

PENNSYLVANIA FREE ENTERPRISE WEEK

Company Advisor Information

Pennsylvania Free Enterprise Week 2026

presented by the

Foundation for Free Enterprise Education

Thank you for your interest in being a Company Advisor (CA) for the 2026 summer Pennsylvania Free Enterprise Week program. Since PFEW's birth in 1979, over **54,000** students have participated in this hands-on experience to learn about business, teamwork, leadership, and other career and life skills. In addition, over **3,000** dedicated business volunteers have helped to create the life-changing experience that is *PFEW*!

As a CA, you will mentor a team of high school students and enhance your own leadership skills while you share your personal expertise and experiences.



Each week-long session blends the experience of returning CA's with the fresh perspectives and ideas of new Advisors (typically 20% are new Advisors each week). This commitment to be a mentor for a student team (15-18 students per team) brings a variety of opportunities to:

- o engage in intergenerational and **mentoring relationships** with future business leaders;
- o **network and share experiences** with other business professionals and establish life-long business connections;
- o enhance and practice your **leadership skills**, including those in communications, creative and critical thinking, team-building, and collaboration;
- o be a catalyst and contributor to life-changing experiences guaranteed to **impact students**;
- o allows an opportunity to **market individual jobs** and companies to the future workforce;
- o **and, by the way - have FUN!**

The CA role is **a professional development experience unlike any other**. You will gain invaluable business insights and learn new techniques while at the same time practice your professional skills and expand your career and community leadership capacity. For a sneak peek of what you will be treated to during your exciting *PFEW Journey*, visit our website (www.pfew.org/pfew-company-advisor) to see a video about the role of Company Advisor at PFEW.

**Join us in 2026 and help make Pennsylvania Free Enterprise Week a positive and life-changing experience for the next generation of future leaders.
See you this summer!**

"This program is possible because of all the volunteers. Our company advisors are all volunteers and do an amazing job coaching us through the week and take time out of the personal lives to share their valuable knowledge." - Student Participant

2026 Dates

Week I – June 27th – July 3rd

Week II – July 4th – July 10th

Week III – July 18th – July 24th

Week IV – July 25th – July 31st

2026 Early Training Dates

May 15th – King of Prussia

May 21st – Erie, PA

All new Advisors must attend one of these of these sessions.

What is PFEW? Presented by the Foundation for Free Enterprise Education, PFEW is a unique and challenging program designed for incoming high school juniors and seniors. As a CA, you will spend a week on a college campus with other business volunteers from around the country as you help teens learn about business, teambuilding, leadership, and life skills. Over 54,000 students are now PFEW alumni and many testify to the change the week made in their lives thanks in part to their dedicated CA!

Company Advisor (CA) Role

As a CA you will mentor a team of 16 high school students. Teams work in a computer simulated environment to learn real life principles in finance, marketing, production, planning, project management and other aspects of modern business. Your role is to engage, educate and empower the students to be involved in the activities. The team will greatly benefit as you: share your experiences and expertise, ask engaging questions, and provide feedback on the team's involvement and interactions.

CA Preparation

A full day CA Introduction session will be held in late May for new CAs where a complete handbook will be distributed. On the **Saturday before each session**, all CAs for that week **must** attend the on-campus orientation to review program curriculum and corresponding CA responsibilities. Curriculum and the week's schedule are discussed, along with the business simulation. PFEW staff and returning Company Advisors are available to share their past experience and answer questions.

CA Lodging

Lodging at a hotel near campus is at the individual or their sponsoring company's expense. Discounted PFEW room blocks are available.

- **Holiday Inn - Williamsport**
\$83/night

For more affordable on-campus housing, contact: Taura Ivanko (taura@pfew.org). On-Campus space is limited and will be assigned on a first-come, first-served basis. A listing of items that you should bring will be provided, as apartments do not have towels, TV's, bedding, alarm clocks, etc. If you are in need of financial assistance for lodging, please reach out! We can't do this without you!

- **On-campus Apartments**
\$29/night

Pennsylvania Free Enterprise Week 2026 **Summer Volunteer Information**

Volunteers demonstrate:

- ✓ A sincere desire to mentor young adults to help them learn about themselves and their potential.
- ✓ The desire to learn more about youth, business skills, and group interaction.
- ✓ A basic understanding of business.
- ✓ A desire to meet new people, network and have fun.
- ✓ Adaptability and a sense of humor.

CA Volunteers will:

- ✓ Make a full week commitment.
- ✓ Be willing to mentor students as they develop an understanding of business.
- ✓ Comply with all rules and policies.

Volunteer Expenses

(NOTE: these are often reimbursed or paid for by your employer.)

- **Hotel or On-Campus Lodging**
\$83/night - \$29/night (Typically 6 or 7 nights)
**If financial assistance with lodging is needed, please contact us directly!
- **Tues/Wed/Thurs. Night Dinners**
\$50 estimate. (Most Advisors go to dinner together. However, CAs are free to go to the Dining Hall these nights which is free of charge.)
- **Transportation**
Varies depending on individual's distance from Williamsport.
- **Miscellaneous:** \$50

Application Process

Complete an online application at www.pfew.org/pfew-company-advisor-signup

Once you register, more information will be EMAILED to you at the address you provide on your CA Signup form.

PFEW conducts a full background check and child abuse clearances on all Company Advisors. Out of state residents and volunteers who have not lived in PA for the past 10 consecutive years will also be required to get FBI fingerprinting.

All Company Advisors must take the state-required online Mandated Reporter training prior to arrival at PFEW. Once complete, CAs must provide PFEW staff with the printed certificate of completion.

Additional Program Details:

- Breakfast, lunch and dinner are provided each day.
- Company Advisors **must** attend the Orientation and teambuilding activities the Saturday prior to the program – start time is 8:45 a.m.
- Casual clothes (shorts, polo-shirts, etc.) are worn during the week, **except** at the Friday afternoon Awards Ceremony where business attire is appropriate.
- New Advisors will receive a PFEW polo shirt to wear on registration day and for company pictures. All returning Advisors are asked to bring their PFEW polo shirts with them from previous years. Shirts are available for any Advisor to purchase on the PFEW website at www.pfew.org/pfew-shirt-order.
- Daily programming begins at approximately 8:00 a.m. and ends each day around 9:00 p.m.
- Company Advisor meetings are held daily to facilitate day-to-day instructions and information sharing.

Cancellations

If for any reason you must cancel, please notify us as soon as possible so that we can work together to find a replacement. The role of the Company Advisor is the key to the success of the week and to our students' experience!

In 2026, all PFEW Sessions are held in Williamsport, PA at either Lycoming College or Pennsylvania College of Technology.

QUESTIONS?

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PLEASE RETAIN FOR YOUR RECORDS