

excellence in learning

IMPACT REPORT

A young woman with long, dark, curly hair is smiling and holding a clapperboard. She is wearing a white t-shirt with a graphic that says 'FEW' and 'TEAMWORK' surrounded by various words like 'mentorship', 'scholarship', 'leadership', 'motivation', 'discovery', 'opportunity', 'confidence', 'education', 'life changing', 'entrepreneur', 'ethics', 'future', 'mentor', 'inspiration', 'collaboration', 'growth', 'success', 'ambition', 'passion', 'dedication', 'hard work', 'perseverance', 'resilience', 'courage', 'faith', 'hope', 'love', 'kindness', 'compassion', 'empathy', 'gratitude', 'humility', 'patience', 'forgiveness', 'peace', 'joy', 'happiness', 'well-being', 'health', 'wealth', 'wisdom', 'power', 'influence', 'reputation', 'legacy', 'impact', 'contribution', 'service', 'giving', 'helping', 'supporting', 'encouraging', 'inspiring', 'motivating', 'empowering', 'enabling', 'facilitating', 'assisting', 'aiding', 'advancing', 'promoting', 'fostering', 'nurturing', 'cultivating', 'developing', 'growing', 'expanding', 'increasing', 'improving', 'enhancing', 'enriching', 'elevating', 'ascending', 'advancing', 'progressing', 'moving forward', 'striving', 'pursuing', 'chasing', 'reaching', 'achieving', 'attaining', 'obtaining', 'acquiring', 'gaining', 'earning', 'winning', 'succeeding', 'thriving', 'flourishing', 'prospering', 'excelling', 'excelling', 'performing', 'achieving', 'succeeding', 'thriving', 'flourishing', 'prospering', 'excelling'. The clapperboard is black with white text and has a black and white striped top bar. The text on the clapperboard includes: 'PROD.' (empty), 'ROLL' (empty), 'SCENE' (Your Future), 'TAKE' (1), 'DIRECTOR: YOU!', 'CAMERA:' (empty), 'DATE: 2026', and 'Day.Night Int Ext Mos Sync' (empty). The background is a vibrant purple and blue gradient.

PROD.

ROLL

SCENE

Your Future

TAKE

1

DIRECTOR:

you!

CAMERA:

DATE: 2026

Day.Night Int Ext Mos
Filter Sync

FOUNDATION FOR FREE ENTERPRISE EDUCATION

excellence in learning

proud presenter of

**PENNSYLVANIA
FREE
ENTERPRISE
WEEK**

**THE
STOCK
MARKET
GAME™**
sifma
A program of the
FOUNDATION

**Speaker
Series**

FFEE
Foundation for Free Enterprise Education

PRESIDENT'S MESSAGE

Think about your favorite movie. It's magical, right? It transports you to a different place, changes your perspective, lifts your spirit, brings you joy. It takes thousands of people behind the scenes - writers, editors, artists, gaffers, grips, producers, directors, and a great cast, all who come together to create that magic. This is the essence of Pennsylvania Free Enterprise Week, The Stock Market Game, and the Speaker Series.

The theme of our 2026 Impact Report is **"Take the Lead"**, and in the following photos, statistics and stories, you will see the thousands of wonderful people who came together to educate nearly 14,000 young people and prepare them for successful careers and lives.

On behalf of our board, staff, and the students we serve, thank you for bringing our 2026 movie to life, for making the magic happen. If we had to come up with a trailer, it would be this:

***In a world looking
for hope,***

14,000 students...

14,000 futures...

***Endless
possibilities...***

***And a new
generation ready
to Take the Lead.***

Thank you for a most extraordinary year.



PRESIDENT & CEO



CHAIRMAN

Paul J. Ward, Esq.
Assistant General Counsel -
Global Employment and
Litigation
Kennametal Inc.

IMMEDIATE PAST CHAIRMAN

Kevin Shivers
President & CEO
Pennsylvania Association
of Community Bankers

SECRETARY

Lowman S. Henry
Chairman
Pennsylvania Manufacturers'
Association

TREASURER

Mark J. Pietrusinski
Senior Government Contract
Cost/Price Analyst (ret.)
Parker LORD Corporation

VICE CHAIRMAN/ ASSISTANT TREASURER

George M. Book, Jr.
President & CEO
West Shore Chamber
of Commerce

VICE CHAIRPERSON

Katie E. Clarke
President
LeTort Trust

PRESIDENT & CEO

Karen M. Musante
President & CEO
Foundation for Free
Enterprise Education

DIRECTORS

Russell P. Brooks
Partner
Tilden & Associates

David A. Campbell

Chairman of the Board
Benjamin Obdyke

Kevin W. Davis

CEO (ret.)
The Davis Group

Jason C. Fink

President/CEO
Williamsport-Lycoming
Chamber of Commerce

Rudolph D. Frank

Director - Strategic Services
& Marketing
Swagelok Pittsburgh |
Tri-State Area

Philip L. Freeman

President & CEO
Reliance Bank

Gary M. Goss

Operations Manager (ret.)
Verizon

Lindsay Griffin-Boylan

President & CEO
Greater Wyoming Valley
Chamber of Commerce

Joseph D. Hurd

President & CEO (ret.)
Blair County Chamber
of Commerce
The Devorris Center for
Business Development

Mark A. Karenchak

CFO & Assistant Secretary
Snyder Associated
Companies, Inc.

James Kilgallon

Claims Delivery Manager
Erie Insurance

Neal R. Leshner

Vice President of
Government Affairs
Pennsylvania Chamber
of Business and
Industry

Carl A. Marrara

Executive Director
Pennsylvania Manufacturers'
Association

Tara Murray

Director of Marketing
Benjamin Obdyke

Ryan L. Newman, CFA

Managing Director
Goldman, Sachs & Co.

Thomas Palisin

Executive Director
The Manufacturers'
Association

Darlene J. Robbins

President
Northeast PA Manufacturers
& Employers Association

Nick N. Scott, Jr.

Vice President
Scott Enterprises

Carl R. Shamburg

CEO (ret.)
Erie Bronze & Aluminum
Company

David N. Taylor

President & CEO
Pennsylvania Manufacturers'
Association

Kyle P. Wherrity

Development Director
A Haven

DIRECTORS EMERITUS

Patricia A. Baun

President
Central Property
Appraisal, Inc.

Lawrence E. Rybacki

President (ret.)
Knabes Swim & Trophy Shop

Robert J. Wetzel, Esq.

Director of Regional
Development
West Virginia University
Foundation

Jon G. Whiteman

President and COO (ret.)
Morris Coupling Company

Karen M. Musante

MISSION

To heighten the awareness of Pennsylvania's youth about their future role in the American free enterprise system by delivering high-quality and practical hands-on learning experiences.

VISION

To be the recognized leader in providing quality learning opportunities that promote the understanding of the link between personal freedom and economic opportunity.

PURPOSE

The Foundation for Free Enterprise Education exists to provide young Pennsylvanians relevant, impactful education and skills that help them explore, create and sustain successful careers and lives that ultimately strengthen our communities and state.

“ From the bottom of my heart thank you again for giving me this opportunity to learn. Camps like this are so important for non-traditional learners like myself. I am proof that kids who come across as unmotivated just have not been motivated by the right reasons yet. Thank you once again for giving me this opportunity to turn everything around. ”

Julia Fabian, Armstrong JSHS



**FULL TIME STAFF
of the Foundation
for Free Enterprise
Education**
Front row
(l to r): Jeremy Kropf,
Michelle Warofka.
Back row (l to r):
Alison Shughart, Scott Lee,
Karen Musante, Amber
Goss, Lindsay Metz



**2026 FULL-TIME
RESIDENCE HALL
ADVISORS**
Back Row (l to r):
Corbin Shirey, Evan Carr,
Jeramiah McDermott,
Jared Burkhardt.
Front Row (l to r):
Samantha Cash,
Riley Terrano, Jaylee Gill,
Rebecca Garman

Missing from photo are
our Week 4 additional
RAs: Jorge Blancarte,
Logan Cash,
Kenneth Draper,
Lili Hernandez,
Nevaeh Hollabaugh,
Isabella Newcomer,
Faith Wright



2026 PFEW INTERNS
(l to r) Gwen Griebel,
Jaci Fairchild,
Jack Maxwell, Oli Magee,
Kaity Porter,
William Awuah





You could have the greatest script of all time, but that movie never gets made without dedicated funders. Our donors are the life blood of our productions. They're the ones who bring the PFEW, SMG and Speaker Series magic to life, sharing the financial resources that educated nearly 14,000 students this past year. Please join us in thanking these extraordinary people and organizations for their belief in our mission and preparing our next great business and community leaders for career and life success!

FOUNDER'S CLUB

Members of the Founder's Club hold the highest honor by having made an extraordinary contribution of \$25,000 or more to this year's programming.



Allegheny Foundation



Robert E. Lamb
Foundation Inc.



MR. ANDREW S. TERHUNE



PRESIDENT'S CLUB (Gifts of \$15,000 - \$24,999)

First Quality Enterprises, Inc.
Glenn O. Hawbaker, Inc.
Justamere Foundation
LeTort Trust Foundation
Lincoln Learning Solutions, Inc.
Philip M. McKenna Foundation
Ed Meeli Memorial Endowment Fund
Service 1st Federal Credit Union
James M. & Margaret V. Stine
Foundation
West Chester Area School District
West Pharmaceutical Services, Inc./
H. O. West Foundation
The Wheeler Family Charitable
Foundation

KEYSTONE CLUB (Gifts of \$10,000 - \$14,999)

Career Concepts Staffing Services, Inc.
Conewago Enterprises, Inc.
Erie Gives Fund of The Erie
Community Foundation
The Ann & George Giamalis Memorial Fund
Hudock Capital Group, LLC
Mr. & Mrs. Alfred E. Kraft
Lang Family Foundation
Mill Spring Foundation
Ptak Family Fund of the Community
Foundation of Fayette County
Waste Management

STUDENT CHAMPION (Gifts of \$5,000 - \$9,999)

4335 Limited Partnership
Allegheny Mineral Corporation
Angel Grapevine
Baglier Buick GMC Mazda
Mr. & Mrs. Kenneth D. Baker
Benjamin Obdyke
The Richard T. Betts Family
Foundation, Inc.
Butler County Community College
C.A. Curtze Co.
Commonwealth Charitable
Management
The D'Avino Family Charitable Gift
Fund-In Honor of Dave Murphy
The Raymond C. & Maureen K. Dee
Foundation
The D.M. DiLella Family Foundation
Dollar Bank
EQT Foundation
Expand Energy Corporation
Mr. Donald E. Failor
First Commonwealth Bank
Growth Resources of Wellsboro
Foundation
Hunter Family Advised Fund of
The Erie Community Foundation
ISPLUS ERIE, LLC
Mr. & Mrs. Thomas Jackson
Justi Group, Inc.
The Brook J. Lenfest Foundation

The LINK Foundation
Glen and Diane Meakem Family Fund
Mercer County State Bank
The Sharon Murphy Family
NJM Insurance Group
The David C. Nerthling Family
Endowment Fund
Mr. & Mrs. Ryan L. Newman
P&G Fund of the Greater Cincinnati
Foundation
PA 529 College & Career Savings
Program administered
by Pennsylvania Treasury
PPL Electric Utilities
Penn Community Bank Foundation
Range Resources
Reliance Bank
Mr. Don Remmey, Jr.
Roehling Medical Lancaster
Sandmeyer Steel Company Foundation
Sweet Street Desserts, Inc.
Target Corporate
Tippins Foundation
The Wellington Fund

STUDENT PATRON (Gifts of \$1,500 - \$4,999)

Aegis Technologies, Inc.
Anderson Coach & Travel
Armstrong County Community
Foundation
B&G Manufacturing Co., Inc.

