CREATING YOUR FUTURE



2025 PROGRAM BROCHURE



Week 2 July 6 – 11 Lycoming College

Week 3 July 20 – 25 Lycoming College

Week 4 July 27 – August 1 Lycoming College

Pennsylvania College of Technology

тніs WEEK can change EVERYTHING

Welcome to Pennsylvania Free Enterprise Week (PFEW) 2025 – where the right elements combine to create your future.

Just like a powerful chemical reaction, PFEW brings together key ingredients – curiosity, collaboration, leadership, and innovation – to spark something life-changing. You're joining over 1,800 students from across Pennsylvania in an unforgettable experiment in growth, challenge, and discovery. And with more than 52,000 alumni in our ever-growing chain reaction, you're in great company.

This week, you'll test new ideas, bond with teammates, and apply real-world skills in our one-of-a-kind business and leadership lab. From running a company to navigating the ups and downs of decision-making to hearing inspiring and life-changing messages, every moment of PFEW will ignite your potential and build the blueprint for future success.

To our generous donors who make this program possible, **THANK YOU**.

To our volunteer mentors, educators, judges, and partners who give their time and energy, **THANK YOU**.

To our dedicated board of directors whose vision and leadership keep us moving forward, **THANK YOU**.

And to you – our student leaders – **THANK YOU** for taking this bold step into the unknown. This is your time to engage, connect, and create.

Together, let's make PFEW 2025 your formula for success!





WEEK 1 PFEW Keynote Speaker Lycoming College

JEANE M. VIDONI

President & CEO Penn Community Bank

Jeane serves as President and CEO of Penn Community Bank, eastern Pennsylvania's largest mutual financial

institution, leading a team of 300+ employees. With nearly four decades of banking experience spanning community, regional, and corporate institutions, she champions the vital role of local, independent banking in fostering community growth.

Jeane has held executive roles at financial institutions of all sizes throughout the Philadelphia region, gaining insight into the workings of community, regional and corporate banks. As an active leader in the Pennsylvania business and financial community, Jeane donates her leadership talents to several industry groups, as chair of the PA Bankers Federal Policy Committee and Pennsylvania Member Director of the Federal Home Loan Bank (FHLB) of Pittsburgh, which supports homeownership programs throughout Delaware, West Virginia, and Pennsylvania. She served as chair of the Federal Reserve of Philadelphia's Community Depository Institutions Advisory Council (CDIAC) and was appointed by the Board of Governors of the Federal Reserve System to serve as president of the national CDIAC and offer her insight on banking and lending conditions that affect the economy. She has been named to American Banker's Most Powerful Women to Watch list in both 2023 and 2024.

A graduate of Muhlenberg College and Saint Joseph's University, Jeane lives out the bank's commitment to community through numerous past and present board positions, including the Bucks County Herald Foundation. She is the mother of twin sons – Jon, who creates a YouTube show about food and tourism in South Korea with his wife, and Chris, a music teacher who lives in Philadelphia with his wife and their two sons. Jeane also enjoys golf and exercise.

Week 1 Company Advisors

F. Chuck Baker, CSCP, CLTD ThreeDays Consulting, LLC

Anthony Bennett Tennessee State Finance and Administration Agency

J. Rody Borg, Ph.D. Jacksonville University

Cody Chan, CPA Ernst & Young McKenna S. Chan

Ernst & Young

Alexander Connor McKinsey & Company

Kevin W. Davis The Davis Group (ret.)

Matthew Fennell The Leota Peters Memorial Foundation

Michael Gecht Travel Ease, Ltd. (ret.)

Phillip Green Hometown Auto Rentals

David R. Hall, Col., USAF (ret.) DRH Pilot Services, LLC Mikyla S. Johnson PNC Financial Services Group Michael Komar

Geisinger Jill M. Komar Geisinger

Gail Lund Consultant

Patricia A. Martin, PHR DVL Group, Inc. (ret.) J. David Murphy FirstEnergy (ret.)

Lynn A. Pryor First Quality Enterprises (ret.)

