

**PENNSYLVANIA  
FREE  
ENTERPRISE  
WEEK**

# PFEW 2023

PROGRAM BROCHURE



## Week 1

July 2-7  
Lycoming  
College

## Week 2

July 9-14  
Lycoming  
College

## Week 3

July 23-28  
Lycoming  
College

## Week 4

July 30-Aug 4  
Lycoming  
College

**This Week Can Change EVERYTHING!**

Pennsylvania  
College of  
Technology

You are about to participate in a very special program, a program that is the largest, most respected summer youth leadership and business education program in the world, one that will mark its 50,000th graduate this summer. This week is all about personal and professional discovery – you will unlock hidden talents and skills, you will explore exciting careers, you will make lifelong connections and friends, you will experience college life, and best of all, you will find the confidence and inspiration to create careers and lives of great meaning and depth. In short, PFEW can become one of the greatest weeks of your life, so far... We cannot wait to get started.

But first, some important Thank Yous.

**Thank you to our Donors** – They are the reason you are here. They provide the financial resources and sponsorships that make PFEW happen. We are nothing without them.

**Thank you to our Board of Directors** – Their passion, direction, guidance and support is invaluable and so greatly appreciated.

**Thank you to our Volunteers** – You will never meet finer, more caring people. They will mentor, guide, encourage, and inspire you to greatness.

**Thank You to our Partners** – They engage the PA business community and help secure vital financial and program support.

**Thank You to our Educators** – They support PFEW and champion this invaluable educational experience.

**And finally, Thank YOU** – for choosing PFEW. We promise you one thing – if you pour your entire selves into this experience, you will leave smarter, better, and mightily prepared for the incredible opportunities that await. You are the future, and your future begins here.

## WELCOME to Pennsylvania Free Enterprise Week 2023!

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MANUFACTURERS' ASSOCIATION  
*Business in Pennsylvania IS our business*

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# WEEK 1 | July 2 – July 7, 2023 | Lycoming College |

## President & Chief Executive Officer The Chamber of Commerce for Greater Philadelphia



KEYNOTE SPEAKER

## CHELLIE CAMERON

Rochelle (“Chellie”) L. Cameron is the President and CEO of the Chamber of Commerce for Greater Philadelphia, which represents over 600,000 employees across eleven counties. Under Chellie’s leadership, the Chamber is driving impact and business growth in the Philadelphia region. The Chamber works to build a better business climate through federal, state and local advocacy efforts; to accelerate economic competitiveness through business attraction and expansion, regional improvement, and Talent initiatives; and to increase economic inclusion through Diversity, Equity and Inclusion initiatives.

Previously, Chellie served as CEO for the City of Philadelphia’s Division of Aviation, including both the Philadelphia International and Northeast Philadelphia Airports. As CEO of the airports, Chellie was the City’s chief aviation representative in local, state, national and international affairs. She was responsible for the operation of the airport system, and directed the planning, development, and administration of all airport activities.

Chellie served on Philadelphia’s aviation leadership team for 11 years, including 6 ½ years as CEO. Chellie also spent 13 years working for the Metropolitan Washington Airports Authority and served for seven years as an active-duty officer in the United States Air Force and one year as an Air Force civilian employee. She completed her military service in 1998 as an active-duty Captain.

Chellie is Chair of the Federal Reserve Bank of Philadelphia’s Economic and Community Advisory Council and represents the Chamber on the Boards of Directors for the World Trade Center of Greater Philadelphia and the Philadelphia Convention and Visitors Bureau. Previously, Chellie served as Vice Chair of the Board for Airports Council International – North America (ACI-NA) and on other international, national, and local boards and advisory groups.

Chellie has received recognition as a collaborative and inclusive leader. In 2019, Chellie was awarded one of Philadelphia Business Journal’s “Most Admired CEOs” for her outstanding record of innovation and her strong vision. Most recently, she was included in City & State PA’s 2022 “Philly Power 100” list.

Chellie holds a B.A. from the University of Notre Dame in Government with a special concentration in economics and philosophy, and an M.B.A. from Auburn University at Montgomery. She is a Certified Public Accountant in the Commonwealths of Pennsylvania and Virginia. Chellie is also a proud PFEW graduate.

