

2023 IMPACT REPORT

**FOUNDATION FOR
FREE
ENTERPRISE
EDUCATION**

excellence in learning

Pennsylvania Free Enterprise Week
The Stock Market Game™
Speaker Series



FOUNDATION FOR FREE ENTERPRISE EDUCATION

excellence in learning

Welcome!

We are pleased to present you our Foundation for Free Enterprise Education 2023 Impact Report. In the statistics, photos and stories of the people contained within, you will explore this extraordinary year — a year of profound growth, personal discovery, lifelong learning, and generational impact. We owe it all to the thousands of donors, partners, board members and directors, volunteers, students, and countless others listed here who bring our youth education programs to life. For making our students, and our future, so much brighter, we simply say Thank You.

*proud
presenter
of*

**PENNSYLVANIA
FREE
ENTERPRISE
WEEK**

**THE
STOCK
MARKET
GAME™**
sifma
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Series**
F F E E
Foundation for Free Enterprise Education

President's Message



Building the Future, One Student at a Time

Education is the cornerstone of progress, and when it's coupled with experiential learning, the results can be truly transformative. The importance of lifelong learning cannot be overstated in today's rapidly changing world.

Learning is a continuous process that leads to profound personal, professional, and intellectual growth. But can you imagine the impact on society when that learning is expanded exponentially over time? A person learns a concept, teaches that concept to another person, who then teaches yet another person. It happens every day, yet we don't realize the immense impact we make by simply sharing what we've learned with others. It ripples throughout time.

Since our Foundation was formed over 45 years ago, we have been honored to be part of the life's journey of tens of thousands of students, volunteers, board members, donors, partners and others from all parts of our Commonwealth and beyond. Our programming knows no boundaries — once students experience its impact, we hope they carry it with them into their jobs, personal lives, and community interactions by simply sharing their knowledge with others.

This year we celebrate an amazing milestone — 50,000 Pennsylvania Free Enterprise Week (PFEW) graduates. This achievement underscores the program's enduring impact, and it further highlights the power of hands-on education in shaping the business leaders of tomorrow.

Each of those 50,000 graduates gained something different from their experience. Some, personal growth. Some, professional. For some, it just provided a bit of guidance.

For others, it impacted their futures forever. Over the years, PFEW, The Stock Market Game™, and the Speaker Series have helped countless students unlock their potential. The success stories that emerge from our programs are as diverse as the students themselves. The networks built and connections made prove to be invaluable in providing students with a supportive community of like-minded individuals who share their passion for learning and growing. It's the essence of what we do.

But this transformative learning is impossible without a few key ingredients: **Knowledge, Passion, People, and Support.** Our Foundation accomplishes nothing without the knowledge we have gained over the past 45 years, imparted by some very passionate people who support our programs all year long. While technology and resources can aid learning, the human element remains irreplaceable. It's people who are integral to the learning process. They are the true facilitators, motivators, guides, and sources of inspiration. It's people who create personalized, meaningful, and dynamic interactions that enhance the overall learning experience. That's what makes learning great.

Our three programs, PFEW, The Stock Market Game, and the Speaker Series, exist to help students learn from the experiences of these amazing people. As we take a moment to celebrate the over 12,000 students we educated this past year, the legacy of our work is not in the number of graduates, but in the lasting impact our programs, our educators, our volunteers, and our people had on these students' lives. With each new cohort of participants, the legacy grows, seeds are planted, people educate people, and before you know it, futures are changed.

Karen M. Musante

FULL TIME STAFF of the Foundation for Free Enterprise Education, (l to r) Liz Rosales, Jeremy Kropf, Michelle Warofka, Karen Musante, Scott Lee, Leslie Williams, Amber Goss



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Contained here and in the following pages are the true heroes of our Foundation – our donors. Without them, we do not exist. Without them, none of our programming would be possible. It is their boundless vision, their enduring belief in our mission, their steadfast support, that educated over 12,000 young Pennsylvanians this past year. Please join us in recognizing and thanking the extraordinary organizations and people listed here who, with their gifts, provided world class business, financial literacy, career exploration, skills development and free enterprise education over this most extraordinary year.

FOUNDER'S CLUB

Members of the Founder's Club hold the highest honor by having made an extraordinary contribution of \$25,000 or more to this year's programming.



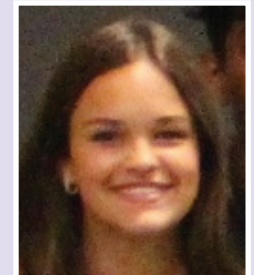
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“ Your willingness to invest in my education and personal growth has had a profound impact on me. The experiences I had and the connections I made will undoubtedly shape my future endeavors and ambitions. I want you to know that your support means more than just financial assistance. It has motivated me to strive harder and set ambitious goals for myself. I am determined to make the most of the knowledge and experiences gained during the PFEW camp and contribute positively to society. ”



Rose Bishop, Hempfield Area SHS

continued on following pages



The **Justamere Foundation** provided a wonderfully generous gift that impacted nearly 100 lives at this year's PFEW program. Pictured here are just some of the students they sponsored.

continued from previous page

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We were honored to have **NexTier Bank** President & CEO **Clem Rosenberger** as our **Week 2** **Keynote Speaker**. For the last **18** years the bank has sponsored over **580** students to attend **PFEW** through the **EITC** program. Here are some of the students they sponsored in 2023.



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The following companies provided matching gifts to FFEW in 2023 based on donations made by their employees and partners. We thank these dedicated companies for their most generous support.

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The wonderful men and women listed here have established permanent Endowment Funds to ensure that the young people of Pennsylvania continue to receive impactful economic education that will improve the future of our state and nation for years to come.

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The wonderful folks at **Shell Polymers Monaca** in Beaver County made a most generous gift that sponsored many students to attend PFEW 2023. Some of their sponsored students are pictured here.

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 Ms. Marsha M. Rubin
 SafeToNet Americas, Inc.
 Ms. Pamela Sanders
 Mr. & Mrs. Charles Schlaufman
 Mr. & Mrs. Derek W. Schultz
 Mr. Christopher Scotti
 Mr. Michael Sexauer
 Mr. Brian Sexton
 Mr. Mark Seyfried
 Mr. & Mrs. Chip Shamburg
 Ms. Jamie Sheets
 Pennsylvania Brewing Company
 Ms. Melania Shock
 Mr. & Mrs. Harry O. Sinden
 Mr. Stanley W. Slotter
 In Memory of Paula Southwell
 St. Anthony's Lodge
 Stauffer Glove & Safety

Stifel Investment Services -
 Seymour & Scanlan Wealth
 Management Group
 Stoner Inc.
 Strickler Agency, Inc.
 Mr. & Mrs. Michael Suppa
 The Hatchet House
 Mr. & Mrs. Win Thin
 Mr. & Mrs. Tom Thunstrom
 B. Craig Tierney Memorial Fund
 Mr. Tim M. Tierney
 Tilden & Associates
 Titusville Alumni Association
 Mr. Edward Hobart Tonkin
 and Deborah A. Tonkin
 Ms. Karen Towns
 John J. Trombetta Endowment Fund
 Ms. Chris (Ling-mei) Tsai
 Ms. Caroline Tyree
 UPMC Diversified Services,
 an affiliate of UPMC Health Plan
 Mr. & Mrs. Jeffrey J. Vrabell
 Ms. Hong Wang
 Ward Transport & Logistics
 Corporation
 Mr. Dale Warofka
 Warren Gives - A Community
 Foundation of Warren
 County Event
 Waynesburg Milling Co.
 Wenger & Myers Insurance, Inc.
 Mr. Jon G. Whiteman
 Mr. Charles L. Witmer
 Mr. Chris Ziesenheim



The **LINK Foundation** is a firm believer in youth economic education, sponsoring not only PFEW, but The Stock Market Game as well. The three photos above are just some of the students they sponsored at this year's PFEW program.



OUR 2023 PARTNERS

Each year, hundreds of organizations and people support our mission by assisting with fundraising, student and volunteer recruitment, awareness, outreach, acquisition of program materials, and so much more. They are partners in the truest sense, and their dedication, energy, passion, and commitment to us and youth education are critical to our success. Please join us in thanking these wonderful partners who help us prepare our next generation for success!