Frederick P. Remelius SCORE (Service Core Of Retired Executives)

Joseph S. Rogers Pope John Paul II High School

Carl R. Shamburg Erie Bronze & Aluminum Co. (ret.)

Kenneth W. Snyder, Jr. K. Snyder & Associates

David J. Sterrett, P.E., P.L.S. PA Department of Environmental Protection (ret.)



WEEK 2

PFEW Keynote Speaker Lycoming College

GLEN T. MEAKEM Founder, Chairman & CEO FOREVER, Inc.



Glen is the Founder, Chairman & CEO of FOREVER, Inc., the leading cloud platform for people and families to

save, organize, and share their photos, videos, documents, audio files, and stories now and for generations into the future.

Glen was the Founder and Managing Partner of Meakem Becker Venture Capital (MBVC), a successful venture capital firm that executed many successful technology investments including Kiva Systems, Hotpads, Shipwire, CloudMeter, and Schoology, all of which sold to major US corporations. Glen also hosted a successful podcast and radio show called "The Glen Meakem Show." From 1995 to 2004, Glen was the Founder, Chairman & CEO of FreeMarkets – a successful B2B e-commerce company that saw a record-setting NASDAQ IPO and was later purchased by Ariba. Early in his career, Glen was a product manager at Kraft, a consultant with McKinsey & Co., and a manager at General Electric, serving on Jack Welch's staff. A former officer in the US Army Reserve, Glen served as a combat engineer platoon leader in Saudi Arabia and Kuwait in the first Gulf War.

Glen's awards include the Anti-Defamation League's National American Heritage Award, Ernst & Young's Entrepreneur of the Year for Western PA, and Syracuse University's Salzberg Medallion for Exceptional Business Achievement. He was also named a Technology Pioneer by the World Economic Forum and holds an honorary Ph.D. in Business Administration from Robert Morris University. Glen earned his B.A. cum laude from Harvard, which he attended on a military scholarship, and his MBA from Harvard Business School.

Glen and his wife Diane have been married for thirty-five years and have five adult children, two outstanding sons-in-law, and a growing group of young grandchildren.



Week 2 Company Advisors

Alberto L. Casadei Westinghouse Electric Company (ret.)

Jeremy M. Chobot Universal Display Corporation

Kevin R. Connor Modern SBC + Swirling Silks

John M. DeMasi, ChFC Financial Consultant

John C. Folga Ameridrives, a Regal Rexnord Brand

Joseph A. Giedgowd Byers' Choice, Ltd. (ret.)

Karen L. Grady Slippery Rock University

Linda L. Greek Hudson Business Service LLC

Joseph P. Harford, Ph.D., CSDS Reclamere, Inc.

Denzel Henderson State Farm

Justin Hendrickson Oregon Business Academy **Christopher Hoffman** Southern Glazer's Wine and Spirits

Carl A. Marrara Pennsylvania Manufacturers' Association Joan M. Norelli

Tropicana Brand Groups

Lisa Palfy Trader Joe's Nina Palfy

Consultant Ferlin E. Patrick

CSD Co-Packers, Inc. (ret.) Jacob Peifer Open Road Capital Advisors

Caroline Rioux

Warren County School District Eric D. Shannon

Big Barker (ret.) Jamie Sheets Reach Cyber Charter School

Dwayne W. Waite, Jr. Schell Games



WEEK 3

PFEW Keynote Speaker Lycoming College

JACK N. NEHLIG Phoenix Contact, Inc. (ret.)

Jack was born and raised in Pennsylvania and earned his B.S. in Industrial Distribution

from Clarkson University, and an MBA from the University of Phoenix. He completed a 43-year career in industrial automation and control in January 2025. Starting in sales with Honeywell, he gained priceless knowledge of customers, channel partners and the industrial and manufacturing sectors. From there he earned his MBA and began a multifaceted leadership career, culminating in being named VP and GM of Honeywell's Sensing and Control global business with over 5,000 employees. In 2001, Jack expanded his horizons from a Fortune 500 company to Phoenix Contact, a privately held, family-owned German company. As leader of their US operations, Jack grew the US business, sextupling the company's sales over 23 years. He established a Group Center of Competence by creating a separate business that developed and manufactured global products in the US. Upon his retirement, the US operations employed more than 1,000 employees, and Phoenix Contact USA has consistently been recognized within and outside the company as benchmarkable for its leadership and company culture.

