



# PREPARING PENNSYLVANIA'S YOUTH FOR SUCCESS!

**NEARLY 50 YEARS | 130,000+ STUDENTS**



**PENNSYLVANIA  
FREE  
ENTERPRISE  
WEEK**



**PFEW** is an award-winning, hands-on experience for Pennsylvania high school sophomores and juniors. PFEW gives students a week of real-world learning, collaboration, and personal growth while living and learning on a college campus with students from across Pennsylvania. **PFEW is for ALL students—no matter their career interest!**

Students will:

- Explore careers and identify their interests
- Build communication, leadership, teamwork, and problem-solving skills
- Learn about business, marketing, accounting, supply and demand, and more
- Develop confidence, independence, and decision-making skills
- Experience college-campus living and prepare for life after high school



## HOW TO PROMOTE PFEW AT YOUR SCHOOL

Bring PFEW to your school

- Book a **FREE** in-person or virtual presentation for your sophomores and juniors.

Share PFEW with students & families

- Distribute our informational flyer
- Share promotional videos
- Post on your school website, social media, or e-newsletter
- Share through student/parent portals
- Display a PFEW poster
- Ask about an Alumni Student Ambassador at your school

***PFEW aligns with Pennsylvania's CEW, Personal Finance, and STEELS standards.***

**SCAN ME**



- Promotional Materials
- Educator Resources
- Act 48 Hours Info

**814-833-9576 ext 6**

**WWW.PFEW.ORG**

**amber@pfew.org**

# ADDITIONAL PROGRAMS



**Grades 4-12**

**Investing • Capital Markets • Financial Literacy**

Students work in teams to invest a virtual \$100,000 portfolio while learning about investing, financial literacy, risk, and the global capital markets. Teacher support center with lessons along with training webinars.

Also, additional programs to enhance the SMG experience (InvestWrite & Invest It Forward)

**[www.pfew.org/stock-market-game](http://www.pfew.org/stock-market-game)**



**Middle & High School**

**Career Exploration • Workforce Development**

The Speaker Series is a free, on demand career exploration program featuring more than 150 professional videos, an interactive Student Workbook, and a comprehensive Teacher Resource Guide. It helps students explore diverse careers, build mentor relationships, and access scholarships, internships, and regional opportunities while preparing for successful entry into post-secondary education and the workforce.

**[www.pfew.org/speaker-series](http://www.pfew.org/speaker-series)**

## STANDARDS ALIGNMENT | EDUCATOR PROFESSIONAL DEVELOPMENT

The Foundation for Free Enterprise Education's three youth programs—Pennsylvania Free Enterprise Week (PFEW), Speaker Series, and The Stock Market Game (SMG) –align with **Pennsylvania's Personal Finance Standards** while continuing to support the **Career Education and Work (CEW) Standards**. FFEE's programs also align to the **PA STEELS Standards**.

Overall, this alignment ensures FFEE's programs are not only educationally robust, but strategically designed to strengthen students' financial literacy, career readiness, and preparation for success beyond high school.

For Pennsylvania educators, participation in FFEE programs also provides valuable Act 48 professional development opportunities, making a meaningful contribution to their continued learning and growth.

View standards alignment at: **[www.pfew.org/standards](http://www.pfew.org/standards)**

**814-833-9576 ext 6**

**WWW.PFEW.ORG**

**[amber@pfew.org](mailto:amber@pfew.org)**