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ALLE KISKI STRONG CHAMBER

Lynda J. Pozzuto

BEDFORD COUNTY

CHAMBER OF COMMERCE

Kellie Goodman-Shaffer

BELLEFONTE-INTERVALLEY AREA

CHAMBER OF COMMERCE

Stephanie Peters

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CHAMBER OF COMMERCE

Connie H. Ruhl

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BRADFORD AREA

CHAMBER OF COMMERCE

Heidi Scrivo

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Gregory Scott

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Heather Valudes

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Karen Groh

LIGONIER VALLEY CHAMBER OF COMMERCE

LOWER BUCKS COUNTY CHAMBER OF COMMERCE

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Susan Harkins

LYCOMING COLLEGE

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Jeffrey L. Bennett

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MANUFACTURER & BUSINESS ASSOCIATION

Lori Joint

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MIDATLANTIC EMPLOYERS' ASSOCIATION

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MONTGOMERY COUNTY CHAMBER OF COMMERCE

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PENNSYLVANIA CHAMBER OF BUSINESS AND INDUSTRY

Luke Bernstein

PENNSYLVANIA COLLEGE OF TECHNOLOGY

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Deborah B. Wescott

PENNSYLVANIA MANUFACTURERS' ASSOCIATION

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Carl A. Marrara

Lowman S. Henry

PENNSYLVANIA STATEWIDE AFTERSCHOOL/YOUTH DEVELOPMENT NETWORK (PSAYDN)

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PERKIOMEN VALLEY CHAMBER OF COMMERCE

Renee Blomstrom

PERRY COUNTY CHAMBER OF COMMERCE

Taira Little

PETERS TOWNSHIP CHAMBER OF COMMERCE

Brian L. Schill

PHOENIXVILLE REGIONAL CHAMBER OF COMMERCE

Jessica Capistrant Remington

PITTSBURGH AIRPORT AREA CHAMBER OF COMMERCE

Christopher C. Heck

Michelle Kreutzer, IOM

PITTSBURGH NORTH REGIONAL CHAMBER

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SHIPPENSBURG AREA CHAMBER OF COMMERCE

Scott Brown

SLATE BELT CHAMBER OF COMMERCE

Beth Duyssen

SMEAL COLLEGE OF BUSINESS | PENN STATE UNIVERSITY

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Ronald Aldom

SOUTHERN CHESTER COUNTY CHAMBER OF COMMERCE

Cheryl B. Kuhn, IOM

SPRING-FORD CHAMBER OF COMMERCE

Carla Haydt

ST. MARYS AREA CHAMBER OF COMMERCE

Rachel Lampe

SULLIVAN COUNTY CHAMBER OF COMMERCE

Candy Kaye Williams

THE CHAMBER OF COMMERCE FOR GREATER MONTGOMERY COUNTY

Pamela A. Kelly

THE CHAMBER OF COMMERCE FOR GREATER PHILADELPHIA

Chellie Cameron

THE CHAMBER OF GETTYSBURG & ADAMS COUNTY

Carrie S. Stuart, IOM, PaCCE

THE COLUMBIA MONTOUR CHAMBER OF COMMERCE

Chris Berleth

THE FOUNDATION OF THE COLUMBIA MONTOUR CHAMBER OF COMMERCE

Jeffrey Emanuel

THE GREATER SCRANTON CHAMBER OF COMMERCE

Robert F. Durkin

THE MAIN LINE CHAMBER OF COMMERCE

Bernard Dagenais

THE MANUFACTURERS' ASSOCIATION

Thomas Palisin

TITUSVILLE AREA CHAMBER OF COMMERCE

Rebecca Saintz

UPPER BUCKS CHAMBER OF COMMERCE

Danielle Bodnar

UPPER PERKIOMEN VALLEY CHAMBER OF COMMERCE

Leanne Engle

VENANGO AREA CHAMBER OF COMMERCE

Susan R. Williams

WARREN COUNTY CHAMBER OF BUSINESS AND INDUSTRY

James L. Decker

WASHINGTON COUNTY CHAMBER OF COMMERCE

Jeffrey M. Kotula

WELLSBORO AREA CHAMBER OF COMMERCE

Julie A. Henry

WEST CHESTER AREA SCHOOL DISTRICT

Kalia M. Reynolds, Ed.D.

WEST SHORE CHAMBER OF COMMERCE

George M. Book, Jr.

WESTERN CHESTER COUNTY CHAMBER OF COMMERCE

Rachel Cathell

WESTMORELAND COUNTY CHAMBER OF COMMERCE

Dan DeBone

WILLIAMSPORT-LYCOMING CHAMBER OF COMMERCE

Jason C. Fink

WYOMING COUNTY CHAMBER OF COMMERCE

Gina Severcool Suydam

“ I never could have imagined the impact that this single week of my summer would have on me. I hope my once-in-a-lifetime experience emboldens you to continue to sponsor students just like me to attend PFEW so they can experience hands-on learning, understand employers' wants and needs, and that the free enterprise system is for everyone. ”

Quinn O'Leary
Beaver Area SHS

PENNSYLVANIA FREE ENTERPRISE WEEK (PFEW) 2023

The 2023 PFEW story begins and ends with our students. This year, our team of dedicated recruiters led by VP of Educational Relations Michelle Warofka canvassed the state and generated 2,343 applications for this year's program. On August 4th at the conclusion of all five sessions, a total of

1,640 students took the PFEW journey. We are grateful to the dedicated educators and administrators who passionately promote PFEW during the school year. Your commitment to your students' personal and professional growth is inspiring and so greatly appreciated.

OUR 50,000th STUDENT!

We anticipated this moment for a long time, and this summer it finally arrived! At the closing ceremonies of PFEW Week 2 we proudly recognized our 50,000th PFEW graduate since our very first program in 1979. This special milestone called for a little something extra. Pictured here with Karen (l) and Michelle (r) is Navya Aurora, a junior at Shady Side Academy in Pittsburgh, PA. Navya was a member of Company E1, *EmBrace*, in the Health & Fitness industry. Her Company Advisor was Joe Harford and her sponsor was the **Genmar Foundation** in Pittsburgh. We were pleased to recognize Navya in front of nearly 400 students, volunteers, staff, and guests and present her with a framed certificate and a bouquet of flowers to mark the occasion. It truly was a grand celebration for a grand occasion. Congratulations, Navya, and here's to 50,000 more!



OUR 2023 HONOR ROLL

The following outstanding schools sent students to PFEW this year. A total of 52 of Pennsylvania's 67 counties are represented, and we saw a wonderful blend of students from urban, suburban and rural areas across our vast and diverse Commonwealth. If your school is not listed, contact us to arrange a visit in 2024.

ALLEGHENY

Aquinas Academy
Central Catholic HS
East Allegheny JSHS
Eden Christian Academy
Fox Chapel Area SHS
Hampton HS
Moon SHS
North Allegheny IHS
North Allegheny SHS
Our Lady Sacred Heart HS
Pittsburgh Allderdice HS
Quaker Valley HS
Riverview HS
Serra Catholic HS
Sewickley Academy
Shady Side Academy
South Fayette Twp HS
Thomas Jefferson HS
Upper Saint Clair HS

ARMSTRONG

Armstrong JSHS
Leechburg Area HS
Lenape AVTS

BEAVER

Beaver Area SHS
Beaver Co. Christian School
Big Beaver Falls HS
Central Valley HS
Riverside HS

BEDFORD

Bedford Co. Technical Center
Bedford SHS

BERKS

Berks CTC-East Campus
Berks CTC-West Campus
Boyertown Area SHS
Conrad Weiser HS
Governor Mifflin SHS
Hamburg Area HS
Kutztown Area HS
Pine Forge Academy

BLAIR

Altoona Area HS
Hollidaysburg Area SHS
Tyrone Area HS
Williamsburg HS

BRADFORD

Athens Area HS
Canton JSHS
Northeast Bradford JSHS
Sayre Area HS

BUCKS

Bristol JSHS
Bucks Co Technical High School
Central Bucks HS-East
Central Bucks HS-South
Central Bucks HS-West

