President’s Message

Change. The dictionary tells you that change is to make someone or something different; to alter or modify. After the past two years, we all know plenty about change. Sure, there were changes this year, but the outcomes, at least outwardly, felt the same, almost like a “normal” year. We successfully educated over 8,000 students with The Stock Market Game, we continued to add content to the Speaker Series career exploration program, and we just completed five wildly successful sessions of Pennsylvania Free Enterprise Week. We left a better, more educated population of young people much more prepared to take on life. After 43 years, you’d think change would come naturally to us. But this year, the change was different, like something we’ve never seen before.

We saw it while visiting schools and talking with the teachers. We heard it from parents who contacted us for information. But we weren’t quite prepared for what happened when the students arrived this summer.

It’s no secret that young people were impacted the most by the changes we all faced the past few years. Through no fault of their own, they were forced to adapt to a new way of learning and living, a strange new life of remote learning, disruption, and for some, isolation. Some adapted to these changes easily. But for most, it was not easy. During their most formative learning years, our young people were asked to learn differently and socialize less. The real and powerful impact of these changes became startlingly evident to us this summer.

At no time in our history have we ever seen young people so filled with anxiety, doubt, uncertainty, and fear. Not just about whether their stocks would perform well in SMG, or what lay ahead of them at PFEW, but about heavier things, like the path their lives would take. Change has forced them to interact differently, not only with their schools and teachers, but also with each other. Learning has become the easy part. Being in large groups of people and meeting new friends strangely has become the hardest part of their lives when it used to be the easiest.

So we had to change too. We found ourselves getting back to the basics – listening, helping them to break down barriers and interact with others again. Honestly, it caught me a bit off guard. But immediately it became apparent to me that what they needed was exactly what we could provide. A place to be a kid alongside other kids who all went through some very tough years. A place to find their true selves. A place to just breathe and get back on track. Often our summer PFEW program is referred to as a business camp. But once someone experiences it, they realize that it’s so much more than a business camp. It’s really a life camp. I have never been prouder to do this important work, to be a positive change in this world of uncertainty.

Every time I meet someone and they learn of our Foundation’s work, I find myself explaining not only what we do, but why we do it. For me, the “why” is the obvious and easy part. We do it because we want to make a difference. We do it because we care. We do it because our young people are the future of our state and they need to be informed. We do it because we want to change lives for the better. But sometimes the “why” of changing lives is not so obvious. Change is not always about altering or modifying. Sometimes you just need to listen, and the change takes care of itself.

Thank you for allowing us to be there for the students of Pennsylvania. Let’s do it all again next year!

Karen M. Alexantine
Pictured here are the **FULL TIME STAFF** of the Foundation for Free Enterprise Education.

**Front row (l to r):**
- VP of Educational Relations, Michelle Warofka;
- President & CEO, Karen Musante; Office Manager, Liz Rosales

**Back row (l to r):**
- Technology and Project Manager, Jeremy Kropf;
- Finance Manager, Leslie Williams; Schools Manager, Amber Goss; VP of Marketing & Development, Scott Lee

Our dedicated **PFEW INTERNS** toil behind the scenes preparing all our program venues and activities for the students to enjoy. They are,

**Front row (l to r):**
- Kami Alfieri, Matt Cordell, Sam Brinton

**Back row (l to r):**
- Gavin Louch, Kelsey Geary, Jake Konopski, Yajat Gupta

Our eight **FULL TIME PFEW RESIDENCE HALL ADVISORS** (RAs) ensure our students’ safety, provide recreational activities and enhance our students’ campus experience. Our 2022 full time RAs are,

**Front row (l to r):**
- Alex Lalley, Sam Cash, Kyrsten Noftz, Noah Harrison

**Back row (l to r):**
- Alexis Boyle, William Willioretta, Julia Cerrato, Ian Bond

Our **PART TIME RAs** are on staff during Week 4 when we run PFEW sessions on two separate campuses. They have the same responsibilities as our full time crew, and they are: Josephine Buehler, Kennedy Dorman, Molly Jenkins, Daniel Pimley, Peter Reinheimer, Justin Rhein, and Kimberly Speece.

---

**Our 2021-2022 Board of Directors**

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Kennametal Inc.

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Owner
Hau’oli Marketing & Events

SCOTT R. WYMAN
President, Pennsylvania Operations
FirstEnergy Corp.

**DIRECTORS EMERITUS:**

LAWRENCE E. RYBACKI
President
Knabes Swim & Trophy Shop (ret.)

ROBERT J. WETZEL, ESQ.
Director of Regional Development
FirstEnergy Corp.
We are pleased to present our 2022 PFEW High School Honor Roll representing every school across PA who sent students to this year’s program. We’re proud to have served students from 58 of PA’s 67 counties. We humbly thank the administrators, counselors, educators, and all who promoted and recommended PFEW to their students. Their dedication to providing unique out-of-school educational opportunities that help students discover business, celebrate the American free enterprise system, and develop career and life skills is both inspiring and so very much appreciated.

**ADAMS**
- Delone Catholic HS

**ALLEGHENY**
- Aquinas Academy
- Avonworth HS
- Bethel Park SHS
- Central Catholic HS
- North Allegheny IHS
- North Allegheny SHS
- Oakland Catholic HS
- Our Lady Sacred Heart HS
- Pine-Richland HS
- Pittsburgh CAPA HS
- Serra Catholic HS
- Seton-La Salle HS
- South Fayette Twp HS
- The Neighborhood Academy
- Thomas Jefferson HS
- Upper St Clair HS

**ARMSTRONG**
- Apollo-Ridge HS
- Armstrong JSHS

**Bucks continued**
- Central Bucks HS-East
- Central Bucks HS-South
- Central Bucks HS-West
- Council Rock - North SHS
- Council Rock - South SHS
- Holy Ghost Prep
- Neshaminy HS
- Pennsbury HS
- Quakertown Community SHS
- School Lane Charter School
- Villa Joseph Marie HS

**BLAIR**
- Altoona Area HS
- Bishop Guilfoyle HS
- Greater Altoona CTC
- Hollidaysburg Area SHS
- Tyrone Area HS
- Williamsburg HS

**BRADFORD**
- Athens Area HS
- Canton JSHS
- Sayre Area HS

**Bucks continued**
- Reading SHS
- Schuylkill Valley HS
- Tulpehocken JSHS

**CAMBRIA**
- Greater Johnstown CTC
- Greater Johnstown SHS

**CAMERON**
- Cameron County JSHS

**CENTRE**
- Bald Eagle Area JSHS
- State College Area HS

**CHESTER**
- 21st Century Cyber School
- Avon Grove HS
- Bayard Rustin H.S.
- Conestoga HS
- Downingtown SHS - East
- Downingtown SHS - West
- STEM Academy

