

# STUDENT APPLICATION

# 2012

## Take a **step** toward **your** future...



Up to  
**\$20,000**  
in college scholarships  
**automatically**  
awarded to all PFEW graduates!

For more information visit  
[www.pfew.org](http://www.pfew.org)



The Foundation for Free Enterprise Education  
proudly presents

# PENNSYLVANIA FREE ENTERPRISE WEEK

*excellence in learning*

The "PinPoint Navigation" GPS company  
takes a break to show off some team spirit  
with Company Advisor Carl Marrara (front  
and center) at PFEW 2011.



## What is PFEW?

A unique and challenging program designed for high school sophomores and juniors, PFEW furnishes a perfect opportunity for eager students like yourself to learn about career opportunities you may never have considered. Your generation faces a fast-paced, business-oriented world filled with endless changes and challenges. With practical tools and suitable knowledge, countless doors of opportunity can open for you. For 33 years, PFEW has taught students what it takes to make our private enterprise system work.

## What will you do at PFEW?

By acting as an executive management team and running your own business, you and your peers will learn about our free enterprise system. With the task of turning an "imaginary company" into a financial success, you will determine selling prices, marketing costs, budgets for production, research and development, financing and stock offerings. You will develop your own marketing strategies and design an advertising campaign. In essence, you will make all of the decisions that are demanded of real life company executives. Your graduation from this award winning, internationally acclaimed program will be a recognized accomplishment on your high school transcript.

## Learn About All the Possibilities!

Throughout your PFEW adventure, you will meet and work with some of Pennsylvania's top executives. Representing career fields including law, finance, engineering, manufacturing, advertising, environmental protection, computer technology, and politics, these inspiring professionals will share their motivational success stories with you. And get this – you'll even get to rub elbows with a nationally syndicated cartoonist!

## Live on Campus!

PFEW takes place on the campuses of Lycoming College and Pennsylvania College of Technology in Williamsport, Pennsylvania during four one-week sessions: July 8-14, July 15-21, July 29-August 4 and August 5-11. All participants are required to live on campus for the week.

## All Work and No Play???

No way!! PFEW provides you with a chance like no other to experience what it is like to live on a college campus. You will connect with students from all across Pennsylvania and create friendships that will last a lifetime. Leisurely activities like the "executive fitness" volleyball tournament, ice cream social, a pool party, and the awards banquet give you time to relax and enjoy yourself. And last, but certainly not least, on the final night you can unwind on the dance floor.

# Pennsylvania Free Enterprise Week 2012 Basics

## How do I apply for PFEW?

Complete the application as well as the essays on the back; compile any supporting materials; and mail the packet to PFEW or apply online at [www.pfew.org](http://www.pfew.org).

## Who is eligible to attend PFEW?

All applicants must:

- Be a current sophomore or junior;
- Possess a sincere desire to learn about our American free enterprise system;
- Have the expressed written permission of a parent/guardian;
- Have the endorsement of a high school teacher, counselor or administrator;
- Have no history of disciplinary problems;
- Complete 2 brief essays stating why they would like to participate in PFEW as well as listing past and present scholastic and extracurricular activities and achievements; and
- Submit completed application and enrollment materials prior to arriving to PFEW.

## What will be required if I'm accepted to PFEW?

- A full 7 day commitment of your time;
- 100% willingness to learn and participate;
- Compliance with all university and PFEW policies;
- Emotional support of your parent/guardian to prevent or minimize homesickness.

## What is the cost to attend PFEW?

Each student accepted to the program will receive a full scholarship valued at \$1500 from a Pennsylvania business or community organization to attend PFEW 2012. When you accept a scholarship to attend PFEW 2012, you must submit a non-refundable \$235 registration fee. *Financial aid and/or payment plans available by contacting us.*

## I've sent in my application, what's next?

After review of your application, you will be notified of your acceptance status by email.

If accepted, you will receive medical and scholarship acceptance forms via the email address provided on your application that must be completed and returned along with your non-refundable registration fee. Receipt of these forms and the registration fee confirm your attendance at PFEW.

Additionally, you will receive program information about the week, including information about campus life, what to bring, directions, a map and information regarding campus parking.

**EARLY BIRD  
APPLICATION DEADLINE  
MARCH 2, 2012**

**FINAL  
APPLICATION DEADLINE  
APRIL 6, 2012**

**Applications will continue to  
be accepted after April 6th – BUT  
acceptance will depend on availability**

## Can I attend the program with a friend?

Yes! Your friend must complete an application and meet all of the eligibility criteria to be accepted to PFEW. If you wish to share a dorm room with your friend, complete the Roommate Request section of the application. We will make every effort to ensure that you and your friend will be placed in the same room. **NO co-ed rooms.**

During the week, however, we will place you and your friend in different companies to give you both an opportunity to meet other teens from around Pennsylvania.

## Cancellations

If for any reason you must cancel, please notify us as soon as possible so we may use your scholarship for another student. If you must cancel, your registration fee will **NOT** be refunded.