Bucks continued

Council Rock - North SHS
Council Rock - South SHS
George School
Home School
Neshaminy HS
Palisades HS
Pennridge HS
Pennsbury HS
Quakertown Community SHS
School Lane Charter School
Villa Joseph Marie HS

BUTLER

Butler Area SHS
Knoch HS
Mars Area SHS

CAMBRIA

Central Cambria HS
Greater Johnstown SHS
Westmont Hilltop HS

CAMERON

Cameron County JSHS

CENTRE

Bald Eagle Area JSHS
State College Area HS

CHESTER

Avon Grove HS
Bayard Rustin HS
Bishop Shanahan HS
Coatesville Area SHS

Chester continued

Conestoga HS
Devon Preparatory School
Downingtown SHS - East
Downingtown SHS - West
Downingtown STEM Academy
Great Valley HS
Henderson HS
Kennett HS
Owen J Roberts HS
Oxford Area HS
PA Leadership Charter School
Phoenixville Area HS
Renaissance Academy
Charter School
Technical College HS -
Brandywine Campus
Technical College HS -
Pennocks Bridge Campus
Technical College HS -
Pickering Campus
Unionville HS
Villa Maria Academy HS
West Chester East HS

CLEARFIELD

Clearfield Area HS
Dubois Area SHS
DuBois Central Catholic HS

CLINTON

Bucktail Area JSHS
Central Mountain HS

COLUMBIA

Central Columbia SHS
Columbia-Montour AVTS

CRAWFORD

Titusville SHS

CUMBERLAND

Camp Hill SHS
Carlisle HS
Cumberland Valley HS
Home School
Shippensburg Area SHS
Trinity High School

DAUPHIN

Central Dauphin SHS
Cougar Academy
Dauphin County Technical School
Halifax Area HS
Harrisburg HS
Hershey HS
Reach Cyber CS
SciTech High
Upper Dauphin Area HS

DELAWARE

Garnet Valley HS
Haverford SHS
Penncrest HS
Radnor SHS
Springfield HS
Strath Haven HS
Upper Darby SHS

ELK

Ridgway Area HS
St Marys Area SHS

ERIE

Cathedral Preparatory HS
Corry Area MS/HS
Erie County Technical School
Erie HS
Fairview HS
Girard HS
Harbor Creek JSHS
McDowell IHS
McDowell SHS
Northwest PA Collegiate Academy
Seneca HS
Union City HS

FAYETTE

Albert Gallatin Area SHS
Brownsville Area HS
Connellsville Area SHS
Frazier HS
Geibel Catholic HS
Laurel Highlands SHS
Uniontown Area SHS

FRANKLIN

Franklin County CTC

GREENE

Waynesburg Central HS
West Greene HS

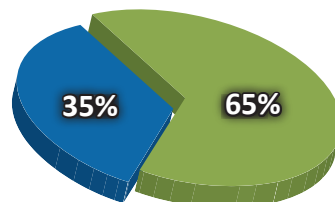
INDIANA

Indiana Area SHS

PFEW STUDENT BREAKDOWN

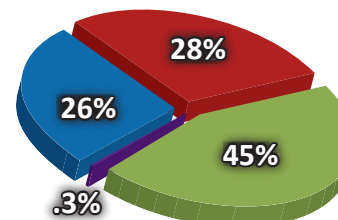
GRADS BY GRADE

■ Sophomores
■ Juniors



BY REGION

■ West - 741
■ East - 462
■ Central - 432
■ Out of State - 5



LACKAWANNA
Old Forge JSHS

LANCASTER
Cocalico SHS
Elizabethtown Area SHS
Ephrata SHS
Lampeter-Strasburg SHS
Manheim Twp HS
Penn Manor HS

LAWRENCE
Neshannock JSHS

LEBANON
Annville Cleona JSHS
Cedar Crest HS

LEHIGH
Parkland SHS

LUZERNE
Greater Nanticoke Area SHS
Hazleton Academy of Sciences
Hazleton Area Career Center
MMI Prep School

LYCOMING
Home School
Hughesville JSHS
Loyalsock Twp SHS
Montgomery SHS
Muncy JSHS
South Williamsport Area JSHS
Williamsport Area SHS

MCKEAN
Kane Area HS
Seneca Highlands CTC
Smethport Area JSHS

MERCER
Greenville JSHS
Reynolds JSHS

MIFFLIN
Mifflin County HS

MONROE
Stroudsburg HS

MONTGOMERY
Abington Friends School
Abington SHS
Academy of the New Church
Secondary Schools
Bishop McDevitt Catholic HS
Friends Central School
Germantown Academy
Hatboro-Horsham SHS
LaSalle College HS
Lower Moreland HS
Norristown Area HS
North Penn SHS
Perkiomen Valley HS
Plymouth-Whitemarsh SHS
Pope John Paul II HS
Souderton Area SHS
Spring-Ford SHS
The Hill School
Upper Dublin HS
Upper Perkiomen HS
Wissahickon SHS

NORTHAMPTON
Bangor Area HS
Easton Area HS
Notre Dame HS (Easton)

NORTHUMBERLAND
Warrior Run HS

OUT OF STATE
Aga Khan High School,
Kampala - Uganda
Spanish Fort HS - AL
Waterford School - UT
YES Prep East End Secondary - TX
Yorktown HS - NY

PHILADELPHIA
Archbishop Ryan HS
Father Judge HS
J. R. Masterman
Little Flower Catholic HS for Girls
Mastery Charter School- Lenfest
Nazareth Academy High
Roman Catholic High School
William Penn Charter School

SCHUYLKILL
Gillingham Charter School
Marian Catholic HS
Pottsville Area HS

SNYDER
Midd-West HS
Selinsgrove Area HS

SOMERSET
Berlin Brothersvalley SHS
North Star HS
Shade JSHS
Somerset Area SHS
Windber Area HS

SULLIVAN
Sullivan Co. JSHS

TIOGA
Cowanque Valley JSHS
North Penn-Liberty HS
North Penn-Mansfield HS
Wellsboro Area HS

VENANGO
Cranberry Area JSHS
Franklin Area HS
Oil City SHS
Rocky Grove JSHS

WARREN
Warren Area HS

WASHINGTON
Bethlehem-Center SHS
Burgettstown JSHS
Canon-McMillan HS

WESTMORELAND
Central
Westmoreland CTC
Derry Area SHS
Greater Latrobe SHS
Greensburg Central
Catholic
Hempfield Area SHS
Kiski Area HS
Ligonier Valley SHS
Monessen SHS
Mt. Pleasant Area JSHS
Norwin SHS
Southmoreland HS

WYOMING
Tunkhannock HS

YORK
Central York HS
Dallastown Area SHS
Red Land SHS
South Western HS
Spring Grove Area HS
West York Area HS
York Catholic HS



Our hard-working **PFEW interns** are responsible for setting up all venues and activities the students enjoy at PFEW. They also assist staff with the myriad tasks involved in running a successful program. These terrific young people are all PFEW graduates, and they are (l to r): Gavin Louch, Berniece Swan, Kelsey Geary, Kami Alfieri, Olivia Magee, and Hayden Shuey.



Our eight **full time PFEW Residence Hall Advisors (RAs)** keep our students safe, provide recreational activities and enhance the PFEW campus experience. Our 2023 full time RAs are (l to r): Sam Cash, Alex Lalley, Logan Cash, Kenneth Draper, William Willoretta, Leahvella Rambus, Margaret Ryder, and Faith Wright. We further employ **part-time RAs** in Week 4 to cover both Lycoming and PCT campuses. They have the same responsibilities as our full-time crew, and they are: Brooke Evanchak, Angela Holmes, Brooke Myers, Arya Pandey, Samuel Paratore, Jadyn Reeder and Zaniah Richardson.

2023 PLATINUM CLUB (20+ PFEW GRADUATES)

We're proud to recognize the following 17 schools that graduated 20 or more students from PFEW 2023. These schools cross every region of Pennsylvania and we're thrilled that eight schools on this list are new to the Platinum Club, proof that the PFEW education is valued across Pennsylvania!