**CLARION**
- Clarion Area JSHS

**CLEARFIELD**
- Clearfield Area HS
- Dubois Area SHS
- DuBois Central Catholic HS

**CLINTON**
- Central Mountain HS

**COLUMBIA**
- Central Columbia HS

**CRAWFORD**
- Meadville Area SHS
- Titusville SHS

**CUMBERLAND**
- Big Spring HS
- Camp Hill SHS
- Carlisle HS
- Cedar Cliff HS
- Cumberland Valley HS

**ERIE**
- Cathedral Preparatory HS
- Corry Area MS/HS
- Erie County Technical HS
- Fairview HS
- Girard HS
- Harbor Creek JSHS
- McDowell IHS
- McDowell SHS
- Union City HS
- Villa Maria Academy

**FAYETTE**
- Albert Gallatin Area HS
- Brownsville Area HS
- Connellsville Area SHS
- Fayette Co. AVTS
- Frazier HS
- Geibel Catholic HS
- Laurel Highlands HS
- Uniontown Area SHS

**BERKS**
- Exeter Twp SHS
- Fleetwood SHS
- Governor Mifflin SHS
- Hamburg Area HS
- Muhlenberg HS

**Bucks continued**
- Butler Area SHS
- Knoch HS
- Mars Area SHS

**CAMBRIA**
- DuBois Central Catholic HS

**CENTRE**
- Greater Johnstown CTC
- Greater Johnstown SHS

**CHESTER**
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- Frazier HS
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- Laurel Highlands HS
- Uniontown Area SHS

**PFEW STUDENT BREAKDOWN**

**GRADS BY GRADE**
- Sophomores – 919
- Juniors – 637

**FEMALES TO MALES**
- Females – 849
- Males – 707

**OUR 2022 HONOR ROLL**

**A MORE “NORMAL” YEAR...**

Thankfully, schools reopened this year and VP of Educational Relations Michelle Warofka and Schools Manager Amber Goss once again scheduled and conducted live PFEW recruiting visits. Live presentations are by far the most effective way to share the PFEW opportunity, and the numbers proved it out.

You may remember that all of last year’s presentations were virtual, yielding 920 applications. This year, we were able to physically visit over 100 schools and conduct 495 presentations and nine events that yielded an amazing 2,263 applications. It really is a testament to the power of personal contact and interaction. While Michelle covered most of the western two thirds of the state, we enlisted the help of some fabulous folks passionate about PFEW to help us recruit this year. They are: Nate Cooper, Mike Gecht, Ken Snyder, and Dave Sawtelle. Thank you, gentlemen!

One good thing to emerge from the mess of the past two years is that we are now able to conduct virtual presentations in schools we are unable to visit, thus expanding our reach while reducing travel expenses. We will continue these virtual visits in the coming years and keep them as an important part of our PFEW student recruiting mix.

**Cumberland continued**
- Mechanicsburg Area HS
- Shippensburg Area SHS
- Trinity High School

**DAUPHIN**
- Commonwealth Charter Academy
- Halifax Area HS
- Milton Hershey School
- Reach Cyber C5
- SciTech High
- Upper Dauphin Area HS

**DELAWARE**
- Bonner Prendergast Catholic HS
- Haverford SHS
- Strath Haven HS
- Upper Darby HS

**ELK**
- Ridgway Area HS
- St Marys Area SHS

**ERIE**
- Cathedral Preparatory HS
- Corry Area MS/HS
- Erie County Technical HS
- Fairview HS
- Girard HS
- Harbor Creek JSHS
- McDowell IHS
- McDowell SHS
- Union City HS
- Villa Maria Academy

**FAYETTE**
- Albert Gallatin Area HS
- Brownsville Area HS
- Connellsville Area SHS
- Fayette Co. AVTS
- Frazier HS
- Geibel Catholic HS
- Laurel Highlands HS
- Uniontown Area SHS
Congratulations and Thank You to all following 19 schools who made the 2022 Platinum Club.

**INDIANA**
- Juniata Valley JSHS
- West Greene HS
- Jefferson-Morgan JSHS

**GREENE**
- McConnellsburg HS
- Chambersburg Area SHS

**FRANKLIN**
- Chambersburg Area SHS
- Bedford Area SHS

**FULTON**
- Conestoga Valley SHS
- Ephrata SHS

**HUNTINGDON**
- Juniata Valley JSHS
- Old Forge JSHS

**LAWRENCE**
- Neshannock JSHS

**INDIANA**
- Purchase Line JSHS

**2022 PLATINUM CLUB**
**20+ PFEW GRADUATES**

We are thrilled that our 2022 Platinum Club more than doubled from last year. That’s the power of in-person presentations. The Platinum Club is our highest honor, and it recognizes schools that have more than 20 PFEW graduates in a program year. We’re proud to feature the following 19 schools who made the 2022 Platinum Club. Congratulations and Thank You to all!!

- McDowell IHS, Erie County
- Central Catholic HS, Allegheny County
- Downingtown SHS - East, Chester County
- Central Columbia SHS, Columbia County
- Butler Area SHS, Butler County
- State College Area HS, Centre County
- North Allegheny IHS, Allegheny County
- Titusville SHS, Crawford County
- Armstrong JSHS, Armstrong County
- Henderson SHS, Chester County
- St. Marys Area SHS, Elk County
- Harbor Creek JSHS, Erie County
- Connellsville Area SHS, Fayette County
- Muncy JSHS, Lycoming County
- Perkiomen Valley HS, Montgomery County
- Beaver Area SHS, Beaver County
- Bayard Rustin HS, Chester County
- Loyalsock Twp SHS, Lycoming County
- Greensburg Central Catholic, Westmoreland County

- Port Allegany JSHS
- Seneca Highlands AVTS
- Smethport Area JSHS
- Grove City Area HS
- Reynolds JSHS
- Germantown Academy
- Harriton SHS
- Hatboro-Horsham SHS
- Jenkintown HS
- LaSalle College HS
- Lower Merion HS
- North Penn HS
- Perkiomen Valley HS
- Pope John Paul II HS
- Pottsgrove SHS
- Souderton Area SHS
- Spring-Ford SHS
- Upper Dublin HS
- Upper Merion HS
- Upper Perkiomen HS
- Wissahickon HS

- Bangor Area HS
- Pen Argyl Area HS
- Saucon Valley SHS

- Hickory Ridge HS - NC
- Monroe Township HS - NJ
- Westview HS - CA
- Academy at Palumbo
- Central SHS
- Cristo Rey Philadelphia HS
- Father Judge HS
- Mastery Charter School - Lenfest
- Philadelphia Performing Arts: A String Theory C5
- Roman Catholic High School