In Memory of Paul Battista
Bayshore Homes, Inc.
Beiter's, Inc.
Bellefonte Associates, LP
The Betts Foundation
CCRES, Inc.
CTC Foundation
Celebrity Luncheons Fund
of the Luzerne Foundation
Central Pennsylvania Community
Foundation
Ms. McKenna Chan
Channellock, Inc.
Mr. & Mrs. Bryan Charnock
Choice Party Linens, Inc.
Mr. & Mrs. Allen Clarke
Clinton County Community Foundation
Community Foundation of
Warren County
Community Foundation of Western PA
and Eastern OH- funded by the
Shenango Valley Foundation
Mary T. and Richard J. Connor
Memorial Scholarship
Mr. Nate Cooper
Cornerstone Advisors Asset
Management, LLC
Costa's Supermarket, Inc.
Crayola, Inc.
DVL Group, Inc.
Mr. Kevin W. Davis
DeFrees Family Memorial Fund
Advisory Committee
Charles and Betty Degenstein
Foundation
Mr. Daniel Dzombak
East Penn Manufacturing Company
Mr. & Mrs. Daniel Eichelberger
G. Martin Eichelberger Memorial
Scholarship
Erie Bronze & Aluminum Co.
Etzel Engineer and Build, Inc.
Mr. Kale R. Fithian
The Foundation of the Columbia
Montour Chamber of Commerce
J.L. Freed & Sons, Inc.
Gallagher Tire, Inc.
Dr. Davie Jane Gilmour, Ph.D.
Glatfelter Insurance Group
Mr. Gary S. Goldstein
Gray Family Foundation
Greater DuBois Chamber of Commerce
Nancy Micks Scholarship Fund
Greater Latrobe-Laurel Valley Regional
Chamber of Commerce
Hamot Health Foundation
Header Family Foundation
The Hershey Company
Mr. & Mrs. Robert H. Hodge
Journey Bank
Mike Kelly Toyota of Uniontown
Mr. & Mrs. C. Bruce Kern II
Steve and Kelly Kreider Family
Charitable Fund
Lebanon Valley Chamber of Commerce
Mr. Scott T. Lee
Mr. & Mrs. David Lund
MacDonald Illig Jones & Britton, LLP
The Main Line Chamber of Commerce
The Markosky Engineering Group, Inc.
Vincent J. Matteo Memorial Fund
McFeely-Rogers Foundation



In Memory of Henry G. Michel
MidAtlantic Employers' Association
Miele Manufacturing
Marlin Miller, Jr. Family Foundation
Robert Y. Moffat Family Charitable Trust
Murphy Advisory Group,
UBS Financial Services
Ms. Janet Musante
Ms. Karen M. Musante
Louis P. Musante Memorial Fund
National Association of
Water Companies
New Enterprise Stone & Lime Co., Inc.
Northwest Charitable Foundation, Inc.
Oceana Health, LLC.
PECO, an Exelon Company
PFEW Alumni Legacy Pool
PFEW Week 2 Advisors
Memorial Fund
Pennsylvania Chamber of
Business and Industry
Penske Truck Leasing
Printing Concepts, Inc.
Donetta M. Ray Fund of the Pittsburgh
Foundation/Community Foundation
of Westmoreland County
Joseph J. Rogers Memorial Scholarship
Samuel Justus Charitable Trust
Schaedler Yesco Distribution
Scott Enterprises
Olivia Scott Foundation
Mr. & Mrs. G. Brad Scribner

Mr. & Mrs. Chip Shamburg
Mr. Eric D. Shannon
Sheetz, Inc.
Mr. Steven B. Shiva
Mr. Kent A. Smith
Southco, Inc.
Southern Chester County
Chamber of Commerce
Strickler Agency, Inc.- In Honor of
Roxi Seilhamer
TE Connectivity
Henry J. Thomas Memorial
VFW Post 845
Titusville American Legion Post #368
Tompkins Community Bank
Transit Systems, Inc.
Triumph Group Charitable Foundation
Mr. John J. Trombetta
UGI Utilities, Inc.
UHS of Pennsylvania, Inc.
WSFS Bank
Waldron Memorial Fund at the First
Community Foundation Partnership
of Pennsylvania
The Matthew Warofka Memorial
Scholarship
Rick Weaver Buick GMC
Webco Industries, Inc.
Williamsport-Lycoming Chamber
of Commerce
Mr. Charles L. Witmer
Mr. & Mrs. Ralph E. Wolstenholme



The Wright Promise
D.G. Yuengling & Son, Inc.

**SPONSORSHIP
CONTRIBUTORS
(Gifts of \$695 - \$1,499)**

The Abranet Charitable Fund
Mr. & Mrs. James A. Agamaite
American Legion Post 243
American Refining Group, Inc.
Ameridrives, A Regal Rexnord Brand
Chad Amond Memorial Scholarship
The Dorothea Anderson Charitable
Foundation D.B.A. Dot &
O.D. Anderson Memorial Foundation
Anonymous
Frederick W. Anton III Memorial Fund
Athena Institute for
Women's Wellness, Inc.
Ms. Marianne Beane
Benzel's Bretzel Bakery, Inc.
BilkeyKatz Investment Consultants
Botkin Family Wealth Management
Mrs. Winifred E. Bradley
In Memory of Kathy Brandon
Bridge Builders Community
Foundations
Brite Realty Services, Inc.
Mr. Russell P. Brooks
Bryndel Family Charitable Fund
Butler AM Rotary
CAM Innovation, Inc.
Mr. Gary A. Caldwell
Central Electric Cooperative, Inc.
Central Property Appraisal, Inc.
Terry D. Cieri Memorial Fund
Mr. Todd Cohen, CSP
Colony Packaging and Machine
Community Lenders CDC
Crossroads Foundation
DFT, Inc.
DRH Pilot Services, LLC
Charles B. Degenstein Foundation
Mrs. Frances Devlin
In Memory of Mike Devlin
Diamond Wealth Advisors
Silvio M. DiPietro Memorial Fund
Mr. Dennis E. Doll
Downingtown Community
Education Foundation
DuMor, Inc.
Dunkin' of Wellsboro / M.N. & J., Inc.
Earth Conservancy
Electralloy/G.O. Carlson, Inc.
D. E. Errick, Inc.
Exton Region Chamber of Commerce
Finish Thompson, Inc.
First Citizens Community Bank
First Federal Savings & Loan
Association of Greene County
First Heritage Federal Credit Union
The Barry and Patti Fisher Fund
of the Centre Foundation
Flagship Investment Group, Inc.
Mr. & Mrs. Douglas Fleming
Flyway Excavating, Inc.
Fraternal Order of Eagles,
Edgewood Aerie #1801
Fryburg Sportsman's Club
Galaxy Federal Credit Union
Mr. & Mrs. Joseph W. Gallagher

Mr. & Mrs. Michael Gecht
Ms. Ann M. Giacobbi
Gilbert's Risk Solutions
Gillespie Electric, Inc.
Global Advanced Metals
James M. Golding Memorial Fund
Julius Gray Business Services, LLC
Charles W. Grimm Construction, Inc.
Grove City College
Ms. Peggy A. Grove
Mr. & Mrs. Kevin and Julia Haigh
Hanes Erie, Inc.
Hanover Toyota
Harley-Davidson Motor Company
Harleysville Bank
Mr. and Mrs. Sean Harrington
Harrisburg Kiwanis Youth Foundation
Heidelberg Materials
Edwin L. Heim Company
Mr. Denzel Henderson
Herr Foods, Inc.
Jane & Lee Hite Family
Catherine V. & Martin W. Hofmann
Family Foundation
Lewis W. Hull Memorial Fund
Dr. David Hutzler - Dedicated to
David & Carol Hutzler
Dr. & Mrs. Angelo Illuzzi
Improved Dwellings for Altoona, Inc.
JLS Automation
Mr. Justin C. Jacobs
Jefferson Memorial Park, Inc.
Rich Jensen-Jeffrey Landis, Jr.
Memorial Fund

**MATCHING
FUNDS**

The following companies go
the extra mile by providing
matching gifts to the causes
their employees support.
We recognize and thank
the following organizations
for their investment in
FFEE and magnifying their
incredible impact their team
members made in 2026.

Accudyn Products, Inc.
Bank of America Charitable
Foundation
Erie Gives Fund of the Erie
Community Foundation
Erie Insurance
SAP America, Inc.
Sandmeyer Steel Corporation
TD Bank
UBS Financial Services
Vanguard Group
Voya

Mr. & Mrs. Mark A. Karenchak
Mr. James Kilgallon
Kingsbury, Inc.
Lt. Col. William J. Koehle
Krapf Family Foundation
Mr. & Mrs. Dallas Krapf
Kreitz Corporation
Ms. Melissa Lamparski, Esq.
Lancaster Chamber
The Lancaster Group, LLC
The Landon-Norton Family Foundation
Landon's Car Wash
Laurel Highlands Insurance Group, LLC
MSPI Enterprises -
DBA: Bear Paw Hand Cleaner
Mr. & Mrs. James A. MacKenzie
Mr. and Mrs. Michael Madalena
The Manitowoc Company Foundation
The Manufacturers' Association
Vincent J. Matteo Memorial Fund
Matthews Motor Company
McGill, Power, Bell & Associates, LLP
McKnight Steel & Tube Company
Mr. Jake McMonagle
Mr. Reginald-Chris Mendoza and
Mr. Dylan McDivitt
Mercer County Community FCU
Miller Fabrication Solutions
Miller's Insurance Agency, Inc.
Modern Art & Plate Glass
Moff & Associates
Muffler Shop Plus, Inc.
Murphy & D'Avino Endowment Fund
The Murus Company
Namu Travel Group
National Beef
National Fuel Gas Company
Shirley A. Newlin Memorial Scholarship
Ms. Joanie Norelli
North American Hoganas, Inc.
North Group Consultants
North Star Behavioral Health Services
Northeast PA Manufacturers &
Employers Association
Ms. Deborah A. Noyes
Octoraro Native Plant Nursery, Inc.
Owlett & Lewis, P.C.
PMF Industries, Inc.
Ms. Haley Patrick
Patriotic Order Sons of America
Penn Valley Gas
Penn-Northwest
Development Corporation
Pennsylvania Association of
Chamber Professionals (PACP)
Scholarship Fund
Pennsylvania College of Technology
Pento Homecare Agency, Inc.
Philadelphia Nanny Network
Phillips Mushroom Farms
Pine Electronics, Inc.
Pine Test Equipment, Inc.
Precision Profiles, LLC
Pro Disposal Inc.
Ms. Lynn A. Pryor
Mr. Mark Puzdrak
Ram Forest Products, Inc.
Ms. Jessica Rich
The Carl and Cynthia Robinson Trust
Rohrer's Incorporated
Rosebud Mining Company
Rosewein Realty, Inc.

