

NEWS RELEASE: Here's an exciting opportunity for you to appear in your local newspaper and spread the word about PFEW! We encourage you to fill out this article and submit it to your local newspaper along with a wallet-size photograph.

LOCAL STUDENT ACCEPTED INTO PENNSYLVANIA FREE ENTERPRISE WEEK

This summer, high school sophomores and juniors from all across Pennsylvania will once again have the opportunity to participate in the award-winning, summer economics education program called Pennsylvania Free Enterprise Week (PFEW). Since 1979, nearly 47,000 eager students have experienced PFEW and gained the knowledge, skills and qualities vital to their future success as responsible, involved citizens in our increasingly competitive global economy.

_____, daughter/son of _____,

(Your Name)

(Your Guardians' Names)

from _____ and a _____

(City in which you live in)

(Sophomore/Junior)

at _____ has been granted a sponsorship to attend PFEW 2021.

(Your High School)

_____ will attend one of the several week-long sessions offered this summer on

(Your Last Name)

the campuses of Lycoming College or Pennsylvania College of Technology in Williamsport, PA. Students fill out an application and include short essays demonstrating their desire to learn about business and the American free enterprise system. Teachers and/or counselors then recommend the candidates and final selection is made by the PFEW staff. Those accepted are awarded \$625 sponsorships from local businesses, chambers, foundations, civic associations and individuals. The sponsorship covers all program materials, activities, meals and lodging for their week-long stay on a college campus, excluding a nominal registration fee and transportation to and from Williamsport.

At PFEW, students form teams of 16-18 students and one adult business mentor who become the simulated management team of an underperforming manufacturing company in heated competition with other student companies. Teams operate their company for a simulated three-year period, making the same decisions today's businesses face daily. Students are immersed in finance, production, marketing and advertising, and all facets of modern business operations. Throughout the week, world-class speakers address the students on a wide variety of topics geared toward their personal and professional development. The PFEW program provides students with opportunities to assess interests, develop skills, and identify and explore careers aligned to those interests in an interactive, hands-on setting. PFEW puts students on track for meaningful postsecondary education, employment and success.

Totally funded, taught, and staffed by the Pennsylvania business community, PFEW is supported by eight manufacturer's associations, more than 100 chambers of commerce, and more than 800 companies who believe the PFEW education is vital to Pennsylvania's future. The program is offered by the Foundation for Free Enterprise Education, a 501(c)(3) non-profit organization. For more information, please contact the Foundation at (814) 833-9576 or visit www.pfew.org.