Butler Area SHS, Butler County	38
Owen J Roberts HS, Chester County.....	34
Hempfield Area SHS, Westmoreland County.....	32
Central Catholic HS, Allegheny County	31
Downingtown SHS - East, Chester County	29
Connellsville Area SHS, Fayette County.....	28
Cumberland Valley HS, Cumberland County	28
Fairview HS, Erie County.....	28
Armstrong JSHS, Armstrong County	26
Central Columbia SHS, Columbia County.....	26
North Allegheny IHS, Allegheny County.....	26
Renaissance Academy Charter School, Chester County	24
Franklin Area HS, Venango County	22
Beaver Area SHS, Beaver County.....	21
Cathedral Preparatory HS, Erie County	21
Montgomery SHS, Lycoming County	21
State College Area HS, Centre County	21

“ Throughout the camp, I learned a wide variety of subjects, from entrepreneurship and marketing to finance and leadership. Our speakers, company, and real-life case-studies challenged my thinking and problem solving skills. Your support has had a profound impact on my growth and development, and I am truly thankful for this opportunity. ”

Tristan Smith, Central Bucks HS-East



OUR 2023 PFEW KEYNOTE SPEAKERS

All of our PFEW Speakers are special people. These wonderful men and women share their personal and professional journeys and make that vital connection between our students' present and future. They lay out a roadmap for success. They share their stories of failure, success, perseverance, and grit. Their incredible stories of experience, strength, and hope impart knowledge and wisdom and plant seeds that open doors to endless possibilities. In short, they ignite unquenchable fires that will burn brightly for years to come. Please join us in thanking these extraordinary people for sharing their time, talent, and treasures with our 2023 PFEW students.



Week 1 PFEW Keynote Speaker
Lycoming College

CHELLIE CAMERON
President & Chief Executive Officer
The Chamber of Commerce for
Greater Philadelphia

Rochelle (“Chellie”) L. Cameron is the President and CEO of the Chamber of Commerce for Greater Philadelphia, which represents over 600,000 employees across eleven counties. Chellie drives impact and business growth in the Philadelphia region through advocacy and economic competitiveness and inclusion.

Chellie served for seven years as an active-duty officer in the United States Air Force and completed her military service in 1998 as an active-duty Captain. Chellie served as CEO for the Philadelphia International and Northeast Philadelphia Airports.

She holds a B.A. from the University of Notre Dame in Government with a concentration in economics and philosophy, and an M.B.A. from Auburn University. She is also a Certified Public Accountant in the Commonwealths of Pennsylvania and Virginia. Chellie is also a proud PFEW graduate.

Chellie involved our PFEW students in her excellent address, weaving meaningful quotes and personal life experiences to emphasize the importance of establishing a moral and ethical foundation upon which to build careers and lives of great meaning and value. She also emphasized the impact of her PFEW experience and shared photos and experiences of her time at PFEW as a student.



Week 2 PFEW Keynote Speaker
Lycoming College

CLEM ROSENBERGER
President & CEO
NexTier Bank

Clem Rosenberger is the President and CEO of NexTier Inc. and NexTier Bank. NexTier is one of the region’s fastest-growing community banks, spanning six western PA counties. Clem is responsible for nearly 300 employees, the overall strategic direction of NexTier, and the efficient operation of the organization.

Clem graduated Summa Cum Laude from Harding University with a Bachelor of Business Administration in Accounting. He is also a graduate of the American Banker Association’s National and Graduate Commercial Lending Schools. Clem serves as a deacon in his church and leads vacation bible school and other youth programs. He also serves on numerous community boards and in 2012, Clem was honored by the Armstrong County Chamber of Commerce as the Volunteer Citizen of the Year.

At PFEW, Clem transformed the auditorium into an airplane cabin, taking students on a virtual journey complete with snacks, beverages and even colorful balloons to remind them that no one gets anywhere without the help of others and no one is above anyone else. He brilliantly showed how pilots, flight crew, maintenance, baggage handlers, janitors, security, passengers, ground crew and more all have a vital role to play in each other’s success.

OUR 2023 PFEW PROGRAM SPEAKERS

“The Most Important Skill that Schools Don’t Teach!”

Todd Cohen, CSP
Professional Speaker,
Trainer and Author

“It’s Your Attitude Not Your Aptitude = Your Altitude”

Kevin W. Davis
CEO
The Davis Group (ret.)

“Who (Instead of What) Do You Want To Be When You Grow Up?”

Davie Jane Gilmour, Ph.D.
President Emeritus
Pennsylvania College of
Technology (ret.)

“Peer Leadership and Responsibility”

David R. Hall
Colonel, USAF (ret.)
DRH Pilot Services, LLC

“11 Life Lessons I Learned Along the Way”

Barbara B. Hudock
CEO & Founding Partner
Hudock Capital Group, LLC

“Government All Up in Your Business”

Carl A. Marrara
Executive Director
Pennsylvania Manufacturers’
Association

“Finding the Success in Failure”

Ryan L. Newman, CFA
Managing Director
Goldman, Sachs & Co

“Turning Feelings into Facts”

Jessica Rich
Principal Program Manager
WorkDay

“Being Confident in Who You Are When Speaking With Others”

Erica Waller-Hill, M.Ed.
CEO, Owner
Destined for a Dream Foundation, Inc

“Management Simulation Orientation”

J. Rody Borg, Ph.D.
Professor Emeritus of Economics
and Public Policy
Jacksonville University

Joseph A. Giedgowd
CFO
Byers’ Choice, Ltd. (ret.)

Joshua E. Kamerer
Senior Partner
Hudson Business Service, LLC

Adelaine L. Lazzell
Insights Analyst
Circana

Jeremy A. Raichle, CFA
Vice President
TD Bank, America’s Most
Convenient Bank

“Stockholders Presentation Briefing”

Thomas S. Born
Credit Manager
Huntington Bank

Melody F. Kamerer
President/Owner
Hudson Business Service LLC

McKenna D. Shirey, CPA
Tax Manager
Ernst & Young

David J. Sterrett, P.E., P.L.S.
Environmental Engineer
PA Department of
Environmental Protection

Naiya Vora
Fund Accounting Analyst
Jefferies

“The Importance of Effective Marketing & Advertising”

Scott T. Lee
VP of Marketing & Development
Foundation for Free Enterprise
Education

Tara Murray
Director of Marketing
Benjamin Obdyke Incorporated

Dwayne W. Waite, Jr.
Marketing Director, Games Events
ReedPop

Kyle P. Wherrity
Owner
Hau’oli Marketing & Events



Week 3 PFEW Keynote Speaker
Lycoming College

LUKE BERNSTEIN
President & CEO
Pennsylvania Chamber of Business
and Industry

Luke Bernstein is president and CEO of the Pennsylvania Chamber of Business and Industry. A seasoned financial, government, and public policy professional, Luke came to the organization in 2022 with more than 20 years of experience in the public and private sectors. Luke oversees all operations of the Chamber and serves 10,000 member businesses of all sizes and industry sectors, representing nearly 50 percent of the private workforce in the Commonwealth.

He holds a B.S. in political science and policy studies from Dickinson College, where he also served as an adjunct professor. Luke was a former appointed advisor in the George W. Bush Administration and an aide in the U.S. Senate. Luke also completed the Duke Leadership Program at Duke University's Fuqua School of Business. He is a very active member of his community, serving on numerous boards and as a youth sports coach.

Luke immersed himself in PFEW, visiting teams and helping students understand business operations. In his amazing Keynote, he shared how his life experiences molded him into a better father, husband, employer and leader. He challenged our students to show up, say yes to new things, and learn from failures.



Week 4 PFEW Keynote Speaker
Lycoming College

GEORGE C. GARROW, M.D.
Chief Executive Officer
Primary Health Network

George C. Garrow, M.D. is the CEO of Primary Health Network (PHN), a private non-profit health center headquartered in Sharon, PA. He oversees over 450 employees and 150 health professionals serving over 75,000 patients each year. He is responsible for all aspects of patient care and works to improve the quality of care delivered across PHN.