Rotary Club of DuBois
Royal Green Reading Corporation
SAP America, Inc.
Ms. Pamela Sanders
Sandmeyer Steel Company
Foundation-Matching Funds
David and Debbie Sawtelle -
In Memory of John Jensen
Schlosser Steel, Inc.
Schorle Secure LLC
Mr. & Mrs. William R. Schutt
Schuylkill Chamber Foundation, Inc.
Ms. Roxanna S. Seilhamer
Mr. & Mrs. John P. Sensenig
Shawnee Vinyl Home Improvements LLC
Ms. Jamie Sheets
Shelburne Charitable Foundation

Sweethearts and Heroes
Mr. & Mrs. Stephen F. Tambolas
Technical Training Solutions, Inc.
Ms. Carolyn Todd-Larson
The Tri-M Group, LLC
Mr. & Mrs. John G. Tripolitis
Frank J. & Louise B. Trombetta
Memorial Fund
Ms. Caroline Tyree
UPMC Northwest
UPMC Wellsboro
USSCO Federal Credit Union
United Electric Cooperative, Inc.
United Integrity Group, Inc.
University Park Plaza Corporation
Ms. Sarah Wagaman
Walmart Distribution Center 7030

**SPONSORSHIP POOL
(Gifts up to \$694)**

Accountabilities, Inc.
Ms. Azure Albeck
Americo Federal Credit Union
Applied Environmental Management, Inc.
Mr. & Mrs. Andrew Ashby
Ms. Harriet Beckman
Ms. Heidi L. Beezub
Bellefonte Family Dentistry
Mr. & Mrs. Richard S. Bishop, Esq.
Blue Moon Florist
Mr. Thomas S. Born
Harvey and Winifred Bradley
Endowment Fund
Mr. Forest Brandon, III -
In Memory of Kathy Brandon



Pictured here at PFEW 2026 with some of the many students they sponsored is the wonderful family behind the **Zeigler Family Foundation**, founders Terry and JoAnn Zeigler (center), and their daughter Jenelle Ross (left), Executive Director of the Foundation.

Mr. & Mrs. Steve Shirey
Mr. Adam Siddick and
Ms. Shaira Shadmanov
Singer Real Estate
The Stanley and Jolene Slotter
Family Foundation
Smith Provision Company, Inc.
Mr. & Mrs. Kenneth W. Snyder, Jr.
Society of The Holy Trinity Group #240
Solar Innovations, Inc.
Sorooptimist International
of Fayette County
Sprowls Insurance Group
Mr. & Mrs. Matthew and Renate Sprung
Ms. Hope Stoller
Structural Fiberglass, Inc.

Joe Ward Plumbing & Heating, Inc.
Ms. Michelle Warofka
Washington County
Chamber of Commerce
Washington County Tourism
Promotion Agency
Washington Financial Bank
Wayne Township
Raymond G. Weber Memorial Fund
Mr. & Mrs. Vernon C. Wehrung
West Shore Chamber of Commerce
Mr. & Mrs. Kyle P. Wherrity
Mr. & Mrs. James A. White
Mr. & Mrs. Tim G. Whitten
Karen M. Willenbring, MD
Zimmerman Machine, Inc.
Zippo Manufacturing Company

Ric & Janet Brandon -
In Memory of Kathy Brandon
Mr. & Mrs. Ryan Brosius -
In Memory of John Jensen
Ms. Elsa Brown
Ms. Caroline Burt
C-K Composites Co., LLC
Ms. Suzanne Caimi Lynn
Ms. Jennifer Callery
Mr. and Mrs. Harry Card
Ms. Samantha D. Cash
Central Penn College
Mr. Roger D. Chilson
Nicky Christopher
Circus Saints and Sinners of America
Community Giving Foundation
Ms. Julie Cook

“ I came here unsure if this camp would be worth anything,
and I'm going to leave this camp with a different perspective. I truly
believe this camp will change my life, financially and mentally. I thank
you personally for providing me with this experience. My life will
never be the same, you have changed it for the better. Even though
we have never personally met, you've set me up for success, and I am
so grateful for that. ”

Shawn Lang, Warren Area HS

Ms. Colleen Courtney
 Mr. Michael Czelecz
 Ms. Mandy Dannerth
 Mr. Phillip DeRose
 Derr Flooring Company
 Derry Township
 Mr. & Mrs. Daniel Dewey
 Diamond Wire Spring Company
 Ms. April Donahue
 Mr. Jerome Donohue
 Mr. Benjamin Doranz
 Mr. Donald Dorr
 Ms. Nichole Dubbs
 Ms. Alice Easly
 Mr. Gregory W. Elliott
 Esbenshade's Greenhouses &
 Garden Centers
 Falvello Law Firm PC
 Mr. John Folga
 Fracktional Solutions
 Ms. Pamela J. Frank
 Funk Construction
 Future Leaders and Entrepreneurs
 Exchange (FLEX)
 Ms. Erin Gauntner
 Mr. & Mrs. Joseph Giedgowd
 Henry & Elizabeth Glendinning
 Memorial Fund
 The Gleyze Family

Gold Mountain Enterprises, Inc.
 Mr. Stephen J. Gold & Ms. Yan G. Ni
 Ms. Anitha Gonsalves
 Ms. Bianca Gray
 Greater Latrobe Partners in
 Education Foundation
 Greater Pottstown SHRM Chapter -
 In Memory of Barry Haring
 Greater Wyoming Valley
 Chamber of Commerce
 Mr. Chad Griffin
 Mr. & Mrs. Steven Griffith
 Mr. & Mrs. Douglas M. Harris
 Hemminger Homes
 Henry Molded Products, Inc.
 Mr. Lowman S. Henry
 Ms. Alicia D. Hill
 Mr. David Hinz
 Ms. Deborah Humphreys
 Mr. & Mrs. Joseph D. Hurd, Jr.
 IBEW Local Union #81
 Munk Construction
 Ms. Krista Jeffries
 John M. Jensen Memorial Fund
 Ms. Sarah Johnson
 Juniata Valley Bank
 Jean E. & Tom C. Keegan
 Keller Engineers, Inc.
 Kelly, Sparber, White & Associates, LLC



The **Justamere Foundation** has helped more than 470 students attend PFEW over the last four years. Their dedication to youth economic education is inspiring and so deeply appreciated. Here are the Week 3 students they sponsored at PFEW 2026.

Mr. Thomas Kennedy
 Keystone Advertising Specialties
 Ms. Brandi L. Kinsey
 Kiwanis Club of DuBois, Inc.
 Kiwanis Club of Lewistown
 Mr. and Mrs. Michael Komar
 Mr. & Mrs. Michael Konopski
 Ms. Bridget LeBender
 Mr. Samuel T. Lee
 Mr. Mason Lewis
 Lions Club of St. Marys
 Ludens Financial Services, Inc.
 Mr. & Mrs. Joseph Lundy
 Mr. & Mrs. Michael Lupichuk
 Mr. Samuel T. Lee
 Ms. Karen Falicki Makoid &
 Mr. Luke Makoid
 Ms. Nancy Mandato
 Mansfield Memorial VFW Post 6757
 Marquette Savings Bank Fund
 of The Erie Community Foundation
 Mr. & Mrs. Carl A. Marrara

Ms. Patricia Martin
 Materion Performance Alloys
 and Composites
 Mr. John Mininger
 Hussein Mozayeni
 Mr. & Mrs. Mark Murphy
 Ms. Tara Murray
 Mr. Kyle Musante
 Neofes Insurance Group, LLC
 Quirine Okonkwo
 Ms. Melissa Owens
 Ms. Suzanne Pacitti
 Casey L. Patrick Memorial Scholarship
 Mr. Jacob Peifer
 Penn State Brandywine
 Pennsylvania Brewing Company
 Mr. & Mrs. Mark Pietrusinski
 Piovon Group/Conair
 Mr. & Mrs. Nicholas Pizzola
 The Plummer Family
 Priority First Federal Credit Union
 Project PFEW

Mr. Jeremy Raichle
 Rausch Electronics USA, LLC
 RecBooks365 Management
 Consulting Solutions LP
 Mr. & Mrs. Michael Rhoten
 Mr. & Mrs. Martin Rizzo
 Mr. & Mrs. Brent Roggie
 Mr. & Mrs. Sean M. Rollman
 Mr. and Mrs. Derrick Rosenstein
 Rotary Club of Butler
 Ms. Marsha M. Rubin
 Michael B. Rukin Charitable
 Foundation
 Mr. & Mrs. Derek W. Schultz
 Mr. Christopher Scotti
 Mr. Mark Seyfried
 Mr. Partheev Shah
 Ms. Melanie Shock
 Mr. & Mrs. Harry O. Sinden
 Staffing Service USA
 Mr. & Mrs. Richard A. Stamm
 Stauffer Glove & Safety

Mr. David J. Sterrett, P.E., P.L.S.
 Stifel Financial Corporation
 Mr. John W. Stoczko
 Stoner Inc.
 Mr. Brian Suermond
 Mr. & Mrs. Michael Suppa
 Mr. David P. Thiemann -
 In Memory of John Jensen
 Mr. & Mrs. Tom Thunstrom
 B. Craig Tierney Memorial Fund
 Titusville Veterinary Clinic, Inc.
 John J. Trombetta Endowment Fund
 Ms. Chris (Ling-mei) Tsai
 UTZ Quality Foods, Inc.
 Ms. Delanie Vasil
 Vertex, Inc.
 Mr. Nathan Vrabel
 Mr. Dale Warofka
 Wegmans Williamsport
 Wenger & Myers Insurance, Inc.
 Mr. Jon G. Whiteman
 Ms. Faith A. Wright
 Mr. Christian Ziesenheim



THE FREDERICK W. ANTON, III ENDOWMENT FUNDS

The remarkable individuals listed here have created permanent Endowment Funds to ensure that young people across Pennsylvania will continue to benefit from impactful economic education for generations to come—empowering students with the knowledge and skills to shape a brighter future for our state and nation.

Frederick W. Anton, III Memorial Fund
 Harvey and Winifred Bradley Endowment Fund
 Terry D. Cieri Memorial Fund
 John C. Daniels Memorial Fund
 Silvio M. DiPietro Memorial Fund
 Henry & Elizabeth Glendinning Memorial Fund
 James M. Golding Memorial Fund
 Lewis W. Hull Memorial Fund
 John M. Jensen Memorial Fund
 Rich Jensen-Jeffrey Landis, Jr. Memorial Fund
 Sumner E. Kibbe Memorial Fund
 Vincent J. Matteo Memorial Fund
 Ed Meell Endowment Fund
 Murphy and D'Avino Endowment Fund
 David C. Nerthling Family Endowment Fund
 Lawrence B. Sheppard Memorial Fund
 B. Craig Tierney Memorial Fund
 Frank J. & Louise B. Trombetta Memorial Fund
 John J. Trombetta Endowment Fund
 Raymond G. Weber Memorial Fund

“ Having the opportunity to participate in PFEW is truly transformative. It allows us to step outside our comfort zones, develop critical leadership skills, and gain invaluable practical insight into how the business world operates. Without your support, many of us would not have access to an experience of this scale. Your generosity directly ensures that students from every background can take part in this program regardless of their financial situation. By investing in PFEW, you are investing in our personal growth and our futures. Your belief in our potential inspires us to work harder and aim higher as we prepare for college and our future careers. We are deeply grateful for your investment in Pennsylvania's next generation. Thank you once again for your remarkable partnership, leadership, and dedication to supporting young people. ”

Harshaan Sandhu, Central Bucks HS – South



Our partners are the camera operators, grips, gaffers, sound mixers, and set designers of the FFEE movie set. They work behind the scenes providing outreach, fundraising, volunteer and student recruitment and in-kind support that keeps the production on time and on budget. Please join us in recognizing and thanking the following organizations and people for their invaluable contribution to the youth of PA.

