

CREATING YOUR FUTURE

**PENNSYLVANIA
FREE
ENTERPRISE
WEEK**

2025

PROGRAM
BROCHURE

Week 1

June 29 – July 4

Lycoming College

Week 2

July 6 – 11

Lycoming College

Week 3

July 20 – 25

Lycoming College

Week 4

July 27 – August 1

Lycoming College

Pennsylvania
College
of Technology

THIS WEEK can change EVERYTHING

Welcome to Pennsylvania Free Enterprise Week (PFEW) 2025 – where the right elements combine to create your future.

Just like a powerful chemical reaction, PFEW brings together key ingredients – curiosity, collaboration, leadership, and innovation – to spark something life-changing. You're joining over 1,800 students from across Pennsylvania in an unforgettable experiment in growth, challenge, and discovery. And with more than 52,000 alumni in our ever-growing chain reaction, you're in great company.

This week, you'll test new ideas, bond with teammates, and apply real-world skills in our one-of-a-kind business and leadership lab. From running a company to navigating the ups and downs of decision-making to hearing inspiring and life-changing messages, every moment of PFEW will ignite your potential and build the blueprint for future success.

To our generous donors who make this program possible, **THANK YOU.**

To our volunteer mentors, educators, judges, and partners who give their time and energy, **THANK YOU.**

To our dedicated board of directors whose vision and leadership keep us moving forward, **THANK YOU.**

And to you – our student leaders – **THANK YOU** for taking this bold step into the unknown. This is your time to engage, connect, and create.

**Together, let's make PFEW 2025
your formula for success!**

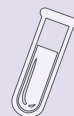
**FOUNDATION FOR
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EDUCATION**

excellence in learning



WEEK 1

PFEW Keynote Speaker
Lycoming College



JEANE M. VIDONI

President & CEO
Penn Community Bank

Jeane serves as President and CEO of Penn Community Bank, eastern Pennsylvania's largest mutual financial institution, leading a team of 300+ employees. With nearly four decades of banking experience spanning community, regional, and corporate institutions, she champions the vital role of local, independent banking in fostering community growth.

Jeane has held executive roles at financial institutions of all sizes throughout the Philadelphia region, gaining insight into the workings of community, regional and corporate banks. As an active leader in the Pennsylvania business and financial community, Jeane donates her leadership talents to several industry groups, as chair of the PA Bankers Federal Policy Committee and Pennsylvania Member Director of the Federal Home Loan Bank (FHLB) of Pittsburgh, which supports homeownership programs throughout Delaware, West Virginia, and Pennsylvania. She served as chair of the Federal Reserve of Philadelphia's Community Depository Institutions Advisory Council (CDIAC) and was appointed by the Board of Governors of the Federal Reserve System to serve as president of the national CDIAC and offer her insight on banking and lending conditions that affect the economy. She has been named to American Banker's Most Powerful Women to Watch list in both 2023 and 2024.

A graduate of Muhlenberg College and Saint Joseph's University, Jeane lives out the bank's commitment to community through numerous past and present board positions, including the Bucks County Herald Foundation. She is the mother of twin sons – Jon, who creates a YouTube show about food and tourism in South Korea with his wife, and Chris, a music teacher who lives in Philadelphia with his wife and their two sons. Jeane also enjoys golf and exercise.

Week 1 Company Advisors

F. Chuck Baker, CSCP, CLTD
ThreeDays Consulting, LLC

Anthony Bennett
Tennessee State Finance and
Administration Agency

J. Rody Borg, Ph.D.
Jacksonville University

Cody Chan, CPA
Ernst & Young

McKenna S. Chan
Ernst & Young

Alexander Connor
McKinsey & Company

Joseph P. Cunningham
Immaculata University

Kevin W. Davis
The Davis Group (ret.)

Matthew Fennell
The Leota Peters Memorial
Foundation

Michael Gecht
Travel Ease, Ltd. (ret.)

Phillip Green
Hometown Auto Rentals

David R. Hall, Col., USAF (ret.)
DRH Pilot Services, LLC

Mikyla S. Johnson
PNC Financial Services Group

Michael Komar
Geisinger

Jill M. Komar
Geisinger

Gail Lund
Consultant

Patricia A. Martin, PHR
DVL Group, Inc. (ret.)

J. David Murphy
FirstEnergy (ret.)

Lynn A. Pryor
First Quality Enterprises (ret.)

Frederick P. Remelius
SCORE (Service Core
Of Retired Executives)

Joseph S. Rogers
Pope John Paul II High School

Carl R. Shamburg
Erie Bronze & Aluminum Co. (ret.)

Kenneth W. Snyder, Jr.
K. Snyder & Associates

David J. Sterrett, P.E., P.L.S.
PA Department of
Environmental Protection (ret.)