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# WEEK 2 | July 9 – 14, 2023 | Lycoming College |

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**President & CEO**  
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**Bank**

KEYNOTE SPEAKER

## CLEM ROSENBERGER

Clem Rosenberger is the President and CEO of NexTier Inc. and NexTier Bank. NexTier has been serving Armstrong and Butler Counties for over 140 years and is one of the region's fastest-growing community banks. NexTier provides consumer banking services, business banking services, and cash management services through a network of 27 branches in Armstrong, Allegheny, Butler, Clearfield, Cumberland, and Westmoreland Counties. In his role as President and CEO, Clem is responsible for nearly 300 employees, the overall strategic direction of NexTier, and the efficient operation of the organization.

With more than 24 years of experience in financial services, Clem was named President and CEO in 2016. Prior to his current role, Clem served as Chief Operating Officer of NexTier Bank and Farmers & Merchants Bank and was the CFO of Farmers National Bank. Clem also served as an internal auditor for S.R. Snodgrass while earning his CPA designation. Clem is a graduate of the American Banker Association's National and Graduate Commercial Lending Schools.

Clem graduated Summa Cum Laude from Harding University with a Bachelor of Business Administration in Accounting. While at Harding, Clem married his high school sweetheart at the ripe old age of 19. Now in their 28th year of blissful marriage, Clem and Debby are blessed with two children, Elizabeth (20) and Nathan (17). The Rosenbergers enjoy being together as a family and traveling throughout the United States, 49 states and counting (Louisiana, if you're wondering).

Commitment to God has led Clem to serve as a deacon and elder in his home congregation at Kittanning Church of Christ, leading various activities such as vacation bible school and the Lads to Leaders/Leaderettes program. Commitment to Family has blessed Clem with the responsibility of raising two wonderful children and serving his wife. Commitment to Community has created opportunities to serve on the board for Armstrong Habitat for Humanity, Downtown Kittanning Revitalization Committee, Armstrong School District Foundation, Richard G. Snyder YMCA, and Armstrong County Industrial Development Authority.

Clem also completed the Leadership Butler County Program in 2016, and in 2012, Clem was honored by the Armstrong County Chamber of Commerce as the Volunteer Citizen of the Year.

# WEEK 3 | July 23 – July 28, 2023 | Lycoming College |

## President & CEO Pennsylvania Chamber of Business & Industry

KEYNOTE SPEAKER



## LUKE BERNSTEIN

Luke Bernstein is president and CEO of the Pennsylvania Chamber of Business and Industry. A seasoned financial, government, and public policy professional, Luke came to the organization in 2022 with more than 20 years of experience in the public and private sectors. In his role as President & CEO, Luke oversees all operations of the Chamber and serves as the frontline advocate for business growth in the state Capitol.

Headquartered in Harrisburg, and with staff in Pittsburgh, Philadelphia, the Lehigh Valley and Hazleton, the PA Chamber is the largest broad-based business association in Pennsylvania, and its mission is to advocate for job creation and lead Pennsylvania to greater prosperity for its residents. The PA Chamber is comprised of close to 10,000 member businesses of all sizes and industry sectors throughout the state—from sole proprietors to Fortune 100 companies—representing nearly 50 percent of the private workforce in the Commonwealth.

Business advocacy is at the heart of the Chamber's work. Luke oversees a full-time staff of experienced business lobbyists, an active political action committee, legislative issue work groups and a grassroots action network.

Before leading the PA Chamber, Luke was most recently executive vice president, chief operations and technology officer at Orrstown Financial Services. He had served as Orrstown's corporate spokesperson since 2017.

He was previously senior vice president of external affairs at the Pennsylvania Bankers Association from 2015 to 2017 and deputy chief of staff for former Pennsylvania Governor Tom Corbett from 2011 to 2015.

In addition to his executive leadership roles in the private sector and state government, Luke has experience working at the federal level, as a former appointed advisor in the Administration of President George W. Bush and as an aide in the U.S. Senate. He holds a bachelor's degree in political science and policy studies from Dickinson College, where he also served as an adjunct professor.

Luke also completed the Duke Leadership Program at Duke University's Fuqua School of Business. He is a very active member of his community, serving on numerous boards and as a youth sports coach.

