

2022 IMPACT REPORT

FOUNDATION FOR
FREE
ENTERPRISE
EDUCATION

excellence in learning

Pennsylvania Free Enterprise Week

The Stock Market Game™

The Speaker Series



Welcome!

We're pleased to present our 2022 Foundation for Free Enterprise Education Impact Report. A most exceptional year of learning will unfold in the photos, statistics, quotes, lists and stories contained herein. It will tell a compelling tale of support, mission, commitment, discovery, knowledge, and above all, impact. And you will see firsthand why this education has never been more important at this critical time for our state and nation.

To our board, donors, partners, schools, volunteers, and most of all, the students we had the great privilege to serve this year, Thank you. Your boundless energy and hope for the future inspires us to be better each and every day. Again, Thank you.

MISSION:

To heighten the awareness of Pennsylvania's youth about their future role in the American free enterprise system by delivering high-quality and practical hands-on learning experiences.

VISION:

To be the recognized leader in providing quality learning opportunities that promote the understanding of the link between personal freedom and economic opportunity.

**FOUNDATION FOR
FREE
ENTERPRISE
EDUCATION**

excellence in learning

President's Message

Change. The dictionary tells you that change is to make someone or something different; to alter or modify. After the past two years, we all know plenty about change. Sure, there were changes this year, but the outcomes, at least outwardly, felt the same, almost like a "normal" year. We successfully educated over 8,000 students with The Stock Market Game, we continued to add content to the Speaker Series career exploration program, and we just completed five wildly successful sessions of Pennsylvania Free Enterprise Week. We left a better, more educated population of young people much more prepared to take on life. After 43 years, you'd think change would come naturally to us. But this year, the change was different, like something we've never seen before.

We saw it while visiting schools and talking with the teachers. We heard it from parents who contacted us for information. But we weren't quite prepared for what happened when the students arrived this summer.

It's no secret that young people were impacted the most by the changes we all faced the past few years. Through no fault of their own, they were forced to adapt to a new way of learning and living, a strange new life of remote learning, disruption, and for some, isolation. Some adapted to these changes easily. But for most, it was not easy. During their most formative learning years, our young people were asked to learn differently and socialize less. The real and powerful impact of these changes became startlingly evident to us this summer.

At no time in our history have we ever seen young people so filled with anxiety, doubt, uncertainty, and fear. Not just about whether their stocks would perform well in SMG, or what lay ahead of them at PFEW, but about heavier things, like the path their lives would take. Change has forced them to interact differently, not only with their schools and

teachers, but also with each other. Learning has become the easy part. Being in large groups of people and meeting new friends strangely has become the hardest part of their lives when it used to be the easiest.

So we had to change too. We found ourselves getting back to the basics – listening, helping them to break down barriers and interact with others again. Honestly, it caught me a bit off guard. But immediately it became apparent to me that what they needed was exactly what we could provide. A place to be a kid alongside other kids who all went through some very tough years. A place to find their true selves. A place to just breathe and get back on track. Often our summer PFEW program is referred to as a business camp. But once someone experiences it, they realize that it's so much more than a business camp. It's really a life camp. I have never been prouder to do this important work, to be a positive change in this world of uncertainty.

Every time I meet someone and they learn of our Foundation's work, I find myself explaining not only what we do, but why we do it. For me, the "why" is the obvious and easy part. We do it because we want to make a difference. We do it because we care. We do it because our young people are the future of our state and they need to be informed. We do it because we want to change lives for the better. But sometimes the "why" of changing lives is not so obvious. Change is not always about altering or modifying. Sometimes you just need to listen, and the change takes care of itself.

Thank you for allowing us to be there for the students of Pennsylvania. Let's do it all again next year!



Karen M. Musante

*proud
presenter
of*

**PENNSYLVANIA
FREE
ENTERPRISE
WEEK**

**THE
STOCK
MARKET
GAME™**
sifma
A program of the
FOUNDATION

**Speaker
Series**
FFEE
Foundation for Free Enterprise Education

Pictured here are the **FULL TIME STAFF** of the Foundation for Free Enterprise Education.

Front row (l to r):

VP of Educational Relations, Michelle Warofka; President & CEO, Karen Musante; Office Manager, Liz Rosales

Back row (l to r):

Technology and Project Manager, Jeremy Kropf; Finance Manager, Leslie Williams; Schools Manager, Amber Goss; VP of Marketing & Development, Scott Lee



Our dedicated **PFEW INTERNS** toil behind the scenes preparing all our program venues and activities for the students to enjoy. They are,

Front row (l to r):

Kami Alfieri, Matt Cordell, Sam Brinton

Back row (l to r):

Gavin Louch, Kelsey Geary, Jake Konopski, Yajat Gupta



Our eight **FULL TIME PFEW RESIDENCE HALL ADVISORS (RAs)** ensure our students' safety, provide recreational activities and enhance our students' campus experience. Our 2022 full time RAs are,

Front row (l to r):

Alex Lalley, Sam Cash, Kyrsten Noftz, Noah Harrison

Back row (l to r):

Alexis Boyle, William Willoretta, Julia Cerrato, Ian Bond



Our **PART TIME RAs** are on staff during Week 4 when we run PFEW sessions on two separate campuses. They have the same responsibilities as our full time crew, and they are: Josephine Buehler, Kennedy Dorman, Molly Jenkins, Daniel Pimley, Peter Reinheimer, Justin Rhein, and Kimberly Speece.

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OUR 2022 HONOR ROLL

We are pleased to present our 2022 PFEW High School Honor Roll representing every school across PA who sent students to this year's program. We're proud to have served students from 58 of PA's 67 counties. We humbly thank the administrators, counselors, educators, and all who promoted and recommended PFEW to their students. Their dedication to providing unique out-of-school educational opportunities that help students discover business, celebrate the American free enterprise system, and develop career and life skills is both inspiring and so very much appreciated.

ADAMS

Delone Catholic HS

ALLEGHENY

Aquinas Academy
Avonworth HS
Bethel Park SHS
Central Catholic HS
North Allegheny IHS
North Allegheny SHS
Oakland Catholic HS
Our Lady Sacred Heart HS
Pine-Richland HS
Pittsburgh CAPA HS
Serra Catholic HS
Seton-La Salle HS
South Fayette Twp HS
The Neighborhood Academy
Thomas Jefferson HS
Upper Saint Clair HS

ARMSTRONG

Apollo-Ridge HS
Armstrong JSHS

BEAVER

Beaver Area SHS
Central Valley HS
Lincoln Park
Performing Arts Charter
Riverside HS

BEDFORD

Bedford Co. Technical Center
Bedford SHS

BERKS

Exeter Twp SHS
Fleetwood SHS
Governor Mifflin SHS
Hamburg Area HS
Muhlenberg HS

Berks continued

Reading SHS
Schuylkill Valley HS
Tulpehocken JSHS

BLAIR

Altoona Area HS
Bishop Guilfoyle HS
Greater Altoona CTC
Hollidaysburg Area SHS
Tyrone Area HS
Williamsburg HS

BRADFORD

Athens Area HS
Canton JSHS
Sayre Area HS

BUCKS

Archbishop Wood Catholic HS
Bensalem Twp HS
Bristol JSHS
Bucks Co Technical High School

Bucks continued

Central Bucks HS-East
Central Bucks HS-South
Central Bucks HS-West
Council Rock - North SHS
Council Rock - South SHS
Holy Ghost Prep
Neshaminy HS
Pennsbury HS
Quakertown Community SHS
School Lane Charter School
Villa Joseph Marie HS

BUTLER

Butler Area SHS
Knoch HS
Mars Area SHS

CAMBRIA

Greater Johnstown CTC
Greater Johnstown SHS

CAMERON

Cameron County JSHS

CENTRE

Bald Eagle Area JSHS
State College Area HS

CHESTER

21st Century Cyber School
Avon Grove HS
Bayard Rustin H.S.
Conestoga HS
Downingtown SHS - East
Downingtown SHS - West
Downingtown
STEM Academy

Chester continued

Henderson SHS
Insight PA Cyber CS
Kennett HS
Owen J Roberts HS
PA Leadership Charter School
Phoenixville Area HS
Renaissance Academy
Charter School
Technical College HS -
Brandywine
West Chester East SHS

CLARION

Clarion Area JSHS

CLEARFIELD

Clearfield Area HS
Dubois Area SHS
DuBois Central Catholic HS

CLINTON

Central Mountain HS

COLUMBIA

Central Columbia SHS

CRAWFORD

Meadville Area SHS
Titusville SHS

CUMBERLAND

Big Spring HS
Camp Hill SHS
Carlisle HS
Cedar Cliff HS
Cumberland Valley HS

Cumberland continued

Mechanicsburg Area HS
Shippensburg Area SHS
Trinity High School

DAUPHIN

Commonwealth
Charter Academy
Halifax Area HS
Milton Hershey School
Reach Cyber CS
SciTech High
Upper Dauphin Area HS

DELAWARE

Bonner Prendergast Catholic HS
Haverford SHS
Strath Haven HS
Upper Darby SHS

ELK

Ridgway Area HS
St Marys Area SHS

ERIE

Cathedral Preparatory HS
Corry Area MS/HS
Erie County Technical HS
Fairview HS
Girard HS
Harbor Creek JSHS
McDowell IHS
McDowell SHS
Union City HS
Villa Maria Academy

FAYETTE

Albert Gallatin Area SHS
Brownsville Area HS
Connellsville Area SHS
Fayette Co. AVTS
Frazier HS
Geibel Catholic HS
Laurel Highlands SHS
Uniontown Area SHS

A MORE “NORMAL” YEAR...

Thankfully, schools reopened this year and VP of Educational Relations Michelle Warofka and Schools Manager Amber Goss once again scheduled and conducted live PFEW recruiting visits. Live presentations are by far the most effective way to share the PFEW opportunity, and the numbers proved it out.

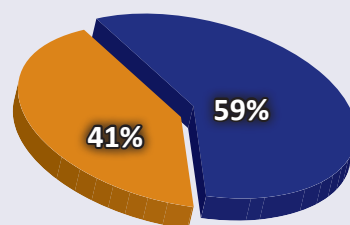
You may remember that all of last year's presentations were virtual, yielding 920 applications. This year, we were able to physically visit over 100 schools and conduct 495 presentations and nine events that yielded an amazing 2,263 applications. It really is a testament to the power of personal contact and interaction. While Michelle covered most of the western two thirds of the state, we enlisted the help of some fabulous folks passionate about PFEW to help us recruit this year. They are: Nate Cooper, Mike Gecht, Ken Snyder, and Dave Sawtelle. Thank you, gentlemen!

One good thing to emerge from the mess of the past two years is that we are now able to conduct virtual presentations in schools we are unable to visit, thus expanding our reach while reducing travel expenses. We will continue these virtual visits in the coming years and keep them as an important part of our PFEW student recruiting mix.