WEEK 2

PFEW Keynote Speaker
Lycoming College

GLEN T. MEAKEM

Founder, Chairman & CEO
FOREVER, Inc.



Glen is the Founder, Chairman & CEO of FOREVER, Inc., the leading cloud platform for people and families to

save, organize, and share their photos, videos, documents, audio files, and stories now and for generations into the future.

Glen was the Founder and Managing Partner of Meakem Becker Venture Capital (MBVC), a successful venture capital firm that executed many successful technology investments including Kiva Systems, Hotpads, Shipwire, CloudMeter, and Schoology, all of which sold to major US corporations. Glen also hosted a successful podcast and radio show called "The Glen Meakem Show." From 1995 to 2004, Glen was the Founder, Chairman & CEO of FreeMarkets – a successful B2B e-commerce company that saw a record-setting NASDAQ IPO and was later purchased by Ariba. Early in his career, Glen was a product manager at Kraft, a consultant with McKinsey & Co., and a manager at General Electric, serving on Jack Welch's staff. A former officer in the US Army Reserve, Glen served as a combat engineer platoon leader in Saudi Arabia and Kuwait in the first Gulf War.

Glen's awards include the Anti-Defamation League's National American Heritage Award, Ernst & Young's Entrepreneur of the Year for Western PA, and Syracuse University's Salzberg Medallion for Exceptional Business Achievement. He was also named a Technology Pioneer by the World Economic Forum and holds an honorary Ph.D. in Business Administration from Robert Morris University. Glen earned his B.A. cum laude from Harvard, which he attended on a military scholarship, and his MBA from Harvard Business School.

Glen and his wife Diane have been married for thirty-five years and have five adult children, two outstanding sons-in-law, and a growing group of young grandchildren.



Week 2 Company Advisors

Alberto L. Casadei
Westinghouse Electric Company
(ret.)

Jeremy M. Chobot
Universal Display Corporation

Kevin R. Connor
Modern SBC + Swirling Silks

John M. DeMasi, ChFC
Financial Consultant

John C. Folga
Ameridrives,
a Regal Rexnord Brand

Joseph A. Giedgowd
Byers' Choice, Ltd. (ret.)

Karen L. Grady
Slippery Rock University

Linda L. Greek
Hudson Business Service LLC

Joseph P. Harford, Ph.D., CSDS
Reclamere, Inc.

Denzel Henderson
State Farm

Justin Hendrickson
Oregon Business Academy

Christopher Hoffman
Southern Glazer's Wine
and Spirits

Carl A. Marrara
Pennsylvania Manufacturers'
Association

Joan M. Norelli
Tropicana Brand Groups

Lisa Palfy
Trader Joe's

Nina Palfy
Consultant

Ferlin E. Patrick
CSD Co-Packers, Inc. (ret.)

Jacob Peifer
Open Road Capital Advisors

Caroline Rioux
Warren County School District

Eric D. Shannon
Big Barker (ret.)

Jamie Sheets
Reach Cyber Charter School

Dwayne W. Waite, Jr.
Schell Games



WEEK 3

PFEW Keynote Speaker
Lycoming College

JACK N. NEHLIG

Phoenix Contact, Inc. (ret.)



Jack was born and raised in Pennsylvania and earned his B.S. in Industrial Distribution

from Clarkson University, and an MBA from the University of Phoenix. He completed a 43-year career in industrial automation and control in January 2025. Starting in sales with Honeywell, he gained priceless knowledge of customers, channel partners and the industrial and manufacturing sectors. From there he earned his MBA and began a multifaceted leadership career, culminating in being named VP and GM of Honeywell's Sensing and Control global business with over 5,000 employees. In 2001, Jack expanded his horizons from a Fortune 500 company to Phoenix Contact, a privately held, family-owned German company. As leader of their US operations, Jack grew the US business, sextupling the company's sales over 23 years. He established a Group Center of Competence by creating a separate business that developed and manufactured global products in the US. Upon his retirement, the US operations employed more than 1,000 employees, and Phoenix Contact USA has consistently been recognized within and outside the company as benchmarkable for its leadership and company culture.

During his tenure at Phoenix Contact, Jack served as a member of the Measurement Control and Automation Association (MCAA) Board of Directors. He also completed a 12-year term on the National Electrical Manufacturers Association (NEMA) Board of Governors where he served on its Executive Committee and as treasurer. In recognition of his leadership in the automation and control industry, Jack was awarded the Leadership Excellence award in 2021 by the International Society of Automation.

Week 3 Company Advisors

Raylene K. Boots
Riverside Beaver County School
District

Thomas S. Born
Huntington National Bank (ret.)

Russell P. Brooks
Tilden & Associates

Nicholas J. Carter, CBSE
The Pink Flamingo Companies

Matthew Cordell
Consultant

Alvin Couch
Consultant

Amber L. Evanoff
Erie Bronze & Aluminum Co.

