

**FOUNDATION FOR
FREE
ENTERPRISE
EDUCATION**

excellence in learning

2024 IMPACT REPORT

Pennsylvania Free Enterprise Week
The Stock Market Game™
Speaker Series



FOUNDATION FOR FREE ENTERPRISE EDUCATION

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PENNSYLVANIA FREE ENTERPRISE WEEK



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FFEE

Foundation for Free Enterprise Education



RAs AND INTERNS

Here are our 2024 PFEW Interns and Residence Hall Advisors (RAs). Our Interns are pictured here in the front row (l to r): Hadley Beck, Layla King, Sam Brinton, Damien Moyer, Elliott Geary, and Ava Dixon. In the back row (l to r) are our PFEW 2024 full-time RAs: Riley Terrano, Amber Fry, Donovan Lavery, William Willoretta, Sierrastarr James, Samantha Cash, Kenneth Draper, and Logan Cash.



Not pictured are our 2024 Part-Time RAs Stephen Beatty, Jasmine Foote, Clark Lovejoy, Leahvella Rambus, Jadyne Reeder, and Kimberly Speece, and Week 4 Part-Time Intern Oli Magee.

FULL TIME STAFF

of the Foundation for Free Enterprise Education, front row (l to r): Alison Shughart, Michelle Warofka, Karen Musante, Taura Ivanko. Back row (l to r): Jeremy Kropf, Lindsay Metz, Amber Goss, and Scott Lee.

MISSION

To heighten the awareness of Pennsylvania's youth about their future role in the American free enterprise system by delivering high-quality and practical hands-on learning experiences.

VISION

To be the recognized leader in providing quality learning opportunities that promote the understanding of the link between personal freedom and economic opportunity.

PURPOSE

To provide young Pennsylvanians with relevant, impactful education and skills that help them explore, create and sustain successful careers and lives that strengthen our communities and state.

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President's Message

You would never build a house without blueprints or the right tools. If you did, you'd likely end up with a structure that can't withstand a light breeze, let alone a storm. But with the right plans, knowledge and resources, you can build a structure that can withstand hurricane force winds.

For the past 46 years we have provided the very blueprint for future success to over 90,000 Pennsylvania students, equipping them with the plans, knowledge and resources to succeed in business, career, and life. But we didn't do it alone...

They say it takes a village, and we're beyond grateful that our village is made up of thousands of donors, volunteers, board members, partners and staff who all work together to help our students build a structure for life that can withstand any challenge, any obstacle. It's this amazing combination of financial resources, knowledge, expertise, wisdom and time that has provided us an unshakable foundation upon which we have gratefully built a legacy of excellence in learning.

As you read through this year's report, I hope you see the importance of what you have done in the words, statistics, photos and stories of the students we served this past year. Through our three youth programs, you'll see that your time, talent and treasure has equipped our students with the knowledge and confidence that they can build a financial "house" that provides security, grows over time, and helps them reach their goals.

Just like a builder relies on plans, knowledge and resources to create strong, lasting structures, we rely on our stakeholders to help us plan, manage our resources and adapt to change. It's the very essence of our long-term success.

If you currently aren't a part of our programs, we invite you to join us on this extraordinary journey to educate our next great generation of Pennsylvania leaders. We can't do it alone, and we **always** are stronger together!

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“ I hope you continue to sponsor young adults to be able to experience a place like this so they're able to mature, to find a reason to keep going, so they're able to see they have a new chance, and a chance to change. So many people don't get to experience things like this in their own school, and I think they should have this experience; this community the kids and adults create in PFEW. ”

*Pearl Worthington,
North Penn-Liberty HS, Tioga County*



OUR 2024 SPONSORS

The generous support from our donors is instrumental in providing our students with vital skills and experiences that shape successful futures. The profound impact of their contributions has empowered students to develop essential workforce skills and experience personal and professional growth beyond measure. Please join us in expressing our gratitude to the following sponsors who are the very cornerstone of our mission to inspire and prepare the next generation of leaders. They make possible the diverse and impactful Pennsylvania Free Enterprise Week, The Stock Market Game and Speaker Series programs.

FOUNDER'S CLUB

Members of the Founder's Club hold the highest honor by having made an extraordinary contribution of \$25,000 or more to this year's programming.



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Allegheny Foundation



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We were privileged to welcome
**L. Gene Clark, CEO of Clark
Associates, Inc.,** as our
Week 3 Keynote Speaker. This
year, Clark Associates' most
generous gift educated over
30 students. Gene Clark is
pictured meeting two student
sponsorship recipients after his
Keynote Address.



West Pharmaceutical Services, Inc. has shown incredible dedication
by sponsoring 25 students at PFEW 2024. Their 30+ year history
of contributions has profoundly impacted hundreds of young lives.
This photo features some of the Chester County students
they supported at PFEW 2024

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Wheeler Fleet Solutions'
generous gift significantly
benefited nearly 130
participants at this year's
PFEW program. Over the
last 24 years, Wheeler Fleet
has changed the lives of
over 2,100 Pennsylvania
students. These photos show
some of the Wheeler Fleet
beneficiaries during Weeks 3
and 4 at PFEW 2024.



MATCHING FUNDS

The following companies provided matching gifts to FFEW based on donations made by their employees and partners. We are so grateful for their generous support.

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Huntington National Bank's generous contribution supported nearly 40 students this year and has assisted over 600 students over the past 22 years. These photos show some of this year's sponsored students from Weeks 1 and 4.

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The wonderful men and women listed here have established permanent Endowment Funds to ensure that the young people of Pennsylvania continue to receive impactful economic education that will improve the future of our state and nation for years to come.

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Walmart Supercenter #5360
Mr. & Mrs. Paul J. Ward, Esq.
Mr. Dale Warofka
Warren Gives - A Community
Foundation of Warren County Event
Wenger & Myers Insurance, Inc.
Whirley DrinkWorks, Inc.
Mr. Jon G. Whiteman
Karen M. Willenbring, MD
Mr. & Mrs. Ken Woodring
WorkDay
Hongbo Zhou

“ Through this program, I believe I am now aware of what employers want and need, and how business affects everything. I think this program will shape the minds and techniques it takes to run a business of the future generation. ”

*Avery Heinnickel
Mr. Pleasant Area JSHS, Westmoreland County*

OUR 2024 PARTNERS

We are truly grateful to the individuals and organizations listed below for their significant contributions to FFEE. Their assistance in fundraising, outreach, student and volunteer recruitment, program advocacy, material acquisition, and in-kind donations is indispensable. Without their enthusiasm and encouragement, our mission to prepare the next generation of business leaders would not be possible. We are deeply grateful for their partnership, belief in our mission, and allegiance to bringing outstanding business, leadership, and employability education to Pennsylvania's next generation of workforce all-stars. Thank you!