PFEW STUDENT BREAKDOWN

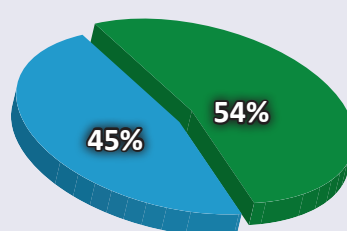
GRADS BY GRADE

Sophomores - 919
Juniors - 637



FEMALES TO MALES

Females - 849
Males - 707



FOREST West Forest JSHS	JEFFERSON Brookville JSHS
FRANKLIN Chambersburg Area SHS	LACKAWANNA Old Forge JSHS
FULTON McConnellsburg HS	LANCASTER Conestoga Valley SHS Elizabethtown Area SHS Ephrata SHS Lancaster Catholic HS Lancaster Mennonite HS Manheim Central SHS Manheim Twp HS
GREENE Jefferson-Morgan JSHS West Greene HS	LAWRENCE Neshannock JSHS
HUNTINGDON Juniata Valley JSHS	
INDIANA Purchase Line JSHS	

2022 PLATINUM CLUB (20+ PFEW GRADUATES)

We are thrilled that our 2022 Platinum Club more than doubled from last year. That's the power of in-person presentations. The Platinum Club is our highest honor, and it recognizes schools that have more than 20 PFEW graduates in a program year. We're proud to feature the following 19 schools who made the 2022 Platinum Club. Congratulations and Thank You to all!

McDowell IHS, Erie County.....	49
Central Catholic HS, Allegheny County	42
Downingtown SHS - East, Chester County	39
Central Columbia SHS, Columbia County.....	38
Butler Area SHS, Butler County	37
State College Area HS, Centre County	37
North Allegheny IHS, Allegheny County.....	30
Titusville SHS, Crawford County	28
Armstrong JSHS, Armstrong County	26
Henderson SHS, Chester County.....	24
St. Marys Area SHS, Elk County	23
Harbor Creek JSHS, Erie County	23
Connellsville Area SHS, Fayette County	23
Muncy JSHS, Lycoming County	23
Perkiomen Valley HS, Montgomery County.....	23
Beaver Area SHS, Beaver County.....	21
Bayard Rustin H.S, Chester County.....	21
Loyalsock Twp SHS, Lycoming County.....	21
Greensburg Central Catholic, Westmoreland County	21

LEBANON Annville Cleona JSHS	LEHIGH Northwestern Lehigh HS
LUZERNE Crestwood HS Greater Nanticoke Area SHS Hazleton Academy of Sciences Hazleton Area Career Center MMI Prep School Wyoming Seminary	LYCOMING Hughesville JSHS Jersey Shore Area SHS Loyalsock Twp SHS Montgomery SHS Montoursville Area SHS Muncy JSHS South Williamsport Area JSHS Williamsport Area SHS

MCKEAN Port Allegany JSHS Seneca Highlands AVTS Smethport Area JSHS

MERCER Grove City Area HS Reynolds JSHS

MONTGOMERY Germantown Academy Harriton SHS Hatboro-Horsham SHS Jenkintown HS LaSalle College HS Lower Merion HS North Penn SHS Perkiomen Valley HS Pope John Paul II HS Pottsgrove SHS Souderton Area SHS Spring-Ford SHS Upper Dublin HS Upper Merion HS Upper Perkiomen HS Wissahickon SHS

NORTHAMPTON Bangor Area HS Pen Argyl Area HS Saucon Valley SHS



Pictured here with some of her students during Week 1 of PFEW is Lori Guandolo, Business Teacher from Beaver Area Senior High School. Lori is a passionate supporter of PFEW and this was her first trip to the program to see some of her students in action!

OUT OF STATE Hickory Ridge HS - NC Monroe Township HS - NJ Westview HS - CA

PHILADELPHIA Academy at Palumbo Central SHS Cristo Rey Philadelphia HS Father Judge HS Mastery Charter School - Lenfest Philadelphia Performing Arts: a String Theory CS Roman Catholic High School

POTTER Coudersport Area JSHS

SCHUYLKILL Blue Mountain HS Marian Catholic HS Pottsville Area HS

SNYDER Midd-West HS Selinsgrove Area HS

SOMERSET Shade JSHS Shanksville-Stonycreek HS Somerset Area SHS Windber Area HS

SULLIVAN Sullivan Co. JSHS

TIOGA Cowanesque Valley JSHS North Penn-Liberty HS North Penn-Mansfield HS Wellsboro Area HS

UNION Lewisburg HS

VENANGO Cranberry Area JSHS Franklin Area HS Oil City SHS Rocky Grove JSHS Venango Technology Center

WARREN Warren Area HS

WASHINGTON Burgettstown JSHS Canon-McMillan HS Peters Township HS

WAYNE Wallenpaupack HS

WESTMORELAND Belle Vernon HS Derry Area SHS Franklin Regional HS Greater Latrobe SHS Greensburg Central Catholic Hempfield Area SHS Ligonier Valley SHS Mon Valley CTC Monessen SHS Mt. Pleasant Area JSHS Southmoreland HS The Kiski School Yough SHS

WYOMING Lackawanna Trail JSHS Tunkhannock HS

YORK South Western HS York Catholic

OUR 2022 SPONSORS

Our donors are the true heroes of the Foundation for Free Enterprise Education. Their passion for educating our youth is unparalleled. Without them, Pennsylvania Free Enterprise Week, The Stock Market Game and the Speaker Series would not be possible. Without them, we could not educate over 12,000 students annually. Without them, our young people would not come to understand business, free market economics, financial literacy, or careers. Without them, students would not develop the skills today's employers seek. And without them, we simply would not exist.

In the following pages, you will see the many companies, foundations, chamber and civic organizations and individuals who provide the support to carry out our vital mission to create our next generation of business and community leaders. Please join us in recognizing and thanking these extraordinary people for their consummate generosity and dedication to the youth of Pennsylvania.



Pictured here (second from left) is perennial Company Advisor Joe Rogers with the three students sponsored by the Joseph J. Rogers Memorial Scholarship Fund. Joe established this fund last year in memory of his father. What a wonderful way to carry on your father's legacy, Joe!

FOUNDER'S CLUB

Members of the Founder's Club hold the highest honor by having made an extraordinary contribution of \$25,000 or more to this year's programming.



**Robert E. Lamb
Foundation Inc.**



Allegheny Foundation



PRESIDENT'S CLUB (Gifts of \$15,000 - \$24,999)

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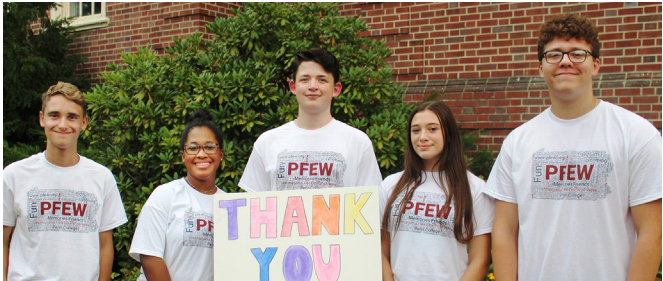
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PFEW is truly a passion for Waste Management. They've sponsored 637 students over the past 26 years, an incredible legacy of economic education and impact. Here are some of the many students they sponsored this year.

Mr. & Mrs. Ryan L. Newman
PECO, an Exelon Company
PPL Foundation
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Penske Truck Leasing
Reclamere, Inc.
Rick Weaver Buick GMC
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Mr. Eric D. Shannon
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The Main Line Chamber of Commerce
The Northumberland National Bank
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The generous team at the First Community Foundation Partnership in Williamsport have sponsored PFEW students for many years. Here are five they sponsored during PFEW 2022!

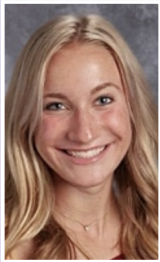
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WSFS Bank
Waldron Memorial Fund at the First
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Partnership of Pennsylvania
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Williamsport-Lycoming
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Central Electric Cooperative, Inc.
Central Pennsylvania
Community Foundation
Central Property Appraisal, Inc.
Chad Amond Honorary Scholarship
Mr. Todd Cohen, CSP
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Mary T. and Richard J. Connor
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Crayola, Inc.
Custom Engineering Company
D. E. Errick, Inc.
David and Debbie Sawtelle -
In Memory of John Jensen
Mr. Kevin W. Davis
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DFT, Inc.
Die-Tech, Inc.
Mr. Dennis E. Doll
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Earth Conservancy
Edward Diamond Insurance
Agency, LLC
Edwin L. Heim Company
Mr. & Mrs. Daniel Eichelberger
Electralloy/G.O. Carlson, Inc.
Electri-Cord Manufacturing Co.
Elizabethtown College
Emporium Rotary Club

“ I learned more this week about
business than I have in any classes or
programs through school. Between the
business simulation and the speakers, I
am coming out of this week
more educated, inspired and
a with whole new outlook on
life. ”



*Samantha Cornell
Butler Area SHS, Butler County*

Endless Mountain Enterprises, LLC
Exton Region Chamber of Commerce
Mr. William B. Fairley
Finish Thompson, Inc.
First Citizens Community Bank
First Federal Savings & Loan
Association of Greene County
First Heritage Federal Credit Union
Flagship Investment Group
Mr. & Mrs. Douglas Fleming
Flyway Excavating, Inc.
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Frederick W. Anton III Memorial Fund
Fryburg Sportsman's Club
Fulton County Chamber of
Commerce and Tourism
Mr. & Mrs. Robert A. Garrett
Mr. & Mrs. Michael Gecht
Ms. Ann M. Giacobbi
Gilbert's Risk Solutions
Gillespie Electric, Inc.

continued on the following page

A COMMITMENT LIKE NO OTHER...

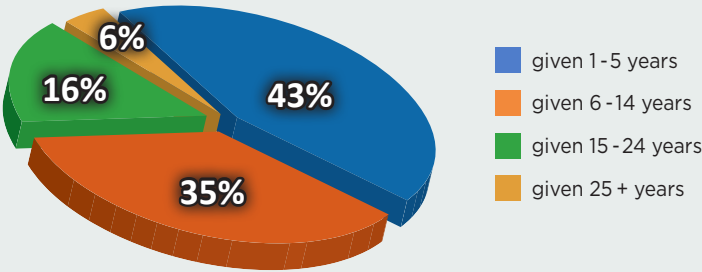
We've always known we have the most loyal and committed donors on the planet, but even we were amazed at the statistics this year. It is a story worth telling.

Nationally, 2020 saw a huge jump in philanthropic giving due to the pandemic. Numbers of donors and total giving increased significantly. The trend slowed a bit in 2021, and in the first quarter of 2022, total number of donors decreased 5.6% and donor retention rates decreased by 6.2%.* Overall donor retention rates in 2021 hovered around 40-45% nationally. Not so with us, and here is our remarkable story.

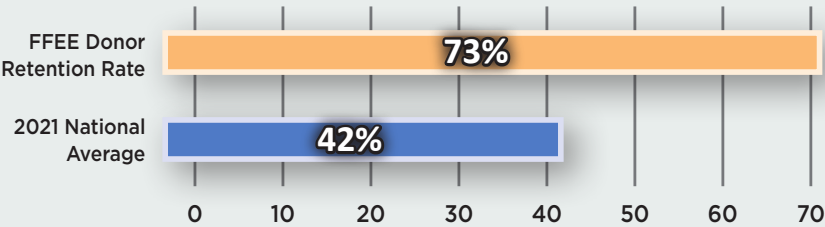
In 2022, our total donor base increased by 7% and our donor retention rate exceeded 73%. It is simply unheard of. It is rare, exceptional, and the very definition of belief and commitment. We are so very grateful to our many treasured donors who choose to make a difference in young lives, who embrace the values of business and the American free enterprise system, who champion freedom, liberty, and the pursuit of excellence, who want to leave our young people better prepared for success in career and life. This is commitment. This is belief. This is heroic. For these extraordinary people and organizations, we are beyond grateful -- we are humbled.