AFRICAN AMERICAN CHAMBER OF COMMERCE OF WESTERN PENNSYLVANIA
Barata A. Bey

ALLE KISKI STRONG CHAMBER
Lynda J. Pozzuto

ALTOONA BLAIR COUNTY DEVELOPMENT CORPORATION
Matthew Fox

BEDFORD COUNTY CHAMBER OF COMMERCE
Kellie Goodman-Shaffer

BRADFORD AREA CHAMBER OF COMMERCE
Heidi Scrivo

BUTLER COUNTY CHAMBER OF COMMERCE
Jordan Grady, MBA

CAMBRIA REGIONAL CHAMBER OF COMMERCE
Amy Bradley
Debra M. Orner, IOM

CAMERON COUNTY CHAMBER OF COMMERCE
Tina Johns-Solak

CARLISLE AREA CHAMBER OF COMMERCE
Nicole Deary

CENTRAL BUCKS CHAMBER OF COMMERCE, INC.
Theresa M. Fera

CENTRAL PA CHAMBER OF COMMERCE
Tea Jay Aikey

CENTRAL PENN COLLEGE
Parthena Bowman

CHAMBER OF BUSINESS & INDUSTRY OF CENTRE COUNTY
Gregory Scott

CHARTWELL HOTELS, LLC - HOLIDAY INN WILLIAMSPORT
Amy Engel
Jennifer Locey, CHA
Stacy Thompson

CHESTER COUNTY CHAMBER OF BUSINESS & INDUSTRY
Laura Manion, MPA
Marianne Martelli, IOM

CLARION AREA CHAMBER OF BUSINESS & INDUSTRY
Tracy J. Becker, IOM, PaCCE, CFEE

CLINTON COUNTY ECONOMIC PARTNERSHIP
David Harger

CROSSROADS FOUNDATION
Justin Pacini

CUMBERLAND VALLEY BUSINESS ALLIANCE
Stephen Christian
Kylie Belle Thomas

DEVELOP TIOGA
Kristin Hamilton

DOWNTOWN AREA CHAMBER OF COMMERCE
Patricia Hall

ELIZABETHTOWN AREA CHAMBER OF COMMERCE
Denise Grove

ERIE REGIONAL CHAMBER & GROWTH PARTNERSHIP
Brandon J. Mendoza

FAYETTE CHAMBER OF COMMERCE
Muriel J. Nuttall

FRANKLIN AREA CHAMBER OF COMMERCE
Jodi L. Lewis

GREATER CLEARFIELD CHAMBER OF COMMERCE
Christy Brown

GREATER DUBOIS CHAMBER OF COMMERCE
Jodi K. August

GREATER LATROBE-LAUREL VALLEY REGIONAL CHAMBER OF COMMERCE
Briana R. Tomack

GREATER PITTSTON AREA CHAMBER OF COMMERCE
Brandi Bartush
Michelle Mikitish

GREATER SUSQUEHANNA VALLEY CHAMBER OF COMMERCE
Robert A. Garrett, P.E.

GREATER WEST CHESTER CHAMBER OF COMMERCE
Laurie Ryan

GREATER WYOMING VALLEY CHAMBER OF COMMERCE
Lindsay Griffin-Boylan

GREENE COUNTY CHAMBER OF COMMERCE
Melody R. Longstreth

GREENVILLE AREA CHAMBER OF COMMERCE
Evan Gruver

GROVE CITY AREA CHAMBER OF COMMERCE
Beth Black

“ This week brought many challenges. I often questioned my worth, but this week showed me that I matter. I learned leadership skills, communication, and teamwork. I learned that speaking up matters. This week has pushed me far out of my comfort zone, teaching me confidence and friendship making skills. The lessons I have learned here are ones that I will carry with me through my future career and education. ”

Piper Evans, Clearfield Area HS

HANOVER AREA CHAMBER OF COMMERCE
Sarah Messer
Jake Taylor

HARRISBURG REGIONAL CHAMBER & CREDC
Ryan Unger
Helen Wallace

HUNTINGDON COUNTY CHAMBER OF COMMERCE
MacKenzie Huntsman

INDIAN VALLEY CHAMBER OF COMMERCE
Steven P. Hunsberger, CFP, ChFC

INDIANA COUNTY CHAMBER OF COMMERCE
Mark Hilliard

JUNIATA RIVER VALLEY CHAMBER OF COMMERCE & VISITOR'S BUREAU
Rhonda S. Kelley

LANCASTER CHAMBER
Heather Valudes

LEBANON VALLEY CHAMBER OF COMMERCE
Karen Groh

LIGONIER VALLEY CHAMBER OF COMMERCE
Amy Beitel

LINCOLN INSTITUTE OF PUBLIC OPINION RESEARCH, INC.
Lowman S. Henry

LOWER BUCKS COUNTY CHAMBER OF COMMERCE
Susan Harkins

LYCOMING COLLEGE
Charles Edmonds, Ed.D.
Brooke Spicer

MANSFIELD CHAMBER OF COMMERCE
Melissa Underwood

MANUFACTURER & BUSINESS ASSOCIATION
Lori Joint

MEADVILLE-WESTERN CRAWFORD COUNTY CHAMBER OF COMMERCE
Christa L. Lundy

MIDATLANTIC EMPLOYERS' ASSOCIATION
Kevin P. Robins

MON VALLEY REGIONAL CHAMBER OF COMMERCE
Leanna Spada

NORTH SIDE|NORTH SHORE CHAMBER OF COMMERCE
Carrie Nolan-Robson

NORTHEAST PA MANUFACTURERS & EMPLOYERS ASSOCIATION
Darlene J. Robbins

OXFORD AREA CHAMBER OF COMMERCE
Christine Grove

PA STATE GEAR UP
Amber Kelly
Jenvier Scala
Brooke Shaw
Jayson Spangler

PENN STATE UNIVERSITY, BRANDYWINE
William Tyson
Austin Duckett

PENNSYLVANIA ASSOCIATION OF CHAMBER PROFESSIONALS (PACP)
Tiffany Fulmer Ott

PENNSYLVANIA ASSOCIATION OF COMMUNITY BANKERS
Kevin L. Shivers

PENNSYLVANIA BUSINESS EDUCATION ASSOCIATION (PBEA)
Denise Leigh

PENNSYLVANIA CHAMBER OF BUSINESS AND INDUSTRY
Luke Bernstein
Neal R. Leshner

PENNSYLVANIA COLLEGE OF TECHNOLOGY
Blake Lambert
Michael J. Reed

PENNSYLVANIA MANUFACTURERS' ASSOCIATION
Carl A. Marrara
David N. Taylor

PERKIOMEN VALLEY CHAMBER OF COMMERCE
Renee Blomstrom

PERRY COUNTY CHAMBER OF COMMERCE
Taira Little

PETERS TOWNSHIP CHAMBER OF COMMERCE
Amy Petro

PHOENIXVILLE REGIONAL CHAMBER OF COMMERCE
Jessica Capistrant, IOM, CAE

PITTSBURGH AIRPORT AREA CHAMBER OF COMMERCE
Christopher C. Heck
Michelle Kreutzer, IOM

PITTSBURGH NORTH REGIONAL CHAMBER
Denise Martin

PRINTING CONCEPTS, INC.
Doug Dunham

SERVICE 1ST FEDERAL CREDIT UNION
Jennifer Daddario
Ben McDuffee

SHIPPENSBURG AREA CHAMBER OF COMMERCE
Wendy R. Kipe

SLATE BELT CHAMBER OF COMMERCE
Beth Duyssen

SOMERSET COUNTY CHAMBER OF COMMERCE
Ronald Aldom

SOUTHERN CHESTER COUNTY CHAMBER OF COMMERCE
Cheryl B. Kuhn, IOM

ST. MARYS AREA CHAMBER OF COMMERCE
Rebecca Glatt
Rachel Lampe

THE CHAMBER OF COMMERCE FOR GREATER MONTGOMERY COUNTY
Christy Holland

THE CHAMBER OF COMMERCE FOR GREATER PHILADELPHIA
Chellie Cameron

THE CHAMBER OF GETTYSBURG & ADAMS COUNTY
Carrie S. Stuart, IOM, PaCCE

THE COLUMBIA MONTAUR CHAMBER OF COMMERCE
Chris Berleth
Taryn Crayton

THE GREATER SCRANTON CHAMBER OF COMMERCE
Robert F. Durkin

THE MAIN LINE CHAMBER OF COMMERCE
Bernard Dagenais

THE MANUFACTURERS' ASSOCIATION
Thomas Palisin

TRICOUNTY AREA CHAMBER OF COMMERCE
Harrison Santangelo

UPPER BUCKS CHAMBER OF COMMERCE
Danielle Bodnar

UPPER PERKIOMEN VALLEY CHAMBER OF COMMERCE
Leanne Engle

VENANGO AREA CHAMBER OF COMMERCE
Susan R. Williams
Kat Thompson

WARREN COUNTY CHAMBER OF BUSINESS AND INDUSTRY
James L. Decker

WASHINGTON COUNTY CHAMBER OF COMMERCE
Jeffrey M. Kotula

WELLSBORO AREA CHAMBER OF COMMERCE
Julie A. Henry

WEST SHORE CHAMBER OF COMMERCE
George M. Book, Jr.

WESTMORELAND COUNTY CHAMBER OF COMMERCE
Dan DeBone

WILLIAMSPORT-LYCOMING CHAMBER OF COMMERCE
Jason C. Fink



PENNSYLVANIA FREE ENTERPRISE WEEK

“ The Reality Fair was really fun and taught me a lot about budgeting and how expensive living really is. Despite how my situation wasn't the most favorable, I believe it to be an enlightening moment that will help me consider my finances in the future. ”

Carmen Yu, PA Leadership Charter School

PFEW'S IMPACT

Good plays or movies provoke thought, elicit emotion. Great plays or movies transform the audience - they change perspectives, leave viewers saying “Wow, what just happened?” That's PFEW.

Students come for different reasons. Some want the college experience. Others want to start a business. Some want to bolster their resume. Others want to meet new friends or learn new skills. Sure, PFEW does all that, but it does so much more.

In one week, PFEW gives our young people a glimpse into their future and the tools to transform their dreams into reality. When you combine rigorous academics, hands-on learning, complex business challenges, caring adult mentors, life-changing speakers, newfound independence, teamwork, and 1,800 students eager to connect and grow, you get the PFEW magic.

Simply put, PFEW is the best script ever written. It gives our young people the knowledge, skills, motivation and drive to take the lead, to become Pennsylvania's next great generation of business and community leaders. And best of all, it leaves us all saying, “Wow, what just happened?”

