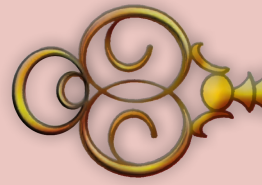


FOUNDATION FOR FREE ENTERPRISE EDUCATION

excellence in learning



UNLOCKING THE FUTURE...

PFEW NEWS

PFEW ENTERS ITS FIFTH DECADE!

HAPPY NEW YEAR TO YOU AND THE ENTIRE PFEW FAMILY!

WE CAN'T THINK OF A BETTER WAY TO KICK OFF OUR INCREDIBLE FIFTH DECADE OF PENNSYLVANIA FREE ENTERPRISE WEEK THAN TO SAY THANK YOU.

As we look back on our past, we think about the 44,000+ students who have taken the PFEW journey. We remember the almost 3,000 men and women who have given a week of their lives to mentor a group of young people. We recall the hundreds of volunteer Judges, and all the interns, residence hall advisors, and staff who have served our foundation. We appreciate the thousands of men and women who have come as Speakers to energize and inspire our students with their personal and professional journeys. We remember the handful



of men and women who in 1978 had a dream – a dream to share with the next generation the wonders of business and our American free enterprise system -- this amazing thing we call Pennsylvania Free Enterprise Week. Finally, we recognize the thousands of you who have nurtured, supported, fed, and grown their dream into the largest, finest high

school economics education program in the world. This program would not happen without you. As we look back with gratitude, we look forward with excitement and begin our fifth PFEW decade by saying simply, but sincerely,

Thank You!



FORTY YEARS OF PFEW MAGIC

HERE'S TO FORTY MORE!

On November 17, over 100 friends of PFEW gathered at the Holiday Inn in Williamsport, PA to celebrate forty years of PFEW magic. Alumni, volunteers, staff, and supporters enjoyed a wonderful evening of friendship, laughter, tears, and joy as they caught up with old friends, made some new friends, and sampled a sumptuous bounty of famous regional foods donated by Pennsylvania companies. All in attendance tried their luck on lively Chinese and live auctions, and enjoyed wonderful giveaways donated by many companies across our great state. But the clear highlights of this amazing evening were the stories of four decades of the PFEW experience as told by our wonderful PFEW alumni from each decade. The evening concluded with more reminiscing and dancing. It was the perfect night to celebrate all things PFEW -- past, present, and future. Here's to another forty phenomenal years!



Pictured here are the PFEW Alumni from all decades in attendance at the 40th Anniversary celebration. These wonderful men and women have come back to PFEW to serve as Interns, RAs, Speakers, and Company Advisors. We're so grateful that they have made PFEW a very special part of their lives!

PFEW IN YOUR NEIGHBORHOOD



This past September, the Lower Bucks County Chamber of Commerce hosted yet another wonderful breakfast roundtable to celebrate PFEW. Pictured here are 2018 PFEW graduates from Lower Bucks County, Lower Bucks County Chamber board members, and local PFEW Company Advisors.

Thanks to Chamber Executive Director Minesh Pathak, front row, second from left, for another great event!

PLANNING FOR PFEW 2019 IS UNDERWAY!

STUDENT RECRUITING KICKS OFF...

This month marks the official start of our PFEW 2019 student recruiting season. Our VP of Educational Relations, Michelle Warofka, hit the road on January 2 and is conducting the first of hundreds of presentations to schools across the Commonwealth. Schools Manager Amber Goss is scheduling those visits and coordinating our statewide team of recruiters who will excite students about the amazing PFEW experience this coming summer. We have set an ambitious applications goal and we need your help to reach it! If you know a current high school sophomore or junior, encourage them to apply for this once-in-a-lifetime opportunity today. Simply have them visit www.pfew.org and fill out the online application, or even better, print off an application and give it to them personally. It's the greatest gift they can receive – an insider's look into their very future.

FUNDRAISING IS IN FULL SWING...

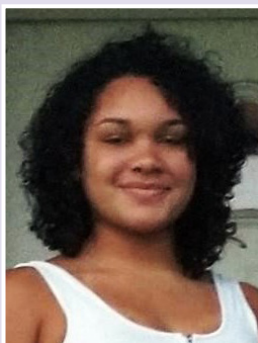
Once again, we hope to welcome 2,200 students to Williamsport this summer. That's an ambitious agenda, and again we need your help to make it happen. Our second fundraising letters have gone out, and we are in the process of mailing to more than 60,000 businesses across the Commonwealth thanks to our wonderful Chamber and Business Association partners. If we haven't heard from you in a while, then this is your year to jump back in and make a difference in Pennsylvania's future! The cost of a scholarship is \$625, and it provides a student a week-long immersion in business, a priceless education that arms our next generation with the tools to help Pennsylvania business thrive and prosper. Commit to a student today and fill out the coupon on page 7.