**Source - the Fundraising Effectiveness Project 2022 report conducted by the Association of Fundraising Professionals Foundation for Philanthropy*

GIVING HISTORY/DONOR LOYALTY



PRIOR YEAR DONOR RETENTION



continued from the previous page

Glatfelter Insurance Group
Global Advanced Metals
Greater Reading Chamber Alliance
Grimm Construction, Inc.
Grove City College
Ms. Peggy A. Grove
Mr. & Mrs. Kevin Haigh
Hanes Erie, Inc.
Harley-Davidson Motor Company
Harleysville Bank
Mr. & Mrs. Douglas M. Harris
Mr. Thomas C. Hermanowski
Herr Foods, Inc.
Mr. & Mrs. R. Lee Hite
Hofmann Family Foundation
Hudock Capital Group, LLC
Hutchinson, Gillahan & Freeh, PC
Dr. Angelo & Mrs. Matilda Illuzzi
Improved Dwellings for Altoona, Inc.
Innovative Sintered Metals, Inc.
International Waxes
Ms. Taura Ivanko
J & A Tool Company, Inc.
Mr. Justin C. Jacobs
James M. Colding Memorial Fund
JAWCo Fire, Inc.
Jefferson Memorial Funeral Home, Inc.
Jersey Shore State Bank
Joan Crane PFEW
Memorial Scholarship

Perennial Founder's
Club member
NexTier Bank
provides incredibly
generous gifts
through the EITC
program. Pictured
here are the students
they sponsored
during Weeks 1 and 3
of PFEW 2022.

K & B Summers, Inc.
K. J. Door Services, Inc.
Keystone Forging Company
Kibow Biotech, Inc.
Mr. James Kilgallon
Kingsbury, Inc.
Kiwanis Club of Uniontown
Lt. Col. William J. Koehle
Kreitz Corporation
Lancaster Chamber
Lanco Federal Credit Union
Landy & Rossettie, PLLC
Larson Karle Architects, P.C.
Larson Texts, Inc.
Laurel Highlands Insurance Group, LLC
Lehigh Cement Company
Lewis W. Hull Memorial Fund
Louis P. Musante Memorial Fund
Mr. & Mrs. James A. MacKenzie
Mansfield VFW Post 6757
Marlin Miller, Jr. Family Foundation
Matthews Motor Company
McGill, Power, Bell & Associates, LLP
McKnight Steel & Tube Company
Meadville Overhead Door Co., LLC
Mercer County Community FCU
Mercer VFW Post 6345
Merck Cherokee
Miller Fabrication Solutions
Miller Fabrication Solutions -
Homer City
Mr. Wei Mo
Mr. Stanley F. Moat

MSPI Enterprises -
DBA: Bear Paw Hand Cleaner
Muffler Shop Plus, Inc.
Mr. Venkata Muppidi
Murphy and D'Avino
Endowment Fund
Ms. Janet Musante
National Fuel Gas Company
Newtown Business Association
North American Hoganas, Inc.
Northeast Pennsylvania
Manufacturers & Employers
Association
Northwest Charitable Foundation, Inc.
Ms. Deborah Noyes
Oceana Health, LLC.
Orbit Software, Inc.
Owlett & Lewis, P.C.
Patriotic Order Sons of America
Penn Valley Gas
Penn-Northwest Development
Corporation
Pennsylvania Association of
Chamber Professionals
Scholarship Fund
Pennsylvania College of Technology
Pennwood Ophthalmic Associates, PC
Pento Homecare Agency, Inc.
Phillips Mushroom Farms
Pine Electronics, Inc.
Pine Test Equipment, Inc.
PMF Industries, Inc.

PPG - TESLIN® Substrate Products
Printing Concepts, Inc.
Procter & Gamble, Mehoopany
Quakertown Rotary Club Foundation
Ram Forest Products, Inc.
Raymond G. Weber Memorial Fund
Mr. Frederick P. Remelius
Rohrer's Incorporated
Ron Jones Hardwood Sales, Inc.
Rosewein Realty, Inc.
Rotary Club of DuBois
Royal Green Reading Corporation
Sandmeyer Steel Company
Foundation-Matching Funds
SAP America, Inc.
Schaedler Yesco Distribution
Schlosser Steel, Inc.
Mr. & Mrs. Dennis R. Schlosser
Schorle Secure LLC
Mr. & Mrs. William R. Schutt
Scott Enterprises
Scranton Area Community
Foundation
Sealstrip Corporation
Mr. & Mrs. John P. Sensenig
Service Electric Cablevision
Shelburne Charitable Foundation
Ms. McKenna Shirey
Singer Real Estate
Solar Innovations, Inc.
Somerset Area Jaycees
Soroptimist International
of Fayette County
Sprowls Insurance Group
Standard Steel, LLC
Structural Fiberglass, Inc.
Mr. & Mrs. Stephen F. Tambolas
Terry D. Cieri Memorial Fund
The Frederick Group, LLC
The Fredericks Company
The Landon-Norton
Family Foundation
The M&T Charitable Foundation
The Manitowoc Company
Foundation
The Markosky Engineering Group, Inc.
The Murus Company
The Tri-M Group, LLC
The York Water Company
Tilden & Associates
Mr. & Mrs. John G. Tripolitis
Mr. John J. Trombetta
United Electric Cooperative, Inc.
United Integrity Group, Inc.
Universal Development
University Park Plaza Corporation
UPMC Central PA
UPMC Northwest
UPMC Wellsboro
VFW Bruce Shorts Post 5958
W.D. Wright Contracting, Inc.
Ms. Sarah Wagaman
Walmart - Volunteerism
Always Pays (VAP)
Ms. Michelle Warofka
Washington County
Chamber of Commerce
Washington County Tourism
Promotion Agency
Wayne Township



Huntington Bank has sponsored more than 540 students over the past
20 years! These energetic and smiling students are just a few of the
many they sponsored this year.

Week 2 Advisors Memorial Fund
Ms. Bernadette Weismuller
Mr. & Mrs. Tim G. Whitten
Wienken Wealth Management
Mr. Charles L. Witmer
Yuengling Brewery

**SPONSORSHIP POOL
(Gifts up to \$624)**

Accountabilities, Inc.
Aero Energy
Mr. & Mrs. Jon P. Agnew
Ajax-CECO-Erie Press
Mr. Richard L. Allen
Mr. & Mrs. Dan Allison
Mr. Jerome Alrutz
American College
Admissions Consultants
Americo Federal Credit Union
Mr. Charles Anderton
Applied Environmental
Management, Inc.
B. Craig Tierney Memorial Fund
Mr. Chuck Baker, CSCP, CLTD
Ms. Helen Bamberg
Ms. Harriet Beckman
Ms. Heidi L. Beezub
Bellefonte Family Dentistry
Bellefonte Moose Lodge 206
Mr. Anthony Bennett
Blackout Burger Bar, LLC
Blue Dog Printing and Design
Ms. Amy Bond
Mr. Thomas S. Born
Bradley & Bradley Associates, Inc.
Mr. Forest Brandon, III
Ms. Melanie Bray
Mr. & Mrs. Ryan Brosius
Buck's Pizza of Dubois, LLC
Bull's Eye Security, Inc.
Ms. Jennifer Callery
Card Heating & Air Conditioning
Mr. Cody Chan
Mr. Keith J. Charles
Mr. Reo T. Cheshire
Choice Careers LLC
Citizens Savings Bank
Ms. Joann Cortese
Mr. & Mrs. Alex Cox
Mr. & Mrs. John Cross
Mr. & Mrs. Daniel Dewey

Derry Township
Detroit Switch, Inc.
Diamond Wire Spring Company
Mr. Robert H. Diefenbacher
Ms. Dominique DiGirolamo
Mr. & Mrs. Christopher Dion
Mr. & Mrs. Douglas Dodson
Ms. AnnMarie Dolceamore
DuBois Area Jaycees
Mr. Robert Durkin
Mr. Daniel Dzombak
Mr. & Mrs. Robert Elchynski
Esbenshade's Greenhouses, Inc.
Falvello Law Firm PC
Mr. Michael Filipski
First Heritage Federal
Credit Union - Mansfield
Mr. & Mrs. Rudy Frank
Mr. Daniel Fritz
Future Leaders and
Entrepreneurs Exchange (FLEX)
Gallagher Tire, Inc.
Ms. Debora Gehron
Ms. Mara Gentilotti
Ms. Nancy Gleyze
Gold Mountain Enterprises, Inc.
Mr. Stephen J. Gold & Ms. Yan G. Ni
Mr. & Mrs. Gary M. Goss
Mr. & Mrs. Brian Gottlieb
Mr. Yajat Gupta
Greater Pottstown SHRM
Greater Wyoming Valley
Chamber of Commerce
Mr. Sam Greninger
Mr. & Mrs. Steven Griffith
Ms. Rita Halverson
Mr. & Mrs. Gary Harkins
Ms. Phyllis Harmon
Harvey and Winifred Bradley
Endowment Fund
Henry & Elizabeth Glendinning
Memorial Fund
Henry Molded Products, Inc.
Mr. Lowman S. Henry
Mr. Bernard J. Hessley
Mr. David Hinz
Ms. Nancy Hirschle
Mr. Christopher Hoffman
Mr. Thomas V. Holleran
Mr. & Mrs. Joseph D. Hurd, Jr.
Ms. Mary Jo Ingalls



IPEG, Inc.
ISPLUS ERIE, LLC
J. Alexander's Restaurant
J. Baur Machining, Inc.
Dr. Robert D. Jackson
Mr. Zachary Javorsky
Jay & Tamara Horning
Charitable Fund
Jenmar Foundation
Mr. & Mrs. Byron Jespersen
John J. Trombetta
Endowment Fund

Ms. Hillary Jones
Mr. Mark A. Karenchak
Ms. Michelle Kaste
Keller Engineers, Inc.
Kelly Insurance Agency
Ms. Brandi L. Kinsey
Kiwanis Club of Franklin
Kiwanis Club of Lock Haven
Kiwanis Club of Williamsport
Kiwanis of Somerset
Mr. & Mrs. Christian Kochan
Mr. Sudhir Kondisetty
Mr. Michael Konopski
Ms. Donna M. Kozik
Mr. Ben Kudrick
Ms. Melissa Lamparski-Bamonte, Esq.
Last Man Standing Club
Ms. Adelaine Lazzell
Ms. Stephanie Lilly
Lindy Paving, Inc.
Lions Club of St. Marys
Littlestown Foundry, Inc.
Mr. & Mrs. David Lund
Mr. & Mrs. Joseph Lundy
Ms. Nancy Mandato
Mr. & Mrs. Jason Marcieski
Marquette Savings Bank
Mr. & Mrs. Carl A. Marrara
Mr. Chris Marshall
Ms. Patricia Martin
Mr. & Mrs. Vincent Marzula
Mr. Vincent J. Matteo, DPA
McCleary Oil Company, Inc.
Ms. Christy McDermott
Ms. Joanne McHugh
Ms. Lisa McHugh
Ms. Robin Means
Mr. John Miner



For 12 years, the Chamber of Commerce for Greater Philadelphia has generously sponsored Philly area students to attend PFEW. These wonderful students are beneficiaries of their 2022 gift.