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# WEEK 4 | July 30 – August 4, 2023 | Lycoming College |

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**Chief Executive Officer  
Primary Health  
Network**

**KEYNOTE SPEAKER**

## **GEORGE C. GARROW, M.D.**

George C. Garrow, M.D. is the Chief Executive Officer of Primary Health Network (PHN), a private non-profit health center headquartered in Sharon, PA. Dr. Garrow came to Primary Health Network as the Chief Medical Officer in 2016, and in that capacity, he oversees over 450 employees and 150 physicians, dentists, physician assistants, certified nurse practitioners and other health professionals who serve over 75,000 patients each year. Dr. Garrow is responsible for all aspects of patient care at Primary Health Network and works to improve the quality and experience of care delivered across the health center. PHN is one of the largest community health centers in the nation, providing access to both primary and specialty care services across 50 sites throughout 17 counties in Pennsylvania and Ohio.

Dr. Garrow earned his medical degree from The Pennsylvania State University's College of Medicine, Hershey, PA, and completed his internal medicine residency and chief residency at Presbyterian/St. Luke's Medical Center, Denver, CO. He completed a medical oncology fellowship at Vanderbilt University in Nashville, Tennessee, where he was honored as an American Cancer Society Fellow. Dr. Garrow served on the faculty at Vanderbilt University Medical Center and the University of Rochester Medical Center before returning to his home in Pennsylvania in 2001. He holds board certification in internal medicine, medical oncology, and hospice and palliative medicine. He is the proud recipient of the Pennsylvania Medical Society's Everyday Hero Award for December 2019.

Outside of work, Dr. Garrow enjoys exercise and finds it a great way to maintain equilibrium and relieve stress. He teaches a group fitness class a few times a week. Dr. Garrow and his wife own a small farm that is home to quite a few animals — horses, miniature donkeys, chickens, barn cats, and three miniature dachshunds.

His family continues to be the inspiration for everything he does. He and his wife Diane, a now-retired physician, met while in medical school. They raised two daughters who Dr. Garrow describes as “my greatest accomplishments.”

# WEEK 4 | July 30 – August 4, 2023 | Pennsylvania College of Technology |

Senior Vice President  
**Lycoming  
Engines**

KEYNOTE SPEAKER



## SHANNON MASSEY

Shannon Massey is the senior vice president of Lycoming Engines, the only U.S. owned and operated aviation piston engine manufacturer. In this role, Shannon is responsible for the strategic direction of Lycoming Engines, inclusive of its aviation product portfolio development, experimental and certified designs, its manufacturing core competencies, and customer services. She also serves as a member of the Textron Systems Executive Leadership Team.

Before Shannon joined Lycoming Engines, she was the vice president for Assembly Operations at Bell (formerly Bell Helicopter) where she managed assembly centers in Amarillo, Texas; Lafayette, Louisiana; and Ozark, Alabama.

In all of Shannon's roles, she has been engaged in talent development and succession planning across resources. As part of her organizations' and community's success, Shannon engages as a community business partner, supporting local educators to ensure skilled labor availability for future supply demands, promoting inclusive and diverse workforces, and actively serving on the local Williamsport/Lycoming Chamber of Commerce Board of Directors. She also encourages the private and public partnership collaboration and investments within the Commonwealth of Pennsylvania as a board member of Team PA.

Shannon has consistently applied problem solving skills to find root causes and create sustainable corrective action across the business. Her proven performance and demonstrated leadership in both operations and programs have resulted in improved throughput and increased quality yield across multiple product and business lines.

Shannon holds a master's degree in Business Administration from Texas Christian University and a bachelor's degree in Chemical Engineering from Texas A&M University. She is a Textron Six-Sigma Master Black Belt, a graduate of Textron's Executive Leadership Program at the University of North Carolina, and a graduate of Textron's Senior Executive Leadership Program at Duke University.

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Programs like PFEW would not exist without the hundreds of generous businesses, foundations, civic and business associations and individuals listed here. They provide the funding and support for PFEW and our other programs that will educate over 12,000 students this year. We offer our sincere and heartfelt thanks to the following organizations and individuals who contributed to this year's Pennsylvania Free Enterprise Week, Speaker Series and The Stock Market Game programs. Their exemplary generosity and commitment to our mission, free market economics and youth education is inspiring and gratefully accepted. Thank you one and all!

## FOUNDER'S CLUB

Members of the Founder's Club hold the highest honor by having made an extraordinary contribution of \$25,000 or more to this year's programming.