Jill Frack
Fracktional Solutions

Alexander E. Lalley
Mitsubishi Electric

Andrea M. Leone
Sadsburyville Hotel, Inc. DBA
Harry's, The Neighborhood Place

Austin S. Lyons
Stone Fortress

Richard S. Musante
Parkson Corp.

Mark J. Pietrusinski
Parker LORD Corporation (ret.)

Mark Puzdrak, CPA
Puzdrak and Stortz CPAs

Jeremy A. Raichle, CFA
Bank of America

Jessica Rich
WorkDay

Todd R. Schorle
Schorle Secure LLC

Mark Seyfried
Oracle Corporation

Andrew Thompson
Booz Allen Hamilton

Charles L. Witmer
County of Centre (ret.)

Cassandra Wyatt
West Chester Area School
District

Abigail Zlockie
Pennsylvania State University



WEEK 4

PFEW Keynote Speaker
Lycoming College

PATRICK W. WILSON

President & Chief Executive Officer
Little League International

Patrick is an accomplished leader in youth sports, tournament and event operations and media, non-

profit management, volunteer organization, and business development.

A native of Williamsport, PA, Patrick grew up playing sports, including Little League, which led him to give back to his community. He enrolled at Bloomsburg University of PA to pursue an economics degree (Class of 1991) while working for the City of Williamsport recreation department. In 1993, he joined the staff at Little League International as the assistant to the Vice President of Operations, Joe Losch, kickstarting his more than 30-year career in youth sports.

Patrick has been instrumental in the growth of the organization. He leads day-to-day business functions while finding ways to bring Little League's organizational identity to life through the collaborative efforts of operations, finances, marketing and communications, strategy, and people and culture functions. He manages the execution and implementation of Little League's broadcast partnership with ESPN and finds ways to enhance and build excitement around the seven World Series tournaments that occur each summer, including the Little League Baseball World Series hosted in Williamsport, PA, and the Little League Softball World Series hosted in Greenville, NC.

Patrick is active in the greater Williamsport community where he resides with his wife, Jennifer, and daughter, Ella. He currently serves on the Board of UPMC North Central and is the past Chair of the Council of Trustees for Bloomsburg University.



WEEK 4

PFEW Keynote Speaker
Pennsylvania College of Technology

JUDD R. PITTMAN

Director of Career and
Technical Education
Pennsylvania Department of Education

Judd is the Director of Career and Technical Education at the Pennsylvania Department of

Education, where he and his team develop, recommend and approve career and technical education curriculum in school districts across Pennsylvania.

Judd is a champion for policies, practices, and programs that help learners enter careers that enable them to attain a family thriving wage. Judd spent eight years as a middle school science teacher in Harrisburg City School District and spent seven years serving on the Harrisburg City School District and Dauphin County Technical School Boards of Directors. He has served the Commonwealth of Pennsylvania as an educational consultant at the Pennsylvania Training and Technical Assistance Network (PaTTAN) where he led the establishment of a science initiative. In addition, he has served the Commonwealth as the Special Consultant to the Secretary of Education for STEM where he helped to co-design the PAsmart Initiative and establish the Pennsylvania STEM Coalition. Judd spent almost two years as the Director of K-16 Initiatives at Thaddeus Stevens College of Technology, before returning to the Commonwealth where he serves as the Director for the Bureau of Career and Technical Education.

Judd holds a Baccalaureate degree in Ecology from Juniata College, a master's degree in Forest Ecology from Virginia Polytechnical Institute and State University, and a master's degree in Urban Education from Eastern University.



Week 4 Company Advisors – Lycoming

Marianne J. Beane
Ignite Business Services, Inc

Christopher J. Betz
Free Press Graphics & Publishing

William G. Caugherty
Millcreek Township School District

Vincent Daily
Dun & Bradstreet

Judith A. Eschberger, Esq.
JAE Government Relations

Debi L. Friedmann
Blue Dog Printing & Design

Gary S. Goldstein
Project Management Institute (ret.)

David Hutzel, M.D.
Greenfield Internal Medicine, UPMC

Nicholas C. Law
Randstad

Neal R. Leshner
Pennsylvania Chamber of Business and Industry

James A. MacKenzie
Octoraro Native Plant Nursery, Inc.

Reginald-Chris Mendoza, CMA
Friends Select School

Haley Patrick
Appian

John V. Rafferty, Esq.
Highfield Law, PC.

Cameron Suorsa
Entre

Stephen E. Turpin
Linkbank

Naiya Vora
Jeffries

Nathan Vrabel
Graham Partners

Donica M. Wilson
Harmelin Media



Week 4 Company Advisors – PCT

Jamie Lee Beckwith
HBS/JSB Works LLC

Nate Cooper
Komfort Heat (ret.)