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THE CHAMBER OF COMMERCE FOR GREATER PHILADELPHIA
Chellie Cameron

“ I’m extremely grateful for this opportunity you’ve given me. This story is just one of many that highlight the ripple effect of your generosity touching lives and fostering hope. Beyond the tangible benefits, your support also provides a powerful message to my team and the community. It reaffirms our belief in the importance of hard work and motivates us to strive for even greater heights knowing that we have steadfast partners like you encouraging us to continue our efforts with vigor and commitment. ”

Angel Martinez
Camp Hill SHS
Cumberland County

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WEST SHORE CHAMBER OF COMMERCE
George M. Book, Jr.
WESTERN CHESTER COUNTY CHAMBER OF COMMERCE
Rachel Cathell
WESTMORELAND COUNTY CHAMBER OF COMMERCE
Dan DeBone
WILLIAMSPORT-LYCOMING CHAMBER OF COMMERCE
Jason C. Fink
WYOMING COUNTY CHAMBER OF COMMERCE
Gina Severcool Suydam

PENNSYLVANIA FREE ENTERPRISE WEEK

THIS YEAR'S STUDENT STORY? MORE IS MORE

Of all the stories to come out of this year's PFEW student recruiting, the most notable was the significant increase in demand for PFEW 2024. We compared this year's numbers to 2023, and while the total number of school visits and presentations were similar, total PFEW applications soared by more than 14%. Fortunately, we saw this trend early, and at our May board meeting, we asked our board to approve a larger program size than our 2024 budget of 1,700 graduates, and thanks to their dedication and foresight, they did just that.

This far surpassed our original budget and our expectations and showed us with undeniable clarity that demand for PFEW is not only back to pre-pandemic levels, but that students want and need the vital PFEW education to set them on a path to personal and professional success.

There are many logistical hurdles to increasing the PFEW program size, foremost among them fundraising, volunteers, and available beds. Thanks to the overwhelming generosity of our donors, we were able to offer more sponsorships. Thanks to our incredibly dedicated volunteers, we were able to expand the number of student companies, with several Advisors serving more than one week. And thanks to our host campuses who were able to increase student housing levels. This enabled us to graduate 1,853 students, or, put in human terms, forever change 1,853 lives and futures, 9% more than originally budgeted.

We extend our profound thanks to our donors, board, volunteers, and host campuses who provided the means, leadership, support and encouragement to smash our graduation goals and educate more students than originally planned. Because of them, 1,853 young Pennsylvanians are now uniquely equipped for the challenges and opportunities of the 21st century workforce.

OUR 2024 HONOR ROLL



ADAMS
Delone Catholic HS

ALLEGHENY
Baldwin SHS
Bethel Park SHS
Central Catholic HS
Chartiers Valley HS
Fox Chapel Area SHS
Montour HS
Moon SHS
North Allegheny IHS
North Allegheny SHS
Oakland Catholic HS
Pine-Richland HS
Riverview HS
Serra Catholic HS
Seton-La Salle HS
Sewickley Academy
South Fayette Twp HS
Thomas Jefferson HS
Upper Saint Clair HS

ARMSTRONG
Armstrong JSHS

BEAVER
Beaver Area SHS
Central Valley HS
PA Cyber Charter School
Riverside HS

BEDFORD
Bedford SHS

BERKS
Berks County Tech
Boyertown Area SHS
Conrad Weiser HS
Exeter Twp SHS
Fleetwood SHS
Governor Mifflin SHS
Hamburg Area HS
Tulpehocken JSHS
Wilson HS

BLAIR
Altoona Area HS
Hollidaysburg Area SHS
Tyrone Area HS
Williamsburg HS

BRADFORD
Athens Area HS
Canton JSHS
Northeast Bradford JSHS
Sayre Area HS

BUCKS
Bensalem Twp HS
Bucks Co Technical High School
Central Bucks HS-East
Central Bucks HS-West
Council Rock - North SHS
Council Rock - South SHS
Holy Ghost Prep
Neshaminy HS
New Hope-Solebury HS
Pennridge HS
Pennsbury HS
Quakertown Community SHS
School Lane Charter School
Villa Joseph Marie HS
William Tennent HS

BUTLER
Butler Area SHS
Butler County Tech
Karns City HS
Knoch HS

CAMBRIA
Greater Johnstown SHS

CAMERON
Cameron County JSHS

CENTRE
Bald Eagle Area JSHS
State College Area HS

CHESTER
Avon Grove HS
Bayard Rustin HS
Bishop Shanahan HS
Conestoga HS
Delaware Valley Friends School
Downingtown SHS - East
Downingtown SHS - West
Downingtown STEM Academy
Great Valley HS
Henderson HS
Kennett HS
Owen J Roberts HS
Phoenixville Area HS
Renaissance Academy
Charter School
Technical College HS -
Brandywine Campus
Technical College HS -
Pennocks Bridge Campus
West Chester East HS

CLARION
Clarion Area JSHS
North Clarion JSHS

CLEARFIELD
Clearfield Area HS
Dubois Area SHS
DuBois Central Catholic HS

CLINTON
Central Mountain HS

COLUMBIA
Benton Area JSHS
Bloomsburg Area HS
Central Columbia SHS
Columbia-Montour AVTS

CRAWFORD
Cochranon JSHS
Meadville Area SHS
Titusville SHS

CUMBERLAND
Boiling Springs HS
Camp Hill SHS
Carlisle HS
Cedar Cliff HS
Cumberland Valley HS
Mechanicsburg Area HS
Shippensburg Area SHS

DAUPHIN
Central Dauphin SHS
Commonwealth Charter Academy
Dauphin County Technical School
Halifax Area HS
Hershey HS
Reach Cyber CS
SciTech High
Upper Dauphin Area HS

DELAWARE
Delaware County Christian School
Penncrest HS
Radnor SHS
Strath Haven HS

ELK
Ridgway Area HS
St Marys Area SHS

ERIE
Cathedral Preparatory HS
Corry Area MS/HS
Erie HS
Fairview HS
Fort LeBoeuf SHS
General McLane HS
Girard HS
Harbor Creek JSHS
McDowell IHS
McDowell SHS
Mercyhurst Prep
Northwest PA Collegiate Academy
Seneca HS

FAYETTE
Albert Gallatin Area SHS
Brownsville Area HS
Connellsville Area SHS
Frazier HS
Geibel Catholic HS
Laurel Highlands SHS
Uniontown Area SHS

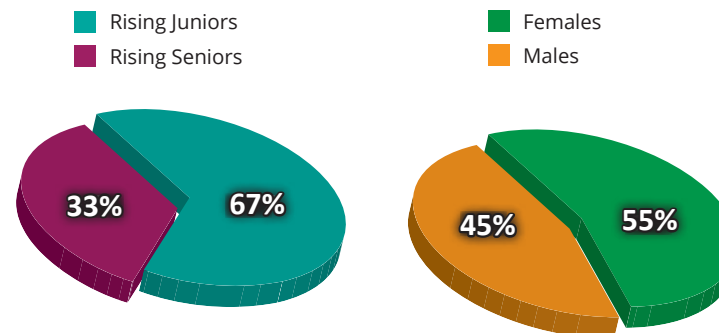
FRANKLIN
Franklin County CTC

GREENE
Carmichaels Area JSHS
Jefferson-Morgan JSHS
Waynesburg Central HS

HUNTINGDON
Calvary Christian Academy
Huntingdon Area SHS
Mount Union Area JSHS

INDIANA
Homer-Center JSHS
Indiana Area SHS

2024 STUDENT BREAKDOWN





LACKAWANNA
Old Forge JSHS

LANCASTER
Conestoga Valley SHS
Ephrata SHS
J.P. McCaskey HS
Lampeter-Strasburg SHS
Lancaster Mennonite HS
Manheim Twp HS
Penn Manor HS
Solanco HS