Montgomery County
Chamber of Commerce
Ms. Nina Moser
Mountain Lake Electric
Mr. & Mrs. Mark Murphy
Ms. Tara Murray
Mr. Kyle Musante
NAPA Auto Parts -
Barnhart Davis Company
Dr. Richard C. Nelson
Ms. Joanie Norelli
North Star Behavioral Health Services
Mr. Allen Norton
Mr. David B. Oas
Octoraro Native Plant Nursery, Inc.
Ms. Helen O'Hara
Mr. Matt Oswald
Padraic McGrath CPA LLC
Palguta, Yutzy & Company
Mr. & Mrs. Paul E. Pallas
Partners in Progress
Mr. Biren Patel
Ms. Haley Patrick
Patterson Lumber Company, Inc.
Philadelphia Nanny Network
Mr. & Mrs. Mark Pietrusinski
Pittsburgh Airport Area
Chamber of Commerce
Mr. Mark Pizov
Mr. & Mrs. Nicholas Pizzola
Mr. & Mrs. Robert Plucienik

Mr. & Mrs. Greg Plummer
Ms. Maria Posner
Mr. Vinod Punjabi
Ms. Bonnie Rakarich
Rausch Electronics USA, LLC
Mr. & Mrs. Michael Rhoten
Rich Jensen-Jeffrey Landis, Jr.
Memorial Fund
Rich Jensen-Jeffrey Landis, Jr.
Memorial Fund for Children's
Charities of The Erie
Community Foundation
Ms. Linda Rider
Rita G. Alexyn LLC
Ms. Lumary Robles
Roger D. Chilson Tax Service
Mr. & Mrs. Brent Roggie
Mr. & Mrs. Sean Rollman
Rosebud Mining Company
Mr. & Mrs. Jack B. Rowley
Ms. Marsha M. Rubin
SafeToNet Americas, Inc.
Mr. & Mrs. Charles Schlaufman
Mr. & Mrs. Derek W. Schultz
Mr. & Mrs. Mark Sebulnia
Ms. Roxanna S. Seilhamer
Ms. Jamie Sheets
Mr. & Mrs. Kevin Shivers
Ms. Melania Shock
Mr. & Mrs. Harry O. Sinden
Mr. Stanley W. Slotter

Ms. LuJean Smith
SMS Auto Parts, Co.
Ms. Patricia A. Sokoloff
Soroptimist International of
Phoenixville
In Memory of Paula Southwell
Staffing Service USA
Mr. Patrick Stahl
Mr. & Mrs. Richard A. Stamm
Stauffer Glove & Safety
Strickler Agency, Inc.
Team Chevrolet Buick GMC
TGIF Solutions-Voty
Insurance Agency
The Chamber of
the Northern Poconos
The GIANT Company
The Ugly Mutt, LLC
Mr. & Mrs. Win Their
Mr. & Mrs. Tom Thunstrom
Mr. Tim M. Tierney
Titusville Alumni Association
Ms. Carolyn Todd-Larson
Ms. Candy Tompkins
Mr. Edward Hobart Tonkin
and Deborah A. Tonkin
Ms. Chris (Ling-mei) Tsai
Ms. Lori A. Tulli
Ms. Caroline Tyree
Mr. & Mrs. Jeffrey J. Vrabell
Mr. Andrew Wahlen
Walmart Store #1568
Ward Transport &
Logistics Corporation
Mr. Dale Warofka
Warren Gives - A Community
Foundation of Warren
County Event
Mr. David M. Watts, Jr.
Mr. & Mrs. James L. Weber
Mr. & Mrs. Vernon C. Wehrung
Wenger & Myers Insurance, Inc.
Mr. Jon G. Whiteman
Mr. & Mrs. William Wichterman
William Penn Association
Mr. & Mrs. Ken Woodring
Mr. Chris Ziesenheim
Zippo Manufacturing Company



The generous and dedicated group at West Pharmaceutical Services has sponsored hundreds of students over their 28 years with our Foundation. They are truly dedicated to providing the PFEW experience to Chester and Lancaster County students. Here are four of their 2022 students at Week 3, PFEW 2022!

THE FREDERICK W. ANTON, III ENDOWMENT FUNDS

The wonderful men and women listed here have established permanent Endowment Funds to ensure that the young people of Pennsylvania continue to receive impactful economic education that will improve the future of our state and nation for years to come.

B. Craig Tierney Memorial Fund
Ed Meell Endowment Fund
Frank J. & Louise B. Trombetta Memorial Fund
Frederick W. Anton, III Memorial Fund
Harvey and Winifred Bradley Endowment Fund
Henry & Elizabeth Glendinning Memorial Fund
James M. Golding Memorial Fund
John C. Daniels Memorial Fund
John J. Trombetta Endowment Fund
John M. Jensen Memorial Fund
Lawrence B. Sheppard Memorial Fund
Lewis W. Hull Memorial Fund
Murphy and D'Avino Endowment Fund
Raymond G. Weber Memorial Fund
Rich Jensen-Jeffrey Landis, Jr. Memorial Fund
Silvio M. DiPietro Memorial Fund
Sumner E. Kibbe Memorial Fund
Terry D. Cieri Memorial Fund



The wonderful folks at the Pennsylvania Statewide Afterschool/Youth Development Network (PSAYDN) made a very generous gift that impacted 47 students this year. Pictured here during Week 2 with some of the students they sponsored are Steven Williams, Associate Director, and Alison Shughart, OST Professional Learning and Instruction Coordinator. Pictured at right are the students they sponsored during Weeks 3.

OUR 2022 PFEW KEYNOTE SPEAKERS

PFEW's Keynote Speakers set the tone for the students' week and provide that all-important connection between the students' present and future. This year's five engaging and charismatic business leaders delivered powerful and thought-provoking Keynote addresses that left our students with newfound appreciation for the hard work, struggles, challenges, and triumphs our Keynoters faced along their professional journey.

These dynamic men and women can be summed up in two words – **Rock Stars**. They were mobbed by the students after their talks and each took the time to meet with every student who wanted a handshake, an answer to a question, a photo, or just a kind word. They all are inspiring and influential and we thank them for carving time out of their busy schedules to share their incredible wisdom and experience with the next generation!



“ I can't even put into words what this experience has done for me and taught me. My life is changed for the better. As CEO, seeing my influence inspire so many people's talents and passing it on to my team is a feeling I will never forget. ”

*Zachary Iozzi
West Chester East SHS, Chester County*



Week 1 PFEW Keynote Speaker
Lycoming College

TRAVIS SHEETZ

President & CEO
Sheetz, Inc

Travis first worked at Sheetz during summers in high school and college, spending time in Store Development, Marketing, and Accounting. He graduated from Penn State University with a B.S. in Finance in 1992 and earned an MBA in Marketing from the Owen School of Management at Vanderbilt University in 1995. Upon graduation, he moved to Pittsburgh to become a Real Estate Site Selector for Sheetz in western PA and Ohio. He moved on to Director of Real Estate in 1998, and in 2001 began a rotation at Sheetz, serving as the Director of Sales, Regional Director of Operations, and Vice President of Operations. In 2013, he was named the Executive Vice President of Operations, overseeing Store Operations, Store Efficiencies, Maintenance, and Human Resources. In 2018, he was named the first President & COO in Sheetz history, and in 2022 he was named President & CEO.

Travis serves on the board of directors for QuikTrip, Sheetz, Inc., and Sheetz For the Kidz, an employee-driven charity serving children in need. He has previously served on the boards of various local organizations, including the Hollidaysburg Library, Hollidaysburg YMCA and Big Brothers/Big Sisters, and formerly served on the Board of Trustees for St. Francis University. He is active in the local youth sports community and has been a volunteer coach for numerous youth sports programs over the last 20 years. Travis and his wife Erica reside in Hollidaysburg, PA and they have four children: Max, Jenna, Ava, and Ella.



Week 2 PFEW Keynote Speaker
Lycoming College

HEATHER CHANDLER, ESQ

President
Sealstrip Corporation

Ms. Chandler is President of Sealstrip Corporation, a manufacturer of easy-open and reclosable features – specifically tapes and machinery, located in Gilbertsville, PA. Sealstrip counts the largest brands on the globe as customers, including General Mills, Kellogg's, Nestle, ConAgra, Mission, and Hershey.

Heather holds an undergraduate degree in Education and an MBA from Penn State University, and a law degree from Temple University. She has been with Sealstrip for 30 years in various roles, including Sales, Sales Manager, General Manager, Executive Vice President, and for the last 13 years, President. She is a member of Vistage, an international CEO Peer group and has recently earned Stanford's Strategy and Innovation Certificate through the Executive Leadership Program. She serves on the board of the TeamPA Foundation and the advisory council of Ben Franklin Technology Partners. She is an Emeritus board member of the Tri-Country Area Chamber of Commerce.



Sealstrip has placed on the PA Best Places to Work list for 11 consecutive years. Heather's leadership has been recognized by CEO Magazine, Tri-County YWCA, Tri-County Network (TCN), and The Girl Scouts of Eastern PA. She speaks and writes on a variety of subjects, most frequently on leadership and The Intergenerational Workplace. She has been featured in multiple publications, including The Reading Eagle and recently, The Wall Street Journal. Heather welcomes the opportunity to connect with you directly. She can be reached at HChandler@sealstrip.com.



Week 3 PFEW Keynote Speaker
Lycoming College

**BARBARA B. HUDOCK,
CIMA®, CPM®**

**CEO & Founding Partner
Hudock Capital Group, LLC**

Barbara Hudock is CEO and Founding Partner of Hudock Capital Group, LLC. Barbara has more than four decades of financial services experience and has been recognized consistently among the top financial advisors in the country. Barbara leads a team of 17 professionals who deliver a unique, purpose-driven client experience to high-net-worth individuals, families, and non-profit organizations and foundations.



Before founding Hudock Capital in November 2001, Barbara worked as a Financial Advisor and First Vice President for Merrill Lynch Private Client Group. Feeling restricted by the institutional pressures that often put a large firm's interests at odds with its clients, Barbara set out to build a hybrid-RIA firm that assumes a fiduciary obligation and focuses solely on the best interest of its clients.

A graduate of Bloomsburg University, Barbara holds the professional designation of Certified Investment Management Analyst (CIMA). She completed her Certified Portfolio Manager (CPM), is a member of the Investment Management Consulting Association, and frequently presents at industry conferences.

Originally from North Carolina, Barbara has lived in Williamsport for nearly 50 years. Passionate about philanthropy and her community, Barbara is a member of the Board of the Woodcock Foundation for the Appreciation of the Arts, and has served as a Trustee on the Bloomsburg University Council of Trustees and the Boards of WVIA Public TV & Radio, the Community Arts Center, the Susquehanna Health Foundation, Bloomsburg University's Foundation Board, the First Community Foundation Partnership of Pennsylvania, the Williamsport Lycoming Foundation, the Williamsport Chamber of Commerce, and is a member of the Pershing Advisor Solutions Advisor Council. Barbara and her husband Mike have two children and two grandchildren.



Week 4 PFEW Keynote Speaker
Lycoming College

JOSHUA POLLARD

**President & CEO
Omicelo**

Joshua is a real estate expert and CEO of Omicelo, a mission-driven real estate investment firm located in Pittsburgh, PA. The mission of Omicelo is Home | Health | Wealth. Prior to founding Omicelo, from 2009 to 2013, Joshua led US housing research for Goldman Sachs. He spent the previous five years as a critical member of Goldman Sachs' universal research team that found equity capital markets opportunities in the real estate, engineering, and construction industries.