Michael Gecht
Travel Ease, Ltd. (ret.)

Julia M. Haigh
Center for Opinion Research, Franklin & Marshall College

Kevin M. Haigh, CFA, CFP
Vanguard

Melody F. Kamerer
Hudson Business Service LLC

James Kilgallon
Erie Insurance

William J. Koehle, Lt. Col.
United States Marine Corps (ret.)

J. David Murphy
FirstEnergy (ret.)

Angel Patel
Norristown Area School District

Elizabeth Remelius
Villanova University

Kathryn Rose
Northwest Tri-County Intermediate Unit

David R. Sawtelle
Consultant

Roxanna S. Seilhamer, CIC, CISR, CSRM
Strickler Agency Inc.

Britta Shillingsburg
Wild Thing Skincare

Kevin L. Shivers
Pennsylvania Association of Community Bankers

Amalia Shuman
PhytogenX, Inc

Mary Beth Tomlinson
Downingtown STEM Academy

Kyle P. Wherry
Life Circus LLC

FUNDING FOR PFEW 2025

Our programs thrive thanks to the countless charitable businesses, foundations, civic organizations, and individuals listed below. Their contributions make it possible to educate over 12,000 students annually. We extend our deepest appreciation for their vital funding of Pennsylvania Free Enterprise Week, The Stock Market Game and the Speaker Series. Their steadfast dedication to our mission, free market principles, and youth education is profoundly appreciated. Thank you for your remarkable generosity!

FOUNDER'S CLUB

Members of the Founder's Club hold the highest honor by having made an extraordinary contribution of \$25,000 or more to this year's programming.



Allegheny Foundation



Robert E. Lamb Foundation Inc.



MR. ERIC D. SHANNON



PRESIDENT'S CLUB

The following President's Club members have made very generous gifts of \$15,000 to \$24,999 to this year's programming.

Justamere Foundation
LeTort Trust Foundation
Philip M. McKenna Foundation
Waste Management
West Pharmaceutical Services, Inc./
H. O. West Foundation



KEYSTONE CLUB

These organizations and individuals have graciously contributed between \$10,000 and \$14,999 to this year's programming.

Career Concepts Staffing Services, Inc.
Conewago Enterprises, Inc.
Ebara Elliott Energy
G. Martin Eichelberger Memorial Scholarship
Erie Gives Fund of The Erie Community Foundation
Mr. Donald E. Failor
First Quality Enterprises, Inc.

The Ann & George Giamalis Memorial Fund
Hudock Capital Group, LLC
Lang Family Foundation
Lincoln Learning Solutions, Inc.
Mill Spring Foundation
James M. & Margaret V. Stine Foundation
Mr. Andrew S. Terhune



STUDENT CHAMPIONS

These organizations and individuals have contributed between \$5,000 and \$9,999 to this year's programming.

Allegheny Mineral Corporation
Angel Grapevine
Baglier Buick GMC Mazda
Benjamin Obdyke
The Richard T. Betts Family Foundation, Inc.
Butler County Community College
Commonwealth Charitable Management
Cubbon Resources, Inc.
The D'Avino Family Charitable Gift Fund-In Honor of Dave Murphy
The Raymond C. & Maureen K. Dee Foundation
The D.M. DiLella Family Foundation
EQT Foundation
Esschem, Inc.
First Commonwealth Bank

Growth Resources of Wellsboro Foundation
Mr. & Mrs. Thomas Jackson
Mr. & Mrs. Alfred E. Kraft
Laurel Foundation
LINK Foundation
Glen and Diane Meakem Family Fund
Mercer County State Bank
Mid Penn Bank
NJM Insurance Group
Mr. & Mrs. Ryan L. Newman
The Northumberland National Bank
P&G Fund of the Greater Cincinnati Foundation
PPL Electric Utilities
Penn Community Bank

Ptak Family Fund of the Community Foundation of Fayette County
Range Resources
Reliance Bank
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Series**

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President & CEO

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Relations

SCOTT T. LEE
VP of Marketing
& Development

JEREMY J. KROPP
Technology &
Project Manager

ALISON E. SHUGHART
Community Outreach
Manager

AMBER M. GOSS
Schools Manager

TAURA L. IVANKO
Program Manager

LINDSAY M. METZ
Bookkeeper



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MISSION



To heighten the awareness
of Pennsylvania's youth
about their future role in
the American free enterprise
system by delivering
high-quality
and practical hands-on
learning experiences.



VISION

To be the recognized
leader in providing quality
learning opportunities
that promotes the
understanding of the link
between personal freedom
and economic opportunity.

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COOPERATION
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To learn more about PFEW and our other dynamic youth education programs, visit our website

www.pfew.org