- Connersville Area HS
- East Knox HS
- Maryland State University
- Omicron Delta Kappa Society
- University of Dallas

- Blue Mountain HS
- Marian Catholic HS
- Pottsville Area HS

- Midd-West HS
- Selinsgrove Area HS

- Shade JSHS
- Shanksville-Stonycreek HS
- Somerset Area SHS
- Windber Area HS

- Sullivan Co. JSHS
- Cowanesque Valley JSHS
- North Penn-Liberty HS
- North Penn-Mansfield HS
- Wellsboro Area HS

- Cranberry Area JSHS
- Franklin Area HS
- Oil City SHS
- Rocky Grove JSHS
- Venango Technology Center

- Warren Area HS
- Burgettsown JSHS
- Canon-McMillan HS
- Peters Township HS

- Wallenpaupack HS

Pictured here with some of her students during Week 1 of PFEW is Lori Guandolo, Business Teacher from Beaver Area Senior High School. Lori is a passionate supporter of PFEW and this was her first trip to the program to see some of her students in action!
OUR 2022 SPONSORS

Our donors are the true heroes of the Foundation for Free Enterprise Education. Their passion for educating our youth is unparalleled. Without them, Pennsylvania Free Enterprise Week, The Stock Market Game and the Speaker Series would not be possible. Without them, we could not educate over 12,000 students annually. Without them, our young people would not come to understand business, free market economics, financial literacy, or careers. Without them, students would not develop the skills today’s employers seek. And without them, we simply would not exist.

In the following pages, you will see the many companies, foundations, chamber and civic organizations and individuals who provide the support to carry out our vital mission to create our next generation of business and community leaders. Please join us in recognizing and thanking these extraordinary people for their consummate generosity and dedication to the youth of Pennsylvania.

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<th>PRESIDENT'S CLUB</th>
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<td>Members of the Founder’s Club hold the highest honor by having made an extraordinary contribution of $25,000 or more to this year’s programming.</td>
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Pictured here (second from left) is perennial Company Advisor Joe Rogers with the three students sponsored by the Joseph J. Rogers Memorial Scholarship Fund. Joe established this fund last year in memory of his father. What a wonderful way to carry on your father’s legacy, Joe!
A COMMITMENT LIKE NO OTHER...

We’ve always known we have the most loyal and committed donors on the planet, but even we were amazed at the statistics this year. It is a story worth telling.

Nationally, 2020 saw a huge jump in philanthropic giving due to the pandemic. Numbers of donors and total giving increased significantly. The trend slowed a bit in 2021, and in the first quarter of 2022, total number of donors decreased 5.6% and donor retention rates decreased by 6.2%. Overall donor retention rates in 2021 hovered around 40-45% nationally. Not so with us, and here is our remarkable story.

In 2022, our total donor base increased by 7% and our donor retention rate exceeded 73%. It is simply unheard of. It is rare, exceptional, and the very definition of belief and commitment. We are so very grateful to our many treasured donors who choose to make a difference in young lives, who embrace the values of business and the American free enterprise system, who champion freedom, liberty, and the pursuit of excellence, who want to leave our young people better prepared for success in career and life. This is commitment. This is belief. This is heroic. For these extraordinary people and organizations, we are beyond grateful -- we are humbled.

*Source - the Fundraising Effectiveness Project 2022 report conducted by the Association of Fundraising Professionals Foundation for Philanthropy

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The generous team at the First Community Foundation Partnership in Williamsport have sponsored PFEW students for many years. Here are five they sponsored during PFEW 2022!

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GIVING HISTORY/DONOR LOYALTY

![Chart showing donor retention rates over different time periods]

PRIOR YEAR DONOR RETENTION

- 73% in 2021 National Average
- 42% in 2021

---

"I learned more this week about business than I have in any classes or programs through school. Between the business simulation and the speakers, I am coming out of this week more educated, inspired and with a whole new outlook on life."

Samantha Cornell
Butler Area SHS, Butler County

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Endless Mountain Enterprises, LLC
Exton Region Chamber of Commerce
Mr. William B. Fairley
First Citizens Community Bank
First Federal Savings & Loan
First Heritage Federal Credit Union
Flagship Investment Group
Mr. & Mrs. Douglas Fleming
Flyway Excavating, Inc
Fraternal Order of Eagles Aerie #1801

Friedrich W. Anton III Memorial Fund
Fryburg Sportsman’s Club
Fulton County Chamber of Commerce
Mr. & Mrs. Robert A. Garrett
Mr. & Mrs. Michael Gecht
Ms. Ann M. Giacobbi
Gilbert’s Risk Solutions
Gillespie Electric, Inc.

continued on the following page
Huntington Bank has sponsored more than 540 students over the past 20 years! These energetic and smiling students are just a few of the many they sponsored this year.

**SPONSORSHIP POOL (Gifts up to $624)**

Accountabilities, Inc.
- Aero Energy
- Mr. & Mrs. Jon P. Agnew
- Ajax-CECO-Erie Press
- Mr. Richard L. Allen
- Mr. & Mrs. Dan Allison
- Mr. Jerome Airut
- American College
- Admissions Consultants
- America Federal Credit Union
- Mr. Charles Anderton
- Applied Environmental Management, Inc.
- B. Craig Tierney Memorial Fund
- Mr. Chuck Baker, CSCP, CLTD
- Ms. Helene Bamberga
- Mr. & Mrs. Rudy Frank
- Mr. Daniel Fritz
- Future Leaders and Entrepreneurs Exchange (FLEX)
- Gallagher Tire, Inc.
- Ms. Debora Gehron
- Ms. Mara Gentilotti
- Ms. Nancy Gleyze
- Gold Mountain Enterprises, Inc.
- Mr. Stephen J. Gold & Ms. Yan G. Ni
- Mr. & Mrs. Gary M. Goss
- Mr. & Mrs. Brian Gottlieb
- Mr. Rajat Gupta
- Greater Pottstown SHRM
- Greater Wyoming Valley
- Chamber of Commerce
- Mr. Sam Greninger
- Mr. & Mrs. Steven Griffith
- Ms. Rita Halverson
- Mr. & Mrs. Gary Harkins
- Ms. Phyllis Harmon
- Harvey and Winifred Bradley Endowment Fund
- Mr. & Mrs. Joseph D. Hurd, Jr.
- Ms. Mary Jo Ingalls
- Mr. & Mrs. Joseph D. Hurd, Jr.
- Mr. & Mrs. Kevin Haigh
- Mr. & Mrs. Jon P. Agnew
- Mr. Richard L. Allen
- Mr. Jerome Airut
- American College
- Admissions Consultants
- America Federal Credit Union
- Mr. Charles Anderton
- Applied Environmental Management, Inc.
- B. Craig Tierney Memorial Fund
- Mr. Chuck Baker, CSCP, CLTD
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- Ms. Mary Jo Ingalls

