce development initiatives in your area and we would love to partner with you to offer Foundation programming to your local students, and in turn, inform them about your initiatives. The goal is to create an effective business/education partnership to help students develop

communication, leadership, work ethic and job-ready skills and connect them to great careers in your area.

PFEW, The Stock Market Game and the Speaker Series are dynamic experiential youth leadership and education programs that are the perfect complement to any youth workforce development program. We would be

pleased to work with you to give your local students the knowledge, skills and competitive edge that will make them the next great members of your local workforce.

Please contact Karen Musante, karen@pfew.org, or Scott Lee, scott@pfew.org to explore ways FFE can enhance your workforce development initiatives.

FFEE IN YOUR NEIGHBORHOOD

Foundation President & CEO Karen Musante, VP of Educational Relations Michelle Warofka and VP of Marketing & Development Scott Lee recently hit the road visiting donors and Chamber and Association partners to personally thank them for their belief in and support of the Foundation's mission. It is so good to be seeing people again after nearly two years of phones and Zoom.



Karen, Michelle and Scott had the pleasure of meeting with Tom Baldrige, president of the Lancaster Chamber to say thanks and congratulations on his impending retirement. Pictured here (l to r) are Karen, Tom, Scott and Michelle). Under the category of 'small world', during their visit they also ran into PFEW Company Advisor Steve Turpin, Community Engagement Manager at Lanco Federal Credit Union, and Sarah Mehesy, 2021 PFEW Residence Hall Advisor and a PFEW graduate, who were attending an event at the chamber!



Also under the category of 'small world', Karen, Michelle and Scott were visiting with long-time supporter Krapf School Bus when, lo and behold, right across the street was Blue Dog Printing & Design, owned by PFEW Company Advisor Debi Friedman!

We love nothing more than thanking our donors and supporters in person and we look forward to seeing you on our next trip.



The staff had the pleasure of visiting 2021 Founder's Club member Glenn O. Hawbaker, Inc. at their State College office in November. Pictured here (l to r) are Patrick Hawbaker, Dan Hawbaker, Karen, Scott, and Mike Hawbaker.



Pictured here is the new Executive Director of the Upper Perkiomen Valley Chamber of Commerce, Allison Louis, receiving the Chamber's 2021 Appreciation plaque. Allison is also a PFEW graduate!

FOUNDATION FOR FREE ENTERPRISE EDUCATION

excellence in learning

proud presenter of
Pennsylvania Free Enterprise Week
The Stock Market Game™
Speaker Series

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A Volunteer's Take...

We always love to hear from our volunteers because they give us a fresh perspective on the PFEW experience. Company Advisor Anthony Bennett perfectly describes the benefits of volunteering at PFEW.



Anthony is Area Manager for Walmart Supply Chain and he's pictured here, back row, far left, with his PFEW 2021 team, "Blasteez", a candy company.

"PFEW made it possible for me to pursue my passions in business and service. I was a business and entrepreneurship student at Lycoming College when I crossed paths with PFEW. Little did I know, 5+ years later, I would find a family that is just as loving, caring and passionate about the work they do at PFEW. After my time as a Residence Hall Advisor (RA), I found my new passion as a Company Advisor, devoting a week of my summer every year since. As a Company Advisor, I am able to utilize my business skills to serve youth

while strengthening my knowledge and relationships with my community. I think of all the students I have had the privilege of teaching over the past few years. I see them being productive and successful members of society today. There is no doubt I gain the same, if not more, out of the week as my students. I encourage anyone and everyone to volunteer in some capacity at PFEW. Each year, I leave the camp with an emotional, yet refreshed perspective on things. And, I cannot wait to return the following year."

If you would like more information on becoming a PFEW Company Advisor or any of our other rewarding volunteer opportunities, visit www.pfew.org/pfew-volunteers or contact PFEW Office Manager Liz Rosales at liz@pfew.org.