

## This is Your Year... to Volunteer!



People say PFEW changes lives. True, but it's really our volunteers who change lives. This year, maybe that's **you**.

As a PFEW Company Advisor, you'll:

- Lead, mentor, guide and inspire
- Shape tomorrow's great employees, innovators and leaders
- Build a strong talent pipeline for PA business
- Be a trusted adult and a positive influence
- Serve with other smart, energetic, dedicated volunteers
- Reignite passion for your own career
- Expand your professional network
- Make lifelong friends

Not a bad way to spend a week...

Oh, and did we mention that you'll change lives, including yours?

Sign up today by visiting <https://www.pfew.org/pfew-company-advisor-signup>

Can't do a full week? No worries. Come for the Reality Fair and help students practice personal budgeting. This rewarding volunteer experience is just a one-day commitment.



This year's dates are:

Wednesday, July 1  
1:00pm – 4:30pm –  
Lycoming College

Wednesday, July 8  
1:00pm – 4:30pm –  
Lycoming College

Wednesday, July 22  
1:00pm – 4:30pm –  
Lycoming College

Wednesday, July 29  
1:00pm – 4:30pm –  
Lycoming College

Thursday, July 30  
1:15pm – 5:15pm –  
Penn College

To sign up, snap this QR code or contact Program Development Manager Alison Shughart, [alison@pfew.org](mailto:alison@pfew.org).



# The Stock Market Game Fall News And Winners



FOUNDATION

## FALL COMPETITIVE

REGION	DIVISION	SCHOOL	EDUCATOR
Eastern	Elementary	SWAIN School	Patty McClain
Eastern	Middle School	Newtown Friends School	Ryan Elmore
Eastern	High School	Muhlenberg High School	Dea Bassetti
Central	Elementary	Union Canal Elementary School	Jeff Zelinske
Central	Middle School	Bermudian Springs Middle School	Sarah Smith
Central	High School	Manheim Township High School	Katelin Rock
Western	Elementary	James W. Parker Middle School	Bill Frick
Western	Middle School	Butler Area Intermediate High School	Jamie Veltri
Western	High School	South Allegheny High School	Richard Abbott

The year-round session is back in full gear with 2,325 students playing, a whopping 16% more than last year! The Spring Competitive Session begins on February 2nd.

**Educators, it's not too late to sign up! Register your teams today by visiting <https://registration.smgww.org/#/> or emailing SMG Coordinator Jeremy Kropf, [jeremy@pfew.org](mailto:jeremy@pfew.org).**

It was another great Fall Competitive Session of The Stock Market Game. A total of 2,593 students played the game, slightly more than last year. They competed, learned, and developed life-long skills that will lead to financial independence and success. Here are the schools and educators who came out on top this fall.

**Here is an idea of SMG's impact in the words of 2025 Fall session competitors from Stroudsburg, PA:**

*"We would like to sincerely thank you for sponsoring our participation in The Stock Market Game program. Your generosity gave us an incredible opportunity to learn about investing, teamwork, and real-world financial decision-making in a hands-on way. We gained a better understanding of the importance of research, patience, and strategy when managing money. Overall, The Stock Market Game has given us a strong foundation in financial literacy and teamwork. We now see how these skills connect to the real world, and we are inspired to continue learning about business, economics, and investing in the future. This opportunity has truly made a lasting impact on all of us."*

*With gratitude,*

*Evan, Kaya, Zander, Genny, Felicity,  
Aleah, Oscar, Brady, Charlie, Kirkland,  
and Waleed*

## The Speaker Series Is Back... Bigger And Better Than Ever

This newly revamped, free career exploration experience brings Pennsylvania's workforce to life while giving students powerful, practical tools to explore what comes next. With an expanded library of more than 150 career videos organized by the National Career Clusters®, students can dive into real world careers across skilled trades, manufacturing, healthcare, business, technology, AI, and emerging industries, all through the voices of professionals working across the Commonwealth.

The Student Workbook has been expanded, giving students more space to reflect, set goals, and connect what they are learning to their own interests and strengths. The Teacher Resource Guide is brand new, offering educators ready to use activities, reflection questions, and flexible lesson ideas, with clear standards alignments included for each lesson, making career exploration easy to integrate into any classroom.

The Speaker Series now goes even further with an expanded Regional Programs section, connecting students to scholarships, internships, apprenticeships, and career

development opportunities available across Pennsylvania. These localized connections help students see pathways close to home while imagining what is possible beyond it.

Educators will also find a new interactive standards alignment tool on FFEE's website, available across the Speaker Series, Pennsylvania Free Enterprise Week, and The Stock Market Game™. This tool allows users to browse alignments by individual standard or by program and instantly see how activities connect to Pennsylvania's Career Education and Work and Personal Finance standards.