LAWRENCE
Neshannock JSHS

LEBANON
Annville Cleona JSHS
Lebanon HS
Palmyra Area SHS

LUZERNE
Greater Nanticoke Area SHS
Hazleton Area Career Center
Hazleton Area HS
MMI Prep School

LYCOMING
Hughesville JSHS
Loyalsock Twp SHS
Montgomery SHS
Montoursville Area SHS
Muncy JSHS
South Williamsport Area JSHS
Williamsport Area SHS

MCKEAN
Kane Area HS
Seneca Highlands AVTS
Smethport Area JSHS

MERCER
Greenville JSHS
Reynolds JSHS

MIFFLIN
Mifflin County HS

MONROE
Stroudsburg HS

MONTGOMERY
Abington Friends School
Germantown Academy
Gwynedd Mercy Academy HS
Harriton SHS
Hatboro-Horsham SHS
Lower Merion HS
Lower Moreland HS
Methacton HS
Norristown Area HS
North Penn SHS
Perkiomen Valley HS
Plymouth-Whitemarsh SHS
Pope John Paul II HS
Pottsgrove SHS
Pottstown SHS
Souderton Area SHS
Spring-Ford SHS
Upper Dublin HS
Upper Perkiomen HS
Western Montgomery
Career & Technology Center
Wissahickon SHS

NORTHAMPTON
Bangor Area HS
Easton Area HS
Nazareth Area HS

NORTHUMBERLAND
Warrior Run HS

OUT OF STATE
Blair Academy - NJ
Caravel Academy - DE
International Academy - MI
Mariner HS - FL
The Pennington School - NJ
YES Prep East End Secondary - TX

PHILADELPHIA
Father Judge HS
Franklin Towne Charter High School
Friends Select School
J. R. Masterman
Nazareth Academy High

POTTER
Coudersport Area JSHS
Galeton HS
Northern Potter HS

SCHUYLKILL
Gillingham Charter School
Pottsville Area HS
Schuylkill Technology Center
Tri-Valley JSHS

SNYDER
Midd-West HS
Selinsgrove Area HS

SOMERSET
Berlin Brothersvalley SHS
Shanksville-Stonycreek HS
Somerset Area SHS
Windber Area HS

SULLIVAN
Sullivan Co. JSHS

TIOGA
Cowanesque Valley JSHS
North Penn-Liberty HS
North Penn-Mansfield HS
Wellsboro Area HS

UNION
Lewisburg HS

VENANGO
Cranberry Area JSHS
Franklin Area HS
Rocky Grove JSHS

WARREN
Warren Area HS

WASHINGTON
Bethlehem-Center SHS
Burgettstown JSHS
Canon-McMillan HS
Chartiers-Houston HS
Peters Township HS

WESTMORELAND
Central Westmoreland CTC
Derry Area SHS
Franklin Regional HS
Greater Latrobe SHS
Greensburg Central Catholic
Hempfield Area SHS
Ligonier Valley SHS
Mt. Pleasant Area JSHS
Penn-Trafford HS
Southmoreland HS

WYOMING
Lackawanna Trail JSHS
Tunkhannock HS

YORK
South Western HS
Spring Grove Area HS
West York Area HS
York Academy Regional
Charter School
York Catholic HS

“ If I’m being honest, I wanted to leave in the first few days of being here. As I’m writing this at the end of the camp, I am very sad this is coming to an end. I realized I was in the right place by spending my time here. PFEW has inspired me to become a better person. This program cannot be compared to a regular school. It has taught me to step out of my comfort zone, to be a better speaker, to strive to be who I want to be, to be a leader and more engaged listener. ”

Madison Cornman, Warren Area HS, Warren County

2024 PLATINUM CLUB (20+ PFEW GRADUATES)

We’re proud to recognize the following 23 schools that graduated 20 or more students from PFEW 2024.

Butler Area SHS, Butler County	43
Hempfield Area SHS, Westmoreland County.....	40
Cumberland Valley HS, Cumberland County	39
North Allegheny IHS, Allegheny County.....	37
Central Bucks HS - East, Bucks County.....	37
Owen J Roberts HS, Chester County.....	36
Renaissance Academy Charter School, Chester County.....	34
Indiana Area SHS, Indiana County	33
Knoch HS, Butler County	33
Meadville Area SHS, Crawford County.....	32
Wellsboro Area HS, Tioga County	31
Bishop Shanahan HS, Chester County	28
North Penn-Mansfield HS, Tioga County	28
Central Mountain HS, Clinton County.....	27
Williamsport Area SHS, Lycoming County.....	26
Henderson HS, Chester County	26
State College Area HS, Centre County	26
Downingtown SHS – East, Chester County.....	24
MMI Prep School, Luzerne County.....	24
Central Catholic HS, Allegheny County	23
Conestoga Valley SHS, Lancaster County	23
Southmoreland HS, Westmoreland County.....	21
West Chester East HS, Chester County	21

“ This experience provided me with a profound understanding of financial and marketing practices, offering insights that were previously outside my realm of knowledge. The exposure to real world applications and strategic thinking was eye-opening and transformative. ”

Joseph Rimel, Pennsbury HS, Bucks County

OUR 2024 PFEW SPEAKERS

Without question, our PFEW Speakers make a powerful and lasting impact on our students. These gifted men and women deliver relevant and timely messages that bridge the gap between the students' world and the world they are about to enter. But above that, they bring their stories to life in a way that provokes thought, changes perspectives, and inspires action. We are profoundly grateful to the following Keynote and Program Speakers who changed lives and forged futures at PFEW 2024.



Week 1 PFEW Keynote Speaker
Lycoming College

TROY D. GUNDEN
President
Herr Foods Inc.

Troy Gunden serves as the President of Herr Foods and is the grandson of Jim Herr (the founder) and the nephew of Ed Herr (CEO). After graduating from Furman University, he embarked on a 6-month journey hiking the Appalachian Trail and then began his career in the financial industry.

In 2004, he joined the Herr's team with a desire to learn the business and continue his grandparents' legacy. He started out as a route truck driver and moved on to various positions within the company. In 2010, Troy earned his MBA from the University of Delaware. In 2018, Troy began working with Ed Herr on transition planning and he currently oversees Manufacturing, Marketing, Sales, Supply Chain, and Quality. Troy also works with his cousin Crystal on the Herr Family Council and on succession planning for the 4th generation.

At PFEW, he regaled over 400 students with Herr's long and storied history, working in a family business, and he even brought hundreds of bags of Herr's three new chip flavors and conducted an impromptu market study! The students' favorite (by a close margin)? Pierogi!



Week 2 PFEW Keynote Speaker
Lycoming College

RYAN L. NEWMAN, CFA
Managing Director
Goldman, Sachs & Co.