Dr. Garrow earned his medical degree from The Pennsylvania State University's College of Medicine, Hershey, and completed his internal medicine and chief residency at Presbyterian/St. Luke's Medical Center in Denver. He served on the faculty of Vanderbilt University and the University of Rochester Medical Center and was honored as an American Cancer Society Fellow. He holds board certification in internal medicine, medical oncology, and hospice and palliative medicine. He is the proud recipient of the Pennsylvania Medical Society's Everyday Hero Award for December 2019.

In his PFEW Keynote, George used poignant quotes and personal reflection to emphasize the vital importance of genuine human care, compassion and empathy in life and career. He brought human connection to the forefront and challenged our students to lead with the heart in an increasingly isolating world.



Week 4 PFEW Keynote Speaker
Pennsylvania College of Technology

SHANNON MASSEY
Senior Vice President
Lycoming Engines

Shannon Massey is the senior vice president of Lycoming Engines, the only U.S. owned and operated aviation piston engine manufacturer. In this role, Shannon is responsible for the strategic direction of Lycoming Engines, inclusive of its aviation product portfolio development, experimental and certified designs, its manufacturing core competencies, and customer services. She also serves as a member of the Textron Systems Executive Leadership Team.

Shannon holds an M.B.A. from Texas Christian University and a B.S. in Chemical Engineering from Texas A&M University. She is a Textron Six-Sigma Master Black Belt, a graduate of Textron's Executive Leadership Program at the University of North Carolina, and a graduate of Textron's Senior Executive Leadership Program at Duke University. She serves on the board of directors of the Williamsport/Lycoming Chamber of Commerce and Team PA.

In her PFEW address, Shannon challenged our students to take the scenic route in business and life - to know where you're going, how you're going to get there, who you're traveling with, and what to pack. She encouraged our students to communicate with their head, heart and hands and that you go slower to move faster.

All of our PFEW speakers are so very generous, but these three gentlemen went above and beyond this year, speaking at all five 2023 sessions and impacting every single one of our 1,640 students with their powerful messages. Thank you to David, Donovin, and Rick for their incredible commitment and impact.

“ By being able to participate in PFEW, I was able to witness the most impactful presentations in my life to date. From a victim of an IED explosion with severe burns promoting hope, to an established CEO that described the path to success, these speakers taught me life lessons that apply to almost every aspect of my future. ”

Mason Callahan Hershey HS

“Look on the Inside”

David J. Flood
Youth Motivational Speaker
DJF Events Inc.



“College 101 - Beginning Your Search”

Donovin Lindsay
Chief Visionary Officer and Lead Facilitator
College Knowledge



“The H.O.P.E. to Change the World”

Rick Yarosh
Sgt. USA, Retired
Sweethearts and Heroes



OUR 2023 COMPANY ADVISORS

We are running out of superlatives to describe how special our PFEW Company Advisors are. They are the very foundation of PFEW, as evidenced by the 98.8% of students who reported that their Company Advisor was an important part their PFEW experience. These wonderful people wear many hats – Mentor, Guide, Connector, Friend, Teambuilder, Confidante, Cheerleader, Peer, Trusted Adult, and so many more. They provide the magic that changes a group of 17 diverse individuals into a cohesive, functioning team in just six days. But they do so much more. They create lifelong memories, friendships, and unbreakable bonds that lead to future success. That is the very definition of time well spent. Please join us in thanking these extraordinary men and women who create the PFEW magic, pushed down and overflowing.



Can you believe that 13 of our 21 Week 3 Company Advisors are PFEW graduates? These wonderful men and women are living proof that the seeds planted at PFEW bear great fruit. We are so grateful for their dedication to us and the young people they serve. Please join us in thanking these amazing people, (l to r): Toan Do, Jeremy Chobot, Abby Zlockie, Mark Puzdrak, Nathan Vrabel, Nick Carter, Jeremy Raichle, Todd Schorle, Mark Seyfried, Taura Ivanko, Matt Cordell, John Lugg, and Michelle Louch.

Jay Azriel
Lycoming College
F. Chuck Baker, CSCP, CLTD
ThreeDays Consulting, LLC
Marianne J. Beane
Endless Mountain Enterprises, LLC
Jamie Lee Beckwith
Hudson Business Service, LLC
Anthony Bennett
YES Prep Public Schools
Christopher J. Betz
Free Press Graphics & Publishing
Raylene K. Boots
Dinosaur Studios
J. Rody Borg, Ph.D.
Jacksonville University
Thomas S. Born
Huntington Bank
Jodi L. Brandon
Jodi Brandon Editorial
Russell P. Brooks
Tilden & Associates
David L. Carll
Marquette Savings Bank (ret.)

Nicholas J. Carter, CBSE
Pro Quality Cleaning
Alberto L. Casadei
Westinghouse Electric Company (ret.)
William G. Caugherty
Millcreek Township School District
Cody Chan, CPA
Ernst & Young
Jeremy M. Chobot
Universal Display Corporation
Kevin R. Connor
Modern Strategic Branding + Communications
Nate Cooper
Komfort Heat (ret.)
Matthew Cordell
Foundation For Free Enterprise Education
Vincent Daily
Dun & Bradstreet
Kevin W. Davis
The Davis Group (ret.)
John M. DeMasi, ChFC
Financial Consultant

Toan Minh Do
Blue Cross Blue Shield Association
Judith A. Eschberger, Esq.
JAE Government Relations
Matthew Fennell
STEM²
Deborah L. Friedmann
Blue Dog Printing & Design
Amanda Friemann
Big Barker
Michael Gecht
Travel Ease, Ltd. (ret.)
Joseph A. Giedgowd
Byers' Choice, Ltd. (ret.)
Gary S. Goldstein
Project Management Institute (ret.)
Karen L. Grady
Slippery Rock University
Linda L. Greek
Hudson Business Service LLC
Julia M. Haigh
Center for Opinion Research, Franklin & Marshall College

Kevin M. Haigh, CFA, CFP
Vanguard
David R. Hall
DRH Pilot Services, LLC
Joseph P. Harford, Ph.D., CSDS
Reclamere, Inc.
Denzel Henderson
Compassionate Hearts Personal Care, LLC
Christopher Hoffman
Southern Glazer's Wine and Spirits
Heather Hondel
Venango Area Chamber of Commerce
Taura Ivanko
eStreet AMC
Joshua E. Kamerer
Hudson Business Service, LLC
Melody F. Kamerer
Hudson Business Service LLC
James Kilgallon
Erie Insurance
William J. Koehle
Lt. Col., United States Marine Corps (ret.)
Nicholas C. Law
WeBuyAnyCar.com
Adelaine L. Lazzell
Circana
Michelle E. Louch
University of Pittsburgh
John K. Lugg
Lugg & Lugg Law Offices
James A. MacKenzie
Octoraro Native Plant Nursery, Inc.
Avery Manning
Southeast Delaware County School District
Carl A. Marrara
Pennsylvania Manufacturers' Association



Here are the Week 4 Lycoming Company Advisors who are PFEW graduates. These wonderful people are, (front row l to r): Regi Mendoza, Donica Wilson, Paul Vizza; (middle row l to r): Naiya Vora, Haley Patrick, Addie Lazzell, Heather Hondel; (back row l to r): Marianne Beane, Mike Romano.

Patricia A. Martin, PHR
DVL Group, Inc. (ret.)
Reginald-Chris Mendoza
Friends Select School
J. David Murphy
FirstEnergy (ret.)
Tara Murray
Benjamin Obdyke Incorporated
Joan M. Norelli
Tropicana Brand Groups
Ferlin E. Patrick
CSD Co-Packers, Inc. (ret.)
Haley Patrick
Appian
Mark J. Pietrusinski
Parker LORD Corporation (ret.)