**Week 2 Advisors Memorial Fund**
- Ms. Bernadette Weismuller
- Mr. & Mrs. Tim G. Whitten
- Wkenen Wealth Management
- Mr. Charles L. Witmer
- Yuengling Brewery

**Accountabilities, Inc.**
- Aero Energy
- Mr. & Mrs. Jon P. Agnew
- Ajax-CECO-Erie Press
- Mr. Richard L. Allen
- Mr. & Mrs. Dan Allison
- Mr. Jerome Airut
- American College
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- Ms. Mary Jo Ingalls

**Perennial Founder’s Club member**
- NexTier Bank provides incredibly generous gifts through the EITC program. Pictured here are the students they sponsored during Weeks 1 and 3 of PFEW 2022.
For 12 years, the Chamber of Commerce for Greater Philadelphia has generously sponsored Philly area students to attend PFEW. These wonderful students are beneficiaries of their 2022 gift.
PFEW’s Keynote Speakers set the tone for the students’ week and provide that all-important connection between the students’ present and future. This year’s five engaging and charismatic business leaders delivered powerful and thought-provoking Keynote addresses that left our students with newfound appreciation for the hard work, struggles, challenges, and triumphs our Keynoters faced along their professional journey.

These dynamic men and women can be summed up in two words – Rock Stars. They were mobbed by the students after their talks and each took the time to meet with every student who wanted a handshake, an answer to a question, a photo, or just a kind word. They all are inspiring and influential and we thank them for carving time out of their busy schedules to share their incredible wisdom and experience with the next generation!

“...I can’t even put into words what this experience has done for me and taught me. My life is changed for the better. As CEO, seeing my influence inspire so many people’s talents and passing it on to my team is a feeling I will never forget.”

Zachary Iozzi
West Chester East SHS, Chester County

Travis first worked at Sheetz during summers in high school and college, spending time in Store Development, Marketing, and Accounting. He graduated from Penn State University with a B.S. in Finance in 1992 and earned an MBA in Marketing from the Owen School of Management at Vanderbilt University in 1995. Upon graduation, he moved to Pittsburgh to become a Real Estate Site Selector for Sheetz in western PA and Ohio. He moved on to Director of Real Estate in 1998, and in 2001 began a rotation at Sheetz, serving as the Director of Sales, Regional Director of Operations, and Vice President of Operations. In 2013, he was named the Executive Vice President of Operations, overseeing Store Operations, Store Efficiencies, Maintenance, and Human Resources. In 2018, he was named the first President & COO in Sheetz history, and in 2022 he was named President & CEO.

Travis serves on the board of directors for QuikTrip, Sheetz, Inc., and Sheetz For the Kidz, an employee-driven charity serving children in need. He has previously served on the boards of various local organizations, including the Hollidaysburg Library, Hollidaysburg YMCA and Big Brothers/Big Sisters, and formerly served on the Board of Trustees for St. Francis University. He is active in the local youth sports community and has been a volunteer coach for numerous youth sports programs over the last 20 years. Travis and his wife Erica reside in Hollidaysburg, PA and they have four children: Max, Jenna, Ava, and Ella.

Ms. Chandler is President of Sealstrip Corporation, a manufacturer of easy-open and reclosable features – specifically tapes and machinery, located in Gilbertsville, PA. Sealstrip counts the largest brands on the globe as customers, including General Mills, Kellogg’s, Nestle, ConAgra, Mission, and Hershey.

Heather holds an undergraduate degree in Education and an MBA from Penn State University, and a law degree from Temple University. She has been with Sealstrip for 30 years in various roles, including Sales, Sales Manager, General Manager, Executive Vice President, and for the last 13 years, President. She is a member of Vistage, an international CEO Peer group and has recently earned Stanford’s Strategy and Innovation Certificate through the Executive Leadership Program. She serves on the board of the TeamPA Foundation and the advisory council of Ben Franklin Technology Partners. She is an Emeritus board member of the Tri-Country Area Chamber of Commerce.

Sealstrip has placed on the PA Best Places to Work list for 11 consecutive years. Heather’s leadership has been recognized by CEO Magazine, Tri-County YWCA, Tri-County Network (TCN), and The Girl Scouts of Eastern PA. She speaks and writes on a variety of subjects, most frequently on leadership and The Intergenerational Workplace. She has been featured in multiple publications, including The Reading Eagle and recently, The Wall Street Journal. Heather welcomes the opportunity to connect with you directly. She can be reached at HChandler@sealstrip.com.
Barbara Hudock is CEO and Founding Partner of Hudock Capital Group, LLC. Barbara has more than four decades of financial services experience and has been recognized consistently among the top financial advisors in the country. Barbara leads a team of 17 professionals who deliver a unique, purpose-driven client experience to high-net-worth individuals, families, and non-profit organizations and foundations.

Before founding Hudock Capital in November 2001, Barbara worked as a Financial Advisor and First Vice President for Merrill Lynch Private Client Group. Feeling restricted by the institutional pressures that often put a large firm's interests at odds with its clients, Barbara set out to build a hybrid-RIA firm that assumes a fiduciary obligation and focuses solely on the best interest of its clients.

A graduate of Bloomsburg University, Barbara holds the professional designation of Certified Investment Management Analyst (CIMA). She completed her Certified Portfolio Manager (CPM), is a member of the Investment Management Consulting Association, and frequently presents at industry conferences.

Originally from North Carolina, Barbara has lived in Williamsport for nearly 50 years. Passionate about philanthropy and her community, Barbara is a member of the Board of the Woodcock Foundation for the Appreciation of the Arts, and has served as a Trustee on the Bloomsburg University Council of Trustees and the Boards of WVIA Public TV & Radio, the Community Arts Center, the Susquehanna Health Foundation, Bloomsburg University's Foundation Board, the First Community Foundation Partnership of Pennsylvania, the Williamsport Lycoming Foundation, the Williamsport Chamber of Commerce, and is a member of the Pershing Advisor Solutions Advisor Council. Barbara and her husband Mike have two children and two grandchildren.

Joshua is a real estate expert and CEO of Omicelo, a mission-driven real estate investment firm located in Pittsburgh, PA. The mission of Omicelo is Home | Health | Wealth. Prior to founding Omicelo, from 2009 to 2013, Joshua led US housing research for Goldman Sachs. He spent the previous five years as a critical member of Goldman Sachs’ universal research team that found equity capital markets opportunities in the real estate, engineering, and construction industries.

