

FOUNDATION FOR
FREE
ENTERPRISE
EDUCATION

excellence in learning

Shaping Futures Together



OUR PROGRAMS—Bridging the Workforce Gap

History and Purpose:

Founded in 1979, the mission of the Foundation for Free Enterprise Education (FFEE) is to ignite powerful learning by providing Pennsylvania's youth with high quality, practical, hands-on experiences that promote the ideals of business and the American free enterprise system. Through immersive, real-world learning, FFEE combines the right elements of curiosity, skills, and opportunity to create meaningful outcomes for students. To fulfill this mission, FFEE operates three unique, high impact educational programs that together create a strong formula for helping students build stable, successful careers and futures.



Since 1979, Pennsylvania Free Enterprise Week (PFEW) has inspired students to embrace the principles of business, entrepreneurship, and the American free enterprise system. Each summer, this

statewide program hosts over 1,800 high school students for a transformative week-long experience on the campuses of Lycoming College and Pennsylvania College of Technology in Williamsport, PA.

Through hands-on activities, dynamic speakers and a PFEW Reality Fair, PFEW helps students understand modern business operations and equips them with critical skills like teamwork, leadership, and financial literacy while preparing them for the workforce. A proud past recipient of the Freedom's Foundation of Valley Forge National Award for Excellence in



Economic Education and endorsed by the Director of the Bureau of Career and Technical Education, PFEW thrives thanks to the generosity of donors who share our vision for empowering future leaders. Together, we can inspire thousands more young Pennsylvanians to build bright, successful futures in Pennsylvania through your investment in their success.



A program of the

The Stock Market Game™ (SMG) provides an engaging, in-class simulation of global capital markets for students in grades 4-12. Student teams conduct research, create investment portfolios, and invest \$100,000 in virtual cash

in real securities in real-time using an online platform. As they compete against peers for the highest return, students develop critical thinking, teamwork, and decision-making skills.

By connecting classroom learning to real-world applications, SMG equips students with lifelong skills that will serve them in college, careers, and beyond. Your support ensures more students can benefit from this innovative program, creating a brighter financial future for generations to come.



Foundation for Free Enterprise Education

The Speaker Series is a comprehensive career exploration and workforce preparedness experience that helps Pennsylvania students build essential skills and discover pathways for future success. Featuring more than 150 career videos

organized by the fourteen National Career Clusters, along with the FFEE Career Exploration Student Workbook and Teacher Resource Guide, the series provides structured activities that strengthen career planning, resume development, skill building, and personal development. All resources are available on our website and YouTube channel, making the program easy to access and simple to integrate into any classroom.



Learning extends far beyond the videos thanks to our Regional Programs database, which connects students with hundreds of real opportunities across Pennsylvania including internships, apprenticeships, job shadows, scholarships, and leadership experiences. The Speaker Series continues to evolve through community insight and contributions that ensure every resource remains meaningful, engaging, and relevant. Although ongoing Speaker Series expenses are minimal and included in the cost of a PFEW sponsorship as a value-added benefit for our donors, your gift fuels something far greater. It helps cultivate a career ready generation equipped with the knowledge, skills, and confidence to thrive.

Why Are These Programs Needed?

Pennsylvania employers consistently report the same urgent challenge: there are far too many open jobs and not enough prepared young people ready to fill them. Businesses across every industry struggle to find applicants with the essential skills needed to succeed, including financial understanding, communication, teamwork, problem solving, and basic workplace readiness. As job openings continue to outpace qualified candidates, strengthening Pennsylvania's talent pipeline has become an urgent economic priority.

FFEE provides the catalyst. Through immersive, experiential programs aligned with Pennsylvania's Career Education and Work and Personal Finance Standards, FFEE converts learning into real world readiness, helping students develop the skills employers need and strengthening Pennsylvania's workforce pipeline.

MAKE A GIFT—Support Tomorrow's Leaders

The Foundation for Free Enterprise Education's three acclaimed programs provide a comprehensive economic education, equipping young people with the skills they need to succeed in the 21st-century workforce. These programs are possible through the dedication of volunteers from all professions—educators, financial experts, healthcare workers, business and tradespeople, and more—who share their expertise and passion for inspiring the next generation.

Entirely funded by generous contributions, FFEE's programs are a collaborative effort of Pennsylvania's professional community. All donations are tax-deductible and deeply appreciated. The following giving levels support these



impactful programs and ensure their continued success. Together, we can create brighter futures for Pennsylvania's students and strengthen our communities.