During his tenure at Phoenix Contact, Jack served as a member of the Measurement Control and Automation Association (MCAA) Board of Directors. He also completed a 12-year term on the National Electrical Manufacturers Association (NEMA) Board of Governors where he served on its Executive Committee and as treasurer. In recognition of his leadership in the automation and control industry, Jack was awarded the Leadership Excellence award in 2021 by the International Society of Automation.

Week 3 Company Advisors

Raylene K. Boots Riverside Beaver County School District

Thomas S. Born Huntington National Bank (ret.) Russell P. Brooks

Tilden & Associates

Nicholas J. Carter, CBSE The Pink Flamingo Companies Matthew Cordell

Consultant Alvin Couch Consultant

Amber L. Evanoff Erie Bronze & Aluminum Co. Jill Frack

Fracktional Solutions Alexander E. Lalley Mitsubishi Electric

Andrea M. Leone Sadsburyville Hotel, Inc. DBA Harry's, The Neighborhood Place

Austin S. Lyons Stone Fortress Richard S. Musante Parkson Corp. Mark J. Pietrusinski

Parker LORD Corporation (ret.)

Mark Puzdrak, CPA Puzdrak and Stortz CPAs Jeremy A. Raichle, CFA Bank of America

Jessica Rich WorkDay

Todd R. Schorle Schorle Secure LLC

Mark Seyfried Oracle Corporation

Andrew Thompson Booz Allen Hamilton

Charles L. Witmer County of Centre (ret.)

Cassandra Wyatt West Chester Area School District

Abigail Zlockie Pennsylvania State University



WEEK4 PFEW Keynote Speaker Lycoming College

PATRICK W. WILSON President & Chief Executive Officer Little League International

Patrick is an accomplished leader in youth sports, tournament and event operations and media, non-

profit management, volunteer organization, and business development.

A native of Williamsport, PA, Patrick grew up playing sports, including Little League, which led him to give back to his community. He enrolled at Bloomsburg University of PA to pursue an economics degree (Class of 1991) while working for the City of Williamsport recreation department. In 1993, he joined the staff at Little League International as the assistant to the Vice President of Operations, Joe Losch, kickstarting his more than 30-year career in youth sports.

Patrick has been instrumental in the growth of the organization. He leads day-to-day business functions while finding ways to bring Little League's organizational identity to life through the collaborative efforts of operations, finances, marketing and communications, strategy, and people and culture functions. He manages the execution and implementation of Little League's broadcast partnership with ESPN and finds ways to enhance and build excitement around the seven World Series tournaments that occur each summer, including the Little League Baseball World Series hosted in Williamsport, PA, and the Little League Softball World Series hosted in Greenville, NC.

Patrick is active in the greater Williamsport community where he resides with his wife, Jennifer, and daughter, Ella. He currently serves on the Board of UPMC North Central and is the past Chair of the Council of Trustees for Bloomsburg University.

Week 4 Company Advisors – Lycoming

Marianne J. Beane Ianite Business Services. Inc

Christopher J. Betz Free Press Graphics & Publishing

William G. Caugherty Millcreek Township School District

Vincent Daily Dun & Bradstreet

Judith A. Eschberger, Esq. JAE Government Relations

Debi L. Friedmann Blue Dog Printing & Design

Gary S. Goldstein Project Management Institute (ret.)

David Hutzel, M.D. Greenfield Internal Medicine, UPMC

Nicholas C. Law Randstad

Neal R. Lesher

Pennsylvania Chamber of Business and Industry

James A. MacKenzie Octoraro Native Plant Nursery, Inc. **Reginald-Chris Mendoza, CMA**

Friends Select School **Haley Patrick**

Appian John V. Rafferty, Esq.