Ryan Newman is a Managing Director at Goldman Sachs, where he co-founded and co-leads a private wealth management team, managing assets on behalf of Fortune 500 executives, Forbes 400 families, entrepreneurs, family offices, and foundations, and endowments. Ryan is a member of the PWM Top Advisors and PWM Advisors Council, representing the top 10% of advisors globally at Goldman Sachs. He was named a Managing Director in 2019 and holds the Chartered Financial Analyst (CFA) designation.

Ryan earned his BS in Economics with Honors from the Smeal College of Business and the Schreyer Honors College at Penn State University. He graduated first in his major and was Student Marshal at graduation. Ryan hosts the Invent Penn State podcast, "Dare to Disrupt", and also serves on the External Advisory Board of the Schreyer Honors College and the Principal Gifts Committee in Development at Penn State. Ryan was awarded the Alumni Achievement Award in 2011 and was named an Alumni Fellow in 2023, the highest honor bestowed by the Penn State Alumni Association.

In his rousing and inspiring PFEW presentation, Ryan challenged our students to write their goals, take ownership of their future, and proudly proclaim their personal and career aspirations.

A huge thank you to these wonderful speakers who spoke at all five PFEW 2024 sessions:

"Look on the Inside"

David J. Flood
Youth Motivational Speaker
DJF Events Inc.

"Navigating your College Search"

Donovin Lindsay
Chief Visionary Officer and Lead Facilitator
College Knowledge

"Own the Moment, Change the World"

Tom Murphy & Rick Yarosh
Sweethearts and Heroes

"Unleash Your Inner Entrepreneur"

Tunji Adebayo
FEE in the Classroom Speaker
Foundation for Economic Education

"The Most Important Skill that Schools Don't Teach!"

Todd Cohen, CSP
Professional Speaker,
Trainer and Author
Sales Leader LLC

"Look on the Inside"

David J. Flood
Youth Motivational Speaker
DJF Events Inc

"Peer Leadership and Responsibility"

David R. Hall
Colonel, USAF (ret.)
DRH Pilot Services, LLC

"Navigating Your College Search"

Donovin Lindsay
Chief Visionary Officer and
Lead Facilitator
College Knowledge

"Government All Up in Your Business"

Carl A. Marrara
Executive Director
Pennsylvania Manufacturers' Association

"Own the Moment, Change the World"

Tom Murphy & Rick Yarosh
Sweethearts and Heroes

"Kindness In Me"

Fabian Ramirez
Speaker for Schools & Conferences
Top Youth Speakers

"Turning Feelings into Facts"

Jessica Rich
Principal Program Manager
WorkDay

"Being Confident in Who You Are When Speaking With Others"

Erica Waller-Hill, M.Ed.
CEO, Owner
Destined for a Dream Foundation, Inc

"Red White & YOU: The Past, Present, and Future of American Entrepreneurship"

Kyle P. Wherrity
President
Life Circus LLC

"Management Simulation Orientation"

J. Roddy Borg, Ph.D.
Professor Emeritus of Economics
and Public Policy
Jacksonville University

Joseph A. Giedgowd
CFO
Byers' Choice, Ltd. (ret.)



Week 3 PFEW Keynote Speaker
Lycoming College

L. GENE CLARK
CEO
Clark Associates, Inc.

Gene Clark is the CEO of Clark Associates, a collective of dynamic companies leading the food service industry in equipment, supplies and service. Its businesses include an e-commerce site, WebstaurantStore.com, 12 brick-and-click Restaurant Stores in the northeast, two specialty channels, Clark Food Service Equipment and 11400 Inc., and two specialty channels, Clark National Account and ClarkPro. Clark Associates serves every type of foodservice customer from independent restaurants to some of the world's largest restaurant chains. Clark Associates is the #1 distributor in the nation with over 8.75 million square feet of distribution centers, and over 7,000 employees in 36 states. Clark celebrated its 50th Anniversary in 2021.

Gene is a graduate of Franklin & Marshall College in Lancaster, PA. In 2019, he received the Foodservice Equipment Reports' Young Lion Award, recognizing rising leaders who have a meaningful impact in the foodservice industry, and in 2020, he received the Foodservice Equipment Distributors Association Volunteer of the Year award.

Gene's powerful message for our students was not to be afraid to start small, dream big, work hard, and be humble enough to accept help when it comes your way.



Week 4 PFEW Keynote Speaker
Lycoming College

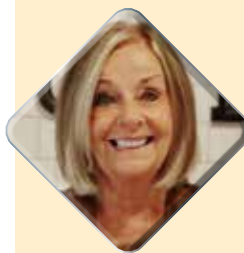
BERNARD DAGENAIS
President & CEO
The Main Line Chamber of Commerce

Bernard Dagenais is President and CEO of The Main Line Chamber of Commerce comprised of 800 companies and nonprofits in Philadelphia, Delaware, Chester and Montgomery Counties, including some of the highest revenue companies in the United States.

He attended Saint Michael's College in Vermont, earned a journalism degree and covered crime and courts, prisons, school boards and city governments in Vermont, D.C., and Philadelphia. He led a team at the Philadelphia Business Journal that won the Best in Business Award from the Society of American Business Editors and Writers in 2009. He also earned the Philadelphia Business Journal's highest honor, the Eagle Award.

Over 14 years with the Chamber, he developed programs that connect members with business, leadership development and talent. He has stabilized finances, led a high-performing team and saved impactful programs that were on the brink of closing. In 2023, Chamber executives across Pennsylvania bestowed upon him the Keystone Award, the highest honor given in the profession.

At PFEW, Bernie passionately shared his personal story of perseverance, determination, overcoming obstacles, and as a fifth degree black belt in Taekwondo, he even broke a board in mid-air to the amazement of all in attendance.



Week 4 PFEW Keynote Speaker
Pennsylvania College of Technology

PATRICIA STELLA
Owner
Q.S.C. Enterprises/McDonalds

Pat Stella was born and raised in Chicago, IL, and holds a Bachelors in Education from Southern Illinois University and a Masters in Education from Eastern Illinois University.

In 1980, she became a McDonalds franchisee and now with her son Richard, owns 9 McDonalds restaurants. Passionate about giving back, Pat has provided Ray Kroc Awards to high school seniors and Archways to Opportunity Scholarships to her college age employees, sponsored McTeacher Nights and Santa's Squad and facilitated Ronald McDonald House Children's Charity Grants to local charities.

Pat is a recipient of the NAACP Employer Award, Volunteers of America Spirit of Youth Award, Pittston Chamber of Commerce Business of the Year, McDonald's Women Operator Network Shining Star Award, and the McDonald's Golden Arch Award (presented to only 1% of franchisees).

In her PFEW address, Pat spoke about how technology is changing the fast food industry, the importance of meeting customers where they are at, and her genuine care for her employees and how they are the ones responsible for her success. Oh, and she gave out a ton of McDonalds prizes and swag!