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The following President's Club members have made very generous gifts of \$15,000 to \$24,999 to this year's programming.

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Fairfield Area HS

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Central Catholic HS  
East Allegheny JSHS  
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Elizabeth Forward SHS  
Fox Chapel Area SHS  
Hampton HS  
Moon SHS  
North Allegheny IHS  
North Allegheny SHS  
Our Lady Sacred Heart HS  
Pittsburgh Allderdice HS  
Quaker Valley HS  
Riverview HS  
Serra Catholic HS  
Sewickley Academy  
Shady Side Academy  
Shaler Area HS  
South Fayette Twp HS  
Thomas Jefferson HS  
Upper Saint Clair HS

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Armstrong JSHS  
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Lenape AVTS

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Beaver County  
Christian Academy  
Big Beaver Falls HS  
Central Valley HS  
Riverside HS  
Rochester Area HS

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Bedford SHS

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Berks CTC - West Campus  
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Governor Mifflin SHS  
Hamburg Area HS  
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Tyrone Area HS  
Williamsburg HS

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Canton JSHS  
Northeast Bradford JSHS  
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Devon Preparatory School  
Downingtown SHS - East  
Downingtown SHS - West  
Downingtown STEM Academy  
Henderson HS  
Owen J Roberts HS  
Oxford Area HS  
PA Leadership Charter School  
Phoenixville Area HS  
Renaissance Academy  
Charter School  
Technical College HS - Brandywine  
Technical College HS - Pennocks Bridge  
Technical College HS - Pickering  
Villa Maria Academy HS  
West Chester East HS

## CLEARFIELD

Clearfield Area HS  
Clearfield County CTC  
Dubois Area SHS  
DuBois Central Catholic HS

## CLINTON

Bucktail Area JSHS  
Central Mountain HS

## COLUMBIA

Central Columbia SHS  
Columbia-Montour AVTS

## CRAWFORD

Titusville SHS

## CUMBERLAND

Camp Hill SHS  
Carlisle HS  
Cedar Cliff HS  
Cumberland Valley HS  
Home School  
Shippensburg Area SHS  
Trinity High School

## DAUPHIN

Central Dauphin SHS  
Cougar Academy  
Dauphin County Technical School  
Halifax Area HS  
Harrisburg HS  
Hershey HS  
Reach Cyber CS  
SciTech High  
Upper Dauphin Area HS

## DELAWARE

Garnet Valley HS  
Haverford SHS  
Penncrest HS  
Radnor SHS  
Springfield HS  
Strath Haven HS  
Upper Darby SHS

## ELK

Elk County Catholic HS  
Ridgway Area HS  
St Marys Area SHS

## ERIE

Cathedral Preparatory HS  
Corry Area Career & Technical Center  
Corry Area MS/HS  
Erie County Technical School  
Erie HS  
Fairview HS  
General McLane HS  
Girard HS  
Harbor Creek JSHS  
McDowell IHS  
McDowell SHS  
Northwest Pennsylvania Collegiate Academy  
North East HS  
Seneca HS  
Union City HS

## FAYETTE

Albert Gallatin Area SHS  
Brownsville Area HS  
Connellsville Area SHS  
Frazier HS  
Geibel Catholic HS  
Laurel Highlands SHS  
Uniontown Area SHS

## FRANKLIN

Franklin County CTC

## FULTON

McConnellsburg HS

## GREENE

Greene County CTC  
Waynesburg Central HS  
West Greene HS

## INDIANA

Indiana Area SHS

## JEFFERSON

Brookville JSHS

## LACKAWANNA

Old Forge JSHS

## LANCASTER

Cocalico SHS  
Elizabethtown Area SHS  
Ephrata SHS  
Hempfield HS  
Lampeter-Strasburg SHS  
Lancaster County CTC  
Manheim Twp HS  
Penn Manor HS

## LAWRENCE

Neshannock JSHS

## LEBANON

Anville Cleona JSHS  
Cedar Crest HS  
Lebanon HS  
Palmyra Area SHS

## LEHIGH

Parkland SHS

## LUZERNE

Greater Nanticoke Area SHS  
Hazleton Academy of Sciences  
Hazleton Area Career Center  
MMI Prep School