Free, on demand, and built for every classroom, the revamped Speaker Series also serves individuals beyond the classroom by offering accessible tools for career exploration, resume building, and connection to regional opportunities. Whether used as a quick classroom activity or a deeper exploration experience, the Speaker Series is designed to spark curiosity, build confidence, and help users take their next step with purpose. Check it out today at <https://www.pfew.org/speaker-series>.



# BOARD NEWS



The FFEE board of directors held their annual meeting in Williamsport on November 21st and it was a busy and productive day. They approved the FFEE annual budget, elected new officers, welcomed two new directors and bid farewell to three long-serving directors.

New Directors welcomed to a three-year term are:

- Philip L. Freeman, Jr., President, CEO of Reliance Bank
- Carl R. “Chip” Shamburg, CEO, Erie Bronze & Aluminum Co. (ret.)

Phil and Chip bring a wealth of experience and knowledge to FFEE. Welcome, Gentlemen!



*Karen presents Pat (r) with a special commendation for her many years of service at the Annual Meeting*

With profound gratitude, we bid farewell to two wonderful, long-standing directors who are retiring after many years of distinguished service to FFEE and the youth of Pennsylvania.

- Ms. Patricia A. Baun, President, Central Property Appraisal, Inc.
- Mr. Jon G. Whiteman, President & COO, Morris Coupling Company (ret.)

Pat and Jon were welcomed as Emeritus directors and we thank them for their many years of expertise, energy and passion. Pat and Jon, we are infinitely better because of you. Thank you.

## January's the Perfect Time... For Resolutions!

A great resolution is to educate a student this year. There's nothing better nor more important. Your gift teaches students the ideals of business and the American Free Enterprise System and gives them the knowledge and skills to meet the challenges and opportunities of today's modern workforce. Join us and make an annual or monthly gift today. Thank you!



### My Commitment

- ☐ Founder's Club – \$25,000+
- ☐ President's Club – \$15,000 - \$24,999
- ☐ Keystone Club – \$10,000 - \$14,999
- ☐ Student Champion – \$5,000 - \$9,999
- ☐ Student Patron – \$1,500 - \$4,999

*A gift of \$695 will provide a sponsorship for a student to attend PFEW*

I would like to make a gift of \$ \_\_\_\_\_

**Please designate my gift to:**

- ☐ All programming
- ☐ PFEW & Speaker Series
- ☐ The Stock Market Game™
- ☐ I would be interested in monthly giving. Please contact me.

You can play an important role in a young person's successful future by enclosing your 501(c)(3) tax deductible contribution today. FFEE is an approved Educational Improvement Organization (EIO) in the EITC Program. Please make your check payable to: Foundation for Free Enterprise Education (FFEE)

Name \_\_\_\_\_

Title \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

County \_\_\_\_\_ Telephone No. \_\_\_\_\_

Email \_\_\_\_\_

- ☐ I will sponsor students in areas of greatest need.
- ☐ I would like to sponsor students from the following counties: \_\_\_\_\_
- ☐ Check Enclosed **(Payable to FFEE)**
- ☐ Invoice me on: \_\_\_\_\_ (date)

The Foundation for Free Enterprise Education is an educational not-for-profit corporation dedicated to promoting awareness to the general public about free market economics and private enterprise. All gifts are tax deductible. A copy of the Foundation's official registration and financial information may be obtained from the PA Bureau of Corporations and Charitable Organizations. Call 1-717-783-1720. Registration does not imply endorsement.

# FOUNDATION FOR FREE ENTERPRISE EDUCATION

*excellence in learning*

*proud presenter of*  
Pennsylvania Free Enterprise Week  
The Stock Market Game™  
Speaker Series

3076 West 12th Street  
Erie, Pennsylvania 16505-3857

**PHONE:** (814) 833-9576 • **FAX:** (814) 833-9850  
**E-MAIL:** [info@pfew.org](mailto:info@pfew.org) • **WEB SITE:** [www.pfew.org](http://www.pfew.org)

NON-PROFIT ORG  
US POSTAGE  
PAID  
ERIE PA  
PERMIT NO. 646

## Follow us @:



[pfew\\_org](https://www.pfew.org)



**FFEE Facebook: FoundationFEE**

**PFEW Facebook: PFEW1**



**PennsylvaniaFreeEnterpriseWeek**



**foundation-for-free-  
enterprise-education**

## OUR TEAM IS GROWING!



The new year welcomed a wonderful addition to the FFEE team – please say hi to Jordan Morschhauser!

Jordan is our new Community Partnership Coordinator, and she'll help direct and coordinate FFEE outreach efforts statewide, including marketing, development and school participation for all FFEE programs in central and eastern PA.

Here's a little more about Jordan:

- Graduate of Seneca High School in Erie County
- PFEW 2019 graduate (Week 4, Penn College campus)
- BS in Marketing and BA in Media and Communications from Penn State Erie, The Behrend College

Jordan dove right in, hitting the road with VP of Educational Relations Michelle Warofka recruiting PFEW 2026 students.

Please join us in welcoming Jordan to the FFEE family!