



PENNSYLVANIA **Speaker** **FREE** **ENTERPRISE** **WEEK** **Fact Sheet**

Share Your Experience. Shape Their Future.

Presented by the Foundation for Free Enterprise Education

The Role of a PFEW Speaker

Speakers are the heart of the PFEW experience, engaging and inspiring students to grow as leaders in school, work, and life. They bring real-world insight that builds confidence, breaks down barriers, and helps students recognize their full potential.

Speakers cover topics such as:

Leadership and teamwork ▪ Communication and collaboration ▪ Innovation and problem-solving
▪ Personal and professional growth ▪ College and career readiness

PFEW 2026

Week 1 | June 28 - July 3

Week 2 | July 5-10

Week 3 | July 19-24

Week 4 | July 26-31

“The staff have worked hard to recruit a wide variety of speakers who have a lot of experience and unique stories to tell. I am beyond grateful for the lessons those speakers have taught me. It is truly heartwarming to see 400 students actively listening and paying attention to the speakers. The respect and regard they have given them was uplifting to witness.” ~ Alexandra Scamuffa, Garnet Valley High School

Join Us in 2026!

Apply at:

<https://www.pfew.org/pfew-speaker>

or

email Alison Shughart at **alison@pfew.org**.

About PFEW

Presented by the Foundation for Free Enterprise Education, **Pennsylvania Free Enterprise Week (PFEW)** is a transformative, week-long summer program where rising high school juniors and seniors explore business, leadership, and teamwork. Since 1979, more than 54,000 students and 3,000 volunteers have taken part in this life-changing experience at Lycoming College and Pennsylvania College of Technology in Williamsport, PA.

Students join teams of peers from across the state to run their own mock companies, making real-world management, marketing, and financial decisions. They also hear from inspiring speakers and participate in engaging activities focused on leadership, communication, finance, and entrepreneurship—building the confidence, responsibility, and readiness to succeed in the real world.

Speaking Opportunities: Spots are limited!

To ensure every presentation reflects the true PFEW experience, all speakers are required to attend the program during a previous year to observe and understand its unique environment and impact.

Rotation Sessions: Rotation speakers present their topic twice back-to-back to smaller student groups. Each session is 45–60 minutes with a 15-minute break in between. These sessions are interactive and ideal for topics like leadership, teamwork, communication, interview skills, and entrepreneurship.

General Assemblies: Held Monday through Thursday, these large-group sessions feature dynamic and motivational messages for the entire student body. They run 45–60 minutes and should inspire students to be responsible, ethical, and confident global citizens. Personal stories and Q&A; are encouraged.