Jeremy J. Kropf
Technology and Project Manager
Foundation for Free Enterprise
Education

Adelaine L. Lazzell
Insights Analyst
Circana

Jeremy A. Raichle, CFA
SVP - in the Global Commercial Bank
Bank of America

***"Stockholders
Presentation Briefing"***

Thomas S. Born
Credit Manager
Huntington Bank

Jodi L. Brandon
President
Jodi Brandon Editorial

Melody F. Kameron
President/Owner
Hudson Business Service LLC

McKenna D. Shirey, CPA
Tax Manager
Ernst & Young

Naiya Vora
Analyst
Jefferies

***"The Importance of
Effective Marketing &
Advertising"***

Debi Friedmann
Owner
Blue Dog Printing & Design

Scott T. Lee
VP of Marketing & Development
Foundation for Free Enterprise
Education

Tara Murray
Director of Marketing
Benjamin Obdyke Incorporated

Dwayne W. Waite, Jr.
Marketing Director, Games Events
ReedPop

Kyle P. Wherrity
President
Life Circus LLC

We were pleased to welcome two new dynamic speakers to PFEW this year who brought their incredible future-changing stories to our students:



"Kindness In Me"

Fabian Ramirez
Speaker for Schools & Conferences
Top Youth Speakers



"Unleash Your Inner Entrepreneur"

Tunji Adebayo
FEE in the Classroom Speaker
Foundation for Economic Education

OUR 2024 COMPANY ADVISORS

Our Company Advisors have been the backbone, the heart and soul of PFEW, since our inception, serving as mentors and guiding lights for our students. Their unwavering passion for PFEW and willingness to share their professional expertise have not only deepened the learning experience but truly energized our future business leaders. By dedicating their time and knowledge, these mentors play a crucial role in fostering a supportive and dynamic environment, helping our students grow and thrive. We are humbly grateful for their invaluable contributions and selfless dedication to the PFEW students they serve.



Pictured here (l to r) are our Week 1 Company Advisors who are PFEW graduates: Mikyla Johnson, Matthew Fennell, Liz Remelius, McKenna Chan, Joseph Rogers, and Delanie Vasil

Miss Adenike Adewoyin
Bucknell University
F. Chuck Baker, CSCP, CLTD
ThreeDays Consulting, LLC
Jamie Lee Beckwith*
HBS/JSB Works LLC
Anthony Bennett
Tennessee State Finance and Administration Agency
Christopher J. Betz
Free Press Graphics & Publishing
Raylene K. Boots
Dinosaur Studios
J. Rody Borg, Ph.D.
Jacksonville University
Thomas S. Born
Huntington Bank
Opel F. Bradley
Consultant
Jodi L. Brandon
Jodi Brandon Editorial
Russell P. Brooks
Tilden & Associates
Amalia Brown
PhylogenX, Inc

David L. Carll
Marquette Savings Bank (ret.)
Nicholas J. Carter, CBSE
The Pink Flamingo Companies
Alberto L. Casadei
Westinghouse Electric Company (ret.)
William G. Caugherty
Millcreek Township School District
Cody Chan, CPA
Ernst & Young
Jeremy M. Chobot
Universal Display Corporation
Kevin R. Connor
Modern Strategic Branding + Communications
Nate Cooper
Komfort Heat (ret.)
Matthew Cordell*
Consultant
Alvin Couch
Consultant
Vincent Daily
Dun & Bradstreet

Kevin W. Davis
The Davis Group (ret.)
John M. DeMasi, ChFC
Financial Consultant
Toan Minh Do
Blue Cross Blue Shield Association
Judith A. Eschberger, Esq.
JAE Government Relations
Amber L. Evanoff
Erie Bronze and Aluminum Co.
Matthew Fennell
The Leota Peters Memorial Foundation
John C. Folga
Ameridrives, a Regal Rexnord Brand
Jill Frack
Fracktional Solutions
Debi Friedmann
Blue Dog Printing & Design
Amanda J. Friemann
Jolly Pets
Michael Gecht*
Travel Ease, Ltd. (ret.)
Ms Jennifer L. Gecht
Caring Hospice Services
Joseph A. Giedgowd
Byers' Choice, Ltd.
Gary S. Goldstein
Project Management Institute (ret.)
Karen L. Grady
Slippery Rock University
Linda L. Greek
Hudson Business Service LLC
Julia M. Haigh
Center for Opinion Research, Franklin & Marshall College
Kevin M. Haigh, CFA, CFP
Vanguard
David R. Hall
Colonel, United States Air Force (ret.)
DRH Pilot Services, LLC



Here are our Week 3 CAs who are PFEW grads. Front row (l to r): Toan Do, Alex Lalley, Jill Frack, Abigail Zlockie, and Matt Cordell. Back row (l to r): Drew Thompson, Nick Carter, Mark Puzdrak, Rick Musante, Mark Seyfried, and Jeremy Raichle



Week 2 celebrated 10 CAs who are PFEW graduates. They are (l to r): Nina Palfy, Amanda Friemann, Jacob Peifer, Jamie Sheets, Jeremy Chobot, Jodi Brandon, Eric Shannon, Nathan Vrabel, Opal Bradley, and John DeMasi

Joseph P. Harford, Ph.D., CSDS
Reclamere, Inc.
Denzel Henderson
Compassionate Hearts Personal Care, LLC
Christopher Hoffman
Southern Glazer's Wine and Spirits
Mikyla S. Johnson
PNC
Melody F. Kamerer
Hudson Business Service LLC
James Kilgallon
Erie Insurance
Michael Komar
Geisinger
Jill M. Komar
Geisinger
Alexander E. Lalley*
Consultant
Nicholas C. Law
WeBuyAnyCar.com
Adelaine L. Lazzell
Circana
John K. Lugg
Lugg & Lugg Law Offices
James A. MacKenzie
Octoraro Native Plant Nursery, Inc.

Carl A. Marrara
Pennsylvania Manufacturers' Association
Patricia A. Martin, PHR
DVL Group, Inc. (ret.)
Reginald-Chris Mendoza, CMA
Friends Select School
Tara Murray
Benjamin Obdyke
Richard S. Musante
Parkson Corp.
Joan M. Norelli*
Tropicana Brand Groups
Nina Palfy
Consultant
Angel Patel
Norristown Area School District
Ferlin E. Patrick
CSD Co-Packers, Inc. (ret.)
Haley Patrick
Appian
Jacob Peifer
Jacob's Investing Center
Lawrence G. Petro
College Planning Center (ret.)
Lynn A. Pryor
First Quality Enterprises (ret.)