PFEW 2026 was another extraordinary year of learning, skills development, and personal growth. Here are the quantitative results from our 1,807 participants.

SKILLS DEVELOPMENT

97.5%

said that the skills learned at PFEW will benefit them in the future regardless of the career path they choose

98.9%

said that they are better prepared to enter the workforce or higher education

The Top Five skills gained at PFEW were: Communication, Teamwork, Confidence, Time Management, and Critical Thinking, followed closely by Creativity, Problem Solving, Leadership, Work Ethic, and Accounting/Business Mathematics.

CAREER PREPARATION/ DISCOVERY

98.9%

have a better understanding of modern business

42.5%

are now planning on pursuing a different career path

The most impactful aspects of PFEW were: Meeting New People/ Connecting with Mentors and Peers, Company Meetings (Running Their Business, Planning, Decision Making), Teamwork, Experiencing College Life, Personal Independence, and Listening To Speakers.

PERSONAL DECISION-MAKING

92.8%

said that the Reality Fair helped them understand the importance of making informed financial decisions in real life

89.6%

found the Reality Fair experience to be relevant and engaging to their future

The Reality Fair helps students understand the true costs of independent living and is the only individual exercise of the student's week.



PA Auditor General Tim DeFoor visited PFEW during Week 3 and jumped right in to help the students. Here, he is spinning the Wheel of Reality at Wednesday's Reality Fair.

“ I am leaving camp with a newfound determination, and a clearer understanding of the importance of resilience. I've been empowered by the speakers' messages and have taken away a lot of important lessons I will carry with me for years to come. PFEW has been momentous in my personal growth, and I couldn't be more grateful for all that you have given me to participate in this life-changing experience. You have given me and so many others such a wonderful gift. Thank you so much for this opportunity. ”

*Karaline Berkey,
Conestoga Valley SHS*

Further quantitative evidence of PFEW's proven impact.. Of the 1,807 PFEW 2026 graduates:

- 99.1% have a greater appreciation for the challenges facing employers
- 98.9% said that their sponsor's money was well invested
- 97.7% are more aware of careers in business and their community
- 97.7% have a better understanding of the American free enterprise system and their role in it
- 95.1% said that because of PFEW, they now understand that business is a part of every career field



“ This week has made me a better leader, changed my outlook on business and shown me a clear path to my goals. My goal is to positively impact the environment as much as I physically can and this week has shown me the path I can walk to get there. ”

Isaac Stiteler, Thomas Jefferson HS

Unquestionably, the stars of PFEW are our incredible business and motivational speakers. They impart life-changing messages that challenge, inform and inspire our students to *Take the Lead* in career and life. We celebrate these wonderful men and women who shared their wisdom, experience, and passion. They are the “**Lights, Camera, Action**” of PFEW.



“ The last seven days have been very impactful on the way I approach my life and changed my perspective on the type of person I want to become. This mostly came from the incredible speakers. I am not usually an emotional person, but I found myself on the verge of tears several times during several different speaker presentations. Rick Yarosh’s presentation gave me hope for the future. Mr. Yarosh taught me that it’s ok to ask for help and that I’m not alone. David Flood also changed my perspective on life. Thanks to Mr. Flood, I will now strive not only for success, but also to be a good person. ”

Ryan Negvesky, Tunkhannock HS



WEEK 1

PFEW Keynote Speaker
Lycoming College

SARA KALLNER

President
Smith Provision Co., Inc.

Sara serves as President of Smith Provision Co., Inc. in Erie, PA, a 4th generation family-owned manufacturer of premium smoked sausages, bacon, deli meats and award-winning hams. Smith’s, known best for its flagship item – the natural casing hot dog, is preparing to celebrate 100 years in business.

Sara began her professional journey as a financial advisor with Prudential Securities, focusing on corporate 401(k) plans and retirement planning. After several years with Prudential, Sara joined HBK-Sorce Financial where she developed custom retirement and estate plans in conjunction with accounting and legal professionals. In 2006, Sara ultimately felt called back to the family business at Smith’s where she has served in multiple roles including operations, HR, finance, sales, and she now leads the business as President.

A graduate of Allegheny College, where she played soccer and lacrosse, Sara is committed to community service, both through her long-term commitment to the United Way’s Community Schools’ endeavor, and directly through her past volunteer service leading the Villa Maria Cathedral Preparatory School’s Board of Trustees as both member and Chairperson.

Sara’s greatest pride and joy is as a mom to three amazing daughters: Olivia, pursuing her BSN in Nursing at Pitt, Eliza, a senior at Cathedral Prep HS; and Camille, incoming freshman at McDowell HS. Sara works alongside her husband, Ray, VP of Sales and Marketing, and sisters Emily, VP of Plant Operations and Mary, Director of Processing and R&D.

“Unleash Your Inner Entrepreneur”

Tunji Adebayo
Holistic Health Practitioner
Rhyme, LLC

“Using AI for Digital Marketing”

Colleen Bowman
Founder
Susquehanna Kids

Danielle Velkoff
Director of Communications
First Community Foundation
Partnership

“Look on the Inside”

David J. Flood
Youth Motivational Speaker
DJF Events Inc

“Peer Leadership and Responsibility”

David R. Hall
Colonel, USAF (ret.)
DRH Pilot Services, LLC

“College 101 - Beginning Your Search”

Donovin Lindsay
Chief Visionary Officer and
Lead Facilitator
College Knowledge Foundation



WEEK 2

PFEW Keynote Speaker
Lycoming College

CHARLES W. EDMONDS

President
Lycoming College

Charles (Chip) is president of Lycoming College, bringing more than 25 years of leadership in higher education, strategic planning, program innovation, financial management, enrollment, fundraising, marketing, and alumni engagement. Known for his authentic and inclusive leadership style, he has championed access for the College’s increasingly diverse student population and removed barriers for high-achieving students.

Appointed Executive VP of Lycoming College in 2017, Chip oversaw advancement, enrollment management, marketing and communications, government and community relations, and institutional initiatives. During his tenure, the College secured significant philanthropic support for the Krapf Gateway Building and the Gateway Economic Development Project, helping revitalize Williamsport’s Old City neighborhood. Chip also led Lycoming’s most successful campaign, raising \$79.2 million to enhance academic programs, scholarships, and campus development. A co-architect of the College’s 2021 Strategic Plan, Chip shaped long-term facilities strategy and guided efforts to construct a new baseball stadium.

Chip chairs the Lycoming County United Way and the Lycoming Economic Development Foundation, is a trustee at Wyoming Seminary and Preparatory School, vice president of Williamsport Symphony Orchestra, and board member of the Williamsport Chamber of Commerce and Pennsylvania Economy League.

Chip holds degrees from Lycoming, Duke, and Penn and lives in Williamsport with his spouse Erin and their sons, Jacob and Luke.

“Government All Up in Your Business”

Carl A. Marrara
Executive Director
Pennsylvania Manufacturers’ Association

“Finding the Success in Failure”

Ryan L. Newman, CFA
Managing Director
Goldman, Sachs & Co.

“Kindness In Me”

Fabian Ramirez
Speaker for Schools & Conferences
Top Youth Speakers

“Being Confident in Who You Are When Speaking With Others”

Erica Waller-Hill, M.Ed.
CEO, Owner
Destined for a Dream Foundation, Inc

“The H.O.P.E. to Change the World”

Rick Yarosh
Sgt. USA (ret.)
Sweethearts and Heroes



WEEK 3

PFEW Keynote Speaker
Lycoming College

HAYLEY PAINTER

Co-CEO and Co-Founder
Painterland Sisters

Recognized by Forbes as one of its prestigious 30 Under 30 honorees, Hayley Painter is a visionary leader driving transformative change in food and farming. As Co-CEO and Co-Founder of Painterland Sisters, an organic skyr yogurt brand, Hayley is building a business rooted in her family's fourth-generation regenerative dairy farm in rural Pennsylvania.

A fourth-generation farmer, Hayley has always been deeply connected to the land. During her college years, she recognized a growing disconnect between consumers and the source of their food, an insight that inspired her to return home with a mission: to reconnect people with the American farmer. Together with her sister Stephanie, she co-founded Painterland Sisters to create a value-added dairy product that is both nutrient-rich and environmentally responsible.

Painterland Sisters has experienced rapid growth, scaling from \$0 to over \$1.3 million in sales within its first year and expanding into nearly 2,000 retail locations nationwide. The brand continues to grow as it champions regenerative agriculture, animal welfare, and fair economic opportunities for family farms.

Hayley serves on the board of Team Pennsylvania and is a member of the Organic Center of Excellence Advisory Committee. She works alongside policymakers, industry leaders, and consumers to advance regenerative practices and equitable food production.

Hayley is redefining dairy, connecting people to their food and the farmers who produce it, preserving family farming for generations to come.



WEEK 4

PFEW Keynote Speaker
Lycoming College

MICHAEL THOMAS

President & CEO
Service 1st Federal Credit Union

Michael Thomas serves as President/CEO of Service 1st Federal Credit Union in Danville, PA. He joined the credit union in 2011 beginning as Accounting Manager, then advancing to Vice President of Finance, and becoming Chief Financial Officer (CFO) in 2013. He has served as President & CEO since September 2023.

Mike supports the credit union movement and the community through volunteer leadership. He values service, teamwork, and strong community connections—principles that also shape his leadership style at the credit union.

He served as Service 1st Duck Derby Committee Chair and as a Pennsylvania Credit Union Association Hike the Hill Committee member. He is Board Treasurer for Driving Real Innovation for a Vibrant Economy (DRIVE), an economic redevelopment council of governments serving Columbia, Montour, Northumberland, Snyder, and Union Counties. He serves on the boards of the Susquehanna Valley United Way and the Ronald McDonald House of Danville. He previously served as Board Treasurer and head girls coach for the Northumberland Sunbury Soccer Club.

Mike holds a B.S. in business administration with an emphasis in finance from Susquehanna University. Outside of work, he prioritizes family time and is often found at a soccer field or basketball court cheering on his children and volunteering when needed. Mike lives in Northumberland with his wife, Tabitha, and their three children, Brayden, Sierra, and Mason. He and his family also enjoy time with their goldendoodle Sadie and golden retriever Chloe.



WEEK 4

PFEW Keynote Speaker
Pennsylvania College of Technology

AUSTIN ROYER

Founder & COO
Gilson Snow, Inc.

Austin Royer is the Co-Founder and Chief Operating Officer of Gilson Snow, Inc., a snowboard

and ski manufacturer based in Selinsgrove, Pennsylvania that has evolved into one of the most loved independent brands in snow sports. Every snowboard and ski is handcrafted in the USA using locally sourced Pennsylvania Poplar. Gilson pairs modern technology with generations of American woodworking craftsmanship and builds for the customer rather than warehouses.

Austin earned his Bachelor of Science degree in Environmental Science from Susquehanna University and began his career as a middle school teacher in Nashville, TN. Since co-founding Gilson, Austin has been responsible for operations, supply chain management, product and process prototyping, and continuous refinement of the company's manufacturing systems. He developed proprietary machinery and lean processes that have enabled the Gilson factory to expand production capacity and reduce error rates.