Mark A. Proudfoot
Renkert Oil
Lynn A. Pryor
First Quality Enterprises (ret.)
Mark Puzdrak, CPA
Puzdrak and Stortz LLC
John V. Rafferty, Esq.
Gawthrop Greenwood, P.C.
Jeremy A. Raichle, CFA
TD Bank, America's Most Convenient Bank
Elizabeth Remelius
Villanova University
Frederick P. Remelius
Upper Merion Area School District (ret.)
Jessica Rich
WorkDay
Joseph S. Rogers
Pope John Paul II High School
Michael Romano
Department of the Navy
David R. Sawtelle
Consultant
Todd R. Schorle
Schorle Secure LLC
Roxanna S. Seilhamer, CIC, CISR, CSR
Strickler Agency Inc.
Mark Seyfried
Oracle Corporation
Carl R. Shamburg
Erie Bronze & Aluminum
Eric D. Shannon
Big Barker
Gregory P. Sheets
Germantown Tool & Machine Works (ret.)

2023 COMPANY ADVISORS BY THE NUMBERS

808 Total Number of Years of Combined Service as CAs
99 Total Number of CAs
37 CAs who are PFEW grads
37 CAs With 10+ Years of Service
18 First-Time CAs



MENTORSHIPS PAY HUGE DIVIDENDS

Can you imagine what you'd say if someone asked you to give up a week of your life to spend it with 17 teenagers? Can you imagine what you'd think if that person also told you this week would be one of the best of your life? That's why we created our CA mentorship program. Prior to PFEW, we pair a veteran CA with a prospective new CA to answer questions, provide guidance, and prepare them for their week. Then, if requested, we also assign a veteran CA with a first-year CA during their PFEW week. Not only do the new CAs benefit, but the students in those teams have two fantastic mentors! Mentorships are a great way to introduce PFEW to anyone considering this life-changing volunteer experience.

Jamie Sheets
Reach Cyber Charter School
Britta Shillingsburg
Wild Thing Skincare
McKenna D. Shirey, CPA
Ernst & Young
Kevin L. Shivers
Pennsylvania Association of
Community Bankers
Mark E. Skoric
Joshua Consulting, LLC
Joy E. Snyder
Pennsylvania Manufacturers'
Association
Kenneth W. Snyder, Jr.
K. Snyder & Associates
Deborah A. Spence
Fierce Realty Corp
David J. Sterrett, P.E., P.L.S.
PA Department of
Environmental Protection
Cameron Suorsa
Entre

Stephen Turpin
Lanco Federal Credit Union
Paul F. Vizza, PHR
BNP Paribas
Naiya Vora
Jefferies
Nathan Vrabel
Graham Partners
Lucas Waldrop
STEM²
John A. Walls, III
Calyx Metrology Lab, Inc.
Kyle P. Wherrity
Hau'oli Marketing & Events
Helen L. White
Pittsburgh Technical College
Jennifer Williams
NW PA One Stop, Equus
Workforce Solutions
Donica M. Wilson
Harmelin Media
Charles L. Witmer
County of Centre (ret.)
Abigail Zlockie
Pennsylvania State University

OUR 2023 JUDGES

Each Friday of PFEW, dedicated and generous professionals donate their time and expertise to serve as Judges for our all-important formal Stockholders and Advertising presentations. Our Judges evaluate the students' understanding of complex marketing, business and financial concepts as our teams compete for the coveted grand prize of Top Company. We thank the following wonderful volunteers for their time, talent, and service to the youth of Pennsylvania.

Heather L. Allison, M.A.
West Pharmaceutical
Services, Inc.
Bryan A. Bennett
Amtrak
George M. Book, Jr.
West Shore Chamber of
Commerce
Nicole Brady
M&T Bank
Russell P. Brooks
Tilden & Associates
Nate Cooper
Komfort Heat (ret.)
Randy Cooper
United States Capitol Police
Dan DeBone
Westmoreland County
Chamber of Commerce
Phillip DeRose, MPH
UPMC Susquehanna
Alexa N. Detwiler-Sullivan
Univest Financial Corporation
April B. Donahue, MBA
QNB Bank
Blaine Fessler
First Citizens
Community Bank
Rudolph D. Frank
Swagelok Pittsburgh |
Tri-State Area

Anna E. Frank
First Commonwealth Bank
Michael Gecht
Travel Ease, Ltd. (ret.)
Steve Griffith
Rockwell Collins
David R. Hall
DRH Pilot Services, LLC
Pamela R. Henshall
Women in Transition, Inc.
Joseph D. Hurd
Blair County Chamber of
Commerce
Michelle Kreutzer, IOM
Pittsburgh Airport Area
Chamber of Commerce
Michelle E. Louch
University of Pittsburgh
Kelly A. Marrara
PresenceLearning, Inc.
James McElheny, Jr., MBA
Clark Associates
Ferlin E. Patrick
CSD Co-Packers, Inc. (ret.)
Sherry Paulhamus
Range Resources-
Appalachia, LLC
Mike Philbin
Keystone Advertising
Specialties



Here are our Week 1 Stockholders Judges (l to r):
George Book, Mindy Woodruff, Nicole Brady, Dave Sterrett

Laurie Ryan
Exton Region Chamber
of Commerce
Jessica Smith
First Citizens Community Bank
David J. Sterrett, P.E., P.L.S.
PA Department of
Environmental Protection
Tom Thunstrom
Delaware Small Business
Development Center
Sarah E. Vannatta, MS Ed
Foundation For
Economic Education

Dhyey M. Vora
Calvin Klein
Heidi J. Waltman
M&T Securities, Inc.
Paul J. Ward, Esq.
Kennametal Inc.
Helen L. White
Pittsburgh Technical College
R. David Winn
ISPLUS ERIE, LLC
Jeffrey R. Woodall, DMA, PCM
York College of PA
Mindy Woodruff
M&T Bank
Heather Zimmerman
Muncy Jr. Sr. High School



Here are our Week 3 Advertising Judges (l to r):
Heather Zimmerman, Randy Cooper, Sherry Paulhamus, Mike Philbin

“ I had always based my idea of a leader solely on how they stood alone, in confidence, and the ability to run a company or organize a team. PFEW made me realize that it is so much more than that. Being a leader is all about the people around you. ”

Carly Smith, Downingtown SHS-West

PFEW'S IMPACT

PENNSYLVANIA FREE ENTERPRISE WEEK

It was another year of transformative impact at PFEW 2023. Our students didn't lean into this experience, they jumped in with both feet. What happened was truly something to behold. Students discovered careers, developed skills, forged relationships and blazed paths to successful futures. This is the essence of the PFEW experience. Here are the numbers, photos and words from another amazing, transformative PFEW summer.

“ The gifted kid who lost all motivation for education has just had his heart ablaze by 5 days of new experiences. There is a very noticeable difference between the me now,



and the me I left at home. PFEW and its speakers have reignited my passion for a college education. I've met new people

here, but most importantly, I've met a new me. A me that has aspirations and a wish to be someone greater than the man I was yesterday. ”

Lockeston Ramsey,
Bangor Area SHS

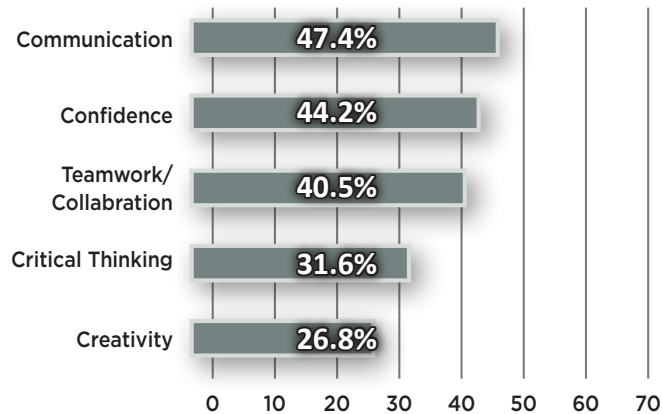
PFEW's goals are to teach students the vital importance of business and the American free enterprise system, help them develop career and life skills, increase awareness of careers in business and their communities, and provide the vital connection between education and the workforce. Here are the results from this year's PFEW program.