## LYCOMING

Home School  
Hughesville JSHS  
Loyalsock Twp SHS  
Montgomery SHS  
Muncy JSHS  
South Williamsport Area JSHS  
Williamsport Area SHS

## MCKEAN

Kane Area HS  
Seneca Highlands CTC  
Smethport Area JSHS

## MERCER

Greenville JSHS  
Grove City Area HS  
Reynolds JSHS

## MIFFLIN

Mifflin County HS

## MONROE

Stroudsburg HS

## MONTGOMERY

Abington Friends School  
Abington SHS  
Academy of the New Church  
Secondary Schools  
Friends Central School  
Germantown Academy  
Harrilton SHS  
Hatboro-Horsham SHS  
Jenkintown HS  
LaSalle College HS  
Lower Moreland HS  
Modern Strategic Branding + Communications  
Norristown Area HS  
North Penn SHS  
Perkiomen Valley HS  
Plymouth-Whitemarsh SHS  
Pope John Paul II HS  
Souderton Area SHS  
Spring-Ford SHS  
The Hill School  
Upper Dublin HS  
Upper Perkiomen HS  
Wissahickon SHS

## NORTHAMPTON

Bangor Area HS  
Easton Area HS

## NORTHUMBERLAND

Warrior Run HS

## OUT OF STATE

Appoquinimink HS - DE  
Fairview HS - CO  
Spanish Fort HS - AL  
Waterford School - UT  
YES Prep East End  
Secondary - TX  
Yorktown HS - NY

## PERRY

Newport JSHS

## PHILADELPHIA

Abraham Lincoln HS  
Archbishop Ryan HS  
Father Judge HS  
Imhotep Charter

## Philadelphia, continued

J. R. Masterman  
Little Flower Catholic HS  
for Girls  
Mastery Charter School - Lenfest  
Mastery Charter School - Shoemaker  
Nazareth Academy High  
Parkway Center City  
Middle College  
Roman Catholic High School  
West Philadelphia HS  
William Penn Charter School

## SCHUYLKILL

Gillingham Charter School  
Marian Catholic HS  
Pottsville Area HS

## SNYDER

Mid-West HS  
Selinsgrove Area HS

## SOMERSET

Berlin Brothersvalley SHS  
North Star HS  
Shade JSHS  
Somerset Area SHS  
Windber Area HS

## SULLIVAN

Sullivan Co. JSHS

## TIOGA

Cowanesque Valley JSHS  
North Penn-Liberty HS  
North Penn-Mansfield HS  
Wellsboro Area HS  
Williamson SHS

## VENANGO

Cranberry Area JSHS  
Franklin Area HS  
Oil City SHS  
Rocky Grove JSHS

## WARREN

Warren Area HS

## WASHINGTON

Bethlehem-Center SHS  
Burgettstown JSHS  
Canon-McMillan HS  
Peters Township HS

## WESTMORELAND

Central Westmoreland CTC  
Derry Area SHS  
Greater Latrobe SHS  
Greensburg Central Catholic  
Hempfield Area SHS  
Kiski Area HS  
Ligonier Valley SHS  
Monessen SHS  
Mt. Pleasant Area JSHS  
Norwin SHS  
Southmoreland HS

## WYOMING

Lackawanna Trail JSHS  
Tunkhannock HS

## YORK

Central York HS  
Dallastown Area SHS  
Red Land SHS  
South Western HS  
Spring Grove Area HS  
West York Area HS  
York Catholic HS

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We are so very grateful to the following people and organizations who assisted us this year with fundraising, outreach, student and volunteer recruitment, acquisition of program materials, and support for PFEW 2023. They are truly dedicated, passionate and instrumental in our mission to provide world-class business, workforce development and economics education to the youth of PA. We simply cannot do it without them.

To our board, donors, volunteers, partners, schools, and the thousands who make Pennsylvania Free Enterprise Week the largest and most respected program of its kind in the nation, Thank You.

## MISSION

To heighten the awareness of Pennsylvania's youth about their future role in the American free enterprise system by delivering high-quality and practical hands-on learning experiences.

## VISION

To be the recognized leader in providing quality learning opportunities that promotes the understanding of the link between personal freedom and economic opportunity.

To learn more about PFEW and our other dynamic youth education programs, visit our website

[www.pfew.org](http://www.pfew.org)



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