Highfield Law, PC. **Cameron Suorsa**

Entre Stephen E. Turpin Linkbank

Graham Partners

Jeffries





WEEK4

PFEW Keynote Speaker Pennsylvania College of Technology

JUDD R. PITTMAN **Director of Career and Technical Education** Pennsylvania Department of Education

Judd is the Director of Career and Technical Education at the Pennsylvania Department of

Education, where he and his team develop, recommend and approve career and technical education curriculum in school districts across Pennsylvania.

Judd is a champion for policies, practices, and programs that help learners enter careers that enable them to attain a family thriving wage. Judd spent eight years as a middle school science teacher in Harrisburg City School District and spent seven years serving on the Harrisburg City School District and Dauphin County Technical School Boards of Directors. He has served the Commonwealth of Pennsylvania as an educational consultant at the Pennsylvania Training and Technical Assistance Network (PaTTAN) where he led the establishment of a science initiative. In addition, he has served the Commonwealth as the Special Consultant to the Secretary of Education for STEM where he helped to codesign the PAsmart Initiative and establish the Pennsylvania STEM Coalition. Judd spent almost two years as the Director of K-16 Initiatives at Thaddeus Stevens College of Technology, before returning to the Commonwealth where he serves as the Director for the Bureau of Career and Technical Education.

Judd holds a Baccalaureate degree in Ecology from Juniata College, a master's degree in Forest Ecology from Virginia Polytechnical Institute and State University, and a master's degree in Urban Education from Eastern University.



Week 4 Company Advisors – PCT

Jamie Lee Beckwith HBS/JSB Works LLC

Nate Cooper Komfort Heat (ret.) **Michael Gecht**

Travel Ease, Ltd. (ret.) Julia M. Haigh

Center for Opinion Research. Franklin & Marshall College Kevin M. Haigh, CFA, CFP

Vanguard Melody F. Kamerer

Hudson Business Service LLC James Kilgallon

Erie Insurance William J. Koehle, Lt. Col. United States Marine Corps

(ret.) J. David Murphy FirstEnergy (ret.)

Angel Patel Norristown Area School District

Elizabeth Remelius Villanova University

Kathryn Rose Northwest Tri-County Intermediate Unit

David R. Sawtelle Consultant

Roxanna S. Seilhamer, CIC. CISR, CSRM Strickler Agency Inc.

Britta Shillingsburg Wild Thing Skincare

Kevin L. Shivers Pennsylvania Association of Community Bankers

Amalia Shuman PhytogenX, Inc

Mary Beth Tomlinson Downingtown STEM Academy

Kyle P. Wherrity Life Circus LLC



FUNDING FOR PFEW 2025

Our programs thrive thanks to the countless charitable businesses, foundations, civic organizations, and individuals listed below. Their contributions make it possible to educate over 12,000 students annually. We extend our deepest appreciation for their vital funding of Pennsylvania Free Enterprise Week, The Stock Market Game and the Speaker Series. Their steadfast dedication to our mission, free market principles, and youth education is profoundly appreciated. Thank you for your remarkable generosity!



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STUDENT CHAMPIONS

These organizations and individuals have contributed between \$5,000 and \$9,999 to this year's programming.

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MICHELLE L. WAROFKA VP of Educational Relations

> SCOTT T. LEE VP of Marketing & Development

JEREMY J. KROPF Technology & Project Manager

ALISON E. SHUGHART Community Outreach Manager

> AMBER M. GOSS Schools Manager

TAURA L. IVANKO Program Manager

LINDSAY M. METZ Bookkeeper



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To heighten the awareness of Pennsylvania's youth about their future role in the American free enterprise system by delivering high-quality and practical hands-on learning experiences.



To be the recognized leader in providing quality learning opportunities that promotes the understanding of the link between personal freedom and economic opportunity.









Pennsylvania College of Technology A Penn State Affiliate

To learn more about PFEW and our other dynamic youth education programs, visit our website

www.pfew.org