During his time at Goldman Sachs, Joshua led research of a \$1 billion real estate IPO and received numerous awards, including an addition to Forbes' 30 under 30 list, as he was the youngest person in Goldman Sachs' history to lead an equity research practice. During the year between Goldman Sachs and founding Omicelo, Joshua built a psychology-based investment strategy to drive \$100 million of real estate capital investments for Pine River Capital Management in New York City.



In addition to chairing the board of Omicelo Cares, the education-based nonprofit affiliated with Omicelo, Joshua is a board member for companies that are building entrepreneurs, supporting communities, and creating a 21st century workforce. This community-enhancing work earned Joshua an invitation to the White House to receive the President's Volunteer Service Award among other awards and recognitions. Joshua also contributes to real estate articles for *Forbes.com*.



Week 4 PFEW Keynote Speaker
Pennsylvania College of Technology

MICHAEL J. REED, ED.D.

**President
Pennsylvania College of Technology**

Dr. Michael Reed has worked in education for more than two decades and currently serves as the President of Pennsylvania College of Technology: an innovative and adaptive 4,000-student institution with a 96% placement rate in sustainable, applied technology fields.

Prior to the presidency, Dr. Reed served as the Vice President for Academic Affairs and Provost, and Vice President for Academic Operations; Dean for the School of Sciences, Humanities & Visual Communications; and Assistant Dean for Liberal Arts & Sciences. In all roles, he worked closely with internal and external stakeholders to strategically plan, problem-solve, and maximize resources to ensure students are well-equipped to enter and advance within their chosen fields.

Dr. Reed presents an extensive background in transformative leadership, innovation, culture-shaping, strategic planning, instructional design, and professional development. He has proven to be highly effective at developing innovative cultures and building networks with stakeholders to advance institutional goals.

Before joining Penn College, Dr. Reed had a distinguished tenure in secondary education serving as a principal, counselor, and teacher in urban, suburban, and rural areas throughout the Commonwealth.



A first-generation college student, Dr. Reed holds a B.S. from Clarion University, a master's and counseling certification at Indiana University of Pennsylvania, post-master administrative credentials from Penn State, and he completed his doctoral studies through Drexel University.

Dr. Reed served on the Board of Directors for the Williamsport/Lycoming Chamber of Commerce and currently serves as the Vice Chairperson for the Williamsport Salvation Army's Advisory Board. In addition, he routinely volunteers in youth sports and recreational development programs.

OUR 2022 COMPANY ADVISORS

There are no finer nor more generous people on the planet than our treasured PFEW Company Advisors. They leave home, work, and family, at their own expense, to spend a week in Williamsport mentoring a team of students as they navigate the complex world of business and the American free enterprise system. But they do so much more.

They impart knowledge and wisdom, providing a true bridge to lasting learning. They help our students try new things, discover new pathways, learn from failures, celebrate successes, and become part of a true team, maybe for the first time in their lives. Along the way, they open doors to futures, make genuine and lasting connections, and provide untold comfort, friendship, and guidance to our young people at a time when they need it the most. We call them the “heart and soul” of PFEW, but that does not do them justice. Simply put, they are heroes -- in the truest sense of the word. Please join us in thanking these exceptional and heroic men and women for their time, their dedication, and their fervent passion to leave Pennsylvania’s youth immeasurably better than they found them.



Here are the Week 4 Advisors and Part Time Week 4 staff members who are PFEW graduates. These wonderful people are, (l to r): Mike Romano, Travis Kellar (Week 4 part time staff), John Lugg, Paul Vizza, Jamie Sheets, Addie Lazzell, Naiya Patel, Donica Wilson, Marianne Beane

- Mr. John B. Bachman**
JB Associates

Mr. Chuck Baker, CSCP, CLTD
ThreeDays Consulting, LLC

Ms. Marianne J. Beane
Endless Mountain Outdoors, LLC

Ms. Jamie Lee Beckwith
Hudson Business Service, LLC

Mr. Anthony Bennett
Walmart Supply Chain

Mrs. Carol Bernat
DuBois Central Catholic (ret.)

Mr. Christopher J. Betz
Free Press Graphics & Publishing
- Ms. Raylene K. Boots**
Dinosaur Studios

Mr. Thomas S. Born
Huntington Bank

Ms. Jodi L. Brandon
Jodi Brandon Editorial

Mr. Russell P. Brooks
Tilden & Associates

Mr. Nicholas J. Carter, CBSE
Pro Quality Cleaning

Mr. Alberto L. Casadei
Westinghouse Electric Company (ret.)

Mr. William G. Caugherty
Millcreek Township School District
- Mr. Cody Chan, CPA**
Ernst & Young

Mr. Kevin R. Connor
Modern Strategic Branding + Communications

Mr. Nate Cooper
Komfort Heat (ret.)

Mr. Vincent Daily
Dun & Bradstreet

Mr. Kevin W. Davis
The Davis Group (ret.)

Mr. John M. DeMasi, ChFC
Financial Consultant

Mr. Toan Minh Do
Blue Cross Blue Shield Association

- Ms. Judith A. Eschberger, Esq.**
JAE Government Relations
- Ms. Deborah L. Friedmann**
Blue Dog Printing & Design
- Ms. Amanda Friemann**
Big Barker
- Mr. Daniel Fritz**
Wells Fargo
- Mr. Michael Gecht**
Travel Ease, Ltd. (ret.)
- Mr. Joseph A. Giedgowd**
Byers' Choice, Ltd.
- Mr. Gary S. Goldstein**
Project Management Institute (ret.)
- Ms. Karen Grady**
Slippery Rock University
- Ms. Linda L. Greek**
Butler County Community College
- Mrs. Julia M. Haigh**
Center for Opinion Research, Franklin & Marshall College
- Mr. Kevin M. Haigh, CFA, CFP**
Vanguard
- Colonel David R. Hall**
DRH Pilot Services, LLC
- Dr. Joseph P. Harford, Ph.D., CSDS**
Reclamere, Inc.
- Mr. Christopher Hoffman**
Southern Glazer's Wine and Spirits
- Ms. Jill Huentelman**
Lernia Training Solutions



Pictured here are the Week 1 Company Advisors who are PFEW graduates or have worked as Interns or RAs. These fantastic folks are, front row (l to r): Taura Ivanko, McKenna Shirey, Jamie Sheets. Back row (l to r): Nick Carter, Anthony Bennett, Chris Hoffman, Dan Fritz

- Ms. Taura Ivanko**
eStreetAMC
- Mr. Scott Jeska**
House Buyers of Erie
- Mr. Joshua E. Kamerer**
Hudson Business Service, LLC
- Ms. Melody F. Kamerer**
Hudson Business Service LLC
- Mr. James Kilgallon**
Erie Insurance
- Lt. Col. William J. Koehle**
United States Marine Corps (ret.)
- Mr. John P. Lafferty**
Eddystone United Methodist Church
- Mr. Nicholas C. Law**
WeBuyAnyCar.com
- Ms. Adelaine L. Lazzell**
IRI
- Dr. Michelle E. Louch**
Self-Employed
- Mr. John Lugg**
Lugg & Lugg Law Offices
- Mr. James A. MacKenzie**
Octoraro Native Plant Nursery
- Mr. Carl A. Marrara**
Pennsylvania Manufacturers' Association
- Mr. Myles Miller**
LeadUP

2022 COMPANY ADVISORS BY THE NUMBERS

808	Total Number of Years of Combined Service as CAs
84	Total Number of CAs
34	CAs Who Are PFEW Grads or Former Employees
21	CAs With 10 - 19 Years of Service
12	CAs With 20+ Years of Service
11	First-Time CAs

- Ms. Tara Murray**
Benjamin Obdyke Incorporated
- Mr. Richard S. Musante**
Parkson Corp.
- Ms. Joan M. Norelli**
TBG - Tropicana Brand Group
- Ms. Naiya Patel**
FirstService Residential
- Mr. Ferlin E. Patrick**
CSD Co-Packers, Inc.
- Ms. Haley Patrick**
Appian
- Mr. Lawrence G. Petro**
College Planning Center (ret.)
- Mr. Mark J. Pietrusinski**
LORD Corporation (ret.)

LOYALTY AND DEDICATION – PUSHED DOWN AND OVERFLOWING

The 2022 PFEW story cannot be written without acknowledging the extraordinary loyalty and dedication of the following Advisors who, in the face of great challenges brought on by COVID and other scheduling issues, stepped up to the plate in our greatest time of need and filled in for their fellow Advisors who could not fulfill their week at the program. We can never adequately express our gratitude to these remarkable men and women for their selfless service. They are:

Russ Brooks	Dave Hall
Kevin Davis	Michelle Louch
Karen Grady	Jamie Sheets
Linda Greek	Mark Skoric

This is why our treasured CAs are our heroes.
Thank you one and all.

Mr. Mark A. Proudfoot

Renkert Oil

Ms. Lynn A. Pryor

First Quality Enterprises (ret.)

Mr. Mark Puzdrak, CPA

Puzdrak CPA LLC

Mr. Jeremy A. Raichle, CFA

TD Bank, America's Most

Convenient Bank

Ms. Elizabeth Remelius

Villanova University

Mr. Joseph S. Rogers

Pope John Paul II High School

Mr. Michael Romano

Department of the Navy

Mr. David R. Sawtelle

Consultant

Mr. Todd R. Schorle

Schorle Secure LLC

Ms. Roxanna S. Seilhamer

Strickler Agency Inc.

Mr. Eric D. Shannon

Big Barker

Ms. Jamie Sheets

Reach Cyber Charter School

Ms. McKenna D. Shirey, CPA

Ernst & Young

Mr. Kevin L. Shivers

Pennsylvania Association of
Community Bankers

Mr. Mark E. Skoric

Joshua Consulting, LLC

Mr. Kenneth W. Snyder, Jr.

K. Snyder & Associates

Mr. David J. Sterrett, P.E., P.L.S.

PA Department of
Environmental Protection

Mr. Stephen Turpin

Lanco Federal Credit Union

Mr. Paul F. Vizza, PHR

BNP Paribas

Mr. Nathan Vrabel

Graham Partners

Mr. Marshall D. Welch, III

InvictusHP Consulting

Mr. Kyle P. Wherrity

Hau'oli Marketing & Events

Dr. Helen L. White

JAWCo Fire Inc (ret.)

Ms. Donica M. Wilson

Harmelin Media

Mr. Charles L. Witmer

County of Centre (ret.)

Ms. Abigail Zlockie

Pennsylvania State University

OUR 2022 JUDGES

Friday is Competition Day at PFEW. Each session, eight wonderful men and women fill roles as judges for the Advertising/Marketing and Stockholders Competitions. The presentations culminate the week's work and count 50% toward the awarding of the coveted Top Company award. The Judges evaluate the students' level of understanding of complex business concepts and provide invaluable feedback to our teams as they wind down their exciting week. Please join us in thanking these expert and consummately generous volunteers for their service to PFEW and the youth of PA.

Ms. Tracy J. Becker, IOM, PaCCE, CFEE

Clarion Area Chamber of
Business & Industry

Mr. George M. Book, Jr.

West Shore Chamber of
Commerce

Mr. David A. Campbell

Benjamin Obdyke
Incorporated

Mr. Nate Cooper

Komfort Heat (ret.)

Mr. Dan DeBone

Westmoreland County
Chamber of Commerce

Mr. Phillip DeRose, MPH

UPMC Susquehanna

Mr. Adam Detwiler

Innate-ly Pty Ltd

Ms. Alexa N. Detwiler- Sullivan

Univest Financial Corporation

Mr. Dennis E. Doll

Reliance Bank (ret.)