During his time at Goldman Sachs, Joshua led research of a $1 billion real estate IPO and received numerous awards, including an addition to Forbes’ 30 under 30 list, as he was the youngest person in Goldman Sachs' history to lead an equity research practice. During the year between Goldman Sachs and founding Omicelo, Joshua built a psychology-based investment strategy to drive $100 million of real estate capital investments for Pine River Capital Management in New York City.

In addition to chairing the board of Omicelo Cares, the education-based nonprofit affiliated with Omicelo, Joshua is a board member for companies that are building entrepreneurs, supporting communities, and creating a 21st century workforce. This community-enhancing work earned Joshua an invitation to the White House to receive the President's Volunteer Service Award among other awards and recognitions. Joshua also contributes to real estate articles for Forbes.com.

Dr. Michael Reed has worked in education for more than two decades and currently serves as the President of Pennsylvania College of Technology: an innovative and adaptive 4,000-student institution with a 96% placement rate in sustainable, applied technology fields.

Prior to the presidency, Dr. Reed served as the Vice President for Academic Affairs and Provost, and Vice President for Academic Operations; Dean for the School of Sciences, Humanities & Visual Communications; and Assistant Dean for Liberal Arts & Sciences. In all roles, he worked closely with internal and external stakeholders to strategically plan, problem-solve, and maximize resources to ensure students are well-equipped to enter and advance within their chosen fields.

Dr. Reed presents an extensive background in transformative leadership, innovation, culture-shaping, strategic planning, instructional design, and professional development. He has proven to be highly effective at developing innovative cultures and building networks with stakeholders to advance institutional goals.

Before joining Penn College, Dr. Reed had a distinguished tenure in secondary education serving as a principal, counselor, and teacher in urban, suburban, and rural areas throughout the Commonwealth.

A first-generation college student, Dr. Reed holds a B.S. from Clarion University, a master’s and counseling certification at Indiana University of Pennsylvania, post-master administrative credentials from Penn State, and he completed his doctoral studies through Drexel University.

Dr. Reed served on the Board of Directors for the Williamsport/Lycoming Chamber of Commerce and currently serves as the Vice Chairperson for the Williamsport Salvation Army’s Advisory Board. In addition, he routinely volunteers in youth sports and recreational development programs.
There are no finer nor more generous people on the planet than our treasured PFEW Company Advisors. They leave home, work, and family, at their own expense, to spend a week in Williamsport mentoring a team of students as they navigate the complex world of business and the American free enterprise system. But they do so much more.

They impart knowledge and wisdom, providing a true bridge to lasting learning. They help our students try new things, discover new pathways, learn from failures, celebrate successes, and become part of a true team, maybe for the first time in their lives. Along the way, they open doors to futures, make genuine and lasting connections, and provide untold comfort, friendship, and guidance to our young people at a time when they need it the most. We call them the “heart and soul” of PFEW, but that does not do them justice. Simply put, they are heroes -- in the truest sense of the word. Please join us in thanking these exceptional and heroic men and women for their time, their dedication, and their fervent passion to leave Pennsylvania’s youth immeasurably better than they found them.

Here are the Week 1 Company Advisors who are PFEW graduates or have worked as Interns or RAs. These fantastic folks are, front row (l to r): Taura Ivanko, McKenna Shirey, Jamie Sheets. Back row (l to r): Nick Carter, Anthony Bennett, Chris Hoffman, Dan Fritz.

## 2022 COMPANY ADVISORS

### By the Numbers

- **808** Total Number of Years of Combined Service as CAs
- **84** Total Number of CAs
- **34** CAs Who Are PFEW Grads or Former Employees
- **21** CAs With 10 - 19 Years of Service
- **12** CAs With 20+ Years of Service
- **11** First-Time CAs
LOYALTY AND DEDICATION – PUSHED DOWN AND OVERFLOWING

The 2022 PFEW story cannot be written without acknowledging the extraordinary loyalty and dedication of the following Advisors who, in the face of great challenges brought on by COVID and other scheduling issues, stepped up to the plate in our greatest time of need and filled in for their fellow Advisors who could not fulfill their week at the program. We can never adequately express our gratitude to these remarkable men and women for their selfless service. They are:

- Russ Brooks
- Kevin Davis
- Karen Grady
- Linda Greek
- Mex. McKenna D. Shirey, CPA
- Reach Cyber Charter School
- Ms. Jamie Sheets
- Big Barker
- Mr. Eric D. Shannon
- Strickler Agency Inc.
- Ms. Roxanna S. Seilhamer
- Schorle Secure LLC
- Consultant
- Mr. David R. Sawtelle
- Department of the Navy
- Mr. Michael Romano
- Pope John Paul II High School
- Mr. Joseph S. Rogers
- Villanova University
- Ms. Elizabeth Remelius
- First Quality Enterprises (ret.)
- Mr. Jeremy A. Raichle, CFA
- TD Bank, America’s Most Convenient Bank
- Ms. Abigail Zlockie
- County of Centre (ret.)
- Mr. Charles L. Witmer
- Harmelin Media
- Ms. Donica M. Wilson
- JAWCo Fire Inc (ret.)
- Dr. Helen L. White
- Hau’oli Marketing & Events
- Mr. Kyle P. Wherrity
- InvictusHP Consulting
- Mr. Marshall D. Welch, III
- Pennsylvania Association of Community Bankers
- Mr. Mark E. Skoric
- Joshua Consulting, LLC
- Mr. Kenneth W. Snyder, Jr.
- K. Snyder & Associates
- Mr. David J. Sterrett, P.E., P.L.S.
- PA Department of Environmental Protection
- Mr. Stephen Turpin
- Lanco Federal Credit Union
- Mr. Paul F. Vizza, PHR
- BNP Paribas
- Mr. Nathan Vrabel
- Graham Partners
- Mr. Marshall D. Welch, III
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- JAWCo Fire Inc (ret.)
- Ms. Donica M. Wilson
- Harmelin Media
- Mr. Charles L. Witmer
- County of Centre (ret.)
- Ms. Abigail Zlockie
- Pennsylvania State University

This is why our treasured CAs are our heroes. Thank you one and all.

OUR 2022 JUDGES

Friday is Competition Day at PFEW. Each session, eight wonderful men and women fill roles as judges for the Advertising/Marketing and Stockholders Competitions. The presentations culminate the week’s work and count 50% toward the awarding of the coveted Top Company award. The Judges evaluate the students’ level of understanding of complex business concepts and provide invaluable feedback to our teams as they wind down their exciting week. Please join us in thanking these expert and consummately generous volunteers for their service to PFEW and the youth of PA.