Austin is also a named inventor on the provisional patent for LastStep Sublimation (LSS) - a technology he was instrumental in scaling from R&D through to commercialization. He works closely with regional technical partners and universities to validate new processes and strengthen Gilson's innovation pipeline.

Austin has helped transform Gilson from a rural startup into one of the fastest-growing snowboard and ski brands in North America. Today, riders in more than 50 countries trust Gilson gear to deliver smooth, playful rides backed by community and craftsmanship.

"BizSim Orientation"

J. Rody Borg, Ph.D.

J. Rody Borg, Ph.D.

Jeremy J. Kropf

Technology and Project Manager
Foundation for Free Enterprise
Education

Adelaine L. Lazzell

Sr. Marketing Analyst, Goldfish
The Campbell's Company

Jeremy A. Raichle, CFA

SVP - Global Commercial Banking
Bank of America

David J. Sterrett, P.E., P.L.S.

Environmental Engineer
PA Department of Environmental
Protection (ret.)

"Effective Marketing & Advertising"

Matthew Cordell

Assistant Manager
Abercrombie & Fitch

Debi Friedmann

Owner
Blue Dog Printing & Design

Tara Murray

Dir. of Marketing
Benjamin Obdyke

Dwayne W. Waite, Jr.

Associate Marketing Director
Schell Games

Kyle P. Wherrity

Development Director
A Haven

"Stockholders Presentation Briefing"

Thomas S. Born

Credit Manager
Huntington National Bank (ret.)

McKenna S. Chan

Tax Senior Manager
Ernst & Young

Jeremy M. Chobot

Research Engineer, Supervisor
Universal Display Corporation

Reginald-Chris Mendoza, CMA

Associate Controller
Friends Select School

David J. Sterrett, P.E., P.L.S.

Environmental Engineer
PA Department of Environmental
Protection (ret.)



Just how Julliard and other renowned fine arts institutions train young stars, our Pennsylvania schools train our next generation of leaders. We call it the Honor Roll for a reason. We are honored to recognize and thank the following schools for championing PFEW and sending students to this year's program.



ALLEGHENY

Avonworth HS
Central Catholic HS
Eden Christian Academy
Hampton HS
Home School
Moon SHS
Mt Lebanon SHS
North Allegheny IHS
North Allegheny SHS
Penn Hills SHS
Pine-Richland HS
Serra Catholic HS
Seton-La Salle HS
Sewickley Academy
Shady Side Academy
South Fayette Twp HS
Thomas Jefferson HS

ARMSTRONG

Armstrong JSHS

BEAVER

Beaver Area SHS
Central Valley HS
PA Cyber Charter School
Riverside HS

BEDFORD

Bedford SHS

BERKS

Berks CTC
Conrad Weiser HS
Governor Mifflin SHS
Hamburg Area HS
Schuylkill Valley HS
Tulpehocken JSHS
Wilson HS

BLAIR

Central High School
Greater Altoona CTC
Hollidaysburg Area SHS
Williamsburg HS

BRADFORD

Athens Area HS
Canton JSHS
Sayre Area HS

BUCKS

Bucks Co Technical High School
Central Bucks HS-East
Central Bucks HS-South
Central Bucks HS-West
Conwell-Egan Catholic HS
Council Rock - North SHS
Neshaminy HS
New Hope-Solebury HS
Pennridge HS

Bucks continued

Pennsbury HS
Quakertown Community SHS
School Lane Charter School
Villa Joseph Marie HS

BUTLER

Butler Area SHS
Butler County AVTS
Knoch HS
Moniteau JSHS
North Catholic HS
Seneca Valley HIS

CAMBRIA

Central Cambria HS
Greater Johnstown SHS

CARBON

Carbon Career & Technical Institute
Panther Valley SHS

CENTRE

Bald Eagle Area JSHS
Bellefonte Area HS
State College Area HS

CHESTER

21st Century Cyber School
Bayard Rustin HS
Bishop Shanahan HS
Church Farm School
Conestoga HS
Devon Preparatory School
Downingtown SHS - East
Downingtown SHS - West
Downingtown STEM Academy
Great Valley HS
Henderson HS
Owen J Roberts HS
Oxford Area HS
Renaissance Academy
Charter School
Unionville HS
West Chester East HS
Westtown School

CLEARFIELD

Clearfield Area HS
Dubois Area SHS
DuBois Central Catholic HS

CLINTON

Bucktail Area JSHS
Central Mountain HS

COLUMBIA

Bloomsburg Area HS
Central Columbia SHS
Southern Columbia HS

CRAWFORD

Crawford County AVTS
Meadville Area SHS
Titusville SHS

CUMBERLAND

Cedar Cliff HS
Cumberland Valley HS
East Pennsboro Area SHS
Shippensburg Area SHS
Trinity High School

DAUPHIN

Dauphin County Technical School
Halifax Area HS
Hershey HS
Reach Cyber CS
SciTech High
Upper Dauphin Area HS

DELAWARE

Cardinal Ohara HS
Garnet Valley HS
Haverford SHS
Penncrest HS
Springfield HS
Strath Haven HS

ELK

St Marys Area SHS

ERIE

Cathedral Preparatory HS
Corry Area Career & Technical Center
Corry Area MS/HS
Erie County Technical School
Fairview HS
Girard HS
Harbor Creek JSHS
Iroquois JSHS
McDowell HS
Mercyhurst Prep
Northwest PA Collegiate Academy
Seneca HS

FAYETTE

Albert Gallatin Area SHS
Brownsville Area HS
Connellsville Area SHS
Fayette Co AVTS
Frazier HS
Laurel Highlands SHS
Uniontown Area SHS

FRANKLIN

Franklin County CTC
Greencastle-Antrim SHS
Shalom Christian Academy

FULTON

Fulton County Center for Career and Technology
McConnellsburg HS
Southern Fulton JSHS

GREENE

Jefferson-Morgan JSHS
Waynesburg Central HS

INDIANA

Indiana Area SHS
United JSHS

JEFFERSON

Brookville JSHS
Punxsutawney Area SHS

LACKAWANNA

Lakeland JSHS
Old Forge JSHS
Scranton Preparatory School

LANCASTER

Conestoga Valley SHS
Ephrata SHS
Garden Spot SHS
Hempfield HS
J.P. McCaskey HS
Lancaster Catholic HS
Manheim Twp HS
Penn Manor HS
Solanco HS
Veritas Academy
Warwick SHS

LAWRENCE

Neshannock JSHS



LEBANON

Annville Cleona JSHS
Lebanon County CTC
Lebanon HS

LEHIGH

Louis E Dieruff HS
Northwestern Lehigh HS
Southern Lehigh SHS
William Allen SHS

LUZERNE

Greater Nanticoke Area SHS
Hazleton Area Arts and Humanities Academy
Hazleton Area Career Center
Holy Redeemer HS
Home School
MMI Prep School
Wyoming Seminary

LYCOMING

Home School
Jersey Shore Area SHS
Loyalsock Twp SHS
Lycoming CTC
Montgomery SHS
Montoursville Area SHS
Muncy JSHS
South Williamsport Area JSHS
Williamsport Area SHS
Williamsport Christian School

MCKEAN

Otto-Eldred JSHS
Smethport Area JSHS

MERCER

Greenville JSHS
Reynolds JSHS

MIFFLIN

Mifflin County HS

MONROE

Stroudsburg HS

MONTGOMERY

Aim Academy
Baldwin School
Germantown Academy
Gwynedd Mercy Academy HS
Jenkintown HS
Lower Merion HS
Lower Moreland HS
Methacton HS
Norristown Area HS
North Penn SHS
Perkiomen Valley HS
Plymouth-Whitemarsh SHS
Pope John Paul II HS
Pottsgrove SHS
Pottstown SHS
Shipley School
Souderton Area SHS
Spring-Ford SHS
The Hill School
Upper Dublin HS
Upper Merion HS
Upper Perkiomen HS
Wissahickon SHS

MONTOUR

Danville Area SHS

NORTHAMPTON

Bangor Area HS
Bethlehem Catholic HS
Easton Area HS

NORTHUMBERLAND

Warrior Run HS

OUT OF STATE

Centerville Layton School- DE
Cooper City HS- FL
Doane Academy- NJ
Harmony School of Innovation - Sugar Land- TX
Padua Academy- DE
Park City HS- CO

PHILADELPHIA

Cristo Rey Philadelphia HS
Father Judge HS
Friends Select School
Germantown Friends School
Nazareth Academy High
Philadelphia HS for CAPA
Preparatory CS of Mathematics
Science Tech and Careers
Roman Catholic High School

SCHUYLKILL

Gillingham Charter School
Marian Catholic HS
Minersville Area JSHS
Pottsville Area HS

SNYDER

Midd-West HS
Selinsgrove Area HS

SOMERSET

Somerset Area SHS

SULLIVAN

Sullivan Co. JSHS

TIOGA

Cowanesque Valley JSHS
North Penn-Liberty HS
North Penn-Mansfield HS
Wellsboro Area HS
Williamson SHS

VENANGO

Cranberry Area JSHS
Franklin Area HS
Oil City SHS
Venango Technology Center

WARREN

Eisenhower MSHS
Warren Area HS

WASHINGTON

Burgettstown JSHS
Chartiers-Houston HS
Peters Township HS
Ringgold SHS

WAYNE

Western Wayne HS

WESTMORELAND

Belle Vernon HS
Derry Area SHS
Greater Latrobe SHS
Greensburg Central Catholic
Hempfield Area SHS
Ligonier Valley SHS
Mt. Pleasant Area JSHS
Norwin SHS
Southmoreland HS

WYOMING

Tunkhannock HS

YORK

Red Land SHS
Red Lion Area SHS
Spring Grove Area HS
West York Area HS

“ Peter Drucker once said, ‘The best way to predict the future is to create it.’ Those words perfectly describe my experience at PFEW. This week showed me the future I dream will not simply happen, it will be created through determination, teamwork, hard work, and courage to embrace new opportunities no matter the risk. ”

Emaan Tanveer, Western Wayne HS

2026

PLATINUM CLUB (20+ PFEW GRADUATES)

We're proud to recognize the following schools that graduated 20 or more students from PFEW 2026.

Pope John Paul II HS, Montgomery County	62
Cumberland Valley HS, Cumberland County	56
Butler Area SHS, Butler County	49
North Allegheny IHS, Allegheny County	45
State College Area HS, Centre County	42
McDowell HS, Erie County	35
Wellsboro Area HS, Tioga County	30
Loyalsock Twp SHS, Lycoming County	28
Knoch HS, Butler County	27
Central Bucks HS-South, Bucks County	24
Central Mountain HS, Clinton County	24
Tunkhannock HS, Wyoming County	23
Holidaysburg Area SHS, Blair County	21
SciTech High, Dauphin County	21
Warren Area HS, Warren County	21



Heather L. Allison, M.A.
West Pharmaceutical Services, Inc.