Ms. Nancy J. Eischeid, CPA

Williamsport-Lycoming
Chamber of Commerce

Ms. Andrea Featherstone, MBA

Workday, Inc

Mr. Matthew Fennell

White Feather Properties LLC

Mr. Rudolph D. Frank

Swagelok Pittsburgh |
Tri-State Area

Ms. Anna E. Frank

First Commonwealth Bank

Mr. Michael Gecht

Travel Ease, Ltd. (ret.)

Ms. Heather Goss

York City School District

Mr. Steve Griffith

Rockwell Collins

Ms. Pamela R. Henshall

Greater Northeast Philadelphia
Chamber of Commerce

Mr. Joseph D. Hurd

Blair County Chamber
of Commerce

Mr. Alfred E. Kraft

Operations Management
Consultant (ret.)

Mr. John F. Larson, Jr.

General Electric and Marathon
Electric (ret.)



Here are our Week 4 Penn College Advertising Judges,
(l to r): Tracy Becker, Phil DeRose, Elizabeth Saraceno

Ms. Adelaine L. Lazzell

IRI

Mrs. Kelly A. Marrara

PresenceLearning, Inc.

Mr. Vincent J. Matteo, DPA

Williamsport-Lycoming
Chamber of Commerce (ret.)

Mr. J. David Murphy

FirstEnergy (ret.)

Ms. Sherry Paulhamus

Range Resources-Appalachia,
LLC

Mr. Joseph S. Rogers

Pope John Paul II High School

Mr. Ryan S. Rosenbaum, MBA

Montgomery County Chamber
of Commerce

Ms. Laurie Ryan

Exton Region Chamber of
Commerce

Ms. Elizabeth Saraceno

First Commonwealth Bank

Ms. Frances Shaw

Miller's Insurance Agency, Inc.

Mr. Gary Sterling

Dick's Sporting Goods

Mr. David J. Sterrett, P.E., P.L.S.

PA Department of
Environmental Protection

Mr. Tom Thunstrom

University of Delaware (Small
Business Development Center)

Ms. Carolyn Todd-Larson

Penn State University (ret.)

Ms. Ling-Mei (Chris) Tsai

Lycoming County Reentry

Coalition Committee

Mr. Paul J. Ward, Esq.

Kennametal Inc.

Mr. R. David Winn

ISPLUS ERIE, LLC

Dr. Jeffrey R. Woodall, DMA, PCM

York College of PA



Here are our Week 3 Stockholders Judges,
(l to r): Addie Lazzell, Steve Griffith, Dan DeBone, Paul Ward

OUR 2022 PARTNERS

Our success each year is due in large part to our many loyal and dedicated partners who provide invaluable assistance with all aspects of our operations. They help us recruit students, make new connections, raise funds, acquire materials, and assist with many other things that greatly enhance our three world class youth education programs.

They are not just partners -- they are cherished friends, and we are so grateful for their commitment to and belief in our mission. Their energy, enthusiasm, passion, and willingness to help is inspiring. Please join us in thanking these extraordinary men, women and organizations who make us better every day.

ALLE KISKI STRONG CHAMBER

Ms. Lynda J. Pozzuto
BEAVER COUNTY CHAMBER OF COMMERCE
 Ms. Donna Lee Siple
BEDFORD COUNTY CHAMBER OF COMMERCE
 Ms. Kellie Goodman-Shaffer
BELLEFONTE INTERVALLEY AREA CHAMBER OF COMMERCE
 Mr. Gary V. Hoover
BLAIR COUNTY CHAMBER OF COMMERCE
 Mr. Joseph D. Hurd
BRADFORD AREA CHAMBER OF COMMERCE
 Ms. Heidi Scrivo Passmore
BROOKVILLE AREA CHAMBER OF COMMERCE
 Ms. Jolene Hartle
BUTLER COUNTY CHAMBER OF COMMERCE
 Mr. Jordan Grady, MBA
CAMBRIA REGIONAL CHAMBER OF COMMERCE
 Ms. Amy Bradley
 Ms. Debra M. Orner, IOM
CAMERON COUNTY CHAMBER OF COMMERCE
 Ms. Tina Johns-Solak
CARLISLE AREA CHAMBER OF COMMERCE
 Ms. Michelle Crowley
CENTRAL BUCKS CHAMBER OF COMMERCE, INC.
 Dr. Vail P. Garvin, FACHE
 Ms. Amanda M. Soler
CENTRAL PA CHAMBER OF COMMERCE
 Ms. Tea Jay Aikey
CHAMBER OF BUSINESS & INDUSTRY OF CENTRE COUNTY
 Mr. Gregory Scott
CHESTER COUNTY CHAMBER OF BUSINESS & INDUSTRY
 Ms. Laura Manion, MPA
 Ms. Marianne Martelli, IOM

CLARION AREA CHAMBER OF BUSINESS & INDUSTRY

Ms. Tracy J. Becker, IOM, PaCCE, CFEE
CLINTON COUNTY ECONOMIC PARTNERSHIP
 Mr. Michael K. Flanagan
CORRY JOURNAL
 Ms. Kathy Sabat
CRAYOLA, INC.
 Ms. Colleen Mooney McGee
CUMBERLAND VALLEY BUSINESS ALLIANCE
 Mr. Stephen Christian
 Ms. Debby Cunningham
DEVELOP TIOGA
 Ms. Kristin Hamilton
DOWNTOWN-THORNDALE REGIONAL CHAMBER OF COMMERCE
 Mr. Steven J. Plaugher
EASTERN MONTGOMERY COUNTY CHAMBER OF COMMERCE
 Ms. Wendy Klinghoffer, IOM
ELIZABETHTOWN AREA CHAMBER OF COMMERCE
 Mr. Robert Price
 Ms. Denise Grove
ERIE REGIONAL CHAMBER AND GROWTH PARTNERSHIP
 Mr. James W. Grunke
 Mr. Jacob A. Rouch
EXTON REGION CHAMBER OF COMMERCE
 Ms. Laurie Ryan
FAYETTE CHAMBER OF COMMERCE
 Ms. Muriel J. Nuttall
FRANKLIN AREA CHAMBER OF COMMERCE
 Ms. Jodi L. Lewis
FULTON COUNTY CHAMBER OF COMMERCE AND TOURISM
 Ms. Lisa Johnston
GREAT VALLEY REGIONAL CHAMBER OF COMMERCE
 Ms. Mary Ann Severance

GREATER CHAMBERSBURG CHAMBER OF COMMERCE

Mr. Stephen Christian
 Ms. Robin Harmon
 Ms. Angela Schaeffer
GREATER DUBOIS CHAMBER OF COMMERCE & ECONOMIC DEVELOPMENT
 Ms. Jodi K. August
GREATER LATROBE LAUREL VALLEY REGIONAL CHAMBER OF COMMERCE
 Ms. Briana R. Tomack
GREATER NORTHEAST PHILADELPHIA CHAMBER OF COMMERCE
 Ms. Pamela R. Henshall
GREATER PITTSBURGH AREA CHAMBER OF COMMERCE
 Ms. Michelle Mikitish
 Ms. Brandi Bartush
GREATER READING CHAMBER ALLIANCE
 Mr. James W. Gerlach
GREATER SUSQUEHANNA VALLEY CHAMBER OF COMMERCE
 Mr. Robert A. Garrett, P.E.
GREATER VALLEY CHAMBER OF COMMERCE
 Ms. Eleanor J. Hill
GREATER WEST CHESTER CHAMBER OF COMMERCE
 Ms. Katie L. Walker
GREATER WYOMING VALLEY CHAMBER OF COMMERCE
 Ms. Lindsay Griffin-Boylan
GREENCASTLE-ANTRIM CHAMBER OF COMMERCE
 Ms. Debby Cunningham
GREENE COUNTY CHAMBER OF COMMERCE
 Ms. Melody R. Longstreth
GREENVILLE AREA CHAMBER OF COMMERCE
 Ms. Janice Schwanbeck
GROVE CITY AREA CHAMBER OF COMMERCE
 Ms. Beth Black
HANOVER AREA CHAMBER OF COMMERCE
 Mr. Gary M. Laird
HARRISBURG REGIONAL CHAMBER & CREDC
 Mr. Ryan Unger
 Ms. Helen Wallace
HOLIDAY INN WILLIAMSPORT
 Ms. Jennifer Locey, CHA
 Ms. Stacy Thompson
HUNTINGDON COUNTY CHAMBER OF COMMERCE
 Ms. Yvonne Martin, IOM
INDIAN VALLEY CHAMBER OF COMMERCE
 Mr. Steven P. Hunsberger, CFP, ChFC
INDIANA COUNTY CHAMBER OF COMMERCE
 Mr. Mark Hilliard

ISPLUS ERIE, LLC.

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LEBANON VALLEY CHAMBER OF COMMERCE
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LIGONIER VALLEY CHAMBER OF COMMERCE
 Ms. Amy Beitel
LOWER BUCKS COUNTY CHAMBER OF COMMERCE
 Mr. Minesh V. Pathak
 Ms. Susan Harkins
LYCOMING COLLEGE
 Dr. Kent C. Trachte
 Mr. Jeffrey L. Bennett
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 Ms. Karen Staudt
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MONTGOMERY COUNTY CHAMBER OF COMMERCE
 Mr. Ryan S. Rosenbaum
NORTH SIDE | SHORE CHAMBER OF COMMERCE
 Ms. Gina Grone
NORTHEAST PENNSYLVANIA MANUFACTURERS & EMPLOYERS ASSOCIATION
 Ms. Darlene J. Robbins
OXFORD AREA CHAMBER OF COMMERCE
 Ms. Christine Grove
PENNSYLVANIA ASSOCIATION OF CHAMBER PROFESSIONALS (PACP)
 Ms. Tiffany Fulmer Ott
PENNSYLVANIA CHAMBER OF BUSINESS AND INDUSTRY
 Mr. Gene Barr
 Mr. Luke Bernstein

PENNSYLVANIA COLLEGE OF TECHNOLOGY

Dr. Davie Jane Gilmour
 Dr. Michael J. Reed
 Dr. Carolyn Strickland
PENNSYLVANIA MANUFACTURERS' ASSOCIATION
 Mr. David N. Taylor
 Mr. Lowman S. Henry
 Mr. Carl A. Marrara
PENNSYLVANIA STATE UNIVERSITY - Smeal College of Business
 Dr. Michelle R. Darnell
PENSKE TRUCK LEASING
 Mr. Brian Hard
PERKIOMEN VALLEY CHAMBER OF COMMERCE
 Ms. Renee Blomstrom
PERRY COUNTY CHAMBER OF COMMERCE
 Ms. Taira Little
PETERS TOWNSHIP CHAMBER OF COMMERCE
 Mr. Brian L. Schill
PHOENIXVILLE REGIONAL CHAMBER OF COMMERCE
 Ms. Jessica Capistrant
 Remington
PITTSBURGH AIRPORT AREA CHAMBER OF COMMERCE
 Mr. Christopher C. Heck
 Ms. Michelle Kreutzer, IOM
PITTSBURGH NORTH REGIONAL CHAMBER
 Mr. Jim Boltz
PRINTING CONCEPTS, INC.
 Mr. Jim Geronimo
 Ms. Cynthia Baum Laffan
 Ms. Lu Ann Shidemantle
SCHUYLKILL CHAMBER OF COMMERCE
 Mr. Robert S. Carl, Jr.
SHENANGO VALLEY CHAMBER OF COMMERCE
 Ms. Olivia Brown
SHIPPENSBURG AREA CHAMBER OF COMMERCE
 Mr. Scott Brown
SLATE BELT CHAMBER OF COMMERCE
 Ms. Beth Duyssen
SOMERSET COUNTY CHAMBER OF COMMERCE
 Mr. Ronald Aldom
SOUTHERN CHESTER COUNTY CHAMBER OF COMMERCE
 Ms. Cheryl B. Kuhn, IOM
SPRING-FORD CHAMBER OF COMMERCE
 Ms. Carla Haydt
ST. MARYS AREA CHAMBER OF COMMERCE
 Ms. Rachel Lampe
 Ms. Molly Reuscher
SULLIVAN COUNTY CHAMBER OF COMMERCE
 Ms. Candy Kaye Williams