Ms. Tracy J. Becker, IOM, PaCCCE, CFEE
Clarin Area Chamber of Business & Industry
Mr. George M. Book, Jr.
West Shore Chamber of Commerce
Mr. David A. Campbell
Benjamin Obdyke Incorporated
Mr. Nate Cooper
Comfort Heat (ret.)
Mr. Dan DeBone
Westmoreland County Chamber of Commerce
Mr. Phillip DeRose, MPH
UPMC Susquehanna
Mr. Adam Detwiler
Innate-ly Pty Ltd
Ms. Alexa N. Detwiler-Sullivan
Williamsport-Lycoming Chamber of Commerce
Ms. Andrea Featherstone, MBA
Workday, Inc
Mr. Matthew Fennell
White Feather Properties LLC
Mr. Rudolph D. Frank
Swagelok Pittsburgh | Tri-State Area
Ms. Anna E. Frank
First Commonwealth Bank
Mr. Michael Gecht
Travel Ease, Ltd. (ret.)
Ms. Heather Goss
York City School District
Mr. Steve Griffith
Rockwell Collins
Ms. Pamela R. Henshall
Greater Northeast Philadelphia Chamber of Commerce
Mr. Joseph D. Hurd
Blair County Chamber of Commerce
Mr. Alfred E. Kraft
General Electric and Marathon Electric (ret.)

Ms. Adelaine L. Lazzell
IRI
Mrs. Kelly A. Marrara
PresenceLearning, Inc.
Mr. Vincent J. Matteo, DPA
Williamsport-Lycoming Chamber of Commerce (ret.)
Mr. J. David Murphy
FirstEnergy (ret.)
Ms. Sherry Paulhamus
Range Resources-Appalachia, LLC
Mr. Joseph S. Rogers
Pope John Paul II High School
Mr. Ryan S. Rosenbaum, MBA
Montgomery County Chamber of Commerce
Ms. Laurie Ryan
Exton Region Chamber of Commerce
Ms. Elizabeth Saraceno
First Commonwealth Bank
Ms. Frances Shaw
Miller’s Insurance Agency, Inc.
Mr. Gary Sterling
Dick’s Sporting Goods
Mr. David J. Sterrett, P.E., P.L.S.
PA Department of Environmental Protection
Mr. Tom Thunstrom
University of Delaware (Small Business Development Center)
Ms. Carolyn Todd-Larson
Penn State University (ret.)
Ms. Ling-Mei (Chris) Tsai
Lycoming County Reentry Coalition Committee
Mr. Paul J. Ward, Esq.
Kennametal Inc.
Mr. R. David Winn
ISPLUS ERIE, LLC
Dr. Jeffrey R. Woodall, DMA, PCM
York College of PA

Here are our Week 3 Stockholders Judges,
(l to r): Addie Lazzell, Steve Griffith, Dan DeBone, Paul Ward

Here are our Week 4 Penn College Advertising Judges,
(l to r): Tracy Becker, Phil DeRose, Elizabeth Saraceno

Ms. Michelle Louch
Lancaster Chamber of Commerce
Mr. Joseph D. Hurd
York City School District
Mr. Joseph S. Rogers
York College of PA
Mr. John F. Larson, Jr.
University of Delaware (Small Business Development Center)
Mr. David A. Campbell
Community Bankers PA Association
Ms. Alexa N. Detwiler-
Innate-ly Pty Ltd
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White Feather Properties LLC
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York College of PA
Our 2022 Partners

Our success each year is due in large part to our many loyal and dedicated partners who provide invaluable assistance with all aspects of our operations. They help us recruit students, make new connections, raise funds, acquire materials, and assist with many other things that greatly enhance our three world class youth education programs.

They are not just partners -- they are cherished friends, and we are so grateful for their commitment to and belief in our mission. Their energy, enthusiasm, passion, and willingness to help is inspiring. Please join us in thanking these extraordinary men, women and organizations who make us better every day.

ALLE KISKI STRONG CHAMBER OF COMMERCE
Ms. Lynda J. Pozzato

BEAVER COUNTY CHAMBER OF COMMERCE
Ms. Donna Lee Siple

BEDFORD COUNTY CHAMBER OF COMMERCE
Ms. Kellie Goodman-Shaffer

BELLEFONTE INTERVALLEY AREA CHAMBER OF COMMERCE
Mr. Gary V. Hoover

BLAIR COUNTY CHAMBER OF COMMERCE
Ms. Joseph E. Hurd

BRADFORD AREA CHAMBER OF COMMERCE
Ms. Heidi Scriver Passmore

BROOKVILLE AREA CHAMBER OF COMMERCE
Ms. Wolle M. Orner, IOM

BUTLER COUNTY CHAMBER OF COMMERCE
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Ms. Michelle Crowley

CHESTER COUNTY CHAMBER OF COMMERCE
Ms. Laura Manion, MPA

CLARENDON CHAMBER OF COMMERCE
Ms. Marianne Martell, IOM

CLARION AREA CHAMBER OF BUSINESS & INDUSTRY
Ms. Tracy J. Becker, IOM, PaCCE, CFEE

CLINTON COUNTY ECONOMIC PARTNERSHIP
Ms. Michael K. Flanagan

CORY JOURNAL
Ms. Kathy Sabat

CRAYOLA, INC.
Ms. Collie Rooney McGee

CUMBERLAND VALLEY BUSINESS ALLIANCE
Mr. Stephen Christian

DEVELOP TIoga
Ms. Kristin Hamilton

DOWNINGTOWN-THORNDALE REGIONAL CHAMBER OF COMMERCE
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EASTERN MONTGOMERY COUNTY CHAMBER OF COMMERCE
Ms. Wendy Klinghoffer, IOM