Amber Benzon
Entresol Strategies

Kelly Blasi
Milwaukee Tool

Kristen Blouch
Cumberland Valley School District

George M. Book, Jr.
West Shore Chamber of Commerce

J. Rody Borg, Ph.D.
J. Rody Borg, Ph.D.

Jodi L. Brandon
Jodi Brandon Editorial

Russell P. Brooks
Tilden & Associates

Phillip DeRose, MPH
UPMC Susquehanna

Stephanie Desaulniers
Covation Center



Our 2026 PFEW Competition Judges are the film critics. They watch 21 short films we call the Stockholders or Advertising Competitions, analyze every aspect of the performances, and provide invaluable critique that ultimately determines who wins the Oscar at PFEW - Top Company. Thank you to these wonderful professionals who volunteered their time and expertise at PFEW 2026.

Toan Minh Do
Blue Cross Blue Shield Association

Anna E. Frank
First Commonwealth Bank

Philip L. Freeman, Jr.
Reliance Bank

Michael Gecht *
Travel Ease, Ltd. (ret.)

Steve Griffith
Rockwell Collins

David R. Hall
DRH Pilot Services, LLC

Pamela R. Henshall
Community House of Moorestown

Joy E. Johnson
Pennsylvania Manufacturers' Association

Michelle E. Louch, D. Sc.
University of Pittsburgh

Gavin P. Louch
Consultant

Kamala Bharathi Madavarapu
Citibank

Patricia A. Martin, PHR
DVL Group, Inc. (ret.)

Susan L. Meell
Media Management Services, Inc.

William N. Morris
Jeld-Wen, Inc. (ret.)

Thomas Palisin
The Manufacturers' Association

Ferlin E. Patrick
CSD Co-Packers, Inc. (ret.)

Sherry Paulhamus
Range Resources-Appalachia, LLC

Joseph S. Rogers, M.S., ABD
Pope John Paul II High School

Laurie Ryan
Greater West Chester Chamber of Commerce

Larry A. Seibert
Farm Credit (ret.)

Jessica Smith
First Citizens Community Bank

David J. Sterrett, P.E., P.L.S.
PA Department of Environmental Protection (ret.)

Tom Thunstrom
County Bank

Michael Urlick
Saint Vincent College

Matthew Watkins *
The Williamsport Home

R. David Winn
ISPLUS ERIE LLC

Charles L. Witmer
County of Centre (ret.)

Jonathan Wood
First Commonwealth Bank

* served two weeks



Ad Judges W3

Pictured here (l to r) are the Week 3 Advertising Judges:
Dr. Michelle Louch, Phil Freeman, Jr., Amber Benzon, Mike Gecht



Stock Judges W2

Here (l to r) are the Week 2 Stockholders Judges:
Tom Palisin, Kamala Madavarapu, Tom Thunstrom, Bill Morris



Every great movie needs a hero, and our Company Advisors are the true heroes of PFEW. Their passion and dedication to our young people is awe-inspiring. They are mentors, friends, thought leaders, guides,

and trusted adults with one single purpose – to leave every member of their team just a little better, a little smarter, a little more hopeful, and a little more prepared for life and career. In a world desperate for heroes, look no further than these wonderful men and women. We are forever in their debt.

Sandra Aloguin
Four Seasons Produce

Wajiha Asad
Universal Display Corporation

Marianne J. Beane *
Ignite Business Services, Inc.

Madison Benner *
GLG

Anthony Bennett
State of TN - Finance and Administration

Christopher J. Betz
Free Press Graphics & Publishing

J. Rody Borg, Ph.D.
J. Rody Borg, Ph.D.

Thomas S. Born
Huntington National Bank (ret.)

Jodi L. Brandon *
Jodi Brandon Editorial

Russell P. Brooks
Tilden & Associates

Alberto L. Casadei
Westinghouse Electric Company (ret.)

William G. Caugherty
McDowell High School

Cody Chan, CPA
Ernst & Young

McKenna S. Chan *
Ernst & Young

Dennis Chevalier
AbbVie (ret.)

Jeremy M. Chobot *
Universal Display Corporation

Arthur Cohen
All The Best Catering/The Pittsburgh Barbecue Company (ret.)

Alexander Connor *
McKinsey & Co.

Kevin R. Connor
Modern SBC

Nate Cooper
Komfort Heat (ret.)

Matthew Cordell *
Abercrombie & Fitch

Alvin Couch
Consultant

John M. DeMasi, ChFC *
Financial Consultant

Kathleen Dormer *
Suitable

Judith A. Eschberger, Esq.
JAE Government Relations

Amber L. Evanoff
Erie Bronze and Aluminum Co.

Matthew Fennell *
The Leota Peters Memorial Foundation

John C. Folga
Ameridrives,
a Regal Rexnord Brand

Debi Friedmann
Blue Dog Printing & Design

Michael Gecht
Travel Ease, Ltd. (ret.)

Joseph A. Giedgowd
Byers Choice Ltd (ret.)

Gary S. Goldstein
Project Management Institute (ret.)

Karen L. Grady
Slippery Rock University

Linda L. Greek
Hudson Business Service LLC

Phillip Green *
Hometown Auto Rentals

Julia M. Haigh
Center for Opinion Research,
Franklin & Marshall College

Kevin M. Haigh, CFA, CFP *
Vanguard

David R. Hall
Colonel, United States
Air Force (ret.)

DRH Pilot Services, LLC
Joseph P. Harford, Ph.D., CSDS
Reclamere, Inc.

William Henderson
Beiters, Inc. (ret.)

Thomas C. Hermanowski
J.K. Sam Real Estate Group

Nylah M. Hill *
Consultant



Janell Hinton
J.K. Sam Real Estate Group

David Hutzel, M.D.
Greenfield Internal Medicine, UPMC

Mikyla S. Johnson *
PNC Financial Services Group

James D. Kilgallon, CIC, ACS, AIC-M, AINS, AIS *
Erie Insurance

Lesley J. Kistner
The Happy Valley Adventure Bureau

William J. Koehle
Lt. Colonel, United States Marine Corps (ret.)

Jill M Komar
Geisinger

Michael Komar
Geisinger

Nicholas C. Law
Randstad

Adelaine L. Lazzell *
The Campbell's Company

Neal R. Leshner
Pennsylvania Chamber of Business and Industry

Austin S. Lyons *
Stone Fortress

James A. MacKenzie
Octoraro Native Plant Nursery

Carl A. Marrara
Pennsylvania Manufacturers' Association

Patricia A. Martin, PHR
DVL Group, Inc. (ret.)

Reginald-Chris Mendoza, CMA *
Friends Select School

J. David Murphy
Consultant

Tara Murray
Benjamin Obdyke

Richard S. Musante
Parkson Corp

Amir Mustafic
Universal Display Corporation

Linda T. Nguyen *
Unilever

Joan M. Norelli
Tropicana

Nina Palfy *
Self-Employed

Angel Patel
Norristown Area School District

Ferlin E. Patrick
CSD Co-Packers, Inc. (ret.)

Haley Patrick *
Vertex, Inc.

Jacob Peifer *
Open Road Capital Advisors

Mark J. Pietrusinski
Parker LORD Corporation (ret.)

Mark Puzdrak, CPA *
Puzdrak and Stortz CPAs

John V. Rafferty, Esq.
Highfield Law

Jeremy A. Raichle, CFA *
Bank of America

Elizabeth Remelius *
Villanova University

Frederick P. Remelius
Consultant

Joseph S. Rogers, M.S., ABD *
Pope John Paul II High School

Michael Romano *
Department of the Navy

Kathryn Rose
Northwest Tri-County Intermediate Unit 5

David R. Sawtelle
Consultant

Christine E. Schaeffer *
OneHope

Roxanna S. Seilhamer, CIC, CISR, CSRM
Strickler Agency Inc. (ret.)

Mark Seyfried *
Oracle Corporation

Carl R. Shamburg
Erie Bronze & Aluminum Co. (ret.)

Eric D. Shannon *
Big Barker (ret.)

Jamie Sheets *
Reach Cyber Charter School

Kevin L. Shivers
Pennsylvania Association of Community Bankers





2026 COMPANY ADVISORS BY THE NUMBERS

1,102	Combined Years of Service (average 10.6 years)
104	Total Number of CAs
37	CAs Who Are PFEW Grads (36%)
22	CAs With 10-19 Years of Service
16	CAs With 20-29 Years of Service
11	First-Time CAs
6	CAs Who Served More Than One Week This Year
3	CAs Serving 30 - 39 Years
1	CAs Serving 40 Years

Kenneth W. Snyder, Jr.
K. Snyder & Associates (ret.)
David J. Sterrett, P.E., P.L.S.
PA Department of
Environmental Protection (ret.)
Anthony Stevenson *
Stephano & Slack
Cameron Suorsa
O2 Digital Creative Agency
David P. Thiemann
Penelec, A FirstEnergy
Company (ret.)
Stephen E. Turpin
First Citizens Community Bank

Paul F. Vizza, PHR *
JAG Physical Therapy
Dwayne W. Waite, Jr. *
Schell Games
Kyle P. Wherrity *
A Haven
Donica M. Wilson *
Harmelin Media
Kristin Zarnoch
KMZen Creative LLC
Abigail Zlockie *
Pennsylvania State University

* PFEW graduate

AN AMAZING MILESTONE...

History was made during Week 2 of PFEW 2026, and we don't know if it will ever happen again. In this our 47th year, we celebrated a remarkable woman serving her 40th year as a Company Advisor. Her name is Pat Martin.

For four decades, Pat has invested her time, energy, wisdom, and heart in the young people of Pennsylvania. She has personally mentored more than 600 students and served with 800 fellow Company Advisors. Think about how many lives those 1,400 people have gone on to impact, their families, coworkers, employees, customers, and communities. Because of Pat's dedication to PFEW, she has touched tens of thousands of lives.

Perhaps most remarkably, Pat has now mentored two generations of PFEW students. Some of the students she guided years ago have watched their own children come through this very program.

This is the legacy Pat Martin has built—not in buildings or trophies, but in people. Some of her best friends in life she met while at PFEW, and it has been our honor to take this journey with her.

Pat, thank you for your unwavering commitment, your compassion, your leadership, and the countless hours you have devoted to shaping our young people's lives and futures. Your legacy lives on in every student and adult you've inspired, and in every life we all will impact.





The newly revamped Speaker Series brings Pennsylvania's workforce to life through more than 150 career videos, an expanded Student Workbook, regional connections to scholarships, internships and apprenticeships, and resources aligned to Pennsylvania's Career Education and Work, Personal Finance, and STEELS standards. New for 2026 and beyond is the Teacher Resource Guide which gives teachers the tools to implement the Speaker Series in their classrooms.

Always free, on demand, and designed for use both inside and outside the classroom, the Speaker Series gives students practical tools to explore careers, identify their strengths, build real world skills, and confidently plan what comes next. In 2026 alone, Speaker Series views have already reached 78% of the average annual viewership from the previous six years. That kind of momentum shows the Speaker Series isn't just growing, it's reaching more students, creating more connections, and building an impact that continues to accelerate.

SPEAKER SERIES/SOCIAL MEDIA

Every production's success lies in promotion, creating that "buzz". Great marketing gets people talking, drives interest and engagement, and ultimately leads to box office gold.

That's the story of our 2026 social media outreach, creating that buzz. In our five PFEW sessions alone, our social media content generated more than **742,000** views across Facebook and Instagram, while our LinkedIn presence added nearly **500** page views among our professional networks.

