

FOUNDATION FOR  
FREE  
ENTERPRISE  
EDUCATION

*excellence in learning*

# Contributor's Brochure



**PENNSYLVANIA  
FREE  
ENTERPRISE  
WEEK**

 **THE  
STOCK  
MARKET  
GAME™**  
sifma  
A program of the  
**FOUNDATION**

**Speaker  
Series**

**FFEE**  
Foundation for Free Enterprise Education



# OUR PROGRAMS—*Bridging the Workforce Gap*

Founded in 1979, the mission of the Foundation for Free Enterprise Education (FFEE) is to provide Pennsylvania's youth with high quality and practical hands-on learning experiences that promote the ideals of business and the American free enterprise system. To fulfill this mission, FFEE operates three unique, impactful educational programs that provide students with a solid foundation upon which to build stable, successful careers and futures.

## PENNSYLVANIA FREE ENTERPRISE WEEK

Since 1979, Pennsylvania Free Enterprise Week (PFEW) has inspired students to embrace the principles of business, entrepreneurship, and the American free enterprise system. Each summer, this statewide program hosts

over 1,800 high school students for a transformative week-long experience on the campuses of Lycoming College and Pennsylvania College of Technology in Williamsport, PA.

Through hands-on activities, dynamic speakers and a PFEW Reality Fair, PFEW equips students with critical skills like teamwork, leadership, and financial literacy while preparing them for the workforce. Endorsed by the Secretary of Education and the Director of the Bureau of Career and Technical Education, PFEW thrives thanks to the generosity of donors who share our vision for empowering future leaders. Together, we can inspire thousands more young Pennsylvanians to build bright, successful futures.



The Stock Market Game™ (SMG) provides an engaging, in-class simulation of global capital markets for students in grades 4-12. Student teams conduct research, create investment portfolios, and invest \$100,000 in virtual cash in real securities in real time using an online platform. As they compete against peers for the highest return, students develop critical thinking, teamwork and decision-making skills and unlock doors to successful financial futures.

By connecting classroom learning to real-world applications, SMG

equips students with lifelong skills that will serve them in college, careers, and beyond. Your support ensures more students can benefit from this innovative program, creating a brighter future for generations to come.



## Speaker Series

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The Speaker Series is an innovative workforce development and career exploration program that has generated thousands of student views since 2020. These 15–30-minute interview-style videos offer real-world

insights into various professions, helping students develop professional mentor relationships while connecting them with local scholarship, internship, and professional development opportunities. This program provides students with the practical career exploration tools they need to succeed in the workforce.

The Speaker Series Accompaniment Workbook includes resources to help students prepare for interviews, write resumes, and complete job applications. With the continued support of donors, the Speaker Series empowers thousands of young Pennsylvanians to confidently pursue their career goals.



## Why Are These Programs Needed?

Pennsylvania has introduced new Personal Finance standards and graduation requirements, aiming to address critical gaps in workforce readiness. However, for decades, the lack of required business or economics coursework has left students—and Pennsylvania employers—unprepared for the demands of a competitive economy. With workforce readiness cited as the number one challenge facing businesses today, the need for comprehensive educational programs is greater than ever.

Meeting and exceeding Pennsylvania's proposed Personal Finance and Career Education and Work (CEW) standards, FFEE equips young people with essential business, financial, and leadership skills to succeed in the workplace. By preparing students to become the next generation of business and community leaders, FFEE strengthens Pennsylvania's economic future—one student at a time.

# MAKE A GIFT—*Support Tomorrow's Leaders*

The Foundation for Free Enterprise Education's three acclaimed programs provide a comprehensive economic education, equipping young people with the skills they need to succeed in the 21st-century workforce. These programs are possible through the dedication of volunteers from all professions—educators, financial experts, healthcare workers, tradespeople, and more—who share their expertise and passion for inspiring the next generation.

Entirely funded by generous contributions, FFEE's programs are a collaborative effort of Pennsylvania's professional community. All donations are tax-deductible and deeply appreciated. The following giving levels support these impactful programs and ensure their continued success. Together, we can create brighter futures for Pennsylvania's students and strengthen our communities.