THE CHAMBER OF COMMERCE FOR GREATER MONTGOMERY COUNTY

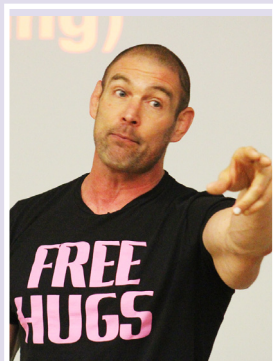
Ms. Pamela A. Kelly
THE CHAMBER OF COMMERCE FOR GREATER PHILADELPHIA
 Mr. Robert E. Wonderling
 Ms. Chellie Cameron
THE CHAMBER OF GETTYSBURG & ADAMS COUNTY
 Ms. Carrie S. Stuart
THE CHAMBER OF THE NORTHERN POCONOS
 Ms. Debbie Gillette
THE COLUMBIA MONTGOMERY CHAMBER OF COMMERCE
 Mr. Fred Gaffney
 Mr. Jeffery Emanuel
THE GREATER SCRANTON CHAMBER OF COMMERCE
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WELLSBORO AREA CHAMBER OF COMMERCE
 Ms. Julie Henry
WEST SHORE CHAMBER OF COMMERCE
 Mr. George M. Book, Jr.
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 Ms. Rachel Cathell
 Ms. Donna W. Steltz, IOM
WESTMORELAND COUNTY CHAMBER OF COMMERCE
 Mr. Dan DeBone
 Mr. Chad M. Amond, MBA, IOM
WILLIAMSPORT/LYCOMING CHAMBER OF COMMERCE
 Mr. Jason C. Fink
WYOMING COUNTY CHAMBER OF COMMERCE
 Ms. Gina Severcool Suydam

“The speakers at PFEW were inspiring and changed my mindset on several important topics, like self-worth, respect, and personal responsibility. After hearing impactful stories from each speaker, I feel compelled to adopt a more positive outlook on life...”

Miruna Vasilescu
Henderson SHS, Chester County

“The Boll Weevil”

Mr. Tom Murphy
Sweethearts and Heroes



“The H.O.P.E. to Change the World”

Mr. Rick Yarosh
Sgt. USA, Retired
Sweethearts and Heroes



OUR 2022 SPEAKERS

The richness and depth of the PFEW experience is brought to life by our world class business and motivational speakers. They're always the most highly rated part of PFEW, and with good reason. These gifted men and women share their talents and treasures in a way that provokes thought and motivates action. They empower our students to seek excellence, to rise above, to be better than, to connect genuinely, to persevere, and most importantly, to elevate - not only themselves, but those around them.

Their messages inspire, challenge, direct, guide, and comfort. As you read in Karen's President's Message earlier in this report, our

young people are hurting, they're seeking meaning and yearning for direction as they recover from the past two years. Our 2022 Speakers brought dynamic messages that not only provided direction for the future, but something much more powerful - an unshakable foundation of hope upon which to build careers and lives of deep character and even deeper meaning.

We are blessed to include them as very special members of the FFE family. Please join us in thanking these exceptional and generous men and women for their service to the youth of Pennsylvania.

“Each speaker they brought in had a different view on the world of business and explained in ways that were easy to understand. They challenged us to think about what goes into running a good business, as well as self-reflection on our personal lives.”

Rachel Holmes
Harbor Creek JSHS, Erie County

“The Importance of Effective Marketing & Advertising”

Mr. Scott T. Lee
VP of Marketing & Development
Foundation for Free Enterprise Education

Ms. Tara Murray
Director of Marketing
Benjamin Obdyke Incorporated

Mr. Dwayne W. Waite, Jr.
Marketing Manager
Schell Games

Mr. Kyle P. Wherrity
Owner
Hau'oli Marketing & Events

“Management Simulation Orientation”

Mr. Jeremy J. Kropf
Technology and Project Manager
Foundation for Free Enterprise Education

Ms. Adelaine L. Lazzell
Client Insight Analyst
IRI

Mr. Jeremy A. Raichle, CFA
Vice President
TD Bank, America's Most Convenient Bank

“Stockholders Presentation Briefing”

Mr. Thomas S. Born
Credit Manager
Huntington National Bank

Ms. Melody F. Kamerer
President/Owner
Hudson Business Service LLC

Ms. Naiya Patel
Financial Analyst
FirstService Residential

Ms. McKenna D. Shirey
Tax Manager
Ernst & Young

Mr. David J. Sterrett, P.E., P.L.S.
Environmental Engineer
PA Department of Environmental Protection

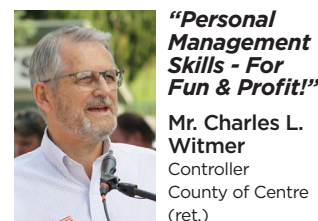
“Personal Management Skills - For Fun & Profit!”

Mr. Charles L. Witmer
Controller
County of Centre (ret.)



Look on the Inside”

Mr. David J. Flood
Youth Motivational Speaker
DJF Events Inc.



“Best Practices for a Successful Job Interview”

Mr. Adam Friscia, MPA
Membership & Events Executive
Pennsylvania Chamber of Business and Industry



“Peer Leadership and Responsibility”

Col. David R. Hall, USAF (ret.)
DRH Pilot Services, LLC



“Government All Up in Your Business”

Mr. Carl A. Marrara
Executive Director
Pennsylvania Manufacturers' Association



“SUCCESS Found: Stop Whining, Start Winning”

Mr. Myles Miller
CEO
LeadUP



“What Are You Going To Do With That Major?”

Mr. Russell P. Brooks, Partner
Dr. Arnie Tilden, Ed.D., Founder
Tilden & Associates



“The Most Important Skill That Schools Don't Teach!”

Mr. Todd Cohen, CSP
Professional Speaker, Trainer and Author



“It's Your Attitude Not Your Aptitude = Your Altitude”

Mr. Kevin Davis
CEO
The Davis Group (ret.)



“The Margin of Excellence... The Importance of Commitment, Confidence, and Courage”

Mr. Joe Battista
Owner
Pragmatic Passion LLC



“Everybody's Got Something”

Ms. Jodi Brandon
President
Jodi Brandon Editorial



“Business Boldness & Balance: The Building Blocks for Success”

Dr. Brandi Baldwin
Chairman & CEO
Millennial Ventures Holdings

IMPACT

PFEW

IMPACT. It's a great word - actually, there's nothing we love more. But this year, we think a more apt word is **TRANSFORMATION**. This summer, 1,556 students came to Williamsport a little unsure, a little hesitant about what lay ahead. Then something happened. And when all was said and done, those same 1,556 students left *transformed*. That something was PFEW.

We're excited to share this profound transformation with you in the statistics, photos, and words of our students. This was another extraordinary summer - a summer of learning, of celebration, of newfound skills, of direction, of renewed hope for the future, and yes, of *transformation*...



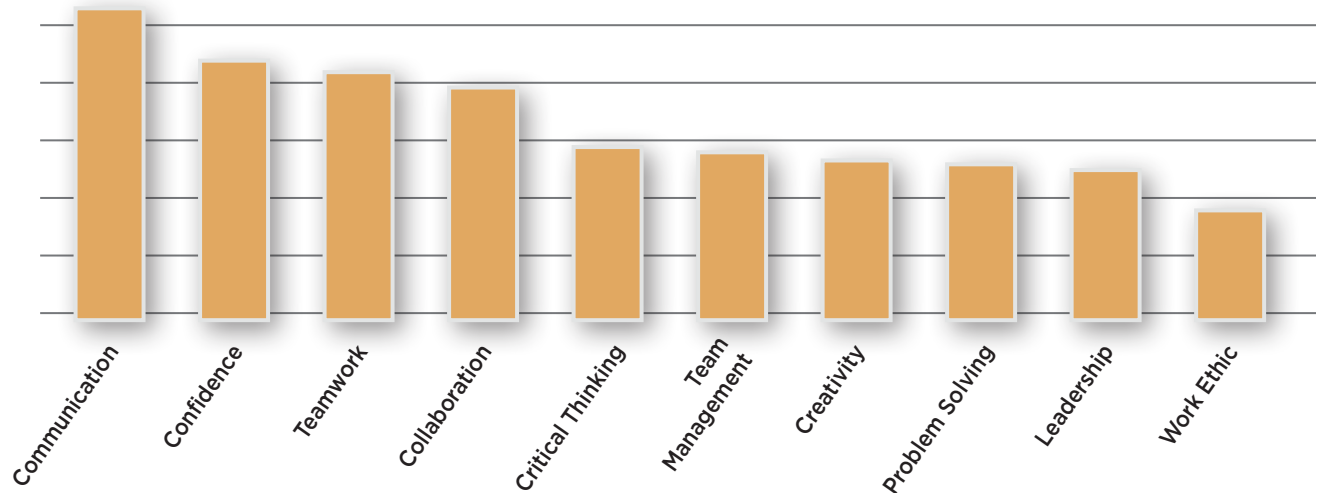
PFEW's goals are to teach students the vital importance of business and the American free enterprise system, help them develop career and life skills, increase awareness of careers in business and their communities, and provide the vital connection between education and the workforce. Here are the results from this year's PFEW program.

SKILLS DEVELOPMENT

96.9%

said that the skills they learned at PFEW will benefit them in the future as students, employees, employers, citizens, and leaders

TOP 10 SKILLS GAINED OR IMPROVED UPON AT PFEW:



“ As someone who was known for being shy, awkward, and anxious, this was a wonderful opportunity to learn and become my best self. This was an amazing leadership experience and it truly changed me as a person too. PFEW gives everyone the opportunity to learn to become the best version of themselves, just like I did. Thank you for changing my life. ”



Ruchira Nimmagadda
Downingtown SHS - East,
Chester County

AWARENESS/LEARNING/ APPRECIATION

90.1% have a better understanding
of how technology can be used
in the workplace.

96.7% have a better understanding
of the American free enterprise system
and their role in it.

98.2% have a greater appreciation
for the challenges
facing business owners/employers.

98.1% said that their sponsor's money
was well invested.

99.1% said that PFEW helped them
better understand how a business works.



“ I know I’ll truly remember this experience
for the rest of my life as a time and place where
I furthered my teamworking skills, learned
about how businesses start and operate, and
made lifelong friends. I have honestly enjoyed
almost every second of this program and I
know I’ll use the life lessons and business
experience I have acquired later in life and in
my career. ”

*Ramon Miland
Central Catholic HS, Allegheny County*

CAREER PREPARATION

Specifically because of PFEW...

84% of students are more likely to
consider a career in business/entrepreneurship.

95.6% are more aware of the many
careers available in business and in their community.

98.3% are better prepared to enter the
workforce or higher education.