ELIZABETH TOWN CHAMBER OF COMMERCE
Mr. Robert Price

EMERSON COUNTY CHAMBER OF COMMERCE
Ms. Denise Grove

ERIE REGIONAL CHAMBER AND GROWTH PARTNERSHIP
Mr. James W. Grunke

ERIE HARRISBURG REGIONAL CHAMBER OF COMMERCE
Mr. Jacob A Rouch

EYEN REGION CHAMBER OF COMMERCE
Ms. Laurie Ryan

FAYETTE CHAMBER OF COMMERCE
Ms. Muriel J. Nottall

FRANKLIN AREA CHAMBER OF COMMERCE
Ms. Jodi L. Lewis

FULTON COUNTY CHAMBER OF COMMERCE AND TOURISM
Ms. Lisa Johnston

GREAT VALLEY REGIONAL CHAMBER OF COMMERCE
Ms. Mary Ann Severance

GREAT CHAMBERSBURG CHAMBER OF COMMERCE
Mr. Stephen Christian

GREAT DOUBUS CHAMBER OF COMMERCE & ECONOMIC DEVELOPMENT
Ms. Jodi K. August

GREAT LATERAL LAUREL VALLEY REGIONAL CHAMBER OF COMMERCE
Ms. Briana R. Tomack

GREAT RICHTHEFEN PHILADELPHIA CHAMBER OF COMMERCE
Ms. Pamela R. Henshall

GREAT PITTSBURG AREA CHAMBER OF COMMERCE
Ms. Michelle Miktish

GREAT READING CHAMBER ALLIANCE
Mr. James W. Gerlach

GREATER WEST CHESTER CHAMBER OF COMMERCE
Ms. Katie L. Walker

GREATER WYOMING VALLEY CHAMBER OF COMMERCE
Ms. Lindsay Griffin-Boylan

GREENCASTLE-ANTRIM CHAMBER OF COMMERCE
Ms. Debby Cunningham

GREENTREE AREA CHAMBER OF COMMERCE
Ms. Janice Schwanbeck

GROVE CITY AREA CHAMBER OF COMMERCE
Ms. Beth Black

HANOVER AREA CHAMBER OF COMMERCE
Mr. Mary L. Mack

HARRISBURG REGIONAL CHAMBER & CREDC
Mr. Ryan Unger

HOLIDAY INN EXPRESS LIAMSPOTT
Ms. Jennifer Locey, CHA

HUNTINGDON COUNTY CHAMBER OF COMMERCE
Ms. Yvonne Martin, IOM

INDIANA VALLEY CHAMBER OF COMMERCE
Ms. Eileen P. Hunsberger, CFP, ChFC

INDIANA COUNTY CHAMBER OF COMMERCE
Mr. Mark Hillard

ISPLUS ERIE, LLC.
Mr. Robert B. Winn

J. ALEXANDER’S RESTAURANT
Ms. Taylor Edmund

JUNIATA RIVER VALLEY CHAMBER OF COMMERCE & VISITOR’S BUREAU
Ms. Rhonda S. Kelley

LANCASTER CHAMBER
Mr. Thomas H. Fisher

LIGONIER VALLEY CHAMBER OF COMMERCE
Ms. Amy Beitel

LOWER BUCKS COUNTY CHAMBER OF COMMERCE
Mr. Mneshe V. Pathak

LYCOMING COLLEGE
Mr. Kent C. Trachte

MANSFIELD CHAMBER OF COMMERCE
Mr. Jeffery M. Kotula

MANUFACTURER & BUSINESS ASSOCIATION
Mr. John Krahe

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Ms. Christa L. Lundy

MEADOWS AREA CHAMBER OF COMMERCE
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Mr. Kevin P. Robins

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Ms. Olivia Brown

MONTGOMERY COUNTY CHAMBER OF COMMERCE
Mr. Ryan S. Rosenbaum

MOUNDVILLE CHAMBER OF COMMERCE
Ms. Beth Duyssen

MOUNT ROYAL CHAMBER OF COMMERCE
Mr. R. A. M. Orner

MURRY HUNT CHAMBER OF COMMERCE
Mr. David L. Hunt

NORTH SHORE CHAMBER OF COMMERCE
Ms. Maureen D.中部

NORTHEAST PENNSYLVANIA MANUFACTURERS’ ASSOCIATION
Mr. Ronald A. Black

NORTHEAST PENNSYLVANIA MANUFACTURERS' ASSOCIATION
Ms. Darlene J. Robbins

PENN DUTCH Manufacturers' Association
Mr. Robert E. Wonderling

PENNSYLVANIA CHAMBER OF TECHNOLOGY
Mr. Fred Gaffney

PENNSYLVANIA COLLEGE OF BUSINESS & INDUSTRY
Ms. Jeannette M. Keating

PENNSYLVANIA STATE UNIVERSITY - SMEAL COLLEGE OF BUSINESS
Dr. Michelle R. Darnell

PENSKE TRUCK LEASING
Mr. Brian Hard

PERKOMEN VALLEY CHAMBER OF COMMERCE
Mr. Minesh V. Pathak

PHILADELPHIA CHAMBER OF COMMERCE
Ms. Susan Harkins

PITTSBURGH AREA CHAMBER OF COMMERCE
Ms. Sarah K. Dunphy

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Ms. Danielle Bodnar

THE MANLINE CHAMBER OF COMMERCE
Ms. Susan Williams

THE MANLINE CHAMBER OF COMMERCE
Ms. Michelle Kreutzler, IOM

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THE MANLINE CHAMBER OF COMMERCE
Ms. Carrie S. Stuart
The richness and depth of the PFEW experience is brought to life by our world class business and motivational speakers. They’re always the most highly rated part of PFEW, and with good reason. These gifted men and women share their talents and treasures in a way that provokes thought and motivates action. They empower our students to seek excellence, to rise above, to be better than, to connect genuinely, to persevere, and most importantly, to elevate — not only themselves, but those around them.

Their messages inspire, challenge, direct, guide, and comfort. As you read in Karen’s President’s Message earlier in this report, our young people are hurting, they’re seeking meaning and yearning for direction as they recover from the past two years. Our 2022 Speakers brought dynamic messages that not only provided direction for the future, but something much more powerful — an unshakable foundation of hope upon which to build careers and lives of deep character and even deeper meaning.

We are blessed to include them as very special members of the FFE Family. Please join us in thanking these exceptional and generous men and women for their service to the youth of Pennsylvania.
**IMPACT**

As someone who was known for being shy, awkward, and anxious, this was a wonderful opportunity to learn and become my best self. This was an amazing leadership experience and it truly changed me as a person too. PFEW gives everyone the opportunity to learn to become the best version of themselves, just like I did. Thank you for changing my life.

Ruchira Nimmagadda
Downingtown SHS – East, Chester County

**PFEW**

**IMPACT.** It’s a great word – actually, there’s nothing we love more. But this year, we think a more apt word is **TRANSFORMATION.** This summer, 1,556 students came to Williamsport a little unsure, a little hesitant about what lay ahead. Then something happened. And when all was said and done, those same 1,556 students left **transformed.** That something was PFEW.

We’re excited to share this profound transformation with you in the statistics, photos, and words of our students. This was another extraordinary summer – a summer of learning, of celebration, of newfound skills, of direction, of renewed hope for the future, and yes, of **transformation**…

PFEW’s goals are to teach students the vital importance of business and the American free enterprise system, help them develop career and life skills, increase awareness of careers in business and their communities, and provide the vital connection between education and the workforce. Here are the results from this year’s PFEW program.