VOLUNTEERS ARE STILL NEEDED...

We're over halfway there! As of this writing, 76 dedicated men and women have registered to become PFEW 2019 Company Advisors (CAs), and that is fantastic news! But that means we still have almost 50 more slots to fill. Regular readers of the *PFEW News* know that we call our Company Advisors the heart and soul of PFEW. That's because they're the ones who mentor a student company on their week's journey in the business world. They provide invaluable insight, guidance, experience and friendship to their teams, and each day they interact as peers with our junior executives to prepare them for successful careers. Along the way, they enhance their own skills, forge amazing bonds, and return to their communities, jobs, and homes refreshed, renewed, and reenergized. If you've ever wanted to make a real impact on the future, there's no better way than to sign up today to become a Company Advisor. All you need is a genuine care and love of young people – we'll provide the rest! See the last page for a current list of this year's PFEW Company Advisors. In the immortal words of Uncle Sam himself, We Want YOU!



GRADUATE SPOTLIGHT – SELF DISCOVERY, CONNECTION, ACTION



Dani Wormack,
Connellsville Area
Senior High School,
Fayette County

Sponsored by The
Scottdale Bank &
Trust Company

We're pleased to feature a 2018 PFEW graduate who took a chance, came to PFEW, made lasting connections, discovered a direction for her future, and is now putting what she learned into action. That's the core of PFEW, *Unlocking the Future...*

Dani Wormack's PFEW journey was challenging, empowering, and ultimately, life-changing:

"PFEW has been one of the best experiences of my life! Little did I know that business camp would bring so many new friends, responsibilities, and real-world knowledge.

"At PFEW, you go on a self-discovery journey. Taken out of your comfort zone, you are immersed into a new environment with complete strangers. You learn how to make connections over everything, from where you are from to what gas station you use. I personally learned to reach out more. In my group, D2, there were outgoing people, quiet people, athletes, mathletes, etc. The amount of diversity was amazing. Even better, the entire group worked together to achieve one goal. We all became friends while doing so. It was astonishing to me how every group elected a CEO. After knowing the company for just over a day, a vote is taken for a leader

for the week. It brought forth the intuition and personality of everyone in the group, even those who were not nominated. It allowed me to fully embrace a leadership position knowing my team was behind me. It allowed me to feel confident in myself because the people, who also became my friends, were confident in me. It also made making decisions easier because the only doubt came from me, not my team. PFEW is fulfilling in that it can bring out the best in all those who go.

"PFEW is far more than making connections, though. While meeting new people was great and exciting, I learned about the REAL business world as well. Breaking everything down, from financial decisions to marketing strategies, the insight was phenomenal. It helped me to solidify a direction for my future career path. I am already using my PFEW business knowledge and applying it to the real world. I am hopefully starting an LLC soon, for which I owe much thanks to PFEW.

"PFEW brings an experience like no other. From highly regarded guest speakers to each Company Advisor, many of whom have their own company, the staff of PFEW has created an unforgettable, unique experience. I believe everyone who has the chance to go to PFEW should. As far as everyone who did go, thank you! Without every single student who was there, the week would have been much different. Thank you for being confident. Thank you for being creative. Thank you for being you. Finally, thank you PFEW for letting me be a part of such an excellent, informative, and life-changing program!"

PFEW IN YOUR NEIGHBORHOOD



Each fall, Susan Williams, president/CEO of the Venango Area Chamber of Commerce, hosts a breakfast roundtable at the Venango Technical Center for PFEW graduates and local business people. Students pictured here on the left shared their PFEW experience with members of the local business community to increase awareness of the wonderful education PFEW provides.

PFEW IN YOUR NEIGHBORHOOD



Michelle was pleased to attend the second annual Entrepreneurial Women's Expo in Centre County, partial proceeds of which go to PFEW 2019 scholarships. Pictured here are (l to r) PFEW 2018 graduate Krista Chen; Elizabeth Stephenson, Expo Coordinator; Michelle; and PFEW 2018 graduate Emily Hu.