“ I firmly believe that the best way to
support a community is to plant trees
whose shade you will never sit in, and I
think that is exactly what you have done
for me. This camp allowed me to not only
step up and lead, but also to allow others
to lead me to places I never could have
found alone. The people that I shared
this experience with are people I now
consider nothing less than family. There
were a plethora of amazing educators and
speakers who granted me wisdom from
lifetimes of experience I never could have
lived. I owe all of this to you as I never could
have assembled the full cost on my own.
You truly have my
deepest, sincerest
gratitude and I
cannot stress the
importance of
sponsoring future
attendees. ”

*Carsten Pryor
Selinsgrove Area HS, Snyder
County*



THE STOCK MARKET GAME™

By every measurement, this was another outstanding year for The Stock Market Game (SMG). For the first time in our four-year history, we were able to hold all three regional awards ceremonies live and in person, we educated over 8,600 students, a whopping 37% increase over last year, a record number of schools participated, and we celebrated two PA students who placed nationally in the prestigious InvestWrite Competition. Also, we all know how tough the markets were this past year, but a full 60% of our student teams beat the market!

We extend our profound thanks to all our wonderful donors who bring SMG to life in the classroom each year and the educators who champion financial literacy education. You are providing our students the knowledge and skills to build financially stable futures and you are opening doors to great careers in the financial services industry. Thank you all!

TIME TO CELEBRATE!

After the cancellations of the past two years, students were excited to gather in person once again to celebrate their accomplishments and another great year of SMG. The energy and excitement in the banquet halls was palpable, and our students were able to share a meal, hear fabulous Keynote Speakers, and maybe even take home some hardware for outstanding achievement. We are so grateful to the wonderful folks at Butler County Community College, Elizabethtown College, and Cabrini University who hosted our West, Central and East region awards banquets respectively. Their support of SMG and our young people is inspiring and so very appreciated.

Pictured on this page are the many smiling happy faces at our beautiful SMG banquet venues

“ I love this program more each year. Having 5th graders interested in the stock market is wonderful. Life lessons for sure! ”

*Rose Davidson
Washington Elementary School*



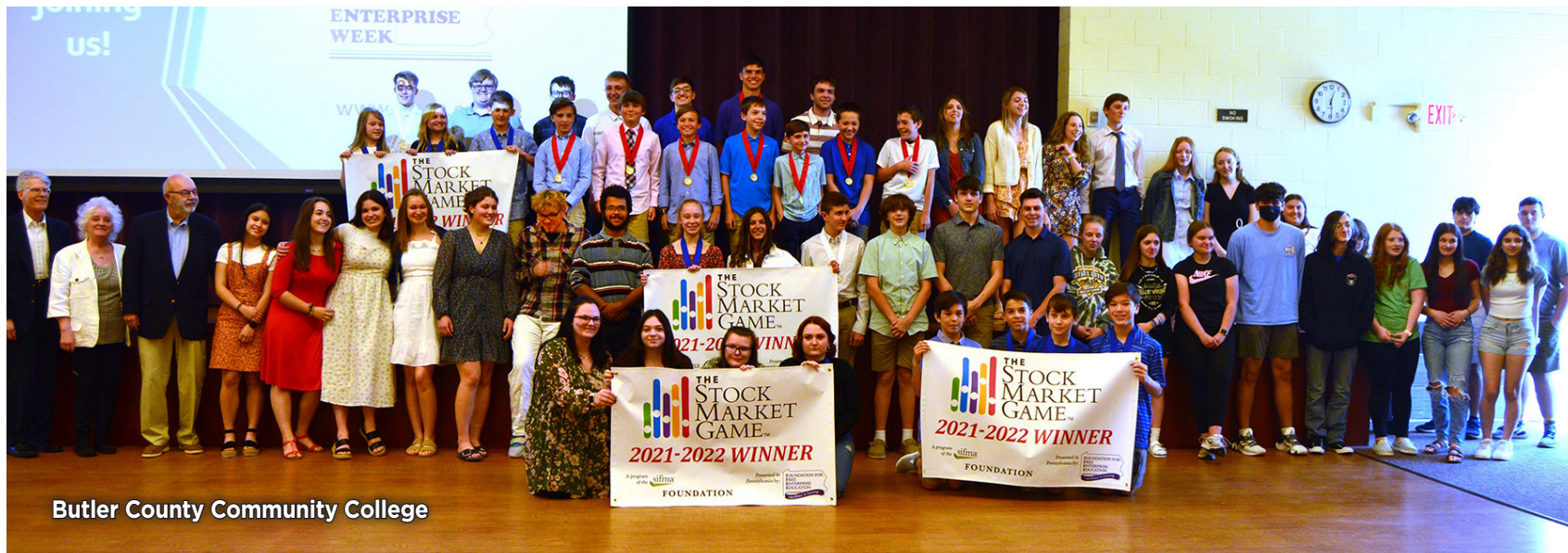
Elizabethtown College



Cabrini University

“ Some students who don't see much point in math in the abstract get very interested when they are investing in real companies. ”

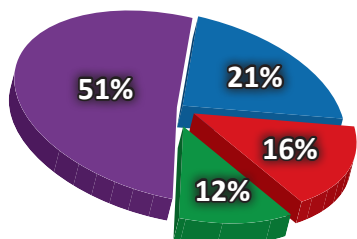
*Ann DiNovis
Our Mother of Perpetual Help School*



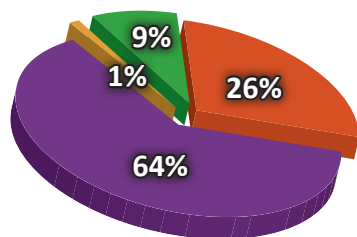
Butler County Community College

SMG STUDENT PARTICIPATION

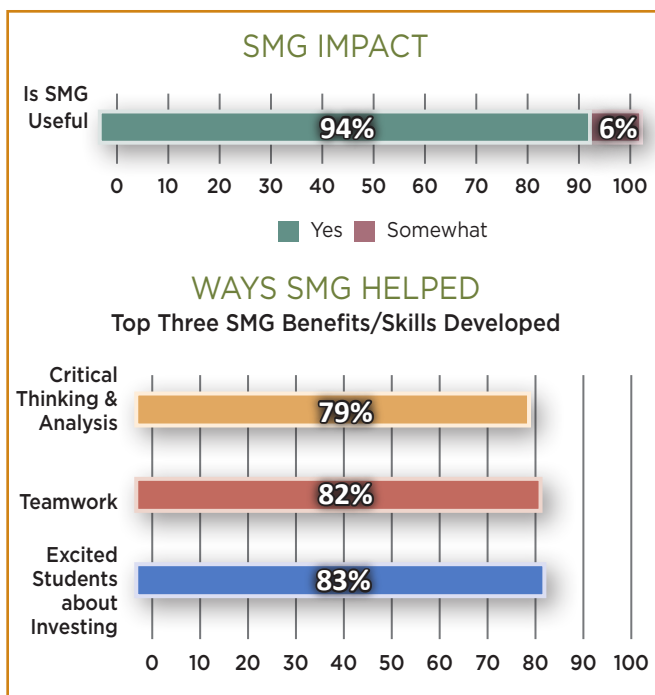
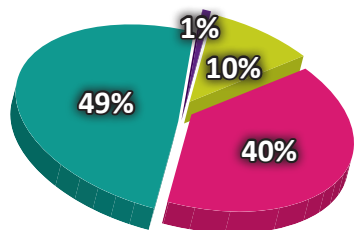
■ Spring
■ Fall
■ Year Long
■ Enrichment



■ Elementary
■ Middle School
■ High School
■ Other



■ Other
■ Central Region
■ Eastern Region
■ Western Region



MORE NATIONAL RECOGNITION...

Josh Smith (Fall) and Khanh Luong (Spring), both from Manheim Township High School in Lancaster County, placed 2nd in the nation in the prestigious InvestWrite essay contests offered to all SMG students.

Students are given a topic related to the financial services industry and they must research the issue and write a comprehensive essay that shows their thorough understanding of the topic and how it relates to and impacts national and global capital markets.

Congratulations to Manheim's SMG Advisor Julie Frey and to Josh and Khanh for their outstanding and impressive achievement!

A special thank you to the SIFMA Foundation and SIFMA member firms for providing the Stock Market Game.



SPEAKER SERIES

When talking impact, the Speaker Series is the hardest to measure quantitatively. But that doesn't mean impact isn't being made! It is an online program available to anyone at any time, and no signups, registration or fees are required. This was done purposefully. We created the Speaker Series during the height of the pandemic to offer a little bit of the PFEW magic to the students who signed up for our canceled 2020 PFEW program. Then we saw an opportunity to provide career exploration and workforce development resources not only to our students but to others displaced from the workforce. The Series quickly grew from 10 original videos to over 90 in just two short years.

SPEAKER SERIES BY THE NUMBERS

7,405 Total unique views since its inception in July 2020.
2,011 Total views last year alone
90 Total videos in the library
9 Fabulous digital resources on resume and letter writing, interviewing skills, the job application process and more

We're proud of the Speaker Series' rapid growth.

COMING THIS YEAR...

We've got great plans for the coming year, too. Here's a quick look:

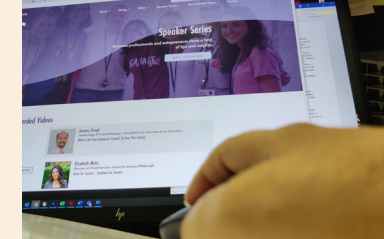
- ★ More videos, especially introducing emerging fields and fields not currently covered.
- ★ Expanded marketing to introduce the Series to more schools, chambers, and business associations
- ★ All new content designed to highlight career opportunities in every region of PA

NEW PARTNERSHIPS AND GREATER VALUE

We are currently developing strategic relationships with our many chamber and business association partners to bring even more value to the Speaker Series. In development for 2023 is a new series of 5-minute, easy to watch videos that highlight the job markets in each region of the state. The videos will be geared toward students and adult job seekers and will include:

- Workforce development initiatives and job placement programs available in the area
- After school jobs and summer internships available to students
- Specific jobs and career opportunities available in an area
- The education, background and skill sets local employers are seeking
- Funding available for new businesses/entrepreneurs

We're excited to add this new content to our Speaker Series library and highlight our amazing partners. The goal is to keep our amazing and talented young people right here at home creating new businesses, vibrant lives and thriving communities. Nothing is more important!





proud presenter of



This report is dedicated to the thousands of companies, foundations, chambers, business associations, volunteers, and school officials listed in this report, without whom our programming, and this organization, would not exist.

Your extraordinary commitment to educating our young people is both inspiring and so deeply appreciated. On behalf of our board of directors, the staff, and most importantly, the thousands of young Pennsylvanians you've educated and prepared for success this past year, we say one more time,

THANK YOU.

SMG 2022-2023 COMPETITIVE SESSIONS

Year-Long Session: 9/12/22 to 4/14/23
Fall Session: 9/26/22 to 12/2/22
Spring Session: 2/6/23 to 4/14/23

Enrichment (non-competitive) and teacher prep sessions are also available. Dates can be found at www.pfew.org.

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FAX: 814/833-9850
E-MAIL: info@pfew.org
WEBITE: www.pfew.org

PFEW 2023 DATES

July 2 - 7 - Lycoming College
July 9 - 14 - Lycoming College
July 23 - 28 - Lycoming College
July 30 - August 4 - Lycoming College
& Penn College