Mark Puzdrak, CPA
Puzdrak and Stortz CPAs
John V. Rafferty, Esq.
Gawthrop Greenwood, P.C.
Jeremy A. Raichle, CFA
Bank of America
Elizabeth Remelius*
Villanova University
Frederick P. Remelius
SCORE (Service Core Of Retired Executives)
Jessica Rich
WorkDay
Joseph S. Rogers
Pope John Paul II High School
Michael Romano
Department of the Navy
Kathryn Rose
Corry Area School District
David R. Sawtelle
Consultant
Roxanna S. Seilhamer, CIC, CISR, CSRM
Strickler Agency Inc.
Michael Sexauer, MBA
Holy Family Institute
Mark Seyfried
Oracle Corporation
Carl R. Shamburg
Erie Bronze & Aluminum (ret.)
Eric D. Shannon
Big Barker (ret.)
Jamie Sheets
Reach Cyber Charter School
Britta Shillingsburg
Wild Thing Skincare
McKenna Shirey Chan, CPA
Ernst & Young
Kevin L. Shivers
Pennsylvania Association of Community Bankers
Kenneth W. Snyder, Jr.
K. Snyder & Associates
David J. Sterrett, P.E., P.L.S.
PA Department of Environmental Protection
Cameron Suorsa
Entre

2024 COMPANY ADVISORS BY THE NUMBERS

959	Total Combined Years of Service as CAs
100	Total Number of CAs
39	CAs Who Are PFEW Grads (39%)
34	CAs With 10+ Years of Service
19	First-Time CAs
18	CAs With 20+ Years of Service
6	CAs Who Served Two Weeks This Year
4	CAs With 30+ Years of Service

Andrew Thompson
Booz Allen Hamilton
Stephen E. Turpin
Lanco Federal Credit Union
Delanie Vasil
Federal Emergency Management Agency
Paul F. Vizza, PHR
Prime Healthcare
Naiya Vora
Jefferies

Nathan Vrabel
Graham Partners
Kyle P. Wherrity
Life Circus LLC
Donica M. Wilson
Harmelin Media
Charles L. Witmer
County of Centre (ret.)
Abigail Zlockie
Pennsylvania State University
*** SERVED TWO WEEKS**



Our Week 4 Lycoming PFEW grads serving as CAs are, front row: Donica Wilson. Middle row (l to r): Naiya Vora, Haley Patrick, Addie Lazzell, and John Lugg. Back row (l to r): Mike Romano, Regi Mendoza, and Paul Vizza

OUR 2024 JUDGES

We extend our utmost appreciation to the following group of professionals who served as judges for our PFEW Advertising and Stockholders competitions each week. Your knowledge, fairness, and commitment have been instrumental in ensuring the success and integrity of these events. Your thoughtful evaluations and constructive feedback have provided unique learning experiences for our participants. Thank you for your time, effort, and steadfast encouragement



Here are our Week 4 Lycoming Advertising Judges
(l to r): Sylvia Rivera, Melody Dillee, Marianne Beane, and Laurie Ryan

“ One of the judges said, ‘It’s not about winning, it’s about the experience we gain’. That really changed my mindset to stop trying to be perfect. ”

*Savannah Kleinfelter,
Annville Cleona JSHS,
Lebanon County*

Jay Azriel
Lycoming College
Marianne J. Beane
Endless Mountain Enterprises, LLC
George M. Book, Jr.
West Shore Chamber of Commerce
Russell P. Brooks
Tilden & Associates
Katie E. Clarke
LeTort Trust
Nate Cooper
Komfort Heat (ret.)
Phillip DeRose, MPH
UPMC Susquehanna
Melody Dillee
Merck & Co.
April B. Donahue, MBA
QNB Bank
Anna E. Frank
First Commonwealth Bank
Daniel Fritz
Wells Fargo
Michael Gecht
Travel Ease, Ltd. (ret.)
Linda L. Greek
Hudson Business Service LLC
Steve Griffith
Rockwell Collins
David R. Hall
DRH Pilot Services, LLC

Taryn Hartle
Williamsport-Lycoming Chamber of Commerce
Joseph D. Hurd
Blair County Chamber of Commerce
Jeffrey Klare
Lower Paxton Township
Michelle Kreutzer, IOM
Pittsburgh Airport Area Chamber of Commerce
Kelly A. Marrara
Pennwood Cyber Charter School

William N. Morris
Jeld-Wen, Inc. (ret.)
Ferlin E. Patrick
CSD Co-Packers, Inc. (ret.)
Sherry Paulhamus
Range Resources-Appalachia, LLC
Mike Philbin
Keystone Advertising Specialties
Sylvia Rivera
Sylvia Miguelina, LLC
Laurie Ryan
Exton Region Chamber of Commerce

Todd R. Schorle
Schorle Secure LLC
Larry A. Seibert
Farm Credit
McKenna Shirey Chan, CPA
Ernst & Young
Jessica Smith
First Citizens
Tonya Smith
The Foundation of the Columbia Montour Chamber of Commerce
Tom Thunstrom
Delaware Small Business Development Center
Briana R. Tomack
Greater Latrobe-Laurel Valley Regional Chamber of Commerce
Evan Whitmoyer
Gemplers
Jennifer Williams
Pennsylvania Western University
R. David Winn
Information Strategies Plus
Charles L. Witmer
County of Centre (ret.)
Mindy Woodruff
M&T Bank



Our Week 4 PCT Stockholders Judges are pictured here (l to r): Anna Frank, Russ Brooks, Tonya Smith, and Dave Winn

PFEW'S IMPACT

PFEW 2024 laid a solid foundation for this year's students, building up their professional and personal skills brick by brick. Throughout the week, participants constructed essential employability skills such as teamwork, communication, and confidence, while also reinforcing their critical thinking and creativity. The program served as a blueprint for personal growth, allowing students to forge new connections, experience the framework of college life, and be inspired by our world-renowned speakers. PFEW's focus on business leadership provided students with the tools to understand the business landscape and its structural importance across various career fields. This robust experience continues to equip students with the scaffolding needed to support their future endeavors, ensuring they are well-prepared for any career path they choose to build.

“ My experience at PFEW has been one of a kind as I used to think in such a negative light that there was not much hope for a good future for myself. Here, I realized that I choose the path I take. A path that was once bleak has suddenly grown. PFEW is a once in a lifetime thing that has forever changed me as a person. ”

Gabryel Calderon, Montgomery SHS, Lycoming County



PFEW 2024 was by any measure one of the most successful summers of learning in our 46-year history. The following statistics from PFEW 2024 highlight the significant skills and personal growth students experienced during the program. Key skill areas included employability skills, personal growth, and a deeper understanding of business leadership. Here's how our 1,853 students rated PFEW 2024:

EMPLOYABILITY SKILLS THE FOUR C'S

**21ST CENTURY LEARNING
FOCUSES ON COLLABORATION,
COMMUNICATION, CREATIVITY
AND CRITICAL THINKING.**

Here's how PFEW 2024 measured up. In order, the Top Five Skills that students reported gaining or improving upon during their week at PFEW were:

- 1 Collaboration/Teamwork
- 2 Communication
- 3 Confidence
- 4 Critical Thinking
- 5 Creativity

PERSONAL GROWTH THE TOP FIVE

**MOST IMPACTFUL/MEANINGFUL
ASPECTS OF PFEW WERE:**

- ➡ Meeting New People
- ➡ Teamwork
- ➡ Speakers
- ➡ Experience College Life
- ➡ Company Meetings

Followed by Learning, Independence, Being Treated as a Peer by Adults, and the Realism of Running a Company



“ This experience has been truly transformative for me. From managing a company to understanding the pressures of leadership, PFEW equipped me with skills that will undoubtedly shape my future. ”

Anh Chau, Hollidaysburg Area SHS, Blair County



“ Throughout the week, I was given the opportunity to hear many different speakers. Whether that was a speaker teaching me something educational, or just telling an inspirational story that allowed me to learn something greater than education, I have learned what it means to be a human and how much my actions or lack of actions have an effect on people. ”

Mary Clare Gallagher, Mercyhurst Prep, Erie County

BUSINESS LEADERSHIP BECAUSE OF PFEW...