Karen was pleased to visit the Williamsport/Lycoming Chamber of Commerce and welcome newly appointed President/CEO Jason Fink to the FFEE Board of Directors. Jason takes over the chamber from retiring long-time Chamber President/CEO and FFEE Board Member Dr. Vince Matteo.



Byers' Choice, Ltd. has been supporting PFEW for decades, and Scott was pleased to visit them in the fall to say thanks in person. Pictured here with Scott are Bob Byers, Jr., president of Byers' Choice (l), and Joe Giedgowd, CFO of Byers' Choice (r), who celebrated his 15th year as a PFEW Company Advisor last summer.



Each year, Bob Babb, PT, MBA, owner of The Physical Therapy and Wellness Institute in Montgomery County, hosts the Broad Street ReRun, a popular fitness run in Montgomery County. Proceeds from the run go to the Community Health & Youth Foundation of the Chamber of Commerce of Greater Montgomery County, and are used to fund PFEW scholarships for local students. Pictured here with Bob at a breakfast event held by the Chamber are (l to r) Shreya Patil, Isha Shah, and Luke Murray, 2018 PFEW graduates.



Pictured here with her PFEW Appreciation Plaque is President of the Greater Latrobe-Laurel Valley Regional Chamber of Commerce, Briana Tomack.



Pictured here with her 2018 Appreciation Plaque is Beth Black, executive director of the Grove City Area Chamber of Commerce.



Scott was pleased to present the 2018 Keystone Club Plaque to Pam Kelly, president & CEO of the Chamber of Commerce of Greater Montgomery County. Pam and the Chamber are avid PFEW supporters.

PFEW IN YOUR NEIGHBORHOOD



DVL Group, Inc. in Bucks County has supported PFEW for over 20 years, both financially and by providing volunteer Company Advisors, Speakers, and Judges. Pictured here with Scott are Jim Boyle and Kerry Shepherd, both enthusiastic PFEW champions.



Pictured here with his 2018 Appreciation Plaque is Stan Kosciuszko, president of the Butler County Chamber of Commerce, a perennial PFEW supporter.



Karen attended a Pennsylvania Association of Chamber Professionals (PACP) annual conference event at Yuengling Brewery with (l to r) FFEE Board Member and President of the Westmoreland Chamber of Commerce Chad Amond; Dr. Vince Matteo, retiring president of the Williamsport/Lycoming Chamber of Commerce and long-time FFEE Board Member; PFEW supporter Dick Yuengling, Jr., president of Yuengling Breweries; and FFEE board member and President & CEO of the Blair County Chamber of Commerce, Joe Hurd.



Scott was pleased to visit the Greater Northeast Philadelphia Chamber of Commerce and present President Pam Henshall with her 2018 Appreciation Plaque. Pam is also a perennial Advertising Competition Judge during Week IV.



Pictured here with Karen receiving her 2018 Appreciation Plaque is enthusiastic PFEW supporter and FFEE board member Ms. Darlene Robbins, president of the Northeast Pennsylvania Manufacturers & Employers Association.



The West Chester Area Education Foundation is an incredible supporter of PFEW, each year providing scholarships for all West Chester School District students to attend PFEW. Picture here with Scott receiving their Founder's Club plaque is Dr. Jim Scanlon, Superintendent of Schools, West Chester Area School District.



Scott was pleased to visit the wonderful men and women of VFW Bruce Shorts Post 5958 in Titusville, PA. Pictured here presenting a 2019 PFEW scholarship check to Scott is Post Commander Jim Brown.

HIGHLIGHTS FROM FFEE'S 2018 ANNUAL MEETING

On November 16, 2018, the Board of Directors of the Foundation for Free Enterprise Education, PFEW's parent organization, met via conference call to review and evaluate the PFEW 2018 summer program, approve the 2019 PFEW budget, elect the 2019-2020 slate of officers, and welcome a new member.

It was another great summer for PFEW as 2,019 students immersed themselves in the world of business on the beautiful campuses of Lycoming College and the Pennsylvania College of Technology in Williamsport. The Board reviewed the results from the 2018 program and the audited financials, and subsequently approved an ambitious agenda that once again allows us to host 2,200 students this coming year.

We're pleased to introduce FFEE's 2019-2020 officers: Chair – Russell Brooks; Immediate Past Chair – David

Campbell; Secretary – Chad Amond; Treasurer – Vincent Matteo; Vice Chairman/Assistant Treasurer – Jon Whiteman; Vice Chairman – Kevin Shivers. Thank you all for serving the Foundation and the youth of Pennsylvania. We look forward to working with you this year!