FOUNDER'S CLUB: \$25,000 or more - Founder's Club members will:

- Sponsor **36 + students** to attend PFEW or become a statewide sponsor of The Stock Market Game
- Have your logo prominently featured in special sections of the PFEW Program Brochure, PFEW major donor recognition boards, The Stock Market Game awards ceremony programs, FFEE Impact Report and FFEE website
- Be invited to join PFEW students for a personal luncheon with photos and press release
- Receive personal thank you letters from the PFEW students you sponsored
- Be recognized in an issue of our monthly Pulse e-newsletter
- Receive a plaque frame and personalized Certificate of Appreciation recognizing your outstanding commitment to PA students and economic education

PRESIDENT'S CLUB: \$15,000 to \$24,999 - President's Club members will:

- Sponsor **21 to 35 students** to attend PFEW or become a regional sponsor of The Stock Market Game
- Be recognized in special sections of the PFEW Program Brochure, PFEW major donor recognition boards, FFEE Impact Report, FFEE website and an issue of our monthly Pulse e-newsletter
- Receive personal thank you letters from the PFEW students you sponsored
- Receive a plaque frame and personalized Certificate of Appreciation recognizing your outstanding commitment to PA students and economic education

KEYSTONE CLUB: \$10,000 to \$14,999 - Keystone Club members will:

- Sponsor **14 to 20 students** to attend PFEW or classroom participation in The Stock Market Game
- Be recognized in special sections of the PFEW Program Brochure, PFEW major donor recognition boards, FFEE Impact Report and an issue of our monthly Pulse e-newsletter
- Receive personal thank you letters from the PFEW students you sponsored
- Receive a plaque frame and personalized Certificate of Appreciation recognizing your outstanding commitment to PA students and economic education

STUDENT CHAMPION: \$5,000 to \$9,999 - Student Champions will:

- Sponsor **7 to 13 students** to attend PFEW or classroom participation in The Stock Market Game
- Be recognized in special sections of the PFEW Program Brochure, PFEW major donor recognition boards and FFEE Impact Report
- Receive personal thank you letters from the PFEW students you sponsored
- Receive a plaque frame and personalized Certificate of Appreciation recognizing your outstanding commitment to PA students and economic education

STUDENT PATRON: \$1,500 to \$4,999 - Student Patrons will:

- Sponsor **2 to 6 students** to attend PFEW or classroom participation in The Stock Market Game
- Be recognized in the FFEE Impact Report
- Receive personal thank you letters from the PFEW students you sponsored
- Receive a personalized Certificate of Appreciation recognizing your outstanding commitment to PA students and economic education

SPONSORSHIP CONTRIBUTOR: \$695 each - Sponsorship Contributors will:

- Sponsor a student to attend PFEW or classroom participation in The Stock Market Game
- Be recognized in the FFEE Impact Report
- Receive personal thank you letter(s) from the PFEW student(s) you sponsored

SPONSORSHIP POOL: < \$695 - Your Pool contribution will:

- Provide partial sponsorship for a student to attend PFEW or classroom participation in The Stock Market Game
- Be recognized in the FFEE Impact Report
- Have digital access to thank you letters from PFEW students sponsored by the Pool

The Foundation for Free Enterprise Education is an Educational Improvement Organization (EIO) under the PA Educational Improvement Tax Credit (EITC) program. All contributions are tax deductible and can be made online by visiting www.pfew.org. Checks may be made payable to the Foundation for Free Enterprise Education or PFEW. For additional information, please contact Scott Lee, Vice President of Marketing and Development, at Scott@pfew.org.

VOLUNTEER—Opportunities that Inspire

Volunteers are essential to the success of our Foundation's programs. The dedication and talents of our adult volunteers create lasting, positive impacts on our youth. Explore the various ways you can make a difference.

Each year, over 170 business professionals from Pennsylvania and beyond donate more than 11,000 hours to Pennsylvania Free Enterprise Week (PFEW), serving as Company Advisors, Judges or Reality Fair volunteers.



teamwork and unlock the potential in each team member. Being a Company Advisor is a rewarding professional development opportunity, and **Pennsylvania educators who serve as CAs earn 36 Act 48 credit hours**, increasing the value of their experience.

Volunteers are the heartbeat of PFEW, transforming students' lives while shaping the next generation of business and community leaders.

The following volunteer opportunities are available with SMG:

Awards Ceremony Keynote Speaker — At one of the

three SMG Spring awards ceremonies, Keynote Speakers share financial wisdom and knowledge that excites SMG participants about investing, financial literacy, careers and creating solid financial futures. This is a half-day commitment.

Invest It Forward Presenter — Volunteers visit classrooms and interact with students to share their experience, education and knowledge about future career opportunities in the financial services and securities industry. Contact FFEF SMG Coordinator Jeremy Kropf at Jeremy@pfew.org for more details on this exciting opportunity.

Judge — Judges play a key role at week's end by evaluating the students' Stockholders Annual Meetings or Advertising Presentations which count significantly toward determining PFEW Top Company. This is a one-day commitment.

Reality Fair Volunteer — In partnership with Service 1st Federal Credit Union, this interactive event gives high school students a hands-on opportunity to navigate real-life financial decisions, from budgeting and saving to career planning. This is a one-day commitment.



We welcome you to fill one of these all-important and rewarding volunteer roles. For more information on volunteer opportunities, please visit our website at www.pfew.org or contact FFEF Program Development Manager Alison Shughart at Alison@pfew.org.

primary sponsor



Pennsylvania
Manufacturers' Association

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