93.2% now understand that business is part of every career field.

99.7% understand more of how business works.

96.4% think the skills learned will benefit them in the future regardless of career path.

98.3% have a better understanding of the American free enterprise system and their role in it.



“ Being here, working in a business, networking with so many people, is an amazing way to help shape the future of business. ”

Soren Estep
State College Area HS, Centre County





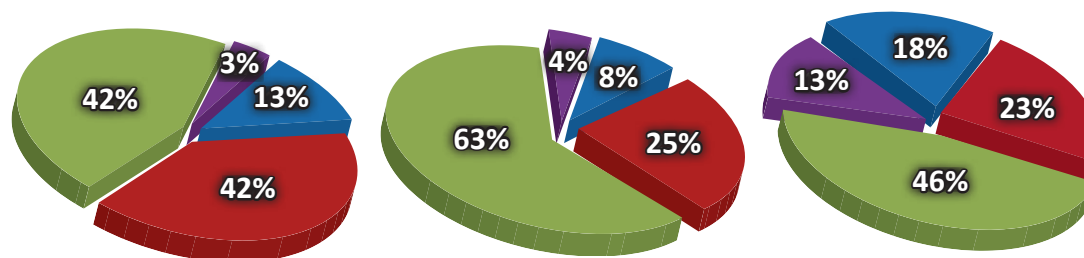
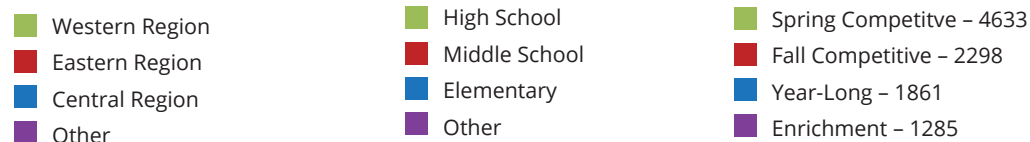
What a school year! For the first time since we acquired The Stock Market Game in 2018, we hit the magical number of **10,000** students educated and we're not looking back. Without question, this was another phenomenal year of learning, discovery, financial literacy, and constructing sound, successful financial futures. Our students built confidence, developed lifelong skills and took ownership of their financial future, and we can't wait to do it all over again this year.

A huge thank you to our donors who made this outstanding year of learning possible, and thank you to our three wonderful SMG Banquet hosts Butler County Community College, Central Penn College, and Cabrini University.



Pictured here with educator Patrick Frank at our West Region SMG Awards Ceremony are the winning students from McKnight Elementary School in Allegheny County.

SMG STUDENT PARTICIPATION



“ Your sponsorship not only made it possible for me to participate in this valuable educational opportunity but also allowed me to gain a deeper understanding of the complexities of the stock market. Your investment in our education will undoubtedly have a lasting impact on my financial knowledge and skills. ”

*Alexander, Bethlehem Center
Junior High School, Washington County*

PARTICIPATION CONTINUES TO GROW EVERY YEAR!

3,383
total teams played

10,077
total student players

Congratulations to everyone!



TWO SMG STUDENTS PLACE NATIONALLY

This spring, we celebrated two more Pennsylvania students who placed nationally in the prestigious InvestWrite program offered to SMG participants. Students are given a topic related to the financial services industry and they must research the issue and write a comprehensive essay that shows their thorough understanding of the topic and how it relates to and impacts national and global capital markets.

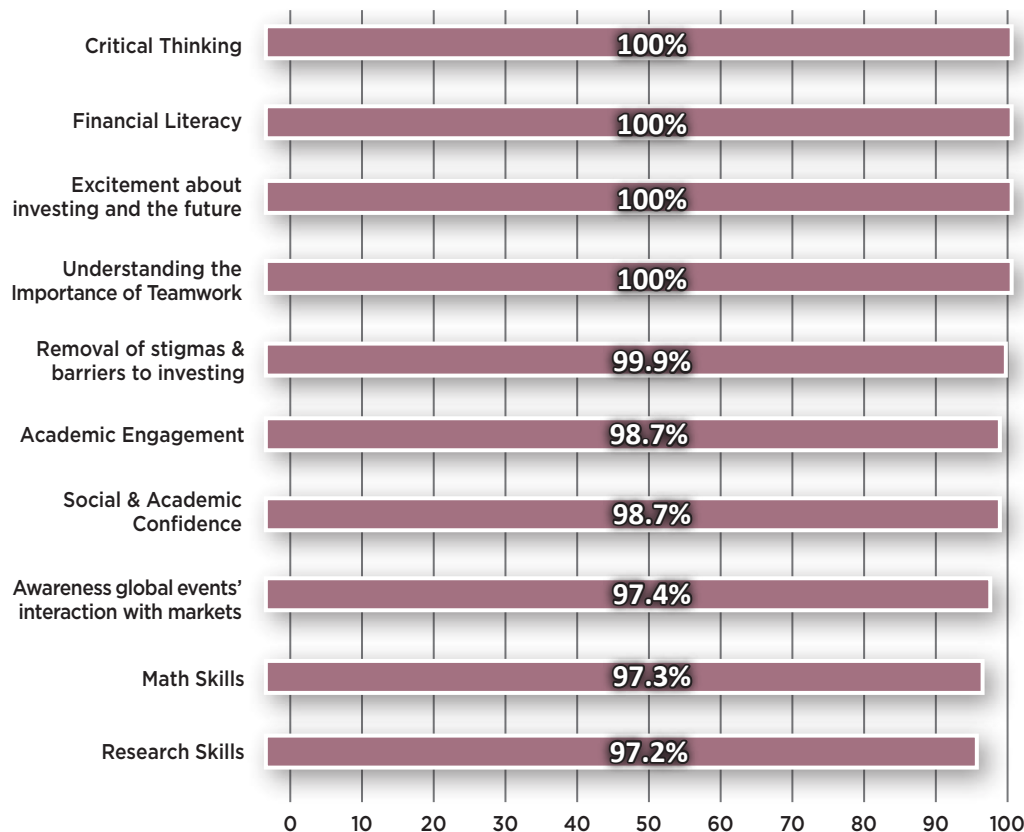
Congratulations to these outstanding SMG students on their incredible success:

6th in the nation: Frank Zane, 5th grade, Unionville Elementary School, Chester County, Teacher Eva Straub

7th in the nation: McKinley Ebert, 10th grade, Hershey HS, Dauphin County, Teacher Michael Gustantino



Percentage of SMG Teachers who strongly agree or agree that SMG improved their students in the following areas:



“ This game was a blast and I loved seeing how fast you could go from the top of the leaderboard to the bottom or vice versa. The game was super exciting and I learned a lot. ”

Atticus, BC3 Area 1

A special thank you to the SIFMA Foundation and SIFMA member firms for providing The Stock Market Game.