SKILLS DEVELOPMENT

97.8%

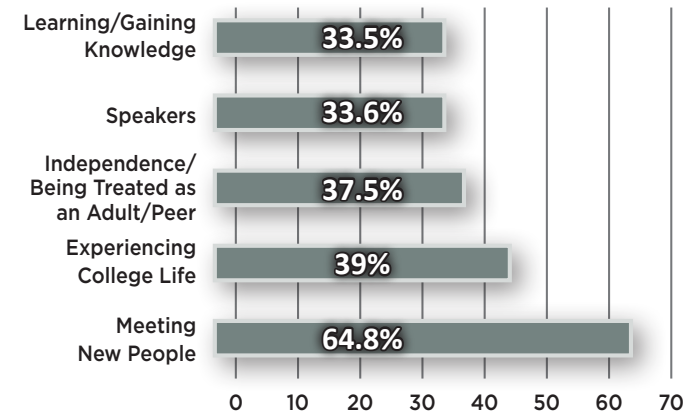
responded that the skills learned at PFEW will benefit them as students, employees, employers, citizens and leaders

TOP FIVE SKILLS DEVELOPED



followed closely by Time Management, Leadership, and Problem Solving.

MOST IMPACTFUL ASPECTS OF PFEW



“ When I set foot in the company room... I became a new person with a clean slate. This let me discard all my past expectations and notions of myself that I had to live up to in my school and community, permitting me to present myself as whomever I wanted to be. All that hands-on practical learning that mirrored real life so closely was a crucial part of making this camp as excellent as it was. ”

*Haresh Muralidharan,
North Allegheny HS*



“ I finally know what I am capable of, and I feel unstoppable thanks to this week. ”

*William Young V,
Armstrong JSHS*

CAREER PREPARATION

97.8% of students are more aware of careers in business and their community.

98.4% are better prepared to enter the workforce or higher education.

87.3% are more likely to consider a career in business/entrepreneurship.



“ During my short time at PFEW, I experienced more than I ever could have imagined. Seeing development not just in me but also in our team made PFEW worth every ounce of sweat and tears. I’ve learned more than I have in years of public school, which makes this, for me, a life-changing experience. ”

*Alexander Bird,
Bristol JSHS*

BECAUSE OF PFEW...

99.1% said that PFEW helped them understand more of how a business works.

99.1% have a greater appreciation for the challenges facing business owners.

98.9% said their sponsor’s money was well invested.

96.8% have a better understanding of the American free enterprise system and their role in it.



THE STOCK MARKET GAME™

It was a record setting year for The Stock Market Game (SMG) – a record number of participating schools, record number of students, record impact. We are proud to present the 2022-2023 SMG story in the pictures, statistics and words of our students and educators. We're also proud to feature George Washington High School Social Science teacher Steve Benzio, who in one letter perfectly describes the importance of The Stock Market Game and its profound impact on his students. We look forward to an even bigger and better 2023-2024 school year and expanding this vital program to more young Pennsylvanians.

“ Thank you so much for sponsoring this year’s Stock Market Game! I have learned so much from this experience, such as working in a team and working well with them. Also I have learned more about money management and staying financially competent! ”

Max (middle school student)



“ Thank you for sponsoring the Spring Session of the Stock Market Game! While this has been so much fun, it has also given me a chance to learn more about investing and finance. I’ve wanted to invest in the stock market for a while now, but it’s hard going into it with no experience, using real money! It’s so reassuring now that I have experience using this fake money, and it’s given me the confidence to start investing for real. ”

Gabi (high school student)



A special thank you to the SIFMA Foundation and SIFMA member firms for providing the Stock Market Game.

“ Thank you! We have learned how to manage money and stocks, how to use finance charts, and the importance of researching before buying. We also learned the value of teamwork and working together to achieve one common goal. We are so thankful for the game. It taught us a lot and was so much fun! ”

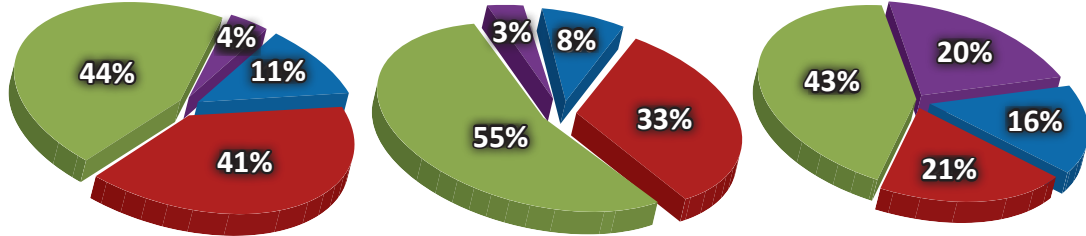
*Sincerely,
Sophia, Alyssa,
Jaxon, and
Asher!
(elementary school students)*

SMG 2022-2023
BY THE NUMBERS

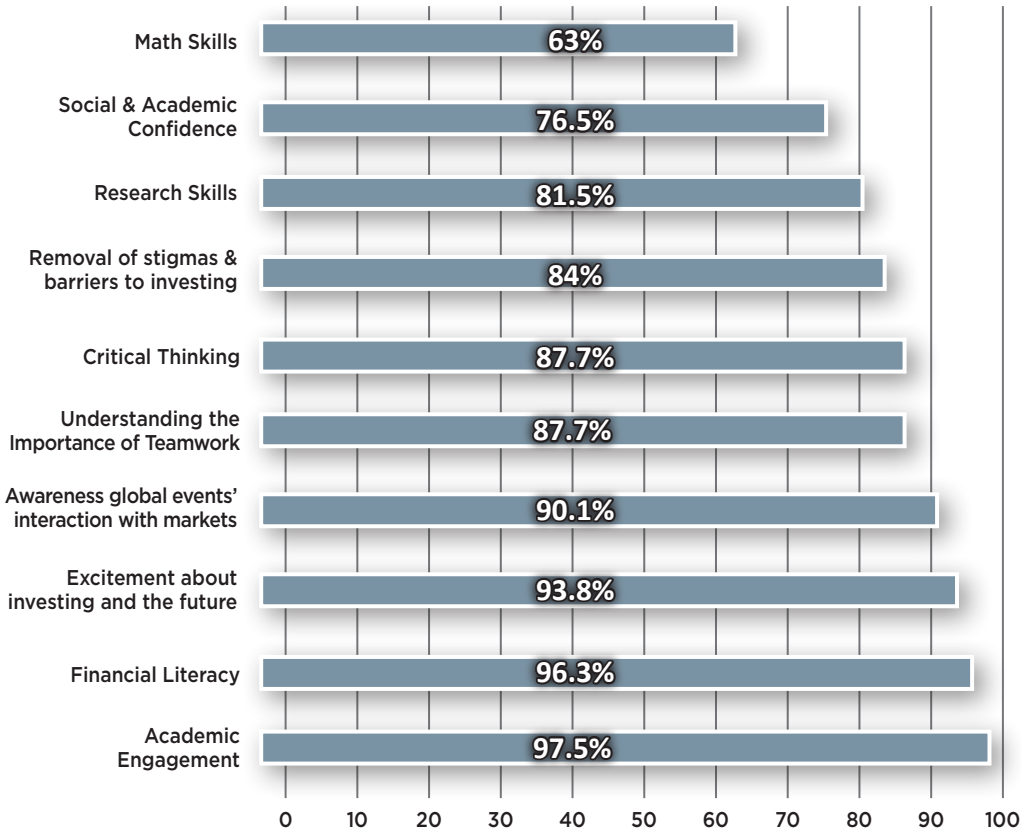
9,747	Students Educated
242	Number of Participating Schools
3	Incredible Regional Awards Ceremonies

SMG STUDENT PARTICIPATION

- Western Region
- Eastern Region
- Central Region
- Other
- High School
- Middle School
- Elementary
- Other
- Year-Long – 1587
- Fall Competitive – 2008
- Spring Competitive – 4163
- Enrichment – 1989



PERCENTAGE OF TEACHERS STATING THAT SMG IMPROVED THEIR STUDENTS IN THE FOLLOWING AREAS



April 19, 2023

To Whom It May Concern,

It is with great pleasure that I write this letter. I have been a Social Science teacher for the last two years at George Washington High School in Philadelphia. We are a Title 1 school, so I serve a mix of underprivileged students and immigrants. In these uncertain times, I do my absolute best every day to make sure that my students are prepared for the economy that they are about to be immersed in. That starts with an understanding of money and accumulating a portfolio of assets which will appreciate over time. After studying real estate, energy and metals, "The Stock Market Game" is the perfect way to give my students a real-life crash course in stocks, ETFs and fixed-income investments.