Lastly on the agenda, the Board voted unanimously to accept a new director, Mr. Jason C. Fink, president/CEO of the Williamsport/Lycoming Chamber of Commerce. Welcome, Jason! We look forward to working with you closely in the years to come. This brings the FFEE Board to its full complement of thirty directors. We're also pleased to announce that even though Vince Matteo has retired from the Williamsport/Lycoming Chamber of Commerce, he will remain on our Board. We wish you well in retirement, Vince, and we're so glad you are continuing your years of dedicated service to PFEW!

PFEW IN YOUR NEIGHBORHOOD

Each year, the Upper Bucks County Chamber of Commerce holds their wildly popular "Foodie" event, proceeds of which provide scholarships for local students to attend PFEW. In September, the Foodie Committee and the Chamber celebrate PFEW by hosting a breakfast for local students at the Spinnerstown Hotel Restaurant in Quakertown. Pictured here are some of the PFEW 2018 graduates from the Upper Bucks County area.



MY YEAR 2019 COMMITMENT

You can play an important role in a young person's successful future by enclosing your 501(c)(3) tax deductible contribution today. Please make your check payable to the Foundation for Free Enterprise Education or PFEW.

Your investment will help our young people learn just how important our private enterprise system is to the freedoms that all Americans enjoy and sometimes take for granted.

☐ I WOULD LIKE MORE INFORMATION ABOUT BECOMING A COMPANY ADVISOR.

☐ I AM INTERESTED IN BEING A BUSINESS SPEAKER FOR PFEW.

The Foundation for Free Enterprise Education is an educational not-for-profit corporation dedicated to promoting awareness about free market economics and private enterprise to the general public. All gifts are tax deductible. A copy of the Foundation's official registration and financial information may be obtained from the PA Department of State. Call 1-800-732-0999. Registration does not imply endorsement.

A donation of \$625 will provide a scholarship for a student to attend PFEW.

I would like to make a gift of \$_____ to the PFEW Scholarship Fund.

- | | |
|---|---|
| <input type="checkbox"/> Check Enclosed (payable to PFEW) | <input type="checkbox"/> Keystone Club – \$10,000 - \$14,999 |
| <input type="checkbox"/> Invoice me on _____ (date) | <input type="checkbox"/> Student Champion – \$5,000 - \$9,999 |
| <input type="checkbox"/> Founder's Club – \$25,000+ | <input type="checkbox"/> Student Patron – \$1,500 - \$4,999 |
| <input type="checkbox"/> President's Club – \$15,000 - \$24,999 | |

THANK YOU!

Name _____

Title _____

Company Name _____

Address _____

City _____ State _____ Zip _____

County _____ Email _____

Telephone No. _____ Fax _____

☐ I will sponsor students in areas of greatest need.

☐ I would like to sponsor students from the following counties: _____

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We are pleased to welcome the following new chamber partners to the PFEW family!

Greater Latrobe-Laurel Valley Regional Chamber of Commerce –

Ms. Briana Tomack, President

Greenville Area Chamber of Commerce –

Ms. Janice Schwanbeck, Executive Director

Ligonier Valley Chamber of Commerce –

Mr. Scott Haines, Executive Director

2019 COMPANY ADVISOR LIST

Week I

Lycoming College
July 6 - 13

MR. CHUCK BAKER CSCP, CLTD
Michelin North America
MR. MICHAEL BOLYARD
Elliott Group, Ebara Corp
DR. J. RODY BORG, Ph.D.
Davis College of Business,
Jacksonville University
MR. KEVIN W. DAVIS
The Davis Group (ret.)
MR. TIMOTHY GIBBLE
Sodexo at GSK
COLONEL DAVID R. HALL
Canyon Aero
MS. PATRICIA A. MARTIN, PHR
DVL Incorporated (ret.)
MS. MELANIE McLEOD
Brown-McLeod & Associates
MR. MYLES MILLER
LeadUP
MS. TARA MURRAY
Benjamin Obdyke Incorporated
MR. JOSEPH S. ROGERS
DeLaSalle High School-Lasallian
Volunteers
MRS. DIANNE I. SENSENIG
Utilities Employees Credit Union
MR. JOHN P. SENSENIG
Consultant
MR. STEVEN B. SHIVAK
Consultant
MR. MARK E. SKORIC
Joshua Consulting, LLC
MR. DAVID J. STERRETT, P.E., P.L.S.
Consultant
DR. HELEN WHITE
JAWCo Fire, Inc.