“ Thank you for sponsoring our Stock Market Game. Through this course we have been learning to invest and grow our money through stocks, but also to work with our peers/friends and use teamwork to make investing decisions. We learn to compromise when there is a difference in our opinions, and also see the other side even when we agree. As a 17-year old ready to invest as soon as I turn 18, The Stock Market Game is a great way to continue growing in my financial knowledge and be set for the future. ”

Melquis, Easton Area HS

2024-2025 COMPETITIVE SESSIONS

Year-Long Competitive Session.. 9-16-24 to 4-11-25
Fall Competitive Session..... 9-30-24 to 12-6-24
Spring Competitive Session 2-3-25 to 4-11-25

Teacher Prep Sessions throughout the year.

Speaker Series

FFEE

Foundation for Free Enterprise Education

We are excited to continue to grow the Foundation for Free Enterprise Education's Speaker Series, dynamic digital career exploration and professional development resources designed to inspire and educate

the youth of Pennsylvania. This series features a range of professionals who share their insights and experiences through engaging 30-minute video sessions. These virtual career exploration videos are perfect for teachers, classrooms, and students, offering on-demand access to valuable content that can be integrated seamlessly into the curriculum. The Speaker Series Accompaniment Workbook provides a comprehensive, CEW standards-aligned learning resource, providing a structured and interactive learning experience, perfect for middle and high school students.

Also part of our Speaker Series is the Regional Programs page that highlights numerous opportunities for Pennsylvania youth to explore scholarships and leadership events throughout the state. By participating in the Speaker Series, students gain exposure to various career paths and industries, helping them make informed decisions about their futures. Teachers and educators will find these tools helpful for enhancing their lesson plans and providing students with real-world perspectives. We are committed to supporting the educational journey of our youth and look forward to expanding Speaker Series offerings in 2025 and beyond.

DIGITAL RESOURCE USAGE EXPLODED THIS YEAR

On-demand is the name of the game in 2024, and our digital resources have seen impressive growth this year, reflecting the value and impact of our online initiatives. Thousands of new Pennsylvania students, educators, business professionals, and FFE partners tuned in to explore our many digital resources.

Here are some of our digital stats:

41,500

total views of our YouTube channel

17,300

total views our Speaker Series resources

15,129

total views of our PFEW playlists

1,419

total views of The Stock Market Game digital content

1,000

total views of the Speaker Series Regional Programs page

These numbers show a strong interest in our educational programs and demonstrate the importance of providing accessible and diverse digital resources and tools. We aim to provide students with all the tools they need to thrive and look forward to supporting Pennsylvania students' personal and professional growth for decades to come.

“ A sizeable client was looking to do more business with me, and he Googled me to learn more about me as a Financial Consultant, when he came upon the Speaker Series interview. He watched what I was saying and realized the anonymous client about whom I was speaking was HIM, and how much I enjoyed working with him. He told me because he knew I really was in the business of helping people, he handed over his children's trusts, his own trusts and multiple other assets to manage and we've become good friends in addition to him being one of my largest clients. ”

*John DeMasi, Financial Consultant
PFEW Graduate, and
14-year Week 2 Company Advisor*



John DeMasi and Team

John is pictured here, far left, with his PFEW 2024 team, "ExerBoard".

PFEW Visitors – The start of a lifelong journey...

One of the highlights of every PFEW summer is hosting visitors from across the state. Partners, educators, legislators, donors, friends, family, the list goes on and on. We love to show this powerful program that has changed over 52,000 lives since 1979.

Visitors play a crucial role: their presence puts students in the driver's seat, allowing them to showcase their PFEW journey. Visitors experience a veritable show and tell of Company Meetings, Quarterly Decisions, and PFEW Speakers. Our visitors leave just as motivated about life and career as the students, taking their experience back to their work and home communities. Their support enhances the program's credibility and ensures continued investment and interest from stakeholders across the state. This engagement is essential for ensuring the program's growth and success.

This summer, we had the privilege of hosting an array of esteemed visitors including Senator Lynda Schlegel Culver, Representative Joe Hamm, donors from Chesapeake Energy (shown here) and PPL Electric Utilities, Bob Lamb from the Robert E. Lamb Foundation, representatives from the University of Akron, and Judd Pittman, Director of the Bureau of Career and Technical Education for the PA Department of Education.



During Judd's visit, he met with our student CEOs and asked them to speak about their PFEW experience. Students shared their dreams of becoming business owners and their commitment to driving positive change forward. They talked about gaining confidence, learning new skills, and having a voice in their future, underscoring the transformative nature of PFEW. Most importantly, the students said they had FUN.

Judd's response was exactly what we love to hear. Judd praised our CEOs for their work ethic and their ability to make tough choices, but he also encouraged them to "pass it on." He persuaded students to use their voice to share how important this type of education is and urge their schools and communities to support PFEW. Judd's final words were most impactful -- he said his visit gave him hope for the future of our great state.

Visitors highlight the importance of PFEW. Their support and recognition reinforce the program's role in developing skills and creating Pennsylvania's future business and community leaders. When visitors engage with students, it reinforces the value of the skills and experiences gained at PFEW, not only to us, but to them. This level of engagement is crucial for PFEW's sustained growth and impact, inspiring future generations to strive for excellence and innovation.

We hope you consider visiting PFEW 2025, or better yet, becoming involved. If you haven't seen it in action, we are confident that you'll fall in love with this program, just like countless others in our 46-year history. As we always say, "seeing is believing."

“ Visiting PFEW was a highlight of the summer, the energy and enthusiasm from the students was contagious. They were truly excited about the learning that took place throughout the experience and could speak to the communication, critical thinking, and problem-solving skills they honed during the journey. Each student highlighted the relevance of the simulations and the eye-opening learning that happened when trying to manage a business. Regardless of their interest in becoming an entrepreneur every student I talked with found value in the experience and would recommend attendance to their peers. PFEW is truly a model for collaboration between a not for profit and the higher education community developing a life changing experience for high school age learners. ”

Judd Pittman, Director of the Bureau of Career and Technical Education for the Pennsylvania Department of Education





Our mission is to offer programs that foster a collaborative environment where students work together and **YIELD** to collective wisdom.

Students face unexpected **DETOURS** in their educational journey and they must adapt and find alternative routes. Our programming helps students embrace the detours, overcome obstacles, and explore many career possibilities.

Our interdisciplinary programs **MERGE** business education, financial literacy and career exploration to help students build knowledge and skills that serve them for life.

FFEE takes students from different backgrounds, diverse perspectives, skill sets, and talents and helps them reach their full potential, providing them with the very direction and support they need to reach their ultimate **DESTINATION** - career and life success.

PENNSYLVANIA FREE ENTERPRISE WEEK

PFEW 2025 DATES

June 29 – July 4

Lycoming College

July 6 – 11

Lycoming College

July 20 – 25

Lycoming College

July 27 – August 1

Lycoming College & Penn College



SMG 2024-2025 COMPETITIVE SESSIONS

Year-Long Session:

9/16/24 to 4/11/25

Fall Session:

9/30/24 to 12/06/24

Spring Session:

2/03/25 to 4/11/25

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