Society has already written off many of my students and does not expect them to amount to much, however, my experience is just the opposite. It is always shocking to me to see my most at-risk students excel and lead the state in this competition. Many of my students who do not attend class, really appreciate this opportunity to grow and manage a portfolio of stocks and bonds. Other students are amazed to see these students participating in class for the first time and asking very high-level questions. Seeing students who are chronic discipline or truancy problems become interested in school is about all that you can ask for. I had two Level 2 English Language Learners, a Ukrainian refugee and a truant senior collaborate in a group this year and place #3 in the Eastern Region and #9 in the state. I also had groups that placed #4 and #7 in the East. This is the power of education and the appeal of financial literacy.

This game would not happen if it was up to me to pay for everyone. These students and their families also would not be able to come up with the money to play. It is only because of the generous donors that will never receive their true recognition that my students had this opportunity. Their unselfish desire to empower teachers like myself to lead these students does not go unnoticed. The game, the lessons, the organization and operation of the product is second to none. Thank you, Jeremy Kropf, and everyone else affiliated with The Stock Market Game that help make this a reality in Philadelphia schools. You will never truly know the impact that you are having on students who live in one of the most violent cities on the planet.

Regards,
Steve Benzio



Steve Benzio is pictured here with two of his students at our Eastern Region Awards Ceremony in May

Speaker Series

FREE
Foundation for Free Enterprise Education

SPEAKER SERIES

This past year saw explosive growth of our Speaker Series, thanks to our six new career exploration videos and the Regional Programs page featuring scholarships, internships, jobs, personal and professional growth opportunities, and development programs across all regions of Pennsylvania.

But the true value of the Speaker Series lies in the connections - students connecting with mentors or seeking a deeper dive into a particular field of interest, organizations connecting with local students to offer leadership and career programs, speakers connecting with us to expand their reach. Whatever the connection, the Speaker Series leads to additional opportunities for professional engagement, learning and impact.



THREE POWERFUL 2023 CONNECTIONS

This year, because of their involvement with the Speaker Series, we welcomed three phenomenal speakers to PFEW for the first time, and together they impacted every single one of our 1,640 students.

All three of these wonderful people began their involvement with the Foundation by recording a Speaker Series career exploration video, and they were gracious enough to extend their engagement and speak at PFEW this past summer. That's how it works - true connections that lead to powerful impact. Please join us in thanking these terrific men and women for sharing their inspiring messages.

SPEAKING OF CONNECTIONS...

“ When The Main Line Chamber of Commerce set out to provide Norristown Area School District students with exposure to career options through field trips visiting employers, we were proud to put the opportunity to attend Pennsylvania Free Enterprise Week in front of the students we met. After one event we hosted, it was outstanding to then see 17 students who otherwise likely would not have considered participating in PFEW attend and benefit from the unique life-changing experience it can provide. These students gained a great understanding about business and potential careers, but most importantly, a new understanding about life. They also now know that adults and business leaders care about their future. That matters tool. ”

Bernie Dagenais, President & CEO, Main Line Chamber of Commerce



Pictured here with Bernie (l) at PFEW 2023 are the Norristown HS students and Main Line Chamber Talent and Education Network Consultant Lissa Hilsee (r).



“College 101 - Beginning Your Search”

Donovin Lindsay
Chief Visionary Officer and Lead Facilitator
College Knowledge

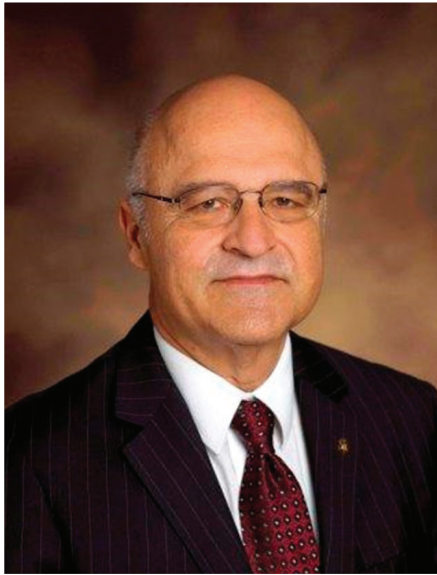
“Being Confident in Who You Are When Speaking With Others”

Erica Waller-Hill, M.Ed.
CEO, Owner
Destined for a Dream Foundation, Inc.



Week 4 Keynote Address - Lycoming College

George C. Garrow, M.D.
Chief Executive Officer
Primary Health Network



We dedicate the Foundation for Free Enterprise Education 2023 Impact Report to a wonderful and generous man who left an indelible impact on our foundation, board, staff, and thousands of young people whose lives are vastly better because he lived, Dr. Vincent J. Matteo.

Vince enjoyed an exemplary and distinguished 38-year career in the Chamber and Economic Development world, most recently as President/CEO of the Williamsport/Lycoming Chamber of Commerce from 2001 to 2018. But unquestionably one of Vince's greatest

impacts was on our Foundation for Free Enterprise Education (FFEE). For 25 years, Vince served with distinction on the FFEE board of directors, his last three as Board Chair, skillfully guiding our organization through the most difficult time in our 45-year history, the COVID-19 pandemic. Vince also served annually as a PFEW Competition Judge and was a wonderful mentor to many board members, staff, colleagues and PFEW participants. His steadfast commitment to our mission and vision was unwavering.

Anyone who knew Vince will speak about his presence and how he could command a room. But his quick wit, sense of humor, gentle smile, and constant willingness to help others succeed are what truly defined him. He passionately advocated for his beloved Williamsport community and every organization he served. While Vince has departed this life, his presence will be felt for decades to come, a true testament to his lifelong legacy of care, commitment, and spirit of giving.

Thank you, Vince. You left PFEW and thousands of young people better and we are forever in your debt. Rest easy, dear friend.

FOUNDATION FOR FREE ENTERPRISE EDUCATION

excellence in learning

To the valued companies, foundations, board members, volunteers, chambers and business associations, school officials, and partners listed in this report, you empower our young people to explore careers, create stable financial futures, develop life-long skills and embrace the finest ideals of modern business and the American free enterprise system. Nothing is more noble nor more important.

We say once again,

THANK YOU.

3076 WEST 12th STREET
ERIE, PENNSYLVANIA 16505-3857

P HONE: 814/833-9576

F AX: 814/833-9850

E-MAIL: info@pfew.org

WEBSITE: www.pfew.org

MISSION: To heighten the awareness of Pennsylvania's youth about their future role in the American free enterprise system by delivering high-quality and practical hands-on learning experiences.

VISION: To be the recognized leader in providing quality learning opportunities that promote the understanding of the link between personal freedom and economic opportunity.

BUILDING SUCCESS, ONE STUDENT AT A TIME



THERE'S NO GREATER CALLING than to use your knowledge, talents and gifts to inspire others to be better.

ENCOURAGE YOUR SCHOOLS, teachers, networks, and students to participate in our programs. Motivation breeds success.

SUCCESS DEPENDS ON A QUALITY EDUCATION. Help us deliver the world class education that has defined us since 1979.

COLLABORATE WITH US to share information, increase opportunities, and help our organizations, and our students, grow and thrive.

VOLUNTEER FOR PFEW AND THE SPEAKER SERIES. You will connect, transform, and lead our students to greatness.

YOUR FINANCIAL SUPPORT is the foundation of everything we do. Provide a gift and become the cornerstone upon which our students achieve success.

LET'S DO IT TOGETHER!

**PENNSYLVANIA
FREE
ENTERPRISE
WEEK**

PFEW 2024 DATES

June 30 - July 5
Lycoming College
July 7 - 12
Lycoming College
July 21 - 26
Lycoming College
July 28 - August 2
Lycoming College & Penn College



SMG 2023-2024 COMPETITIVE SESSIONS

Year-Long Session:
9/11/23 to 4/12/24
Fall Session:
9/25/23 to 12/1/24
Spring Session:
2/5/24 to 4/12/24