**SKILLS DEVELOPMENT**

96.9% said that the skills they learned at PFEW will benefit them in the future as students, employees, employers, citizens, and leaders

**TOP 10 SKILLS GAINED OR IMPROVED UPON AT PFEW:**

- Communication
- Confidence
- Teamwork
- Collaboration
- Critical Thinking
- Team Management
- Creativity
- Problem Solving
- Leadership
- Work Ethic
AWARENESS/LEARNING/APPRECIATION

90.1% have a better understanding of how technology can be used in the workplace.

96.7% have a better understanding of the American free enterprise system and their role in it.

98.2% have a greater appreciation for the challenges facing business owners/employers.

98.1% said that their sponsor’s money was well invested.

99.1% said that PFEW helped them better understand how a business works.

"I firmly believe that the best way to support a community is to plant trees whose shade you will never sit in, and I think that is exactly what you have done for me. This camp allowed me to not only step up and lead, but also to allow others to lead me to places I never could have found alone. The people that I shared this experience with are people I now consider nothing less than family. There were a plethora of amazing educators and speakers who granted me wisdom from lifetimes of experience I never could have lived. I owe all of this to you as I never could have assembled the full cost on my own. You truly have my deepest, sincerest gratitude and I cannot stress the importance of sponsoring future attendees."

Carsten Pryor
Selinsgrove Area HS, Snyder County

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99.1% said that PFEW helped them better understand how a business works.

"I know I’ll truly remember this experience for the rest of my life as a time and place where I furthered my teamworking skills, learned about how businesses start and operate, and made lifelong friends. I have honestly enjoyed almost every second of this program and I know I’ll use the life lessons and business experience I have acquired later in life and in my career."

Ramon Miland
Central Catholic HS, Allegheny County

CAREER PREPARATION

Specifically because of PFEW...

84% of students are more likely to consider a career in business/entrepreneurship.

95.6% are more aware of the many careers available in business and in their community.

98.3% are better prepared to enter the workforce or higher education.

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Selinsgrove Area HS, Snyder County
THE STOCK MARKET GAME™

By every measurement, this was another outstanding year for The Stock Market Game (SMG). For the first time in our four-year history, we were able to hold all three regional awards ceremonies live and in person, we educated over 8,600 students, a whopping 37% increase over last year, a record number of schools participated, and we celebrated two PA students who placed nationally in the prestigious InvestWrite Competition. Also, we all know how tough the markets were this past year, but a full 60% of our student teams beat the market!

We extend our profound thanks to all our wonderful donors who bring SMG to life in the classroom each year and the educators who champion financial literacy education. You are providing our students the knowledge and skills to build financially stable futures and you are opening doors to great careers in the financial services industry. Thank you all!

TIME TO CELEBRATE!

After the cancellations of the past two years, students were excited to gather in person once again to celebrate their accomplishments and another great year of SMG. The energy and excitement in the banquet halls was palpable, and our students were able to share a meal, hear fabulous Keynote Speakers, and maybe even take home some hardware for outstanding achievement. We are so grateful to the wonderful folks at Butler County Community College, Elizabethtown College, and Cabrini University who hosted our West, Central and East region awards banquets respectively. Their support of SMG and our young people is inspiring and so very appreciated.

Pictured on this page are the many smiling happy faces at our beautiful SMG banquet venues

"I love this program more each year. Having 5th graders interested in the stock market is wonderful. Life lessons for sure!"
Rose Davidson
Washington Elementary School

"Some students who don’t see much point in math in the abstract get very interested when they are investing in real companies."
Ann DiNovis
Our Mother of Perpetual Help School
When talking impact, the Speaker Series is the hardest to measure quantitatively. But that doesn’t mean impact isn’t being made! It is an online program available to anyone at any time, and no signups, registration or fees are required. This was done purposefully. We created the Speaker Series during the height of the pandemic to offer a little bit of the PFEW magic to the students who signed up for our canceled 2020 PFEW program. Then we saw an opportunity to provide career exploration and workforce development resources not only to our students but to others displaced from the workforce. The Series quickly grew from 10 original videos to over 90 in just two short years.

**WAYS SMG HELPED**

Top Three SMG Benefits/Skills Developed

- Is SMG Useful
  - 94% Yes
  - 6% Somewhat

- Critical Thinking & Analysis
  - 79%

- Teamwork
  - 82%

- Excited Students about Investing
  - 83%

**SMG IMPACT**

- 12% Spring
- 12% Fall
- 51% Year Long Enrichment
- 16% Other

**MORE NATIONAL RECOGNITION...**

Josh Smith (Fall) and Khanh Luong (Spring), both from Manheim Township High School in Lancaster County, placed 2nd in the nation in the prestigious InvestWrite essay contests offered to all SMG students.

Students are given a topic related to the financial services industry and they must research the issue and write a comprehensive essay that shows their thorough understanding of the topic and how it relates to and impacts national and global capital markets.

Congratulations to Manheim’s SMG Advisor Julie Frey and to Josh and Khanh for their outstanding and impressive achievement!

**A special thank you to the SIFMA Foundation and SIFMA member firms for providing the Stock Market Game.**

**NEW PARTNERSHIPS AND GREATER VALUE**

We are currently developing strategic relationships with our many chamber and business association partners to bring even more value to the Speaker Series. In development for 2023 is a new series of 5-minute, easy to watch videos that highlight the job markets in each region of the state. The videos will be geared toward students and adult job seekers and will include:

- Workforce development initiatives and job placement programs available in the area
- After school jobs and summer internships available to students
- Specific jobs and career opportunities available in an area
- The education, background and skill sets local employers are seeking
- Funding available for new businesses/entrepreneurs

We’re excited to add this new content to our Speaker Series library and highlight our amazing partners. The goal is to keep our amazing and talented young people right here at home creating new businesses, vibrant lives and thriving communities. Nothing is more important!

**COMING THIS YEAR...**

We’ve got great plans for the coming year, too. Here’s a quick look:

- More videos, especially introducing emerging fields and fields not currently covered.
- Expanded marketing to introduce the Series to more schools, chambers, and business associations
- All new content designed to highlight career opportunities in every region of PA

**SPEAKER SERIES**

**BY THE NUMBERS**

- 7,405 Total unique views since its inception in July 2020.
- 2,011 Total views last year alone
- 90 Total videos in the library
- 9 Fabulous digital resources on resume and letter writing, interviewing skills, the job application process and more

We’re proud of the Speaker Series’ rapid growth.
This report is dedicated to the thousands of companies, foundations, chambers, business associations, volunteers, and school officials listed in this report, without whom our programming, and this organization, would not exist.

Your extraordinary commitment to educating our young people is both inspiring and so deeply appreciated. On behalf of our board of directors, the staff, and most importantly, the thousands of young Pennsylvanians you’ve educated and prepared for success this past year, we say one more time,

THANK YOU.