Through stories, program highlights, volunteer experiences, and behind-the-scenes moments, we brought the energy and impact of PFEW directly to families, educators, alumni, businesses, donors, partners, and communities across Pennsylvania and beyond. This powerful digital reach not only celebrates our students' accomplishments, it expands awareness of PFEW, strengthens connections with our statewide network, and shares the impact of our mission with thousands of people far beyond the four weeks of the program.



Leading the Feed!

Our Week 3 PFEW CEOs took center stage in our most viewed post of the summer, generating more than 24,000 views!

Here's a look at the incredible social numbers from 2026:

FFEE Facebook
www.facebook.com/foundationFEE

17,045 views during PFEW
22,800 views total in 2026
 36% growth

PFEW Facebook
www.facebook.com/PFEW1

78,970 views during PFEW
312,800 views total in 2026
 17% growth

Instagram
[@pfew_org](https://www.instagram.com/pfew_org)

645,734 views during PFEW
3,452 followers total in 2026
 38% growth

LinkedIn
www.linkedin.com/company/foundation-for-free-enterprise-education/

480 page views during PFEW
1,133 views total in 2026
 117% growth

YouTube
www.youtube.com/pafreeenterpriseweek

7,100 views
 11% growth

Now that's what we call BUZZ!



DONOVIN LINDSAY

Donovin Lindsay has become a PFEW mainstay. In fact, he's so dedicated to the students of PA, he's spoken at every PFEW session since 2023. You could describe him as a serial entrepreneur, starting and currently operating five successful businesses. Simply put, he doesn't have an off switch. As the Chief Visionary Officer and Lead Facilitator of College Knowledge Foundation, he helps PFEW students navigate the

complex world of everything college - whether college is for you, how to find the best fit, how to pay for it, how to secure scholarships and grants, and the myriad details that students and parents need to know before making those all-important decisions. Beyond that, he's one of the nicest people you'll ever meet.

“ I keep returning as a PFEW speaker because of the energy, the amazing energy of the students and the questions, specifically about college, which is what I come to talk with them about. ”

Says PFEW 2026 graduate Carlee Smulligan, *“We got to hear from some incredible and eye-opening speakers. Donovin Lindsay helped me understand what real life is like in politics, starting a business, and preparing for college.”*

He's so dedicated to PFEW, during Week 4 he runs a Wednesday night workshop where he works one-on-one with any student to create the perfect resume for college or the workforce.

Thank you, Donovin, for your time, talent and treasure that has helped thousands of students prepare for college and beyond!



“ Working together showed me the importance of communication, leadership, and listening to different perspectives. It was inspiring to see how everyone's unique ideas came together to create stronger solutions. I also enjoyed hearing from the guest speakers, whose stories and advice motivated me to continue pursuing my goals. Their experiences reminded me that success comes from hard work, perseverance, and being willing to take risks. ”

Tatiana Kotoulek, Central Bucks HS - East





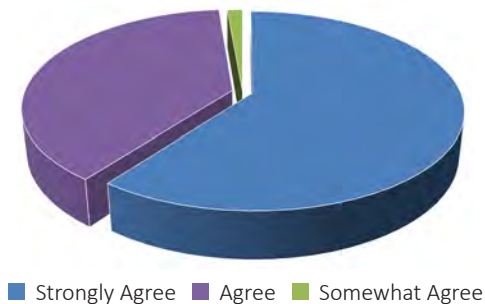
The 2025-2026 school year marked another incredible year for The Stock Market Game (SMG). In total, 10,717 students statewide Took the Lead in their financial future. SMG gave our students vital skills crucial to functioning in a modern economy, and the knowledge and confidence to make sound financial decisions and apply these newfound skills in every aspect of their life.

Investing is arguably more art than science, but the greatest movies blend art and science to create the magic. In the following words and images, you'll see how art and science came together to create another powerful year of world class financial literacy education.

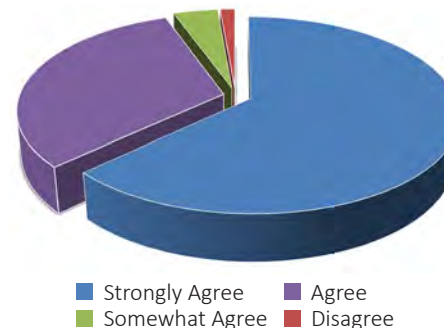


A QUICK LOOK AT SMG'S IMPACT AS REPORTED BY EDUCATORS

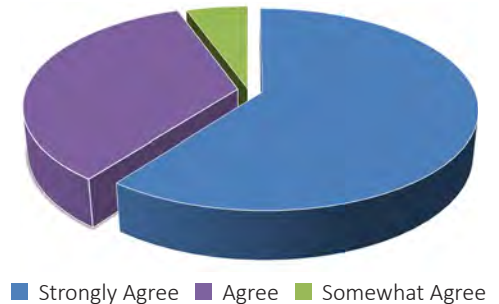
**SMG supported
21ST-CENTURY SKILLS**
like decision-making, adaptability,
and digital literacy.



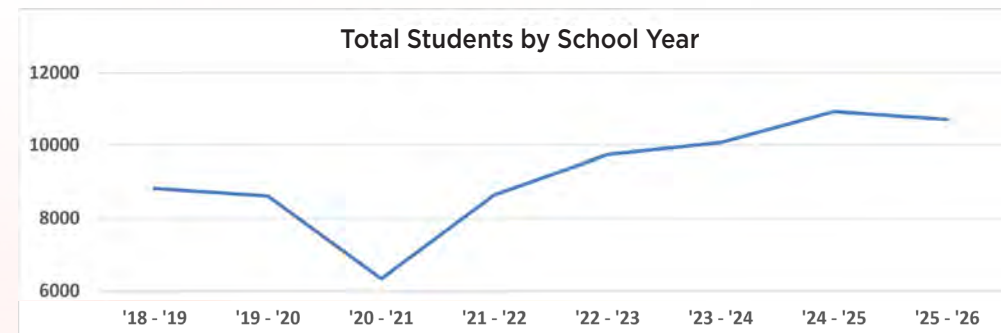
**SMG encouraged students
TO THINK**
about long-term financial goals
and investing.



**SMG helped students
IMPROVE**
their mathematical reasoning
and data analysis.



SMG STUDENT PARTICIPATION



Skyla, a student at Tidioute Community Charter School in Warren County wrote, "Through playing The Stock Market Game, my understanding of financial concepts has expanded in ways I hadn't anticipated. I've learned so much about market dynamics, investment strategies, and the importance of research and analysis. This hands-on experience has been invaluable and I feel much more confident in my ability to grasp complex financial ideas now."

In what may be a first in SMG history, art collided with mathematics and the result is a powerful, poignant, and elegant poem reminding us of SMG's majesty and impact.

*The ticker tape hums with a digital glow
A river of numbers in constant flow.*

*From the opening bell to the final retreat
The heart of the market skips many a beat.*

*The bull charges forward
with thunderous hooves
Celebrating the green
and the upward moves.*

*But the beat waits in shadows,
patient and still
To test every heart and
to challenge the will.*

*We look for the value, we "buy every dip"
Steading hands on a volatile ship.*

*Through cycles of worry and seasons of gold
The greatest of stories are those
that we hold.*

*For wealth isn't built in a frantic day's race
But in patience and time,
and a disciplined pace.*

*So watch the horizon,
let the red candles fade
And trust in the future
the best trade ever made.*

Skyla, Tidioute Community Charter School

2025-2026 INVESTWRITE NATIONAL HONORS

Spring is awards season, and every year, theatre celebrates the Tonys, film the Oscars, music the Grammys. And with all the PA students who place nationally in the prestigious InvestWrite competition every year, we needed to come up with an award for Excellence in Investing & Financial Writing.

Introducing... The Investys!

InvestWrite is an extension of The Stock Market Game that challenges students to think like investors and communicate like professionals. Participants tackle a topic in the financial industry and are tasked with researching the issue and crafting a well-supported essay that connects their ideas to both national and global capital markets.

We are proud that three PA students took home national honors this spring; These students exemplify the critical thinking, research skills, and financial literacy that SMG inspires across Pennsylvania. Please join us in celebrating these outstanding students on their monumental accomplishment.

AND THE INVESTY GOES TO...

From Unionville Elementary School:

Cameron Monaco

#2 in the nation

(right in photo)

Erin Ryan

#4 in the nation

(left in photo)

Teacher - Eva Straub



From Hershey High School:

Caleb Hansen

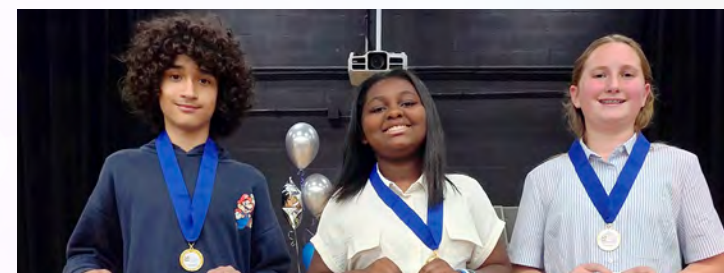
#7 in the nation

(not pictured)

Teacher - Michael Gustantino

“ Because of your support, my classmates and I have been able to learn more about how the stock market works and how investing can impact our future. I learned how to research companies, track stock prices, and understand how the market changes over time. Working with my peers helped me learn how to communicate, share ideas, and make decisions as a team. This experience has helped me think more about financial responsibility and possible careers related to business or finance. ”

Bethlehem Center Jr./Sr. High School student



FOUNDATION FOR FREE ENTERPRISE EDUCATION

excellence in learning

Real Experiences.

Real Skills.

Real Possibilities.

TAKE THE LEAD.

3076 WEST 12th STREET • ERIE, PENNSYLVANIA 16505-3857

PHONE: (814) 833-9576 • E-MAIL: info@pfew.org

Our mission is to bring together a diverse **CAST** of students who collaborate, exchange ideas, challenge one another, and discover strengths and possibilities they may not have recognized before.

There is no **SCRIPT** for what comes next. Students will face choices, challenges, opportunities, and unexpected turns throughout their educational and career journeys. Our programs give them the confidence to **DIRECT** their own path, make informed decisions, overcome obstacles, and explore where their talents can take them.

Through hands-on experiences in business, financial literacy, and career exploration, students **PRODUCE** results. They make decisions, solve problems, take risks, work as a team, and turn what they learn into practical skills they can carry into the real world.

At FFEE, we believe every student has the potential to **STAR** in their own production. We bring together different backgrounds, perspectives, skills, and talents while providing experiences, guidance, and opportunities that help students discover their potential, find their direction, and build the confidence to **TAKE THE LEAD**.

**PENNSYLVANIA
FREE
ENTERPRISE
WEEK**

PFEE 2027 DATES

June 27 to July 2
Lycoming College
July 4 to July 9
Lycoming College
July 18 to July 23
Lycoming College
July 25 to July 30
Lycoming College
& Penn College

Speaker
Series
FFEE
Foundation for Free Enterprise Education

*Available online
year-round*

**THE
STOCK
MARKET
GAME™**
sifma
A program
of the
FOUNDATION

SMG 2026/2027 COMPETITIVE SESSIONS

Year-Long Competitive:
9/14/26 to 4/9/27
Fall Competitive:
9/21/26 to 12/11/26
Spring Competitive:
2/1/27 to 4/9/27