## ? QUESTIONS ?

Pennsylvania Free Enterprise Week  
3076 West 12th Street  
Erie, PA 16505-3857

p 814-833-9576 x 6  
f 814-833-9850  
e [info@pfew.org](mailto:info@pfew.org)  
w [www.pfew.org](http://www.pfew.org)

**PLEASE KEEP THIS PAGE FOR YOUR RECORDS**

# PFEW 2012 - STUDENT APPLICATION

IF YOU ARE A PAST PFEW GRADUATE  
YOU ARE NOT ELIGIBLE TO APPLY AGAIN!

Complete the information on both sides of this application.  
Ask your parent/guardian and school official to review the  
information and sign in the appropriate areas.

Which week do you wish to attend?

(Number 1 to 4 in order of preference)

- No Preference - I can attend any session  
 Week 1: July 8 - 14, 2012 - Lycoming College  
 Week 2: July 15 - 21, 2012 - Lycoming College  
 Week 3: July 29 - August 4, 2012 - Lycoming College  
 Week 4: August 5 - 11, 2012 - Penn College

All week and campus preferences will be taken  
into consideration, but cannot be guaranteed

Please type or print legibly:

Male  Female Birthdate \_\_\_\_\_

\_\_\_\_\_  
Name

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
(Area Code) Phone Number

\_\_\_\_\_  
High School Name County

\_\_\_\_\_  
Applicant Email Address

**Year Completed by June 2012:**

Sophomore  Junior Current Grade Point Average \_\_\_\_\_

T-shirt Size:  S  M  L  XL  XXL

**Do you plan on attending college?**  Yes  No

**Do you want to choose a roommate who is interested in  
attending PFEW 2012?**  Yes  No

If yes, I request to share a room with:

\_\_\_\_\_  
Name

**EARLY BIRD APPLICATION DEADLINE  
IS MARCH 2, 2012**

**FINAL APPLICATION DEADLINE IS APRIL 6, 2012**

Applications may be photocopied, downloaded from  
our website at [www.pfew.org](http://www.pfew.org), or completed online.

FOR OFFICE USE ONLY I II III IV RK # \_\_\_\_\_  
ID # \_\_\_\_\_

TO BE COMPLETED BY SCHOOL OFFICIAL

Has this student shown a sincere interest in this  
program?

Yes  No

Is he/she academically capable of participating in a  
challenging program?

Yes  No

Will this student be a good representative of your school?

Yes  No

Is there any history of disciplinary action?

Yes  No

If yes, please explain on a separate sheet of paper.

X

\_\_\_\_\_  
SIGNATURE OF SCHOOL OFFICIAL - DATE (required)

Printed Name Title

School Name County

(Area Code) Phone Number

Email

## APPLICATION CHECKLIST

Your complete application packet must include the  
following:

- Completed student application with all four necessary  
signatures from front and back  
 Two essays on the back (attach additional paper if necessary)

Do not include your check for \$235 with your application. If you are  
accepted to attend PFEW 2012, you will be notified by EMAIL.  
Please provide us with an email address that is checked regularly  
and won't change from now until August (i.e. parent or guardian) as  
all acceptance communication will be sent electronically to this  
email address.

\_\_\_\_\_  
ACCEPTANCE EMAIL ADDRESS (required)

I understand that my application will be reviewed upon receipt. All  
information contained in this application is correct to the best of my  
knowledge. I understand that if I am accepted to attend PFEW 2012,  
I will submit a non-refundable registration fee.

X

\_\_\_\_\_  
SIGNATURE OF STUDENT - DATE (required)

MAIL TO: PFEW, 3076 WEST 12th STREET, ERIE, PA 16505

I would like to participate in Pennsylvania Free Enterprise Week 2012 because:

Describe your scholastic and extracurricular activities and achievements, both past and present:

## Program Guidelines

Due to the number of young people involved in Pennsylvania Free Enterprise Week, you should be aware of PFEW staff expectations. These rules are designed for your safety. Please read them carefully so you understand what will be expected of you as a program participant.

Transportation to and from the program is your responsibility. Please be sure that travel arrangements are made well in advance of the program.

- ▶ Residence halls are supervised 24 hours a day by trained counselors. You will be required to comply with all residence hall rules and cooperate with the resident assistants.
- ▶ You will be required to stay on campus from the time you register until the time you check out.
- ▶ If you bring your car, you must park in a designated lot and leave your keys with the PFEW staff for the length of the program.
- ▶ Because the program is long and vigorous, you will be expected to observe an 11:00 p.m. "in dorms" and an 11:30 p.m. "lights out" each evening.
- ▶ You will be required to attend and participate in all PFEW activities.
- ▶ **ABSOLUTELY NO DRUGS, ALCOHOL OR WEAPONS OF ANY KIND ARE PERMITTED.**
- ▶ In general, all participants will be expected to conduct themselves in a manner appropriate to PFEW standards.

I understand that this is a challenging and vigorous program for highly motivated students. These guidelines are designed to ensure my safety and enjoyment of the Pennsylvania Free Enterprise Week program. I also understand that IF I am awarded a scholarship, I will submit a NON-REFUNDABLE \$235.00 registration fee. *(Do NOT submit registration fee with this application.)* I understand that the PFEW staff makes the final determination of all week and campus assignments.

**X**

SIGNATURE OF STUDENT - DATE (required)

**X**

SIGNATURE OF PARENT OR GUARDIAN - DATE (required)