Week II

Lycoming College
July 13 - 20

MR. MICHAEL BOLYARD
Elliott Group, Ebara Corp
MS. JODI L. BRANDON
Jodi Brandon Editorial
MS. BROOKE CLIPPINGER
Open Minds
MR. JOHN M. DeMASI, CHFC
Financial Consultant
MR. GARY M. GOSS
Verizon (ret.)
MS. LINDA L. GRAHAM-GREEK
Butler County Community College
MR. JOSEPH P. HARFORD
Reclamere, Inc.
MR. CHRISTOPHER HOFFMAN
Brown's Super Stores, Inc.
MR. HENRY G. MICHEL
Henry G. Michel & Associates (ret.)
MR. FERLIN E. PATRICK
Growth Resources of Wellsboro
MS. McKENNA D. SHIREY, CPA
Ernst & Young
MR. KENNETH W. SNYDER, JR.
Advisor to USOC Coaching Ed.
Dept. (ret.)
DR. CHARLENE M. WRIGHT
Butler County Community College (ret.)

Week III

Lycoming College
July 27 - August 3

MR. THOMAS S. BORN
Huntington National Bank
MR. RUSSELL P. BROOKS
R. P. Brooks & Associates, LLC
MR. MARK BURKE
THINK'ID8
MR. TOAN MINH DO
Blue Cross Blue Shield Association
MS. MARTA J. GRIFFITH
On Track Resources, LLC
MR. JOHN P. LAFFERTY
CellMyLight, Inc.
DR. MICHELLE E. LOUCH
Freelance Writer
MR. ERIK LOUCH
PNC Bank
MS. ELENA L. MACK
West Pharmaceutical Services
MR. RICHARD S. MUSANTE
Parkson Corp.
MS. JOAN NORELLI
PepsiCo
MR. MARK PROUDFOOT
Renkert Oil
MR. JEREMY A. RAICHLE, CFA
Wells Fargo
MR. TODD R. SCHORLE
TS TECH Enterprises, Inc.
MS. JAMIE SHEETS
Truman High School
MR. CHARLES L. WITMER
County of Centre
MS. ABIGAIL ZLOCKIE
Pennsylvania State University

Week IV

Lycoming College and Penn College of Technology
August 3 - 10

MR. CHRISTOPHER J. BETZ
The Free Press LLC
MR. WILLIAM G. CAUGHERTY
Millcreek Township School District
MR. KEVIN R. CONNOR
Modern Strategic Branding +
Communications
MR. BRADLEY DOLHI
KeyBank
MS. JUDITH A. ESCHBERGER, ESQ.
JAE Government Relations
MS. DEBI FRIEDMANN
Blue Dog Printing and Design
MR. MICHAEL GECHT
Travel Ease, Ltd. (ret.)
MS. JAMIE LEE GOEHRING
Hudson Business Service, LLC
MR. GARY S. GOLDSTEIN
Project Management Institute (ret.)
MRS. JULIA M. HAIGH
Franklin and Marshall College -
Center for Opinion Research
MR. KEVIN M. HAIGH, CFA, CFP
Vanguard
MR. THOMAS C. HERMANOWSKI
First National Bank
MR. JOHN M. JENSEN
Hamot Medical Center (ret.)
MR. JOSHUA E. KAMERER
Hudson Business Service, LLC
MS. MELODY F. KAMERER
Hudson Business Service, LLC
MS. LESLEY J. KISTNER
Chamber of Business & Industry of
Centre County

LT. COL. WILLIAM J. KOEHLE
United States Marine Corps (ret.)
MR. ALFRED E. KRAFT
Operations Management Consultant
MS. ADELAINE LAZZELL
The Black Sheep Inc.
MR. JOHN LUGG
Lugg & Lugg Law Offices
MR. J. DAVID MURPHY
FirstEnergy (ret.)
MS. NAIYA PATEL
SodaStream USA
MR. DAVID R. SAWTELLE
Consultant
MR. G. BRAD SCRIBNER
Thomas Hardware (ret.)
MR. LARRY A. SEIBERT
Farm Credit
MS. ROXANNA S. SEILHAMER
Strickler Agency, Inc.
MR. ERIC SHANNON
Big Barker
MR. KYLE P. WHERRITY
United States House of
Representatives
MS. SARA WHERRITY
PhytogenX