## **FOUNDER'S CLUB: \$25,000 or more - Our highest recognition level. Founder's Club Members will:**

- Have your logo featured prominently in the FFEE Impact Report, The Stock Market Game banquet brochures, the FFEE website and PFEW major donor recognition boards
- Be invited to join students at PFEW for a personal luncheon with photos and press release
- Receive thank you letters from the PFEW students you sponsored
- Receive a plaque frame and personalized Certificate of Appreciation recognizing your outstanding commitment to young people and economic education

## **PRESIDENT'S CLUB: \$15,000 to \$24,999 - President's Club members will:**

- Be recognized in the FFEE Impact Report, the FFEE website, and PFEW major donor recognition boards
- Receive thank you letters from the PFEW students you sponsored
- Receive a plaque frame and personalized Certificate of Appreciation recognizing your outstanding commitment to young people and economic education

## **KEYSTONE CLUB: \$10,000 to \$14,999 - Keystone Club members will:**

- Be recognized in the FFEE Impact Report and PFEW major donor recognition boards
- Receive thank you letters from the PFEW students you sponsored
- Receive a plaque frame and personalized Certificate of Appreciation recognizing your outstanding commitment to young people and economic education
- Be featured in our monthly Pulse e-newsletter or our biannual EDGEducator newsletter

## **STUDENT CHAMPION: \$5,000 to \$9,999 - Student Champions will:**

- Be recognized in the FFEE Impact Report and PFEW major donor recognition boards
- Receive thank you letters from the PFEW students you sponsored
- Receive a plaque frame and personalized Certificate of Appreciation recognizing your outstanding commitment to young people and economic education

## **STUDENT PATRON: \$1,500 to \$4,999 - Student Patrons will:**

- Be recognized in the FFEE Impact Report
- Receive thank you letters from the PFEW students you sponsored
- Receive a frameable personalized Certificate of Appreciation noting your outstanding contribution to the youth of Pennsylvania

## **SPONSORSHIP CONTRIBUTOR: \$695 each - Sponsorship Contributors will:**

- Be recognized in the FFEE Impact Report
- Receive a thank you letter from the PFEW student you sponsored
- Receive a frameable personalized Certificate of Appreciation noting your outstanding contribution to the youth of Pennsylvania

## **SPONSORSHIP POOL: < \$695 - Sponsorship Pool Contributors will:**

- Be recognized in the FFEE Impact Report
- Receive a sampling of thank you letters from students sponsored by the Pool

The Foundation for Free Enterprise Education is an Educational Improvement Organization (EIO) under the PA Educational Improvement Tax Credit (EITC) program. All contributions are tax deductible and can be made online by visiting [www.pfew.org](http://www.pfew.org). Checks may be made payable to the Foundation for Free Enterprise Education or PFEW..

A copy of the Foundation's official registration and financial information may be obtained from the PA Bureau of Corporations and Charitable Organizations. Call 1-717-783-1720. Registration does not imply endorsement. The IRS 501(c)(3) number is 25-1394365



# VOLUNTEER—*Opportunities that Inspire*

Volunteers are essential to the success of our Foundation's programs. The dedication and talents of our adult volunteers create lasting, positive impacts on our youth. Explore the various ways you can make a difference.

## PENNSYLVANIA FREE ENTERPRISE WEEK

decisions, fostering teamwork and unlocking the potential in each team member. **Pennsylvania educators who serve as CAs can now earn 36 Act 48 credit hours**, making this a rewarding professional development opportunity.

**Company Advisor (CA)** – CAs commit to a one-week role, acting as mentors and consultants to student companies. They guide students in making sound business

**Speaker** – Business leaders and motivational speakers inspire students with dynamic talks on free enterprise, professional development, and personal growth. This is a one-day commitment.

**Judge** – Judges play a key role at week's end by evaluating the students' Stockholders Annual Meetings or Advertising Presentations which count significantly toward determining PFEW Top Company. This is a one-day commitment.

**Our volunteers are the heartbeat of PFEW, transforming students' lives while shaping the next generation of business and community leaders.**



### Awards Ceremony Keynote

**Speaker** – At one of the three SMG Spring awards ceremonies, Keynote Speakers share financial wisdom and knowledge that excites SMG participants about investing,

financial literacy, careers and creating solid financial futures. This is a half-day commitment.

**Invest It Forward Presenter** – Volunteers visit classrooms and interact with students to share their experience, education and knowledge about future career opportunities in the financial services and securities industry. Contact FFEE SMG Coordinator Jeremy Kropf at [Jeremy@pfew.org](mailto:Jeremy@pfew.org) for more details on this exciting opportunity.



## Speaker Series

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**Speaker** – Volunteers work with FFEE staff to record video content detailing careers, required education and skills, tips on achieving success, present and future job openings, and much more. The videos are marketed to schools, chamber and business associations and the general public. This is approximately a one-hour commitment.

We welcome you to fill one of these all-important volunteer roles. Visit our website at [www.pfew.org](http://www.pfew.org) or call us at 814-833-9576 x102 to learn how you can impact young lives and shape Pennsylvania's future.

primary sponsor



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